



PUBLISHER 2

QUICK START GUIDE

Make a flippingbook in four simple steps



1. Import your PDF



2. Select a suitable skin



3. Publish your publication



4. Share your publication

Introduction

FlippingBook Publisher is a Windows application, designed to create online publications with a realistic page-flipping effect from traditional documents like PDFs.

With the help of Publisher 2, you will be able to create online publications with the feel of a real book, but with the interactivity of web technology. You can enrich your content with links and videos to engage audience, and add a table of contents to help them find what they need in a whisk.

This Quick start guide describes the steps to create your first publication in FlippingBook Publisher and get it online. It contains all the necessary steps from start to finish, but no more than that. For more detailed information about all the functionality that FlippingBook Publisher offers, please take a look at our detailed Product Guide.

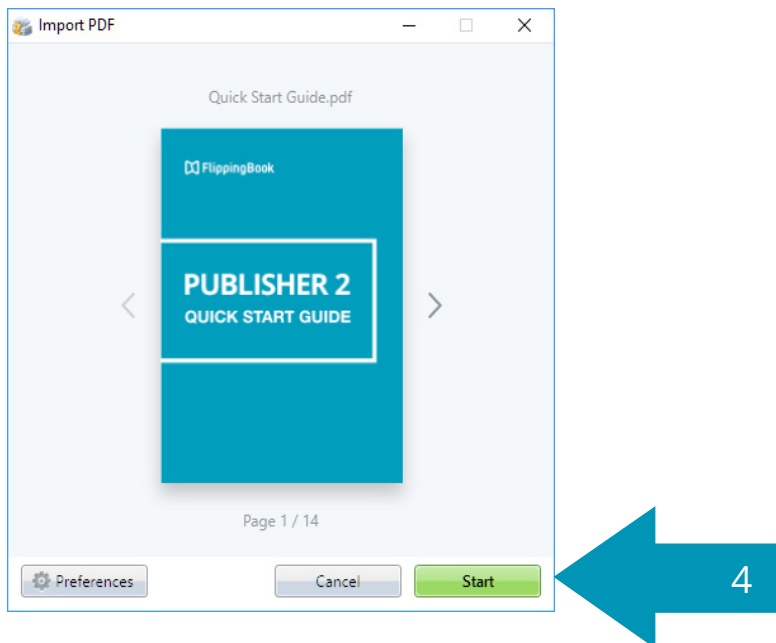
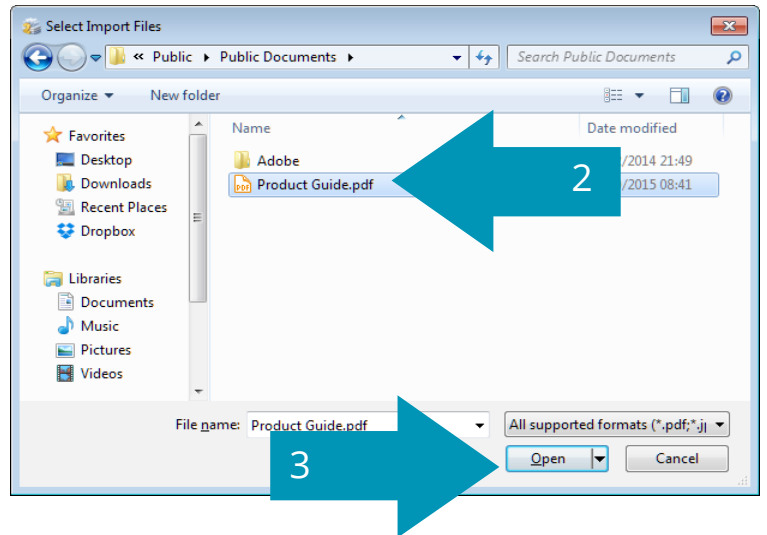
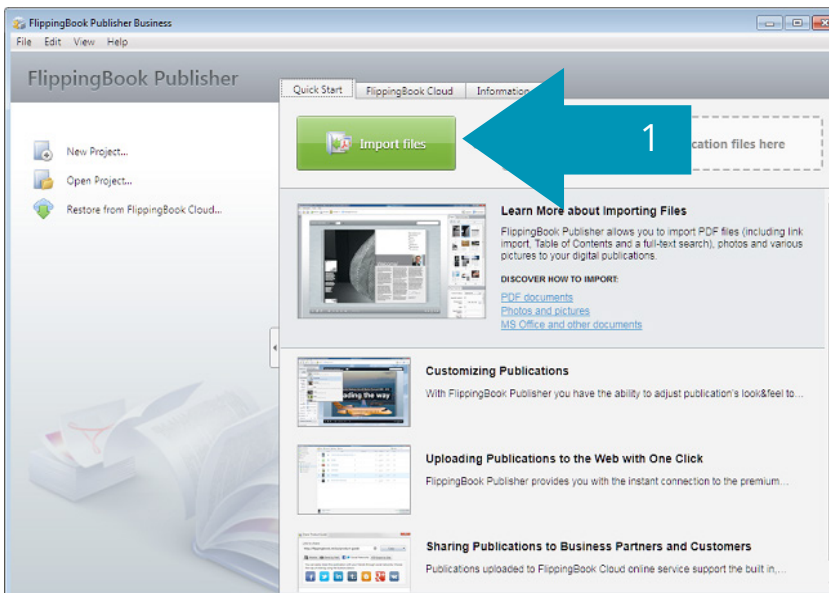
We wish you good luck with your publications!

