Leadership Matter 2017

Back to School... BUT FOR HOW LONG?

Coming Soon: IASA's 53rd Annual Conference Sept. 27–29

Welcome to Our New Illinois Superintendents

his Month...

Back to School... BUT FOR HOW LONG?

3 COVER STORY

With the clock ticking toward the start of the new school year, the final showdown over school funding reform is imminent. In his message, Executive Director Dr. Brent Clark urges school leaders to help with the final push for school funding equity.



Register Today for IASA's 53rd Annual Conference, taking place Sept.27–29



New Illinois Supe

Lesson in Perseverance: Argenta-Oreana district finally gets \$1 million state funding mistake corrected

Join us in welcoming 77

new Illinois Superintendents



22 IASA C

IASA Calendar of Events



IASA News in Brief



Illinois CSI: Turn Theory into Application



Professional Development Opportunities



16

2648 Beechler Court Springfield, IL 62703-7305 217.753.2213

800 Woodfield Road, Ste. F109 Schaumburg, IL 60173-4717 847.466.5075

1200 West Main Street Marion, IL 62959-1138 618.364.0501



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Leadership Matters

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www.iasaedu.org





Message From the Executive Director

Final showdown on school funding reform is coming

Dr. Brent Clark

It looks like the final showdown on Senate Bill 1 is imminent. With the Senate expected to override the governor's amendatory veto (AV) on Sunday (August 13), the spotlight will shift next week to the House, where the fate of SB 1 may hinge on three or four votes.

Using a football analogy, we have moved significant, promising and historic school funding reform all the way to the 1-yard line. But getting into the end zone will be tough. I know everyone who has been pushing so hard for reform is ready to finish the job. The effort has been relentless. Having come this far, we cannot afford to fumble this opportunity that has eluded everyone for more than two decades. It is time for us to make a final push and stand up and be counted.

We are asking you to begin organizing an effort to bring as many parents and teachers to Springfield to show support for a House override of the onerous AV of SB 1 next week. Although the House is expected to be in session Wednesday, August 16, the final vote likely will not come until later next week. As soon as we can determine the day the House is expected to vote, we will confirm that date with you.

An override motion in the House would require 71 votes to pass. It's going to take a true bipartisan effort in the House to override the AV.

We cannot live with the governor's AV. Without question, the provisions of the AV over time would prove very damaging to many school districts throughout the state. We must insist that legislators on both sides of the aisle either override the AV on SB 1 or quickly reach a reasonable compromise.

Please consider joining us next week for the final push to change the course of public education in our state. We will be in touch soon.

Brent Clark

Coming Soon! IASA's 53rd Annual Conference

"In the most turbulent of times, it becomes even more important to come together. IASA proudly presents its 53rd Annual Conference ...a time to learn, to network, and to strategize about how to deal with the challenges facing public education leaders...including dysfunctional state government."

That's the introduction we use in our conference promotional video. We think it fits the current situation. You can view the video by clicking <u>here</u> and can learn more on Pages 7–9 about our upcoming conference scheduled for September 27–29. You can register by clicking <u>here</u>. We hope you will join us!



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PowerSchool



Message From the President

It's time to stand firm for equity & opportunity

Dr. Thomas E. Bertrand Superintendent of Rochester CUSD #3A

I am honored to serve as the President of the nation's best organization for school district leaders.

I am starting my sixteenth year as a superintendent. I have watched the IASA grow in size, scope of services, and support it provides members. It is the premier school leadership association in the country.

Each fall I look forward to the excitement of the first day of school. This year is special in that it will be my final year as a superintendent. Every first day I put on the same school bus tie. It has seen better days. Yet, 33 years goes fast. I now find myself reflecting on the changes that have taken place during that time—from the elimination of corporal punishment to reaching the brink of historic funding reform. Much has changed.

Early in my administrative career I often complained that education and educators were targets. We played defense against the latest legislation that made our work more difficult. In 2013, Vision 20/20 marked a landmark change. Educators articulated the path forward for public education in our state.

An important pillar of Vision 20/20 included Equity and Adequacy in school public funding. After nearly a decade of "winter," we now have the prospects of spring. With spring comes hope. As of this writing, our state is on the verge of historic school funding reform. Yet, spring sometimes brings rough weather. School funding reform has proven to be a monumental task. No one said it would be easy. We can appreciate why it has been 20 since meaningful school funding reform was last accomplished.

Abraham Lincoln once said, "Be sure to put your feet in the right place, then stand firm." Our association has planted its proverbial feet in the right place—fair and Abraham Lincoln once said, 'Be sure to put your feet in the right place, then stand firm.' Our association has planted its proverbial feet in the right place fair and adequate funding for all students, regardless of zip code. No one said it would be easy, but we will stand firm.

adequate funding for all students, regardless of zip code. No one said it would be easy, but we will stand firm.

I am about to start the last two minutes of the fourth quarter of my career. I intend to stand firm on issues of importance to school leaders. I also intend to "play hard until the final whistle blows." I urge you to stand firm for your students and your community. Stand firm for equity and opportunity for our most marginalized groups of students. Stand firm with your colleagues against outside forces who sometimes attempt to drive wedges among and between us. Stand firm with your association. We must speak with one voice and for our students.

I wish you all the best as you start the year.

Thomas E. Bertrand President

2017–2018 Senate Bill 7 Performance Rankings Tool software available for purchase

All Illinois School Districts are working to comply with the requirements of education reforms. The Illinois Association of School Administrators (IASA) has worked to provide support via the <u>Senate Bill 7 Performance Rankings File</u>. This program gives districts a method of managing district positions aligned to local qualifications, teacher's credentials, and performance ratings. The program compiles this local data and creates reports needed to comply with Senate Bill 7. The 2017–2018 file has been enhanced with updates in response to user ideas. Recent updates include:

- Four podcasts—overview, transition data, sorting data within the program, and optional merge letter process.
- Method to filter teachers on or off evaluation cycle.
- Tracking of the evaluator name and evaluator's IEIN.
- Ability to sort lists of data within the program.
- Expanded license endorsements and content specific endorsements.

Nodera

- Only one notification letter per teacher (rather than one for current and more for other eligible positions).
- New report for creating your own merge letters or exporting data for other purposes.

This software was originally reviewed by the Senate Bill 7 teams from the Illinois Federation of Teachers (IFT) and the Illinois Education Association (IEA). The 2017–2018 version of this software builds on the knowledge gained from hundreds of users.

The 2017–2018 IASA Senate Bill 7 Performance Rankings File is ready for you to purchase and download. The access request form can be completed by visiting <u>http://www.iasasurveys.org</u>. The cost of using this software has never increased and the annual licensing fee is \$275 for members and \$550 for non-members.

Please note that previous versions of the IASA Senate Bill 7 Performance Rankings File are no longer supported. Also, the service method for the 2017–2018 software will be via email only.

ILLINOIS ASSOCIATION OF SCHOOL ADMINISTRATORS

Register Today at www.iasaedu.org

click below for conference preview



Sept. 27–29, 2017 President Abraham Lincoln Hotel and The BOS Center (formerly the Prairie

and The BOS Center (formerly the Prairie in Springfield, IL

THE FOLLOWING PREVIEW HAS BEEN APPROVED FOR APPROPRIATE AUDIENCES

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Excitement

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Dynamic Lineup of Keynote Speakers for Annual Conference:

Dr. Joe Sanfelippo Superintendent, Fall Creek, WI

Dr. Joe Sanfelippo is the Superintendent of the Fall Creek School District in Fall Creek, WI. The Fall Creek



School District was named an Innovative District in 2016 and 2017 by the International Center for Leadership in Education.

Dr. Sanfelippo co-hosts the Successful Schools Podcast, and co-authored The Power of Branding—Telling Your School's Story, Principal Professional Development: Leading Learning in a Digital Age and Hacking Leadership: 10 Ways Great Leaders Inspire Learning That Teachers, Students and Parents Love. He was selected as 1 of 117 Future Ready Superintendents in 2014 and 1 of 50 Superintendents as a Personalized Learning Leader in 2016 by the U.S. Department of Education. He attended summits at the White House for both distinctions. Dr. Sanfelippo has been a featured speaker in multiple states in the areas of Telling Your School Story, Advancing the Use of Social Media for School Leaders, Creating a Culture of Yes, and Personalized Professional Growth for Staff.

Dr. Sonya Whitaker Harvey School District 152

Dr. Sonya Whitaker is a national speaker and she has provided consultation in the form of keynote presentations and town hall think-tank discussions to educators, politicians, community and faith based organizations in Atlanta, Chicago, Boston, Milwaukee, San Diego and Los Angeles among many others.

She currently serves as an administrator in Harvey School District 152. She has extensive experience in the field of education



Annual Confere

and has served in the roles of superintendent and central office administrator for the largest elementary school district in Illinois as well as having been a principal, assistant principal and teacher. Dr. Whitaker has also served as an appointed member of the Ensuring Success in Schools and Special Education Illinois State Level Task Forces. She is a published author and most recently published a book entitled: *Is There Anybody That Can Teach Me How to Read?*

In April of 2010, Heinemann Educational Publishing Company released Dr. Whitaker's professional development DVD entitled: *The Culturally Responsive Teacher: How Understanding Culture Positively Impacts Instruction and Student Achievement*. Dr. Whitaker also has served as a Senior Program Consultant for Zaner-Bloser Language Arts and Reading Textbook Company and has served as adjunct professor for National-Louis University.