Step 1: Import your PDF

To create a publication, we will need to import a PDF file into FlippingBook Publisher. To import your file:

- 1 Click on the green button called **Import Files**. This opens the 'Select Import files' window.
- 2 Browse to the **PDF-file** that you want to convert and select it.
- 3 Click on **Open**. This opens the Import Document window.
- 4 Click on the **Start** button.

FlippingBook Publisher now imports your document. This may take a few seconds. When the process is completed, you will see a preview of your publication with page flipping effects in the software.



Step 2: Select a suitable skin

The appearance of your publication is determined by what we call the 'Skin'. A skin is a collection of all the graphical elements (like colors, icons, and background images) that together make up the User Interface for your publications.

FlippingBook Publisher comes with 24 professionally designed skins by default. These skins give a coherent look to all the elements in your publication.

Steps to change the skin

- 1 Go to the **Properties** pane.
- 2 Click on the **Select Skin** button.
- 3 Choose a skin that goes well with your publication by clicking on the miniature preview.

The new skin will be automatically applied to your publication.

The screenshot displays the 'Product Guide (Catalog)' interface in FlippingBook Publisher Business. The main window shows a 'Product Guide' with pages 12-13 of 14. A 'Select Skin' dialog box is open, showing a grid of 24 skin options. Three blue arrows are overlaid on the image: arrow 1 points to the 'Properties' panel on the left; arrow 2 points to the 'Select Skin' dialog title bar; arrow 3 points to a skin preview in the grid.

Properties Panel (Left):

- Publication Name
- Publication Security
- Files For Download
- Google Analytics UA Number
- Background
- Background Color
- Panel Color
- Title Color
- Window Color
- Text Color
- Optional Color
- Book Size
- Hardcover
- Zoom Page Size: 30%
- Publication Components
- Branding Settings
- Advanced Mode

Select Skin Dialog (Center):

Grid of skins:

- Office Gray, White Style, Black Carbon, Beige Interior, Green Vintage, Sport Energy
- Dark Wood, Light Wood, Office Light, Autumn School, Study Desk, Underground
- Calm Water, Natural Harmony, Sunny Afternoon, Winter Day, Cloudy Valley, Beach Vacation
- Purple Charm, Pink Mood, Yellow Vanilla, Shabby Chic, Red Passion, Blue Healthcare

System Requirements Table (Right):