Dean Shareski Discovery Education Canada

Dean Shareski is the Community Manager for Discovery Education Canada. He taught grades 1-8 for 14 years and spent nine years as a digital learning consultant for Prairie South School Division in Moose Jaw, Saskatchewan. In addition, he is an adjunct professor at Wilkes University. His blog consistently ranks among the top educational

blogs. In 2010 he won the ISTE Award for Outstanding Leader of the Year. Mr. Shareski has had the opportunity to speak to a variety of education audiences both nationally and internationally. He has recently authored *Embracing a Culture of Joy* and co-authored, *Different Schools for a Different World*. His passion remains helping teachers explore the affordances of technology for learning. He believes humor and humility go a long way in supporting and advocating transformational practices in teaching and learning.

The title of his presentation will be *When the Answer is Both…Maybe It's Not About Balance, But About Intention* and will discuss the fact that the complex and monumental task of educating children requires us to do many things. But without a clear vision and intention, we lose our focus. Healthy and productive cultures are built around key and purposeful ideas and actions. This message will challenge you to take stock of your current culture and inspire you to consider simple, yet powerful ways to establish cultures of joyful learning that serves all learners.

Tentative Conference Schedule

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Wednesday, September 27

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8:30 a.m.–3 p.m.	Early Bird Academies School of Professional Development—Administrators' Academy Credit Courses
10 a.m.–7 p.m.	Registration Open
Noon–2 p.m.	School Safety: A Parent's Perspective (special pre-conference session)
1:30–2:30 p.m.	New Superintendent Mentoring Meetings
3:15–4:15 p.m.	High School District Organization Meeting (HSDO)
4:30–5:45 p.m.	Opening Ceremony/First General Session Keynote Speaker: Dr. Joe Sanfelippo, Superintendent, Fall Creek, WI Who is Telling Your Story?
6–7:30 p.m.	IASA Welcoming Reception

Thursday, September 28

6:45 a.m.	IASA Fifth Annual 'Super' 5K Fun Run/Walk	
7 a.m.–5 p.m.	Registration Open	
7:30–9 a.m.	Continental Breakfast for all Conference Attendees (complimentary)	1
7:30–9 a.m.	New Superintendents' Roundtable Breakout Sessions	
9 a.m.–2 p.m.	Exhibit Hall Open Social Media Lounge Open	
9:15–11 a.m.	Second General Session Ignite! Session	
11 a.m.–12:30 p.m.	Lunch available inside the Exhibit Hall for all conference attendees (complimentary)	
12:30–1:30 p.m.	Reflections and Suggestions for a Successful First Year (new supers strand) Breakout Sessions	
1:45–2:45 p.m.	Third General Session Keynote Speaker: Dr. Sonya Whitaker, Harvey School District 152 Six Core Culturally Responsive Leadership Competencies	
3–4 p.m.	Breakout Sessions	
4:30–6 p.m.	IASA School for Advanced Leadership Alumni Reception Association of Illinois Rural and Small Schools Meeting (AIRSS)	
5–7 p.m.	Southern Illinois University Reception	
6 p.m.	Hospitality Suites Open	
9–11 p.m.	Member Reception Description	UI
Friday, September	Hospitality Suites Open Member Reception Register Today www.iasaedu.	org

Friday, September 29

7–11:30 a.m.	Registration Open	or <u>click ne</u>	
7:30–8:30 a.m.	Fellowship Breakfast (coffee and rolls)		
8:30–9:30 a.m.	Breakout Sessions IASA Past Presidents Meeting		
9:30–11:45 a.m.	Closing General Session and IASA Annual Meeting Keynote Speaker: Dean Shareski, Discovery Educ When the Answer is BothMaybe It's Not About B	ation Canada	
11:45 a.m.	Adjournment		



Lesson in perseverance: Argenta-Oreana district finally gets \$1 million state funding mistake corrected

By Damian Jones, Sr., Superintendent Argenta-Oreana CUSD #1

On May 5, 2017, Argenta-Oreana CUSD #1 was notified by the Illinois State Board of Education (ISBE) that we would be receiving a check for \$942,512 to correct errors made on the General State Aid (GSA) claim for FY14-17. This notification was the culmination of an 18 month investigation into suspected mapping errors that significantly reduced the number of district students reported in the Department of Human Services (DHS) count that is used for the Poverty Grant calculations portion of the GSA payment.

Background

Argenta-Oreana CUSD #1 was consolidated into a unit district in December of 1947. Mapping issues for the district may have started as early as 1959. In the late 1950s and into the early 1970s, Decatur, a central Illinois city with a large industrial work force, was seeing substantial growth. As Decatur grew in population, it also grew in square miles as it annexed multiple areas of ground that were previously part of the surrounding communities. In 1959, Decatur annexed the area that included the Caterpillar plant that was previously part of the Argenta-Oreana school district. This annexation was followed by several others. The boundaries of Decatur changed multiple times on the north east side of the city, and we suspect this led to issues with the maps used later to generate poverty numbers for the district.

Argenta-Oreana (A-O) has long suspected a disconnect between the poverty numbers produced by ISBE and the true degree of poverty evidenced by our student body. Several inquiries were made over the last two decades as to the reason for the difference. Previous investigations focused on mapping issues only to hit roadblocks as previous A-O administrators were informed "the maps are correct."

A-O administrators knew that the district's Free & Reduced Lunch count hovers around 50 percent; however, the district low income concentration used for the GSA claim is closer to 20 percent. Although these data sources are not comparable

Fiscal **Original Gross** DHS Corrected Difference Proration Amount Due to **GŠA** Claim Gross GSA Claim Year District 2014 \$ 1,920,865.19 \$ 2,083,343.21 \$ 162,478.02 88.705% \$ 144,126.20 2015 \$ 1,845,726.45 \$ 2,132,805.06 \$ 287,078.61 87.171% \$ 250,249.37 2016 \$ 1,757,601.92 \$ 2,048,347.32 \$ 290,745.40 92.064% \$ 267,670.55 2017 \$ 1,670,013.80 \$ 1,950,480.10 \$ 280,466.30 100.000% \$ 280,466.30 Totals \$7,194,207.36 \$ 8,214,975.69 \$ 1,020,768.33 \$ 942,512.42

Corrected Claims for Argenta-Oreana Unit School District 1 Fiscal Years 14–17

numbers, they do demonstrate a significant disparity. This, coupled with higher poverty counts in comparable area districts, added to the frustration felt by district administrators. We knew the data did not support reality; however, every investigation, complaint or inquiry led to roadblock.

A Visit from Our Local Senator

On November 24, 2015, Senator Chapin Rose (R-Mahomet) visited Argenta-Oreana to see Sean German, AOHS principal, as part of the Illinois Principal's Association "Principal for a Day" program. Senator Rose contacted me prior to the meeting asking if there was anything he could do for the district while he was there. We discussed concerns about A-O's poverty numbers. While at A-O, Senator Rose coordinated a conference call with multiple departments at ISBE to discuss the district's concerns that our GSA claim did not adequately report our true poverty count.

Investigation

The conference call between Senator Rose, ISBE, and A-O began an 18-month barrage of communication and, at times, utter frustration. Dozens of emails were sent from A-O, and additional conference calls and meetings occurred. Initially, the focus of the communication was centered on trying to find out who actually controlled/coordinated the mapping used to determine the DHS count. Preliminary information led us to believe it was an issue with the UIC GIS program. We struggled for months trying to contact the appropriate

person to assist with this investigation. Senator Rose and his Chief of Staff Landon Stenger were instrumental in finding the appropriate people to contact. Each time the investigation stalled, I would send a follow-up email to Senator Rose for assistance. Emails were also sent every other week on average to request an update. We were not going to let this issue rest until the answers provided would close the investigation one way or the other.

In the spring of 2016, Senator Rose's office was in communication with DHS to determine if DHS could provide additional information and insight into the geocoding procedure that was previously conducted by UIC. Senator Rose coordinated a second conference call in September when the investigation began to stall again.

During the fall of 2016, DHS and A-O engaged in weekly to biweekly emails and phone calls to determine if students who attend A-O were being reported for the correct district for the DHS count. A-O sent a file to DHS listing every student's address in the district to run against the IDOT list. At this time, it was determined that several "pockets" of A-O students were reported as being inside of the Decatur School district boundaries. This was a huge red flag. They were not just being reported as Decatur students for the DHS count, they were actually reported as residing in the Decatur School District. This was our first real indication that a positive outcome might be attainable.

In November of 2016, DHS contacted A-O to report the geographical area that the "pockets" of students resided. We

continued next page ...

Corrected Argenta-Oreana Unit 1 DHS Service Populations

Corrections Made to Data from July 2011 through July 2015 and Used to Adjust FY14 — FY17 General State Aid Claims Completed May, 2017

	Medicaid, TANF, CHIP	SNAP	Additional Students Through	Total DHS Service Population	Old Reported Service Population	Nominal Change	Percentage Change
2011	357	13	58	428	192	236	123%
2012	372	15	60	447	222	225	101%
2013	338	17	45	400	184	216	117%
2014	365	13	48	426	206	220	107%
2015	320	15	58	393	145	248	171%

Perseverancecont'd.

informed them that the students in question were living in our school district not Decatur's. We continued that these neighborhoods in question were clearly in our school district. We reported to Senator Rose that we believed we had made the breakthrough that we thought would solve our issue.

The communication that had occurred over the previous few months provided the hope

that that the mapping issues long thought to be the reason for the low poverty count were finally going to be resolved. Unfortunately, it wasn't that easy. DHS asked for proof that the students resided in A-O and questioned the data that we were using to make that statement. At this point, A-O sent pictures and links to the



Senator Chapin Rose (R-Mahomet)

everyone agreed that "Superintendent Jones was correct that we have a mapping error." All were in agreement. That statement set us at ease and, for the first time, we truly believed that we had hope of seeing the DHS count corrected and a corresponding increase in GSA. ISBE indicated that they would work with all parties to assist in correcting GSA if the map data was in error.