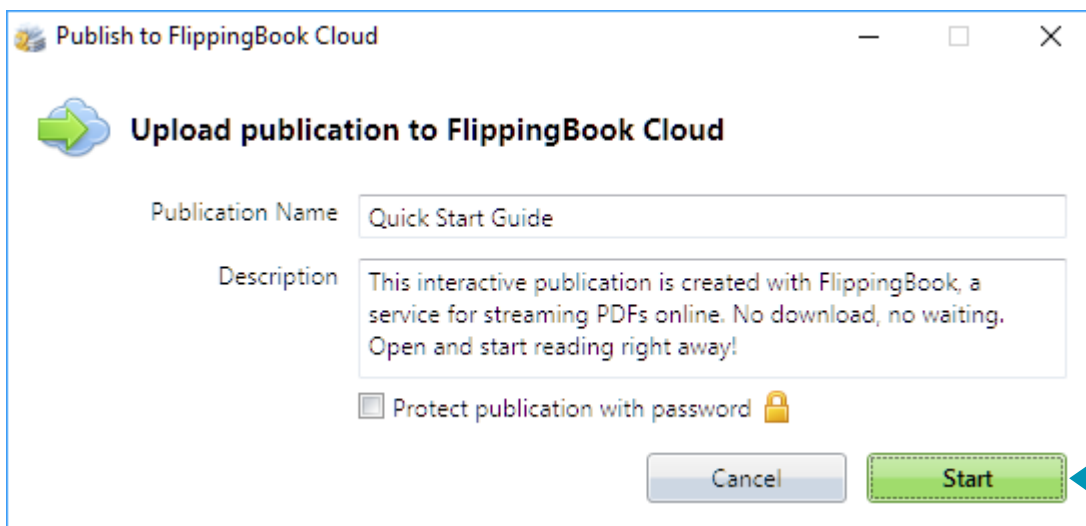
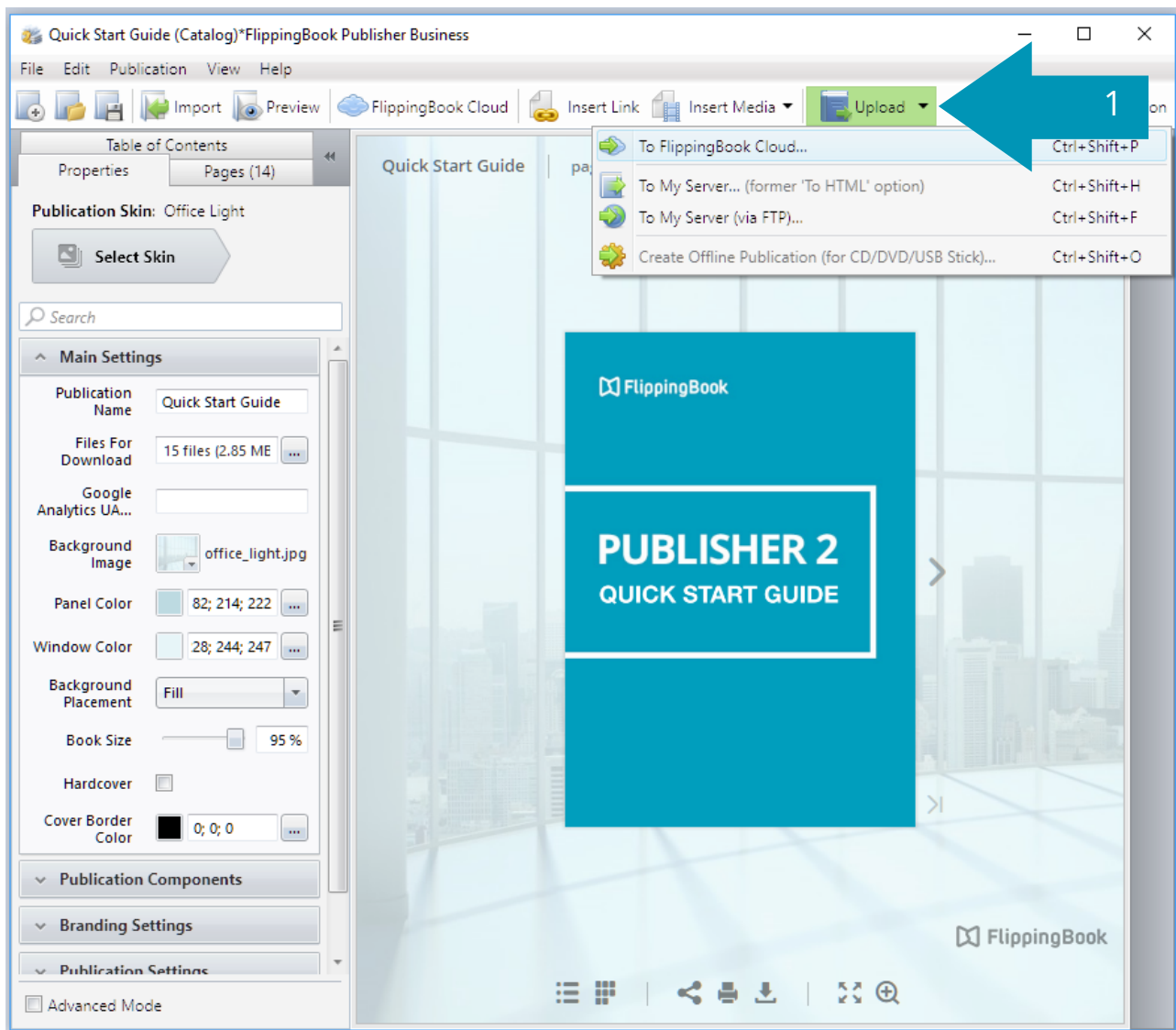
System Requirements
Windows 10, Windows 8.1, Windows 8, Windows 7, Windows Vista, Windows XP 32-bit SP3, Windows XP 64-bit SP3, Windows Server 2012, Windows Server 2008 R2, Windows Server 2008, Win 2003 SP3
Microsoft .NET Framework 4.0 Client Profile
Adobe Flash Player: 10.2 or later
4 GB or more
Internet connection
100 MB or more
Core 2 Duo or higher (recommended)
1024x768 or higher
Adobe Flash Player: 10.2 or later
Any operating system with a supported browser and a Adobe FL 10.2 MB or more
Internet connection
Depending on the specific publication
Single Core CPU 2.0 GHz, or Dual Core CPU 1.5 GHz or higher
1024x768 or higher
Microsoft Windows XP or later
Mac OS X 10.6 or later
Any larger files require additional RAM
Number of Pages
Up to 2000-2400 pages
JPEG, TIFF, BMP and PNG Images
Up to 4000x4000 pixels
SWF Files
ActionScript 3.0 SWFs