Bringing this investigation to fruition was a team effort involving multiple people and organizations. It would not have occurred without the assistance of Senator Rose who opened doors that would have been closed to A-O. From that day, to receiving our phone call on Friday, May 5th, A-O continued to work in cooperation with DHS and ISBE and waited to receive the final DHS count and the adjusted GSA amount. ISBE's Jason Hall called the district to report that we would be receiving \$942,512 to correct

Macon County interactive map posted on the Macon County Supervisor of Assessments website. Using this map, each of the addresses could be verified as residing in the A-O school district.

DHS followed up with A-O indicating that they agreed that there appeared to be discrepancies between the Macon County maps and with their old Department of Revenue (DOR) and current Illinois Department of Transportation (IDOT) maps. They stated that they were not disputing our information, but they had to abide by the maps.

In November 2016, DHS emailed a PowerPoint presentation to A-O showing the map provided by IDOT identifying the A-O district boundaries. Upon looking at the PowerPoint, we were immediately able to see the issue. Several of our higher populated areas on the northeast side of Decatur were being reported as being in the Decatur district. In fact, the map and the boundaries reported by DHS were so far off as to be unrecognizable. This was the true breakthrough we had long awaited. What we suspected was now proven as fact. Our students who live in those areas were being reported as Decatur students for the poverty grant calculations and all of this was due to a mapping error.

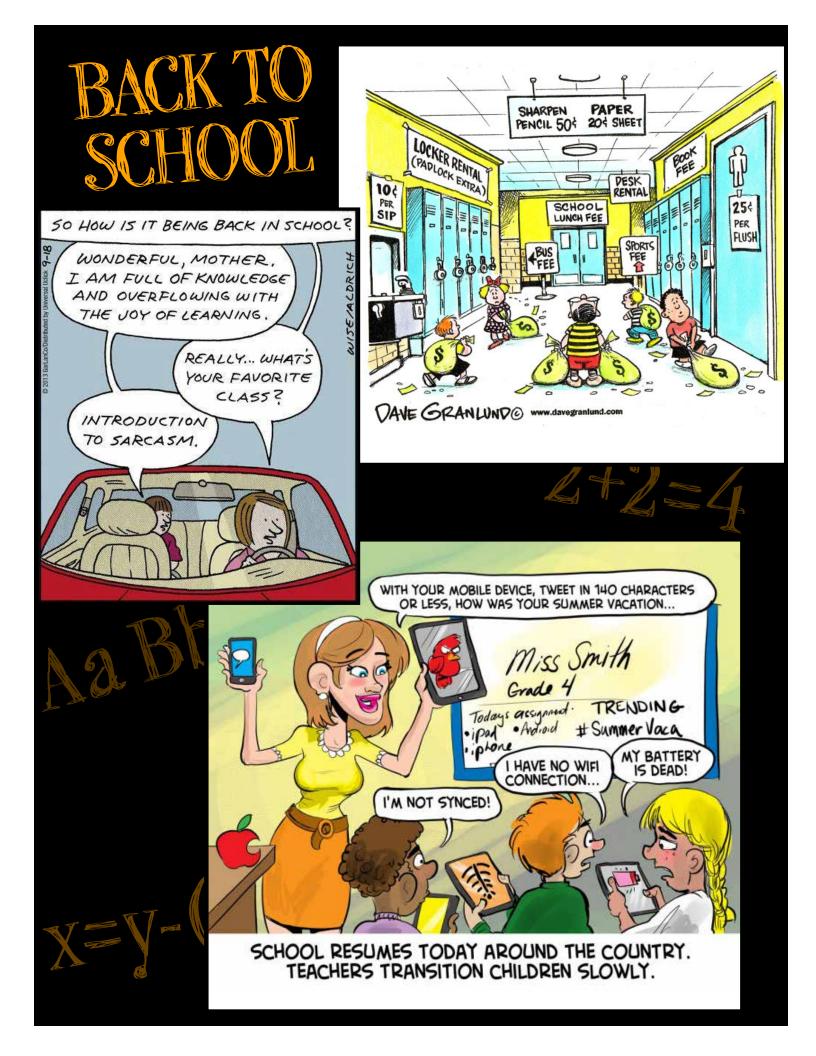
On November 29, 2016, we met at Senator Rose's office in Springfield. Representatives from DHS, ISBE, and the Macon-Piatt ROE were in attendance. Additionally, Macon County Clerk Stephen Bean and Supervisor of Assessments Josh Tanner participated through a conference call. The meeting began with a statement by Senator Rose asking if the GSA payments for FY2014, 2015, 2016, and 2017. The data provided on the chart highlights that A-O was shorted an average of \$235,628 per year. The other chart provided illustrates the major increase in the DHS count. The number more than doubled each of the five years provided on the chart.

Moving Forward

Bringing this investigation to fruition was a team effort involving multiple people and organizations. It would not have occurred without the assistance of Senator Rose who opened doors that would have been closed to A-O.

Throughout this 18 month process, two meetings with Senator Rose, and dozens of emails and phone calls to multiple agencies occurred. We learned that maps utilized for decades can be wrong, perseverance pays dividends, and no investigation should stop until there are no other avenues to pursue.

Although it is difficult to reflect on the loss of millions of dollars of revenue over the last several decades without disappointment and frustration, Argenta-Oreana is looking forward to the future knowing that our DHS poverty count issues have been corrected. Questions remain: Is A-O the only district with mapping issues? Is A-O the only district that has had the incorrect number of students reported on the DHS count? We find that hard to believe and hope others explore this issue in order to ensure that each district receives the funds their students are entitled.





IASA offers an array of Academies on topics such as Danielson Evaluation Model, Coaching Employees, Communications, Board/Superintendent Relationships, Adaptive Leadership, Strategic Communications, and Essentialism, just to name a few! The following list includes open Academies through December 2017.

The list is growing so check out the PD <u>Calendar of Events</u> on the IASA website and IASA app for all your needs. If you'd like to schedule an Academy or training session in your area or school district, contact Deana Crenshaw at 217–753–2213 or <u>dcrenshaw@iasaedu.org</u>

Click on date to register:

August 23, 2017Community HS #155, 1 South Virginia Road, Crystal Lake, IL 60014September 15, 2017Wilco Area Career Center, (Multi-Purpose Room), 500 Wilco Blvd, Romeoville, IL 60446	Gathering Evidence During Observations & Conferencing Using the Danielson Model (AA #1801)			
September 15, 2017 Wilco Area Career Center, (Multi-Purpose Room), 500 Wilco Blvd, Romeoville, IL 60446	<u>August 23, 2017</u>	Community HS #155, 1 South Virginia Road, Crystal Lake, IL 60014		
	<u>September 15, 2017</u>	Wilco Area Career Center, (Multi-Purpose Room), 500 Wilco Blvd, Romeoville, IL 60446		

Teacher/Administrator Evaluator Retraining Student Growth (AA #3000/3001/3002)

<u>August 30, 2017</u>	Community HS #155, 1 South Virginia Road, Crystal Lake, IL 60014
<u>October 3, 2017</u>	Wilco Area Career Center (Multi-Purpose Room), 500 Wilco Blvd., Romeoville, Illinois 60048

Special Education Goes to the Supreme Court Presented by Hodges, Loizzi, Eisenhammer, Rodick & Kohn LLP Time: 8:30 a.m.–11:30 a.m.

August 16, 2017 Universal Technical Institute, 2611 Corporate West Drive, Lisle, IL 605	32
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Principal Evaluator Competency Skill Building for Pre-Qualified Principal Evaluators (AA #1865)

September 11, 2017	Crystal Lake #47, 300 Commerce Drive, Crystal Lake, IL 60014
September 12, 2017	Community HS #155, 1 South Virginia Road, Crystal Lake, IL 60014
<u>September 12, 2017</u>	Avon School, District Training Room, 1617 N. Rte. 83, Round Lake Beach, IL 60073
<u>November 6, 2017</u>	Deerfield Public Schools District #109, 517 Deerfield Road, Deerfield, IL 60015
<u>November 13, 2017</u>	East Leyden High School, 3400 Rose Street, Franklin Park, IL 60131

Moving from Vision to Action: Learn How to Become an Essentialist (AA #1820)

December 7, 2017 Oak Lawn–Hometown SD #123, 5345 W. 99th Street, Oak Lawn, IL 60453

IASA Annual Conference & Early Bird Academies

<u>September 27, 2017</u>	Basic Collective Bargaining—Revised 2012 (AA #1045)
<u>September 27, 2017</u>	Principal Evaluator Competency Skill Building for Pre-Qualified Principal Evaluators (AA $\#$ 1865)
<u>September 27, 2017</u>	The Board and Its Superintendent: Building Relationships (AA $\#$ 1833)





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Josh Rader Sr. Account Executive 630.955.7602 | jrader@forecast5analytics.com