Step 3: Upload your publication

Your publication is now ready to be uploaded to the FlippingBook Cloud. After you have uploaded your publication, it will be visible to all your readers who can open it using a simple link.

How to upload your publication

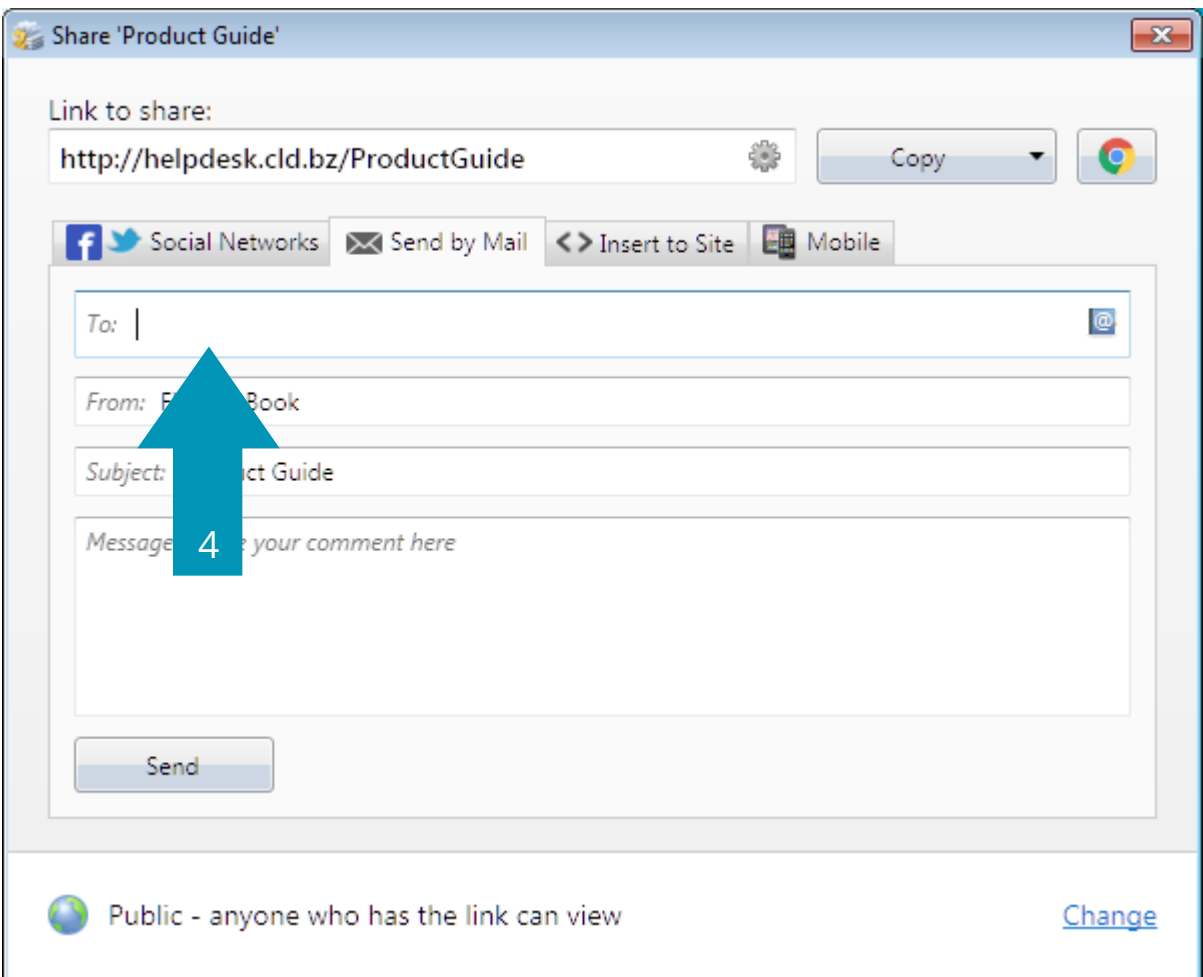
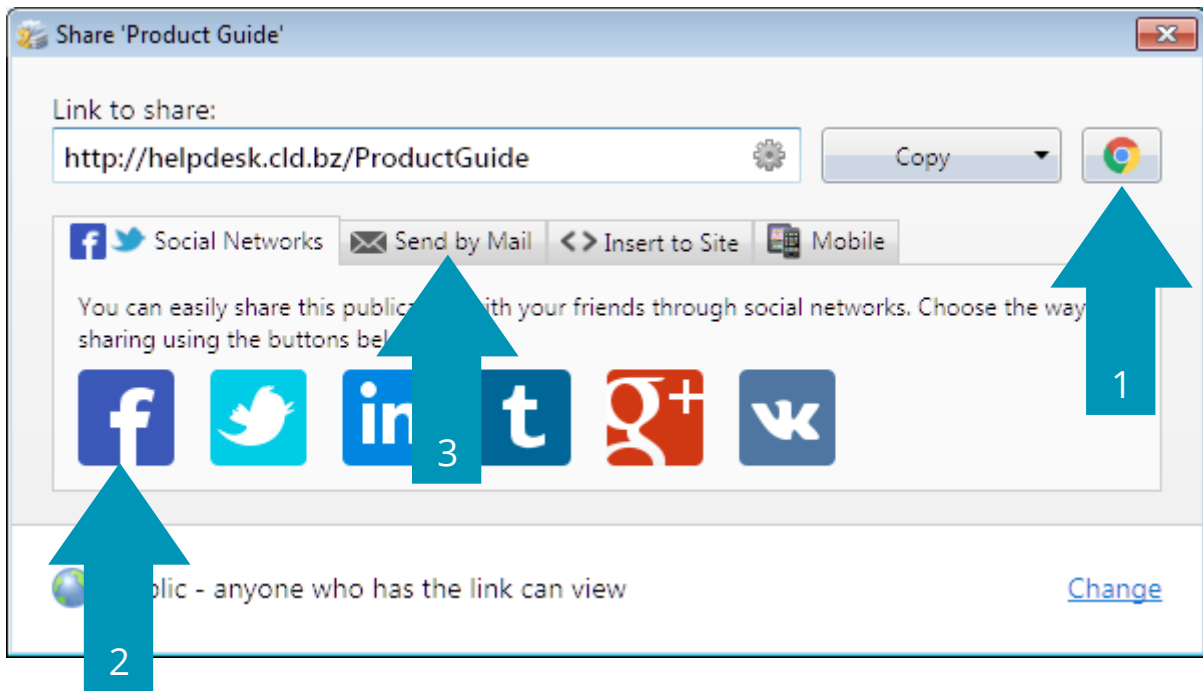
- 1 Click on **Upload** in the menu bar and select 'To FlippingBook Cloud'
- 2 Press the **Start** button in the pop-up Window that is opened
- 3 Wait until the green bar is filled and the upload is completed.
- 4 Your publication is now available online. You can find it at the link that appears in the field called **Link to share**, which you can open directly by clicking on the browser icon.



Step 4: Share your publication

Your publication is now published on the FlippingBook Cloud. You can open it in your browser and share the result with the rest of the world.

- 1 To open your publication in a browser, simply click on the **browser** icon
- 2 You can also share the link on social media. Some of the more popular social media are integrated. Simply click on the **icon** to share it there
- 3 It is also possible to send the link by email. Click on the **Send by Mail** tab to unfold the extra fields for email sharing
- 4 Type the email address of your intended recipients in the 'To'-field and a message for them in the message field.



Learn more

You have just learned how to make your first publication. But there are many other ways to enhance your content and make your publications even more impressive.

- 1 A detailed user guide describing the most important features is available at <https://flippingbook.cld.bz/product-guide/>
- 2 You can find specialized articles in the help section of our website: <https://flippingbook.com/help>
- 3 You can always contact our support staff by using the contacts form at: <https://flippingbook.com/contacts>

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Make Engaging Content

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