And Andrew Strain Superintendents



Jeffrey Alstadt Crescent Iroquois CUSD #249 Corn Belt Region



Dr. Julie Brua Gavin CCSD #37 Lake Region



Paula Crane Prairie Central CUSD #8 Corn Belt Region

16



Shannon Anderson Momence CUSD #1 Three Rivers Region



Dr. Kelly Carpenter Dupo CUSD #196 Southwestern Region



Shain Crank Galatia CUSD #1 Shawnee Region



Dr. Donald Angelaccio Prospect Heights SD #23 Cook North Region



Patrick Broncato Woodridge SD #68 DuPage Region



Dr. Zac Chatterton Farmington Central CUSD #265 Central IL Valley Region



Christine Dougherty DePue USD #103 Starved Rock Region

photo unavailable

Myron Caudle Wayne City CUSD #100 Egyptian Region

photo unavailable

Matt Donkin Frankfort CUSD #168 Egyptian Region



Dawn Elser Central SD #104 Southwestern Region



Dr. Ronald Ferrell Brooklyn UD #188 Southwestern Region



Dr. Paul Fregeau Decatur Unit SD #61 Abe Lincoln Region

photo

unavailable

Stephen Geraci

Burnham SD #154-5

Cook South Region



Heather Friziellie Fox Lake GSD #114 Lake Region



Dr. Matt Gordon Rankin CSD #98 Central IL Valley Region



Jason Hayes Massac UĎ #1 Shawnee Region



Ben Johnson Neoga CUSD #3 Wabash Valley Region



Jessica Funk Western CUSD #12 Two Rivers Region



Marjorie Greuter East Peoria CHSD #309 Central IL Valley Region



Suzzette Hesser Hoopeston Area CUSD #11 Illini Region



Amanda Geary DeLand-Weldon CUSD #57 Abe Lincoln Region



Quent Hamilton Zeigler-Royalton CUSD #188 Egyptian Region



Christopher Janssen Spoon River Valley CUSD #4 Western Region

photo unavailable

Jason Harper Rochelle Twp HSD #212 Northwest Region

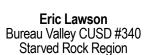


Carl Johnson Colona SD #190 Blackhawk Region





Dr. Jill Kingsfield Argo CHSD #217 Cook South Region



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Chris Lensing East Coloma-Nelson CESD #20 Northwest Region

photo

unavailable

Dr. Thomas Lind Richmond-Burton CHSD #157 Kishwaukee Region

photo

unavailable



Dr. Christopher J. Maier Saunemin CCSD #438 Corn Belt Region



Larry Maynard Potomac CUSD #10 Illini Region



Scott McKissick Hampton SD #29 Blackhawk Region



Dave Meister Morrisonville CUSD #1 Abe Lincoln Region

photo unavailable

Dr. Kim Nasshan Lincolnwood SD #74 Cook North Region

photo

unavailable

Thomas O'Malley Evergreen Park CHSD #231

Cook South Region



Dr. Kevin Nohelty Dolton SD #148 Cook South Region



James Ongtengco Fenton CHSD #100 DuPage Region



Dr. Blair S. Nuccio Indian Springs SD #109 Cook South Region



Brian Pasero Chester CUSD #139 Southwestern Region



Sean O'Laughlin Metamora Twp HS #122 Central IL Valley Region

photo unavailable

Dr. Jason Pearson St. Charles CUSD #303 Kishwaukee Region



Debbie Poffinbarger Litchfield CUSD #12 Kaskaskia Region



John Price North Chicago SD #187 Lake Region



Dr. Janice Rashid River Grove SD #85-5 **Cook West Region**



Tip Reedy Williamsville CUSD #15 Abe Lincoln Region



Curtis Rheingans Creston CCSD #161 Northwest Region



Dr. Matthew Rich Winfield SD #34 **DuPage Region**



Scott D. Riddle CUSD #4 Two Rivers Region

photo unavailable

Charles Schneider

Tonica CCSD #79

Starved Rock Region



Ellie Rush Waltonville CUSD #1 Egyptian Region



Philip Salemi Westchester SD #92-5 **Cook West Region**



Dr. Gabrielle Schwemmer Sparta CUSD #140 Southwestern Region



Dr. Paul Sally New Trier Twp HSD #203 Cook North Region

photo unavailable

John Schwuchow Winnebago CUSD #323 Northwest Region





Mark Scott North Green CUSD #3 **Two Rivers Region**

photo unavailable

Dr. Becky Schuchman Carlinville CUSD #1 Kaskaskia Region



Michael Shackelford Brownstown CUSD #201 Kaskaskia Region

Tom Siegler Bartelso SD #57 Kaskaskia Region

navailabl



Angela Simmons CUSD #3 Fulton County Western Region



Dr. Dana Smith Flossmoor SD #161 Cook South Region photo unavailable

Landon Sommer Century CUSD #100 Shawnee Region



Tom Stark Jonesboro SD #43 Shawnee Region



Tim Truesdale J S Morton HSD #201 Cook West Region



Dr. Nicolas Wade Elmwood Park CUSD #401 Cook West Region

photo

. unavailable

Ted Stec Lombard SD #44 DuPage Region



Demetra Turman Newark CCSD #66 Three Rivers Region



Ted Walk Sullivan CUSD #300 Abe Lincoln Region



Dr. Mikkel Storaasli

Grayslake CHSD #127

Lake Region

Erik Van Hoveln Windsor CUSD #1 Abe Lincoln Region



Dr. Ryan Wamser Smithton CCSD #130 Southwestern Region



Dr. Corey Tafoya Harvard CUSD #50 Kishwaukee Region



Todd J. Vilardo Charleston CUSD #1 Illini Region



Danette Young Paris CUSD #4 Illini Region



Dr. Susan Zola Champaign CUSD #4 Illini Region

FY2018 Transferred Illinois Superintendents

We also welcome 23 active superintendents to their new positions in the districts listed below:

Dr. John Ahlemeyer	Maroa Forsyth CUSD #2	Abe Lincoln Region
Dr. John Asplund	Galesburg CUSD #205	Western Region
Jason Bauer	Pana CUSD #8	Abe Lincoln Region
Larry Beattie	Prairie du Rocher CCSD #134	Southwestern Region
John Bute	Prairie Grove CSD #46	Kishwaukee Region
Dr. Diane Cepela	Fairmont SD #89	Three Rivers Region
R. Jamie Craven	DeKalb CUSD #428	Kishwaukee Region
Dr. Mike Curry	Abingdon-Avon CUSD #276	Western Region
Dr. Dane Delli	Glenview CCSD #34	Cook North Region
Gary DePatis	Virginia CUSD #64	Two Rivers Region
R. Dane Gale	Belle Valley SD #119	Southwestern Region
Dr. Jay Goble	North Mac CUSD #34	Kaskaskia Region
Dr. Lindsey Hall	Mahomet-Seymour CUSD #3	Illini Region
Julie Healy	St. Elmo CUSD #202	Kaskaskia Region
Dr. Jeffrey Hill	Morton CUSD #709	Central IL Valley Region
Dr. Donald McKinney	Hoover-Schrum Memorial SD #157	Cook South Region
Brent O'Daniell	Genoa-Kingston CUSD #424	Kishwaukee Region
David Reavis	North Wayne CUSD #200	Egyptian Region
Dr. William Robertson	Fremont SD #79	Lake Region
Joe Simpkins	Richland GSD #88A	Three Rivers Region
Dr. Stephen Smith	Benton CCSD #47	Egyptian Region
Brad Tuttle	Jersey CUSD #100	Southwestern Region
Dr. Nancy Wagner	River Trails SD #26	Cook North Region



Click <u>here</u> to view the IASA interactive Calendar of Events online.



<u>click</u> here to

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IASA Event

Calendar of Events

- Professional Development Event
- Legislative Event
- Region Meeting

(Contact your Region President for details)

August 2017

	Tues.	Aug. 1	(CLOSED) Gathering Evidence During
t	Wed Thurs.	Aug. 2– Aug. 3	New Superintendents Conference, Springfield
	Fri.	Aug. 4	(CLOSED) Teacher/Administrator Evaluator Retraining—Student Growth
	Mon.	Aug. 7	(CLOSED) Gathering Evidence During
	Tues.	Aug. 8	(CLOSED) Teacher/Administrator Evaluator Retraining—Student Growth
	Wed.	Aug. 9	Gathering Evidence During Observations IASA-ISBE Advisory Meeting
	Thurs.	Aug. 10	(CLOSED) Teacher/Administrator Evaluator Retraining—Student Growth
			(CLOSED) Developing a Communications Plan
	Mon.	Aug. 14	(CLOSED) Essentialism 1/2 Day In Service
	Wed.	Aug. 16	(CLOSED) Gathering Evidence During
	Thurs.	Aug. 17	(CLOSED) Teacher/Administrator Evaluator Retraining—Student Growth
	Wed.	Aug. 23	Gathering Evidence During Observations
	Thurs.	Aug. 24	(CLOSED) Gathering Evidence During
	Mon.	Aug. 28	(CLOSED) Adaptive Leadership for School Administrators: Dealing with Change
	Wed.	Aug. 30	<u>Teacher/Administrator Evaluator Retraining</u> <u>Student Growth</u> (<u>CLOSED</u>) Moving from Vision to Action Become an Essentialist

RD

Annual Conference

AAS

September 2017

Tues.	Sept. 5	(CLOSED) Gathering Evidence During
Wed.	Sept. 6	(CLOSED) Teacher/Administrator Evaluator Retraining—Student Growth Northwest
Thurs.	Sept. 7	(CLOSED) Principal Evaluator Competency Cornbelt, Two Rivers Region Presidents Meeting
Fri.	Sept. 8	(CLOSED) Teacher/Administrator Evaluator Retraining—Student Growth
Mon.	Sept. 11	Principal Evaluator Competency Blackhawk
Tues.	Sept. 12	Principal Evaluator Competency
Wed.	Sept. 13	DuPage, Illini, Wabash Valley IASA Professional Development Meeting IASA Gov. Relations & Advocacy Meeting
Thurs.	Sept. 14	Cook South, Central IL Valley (CLOSED) Gathering Evidence During
Fri.	Sept. 15	(CLOSED) Gathering Evidence During
Tues.	Sept. 19	(CLOSED) Gathering Evidence During IASA Membership & Communications Meeting
Wed.	Sept. 20	(CLOSED) Teacher/Administrator Evaluator Retraining—Student Growth
Thurs.	Sept. 21	(CLOSED) Teacher/Administrator Evaluator Retraining—Student Growth
Mon.	Sept. 25	(CLOSED) Teacher/Administrator Evaluator Retraining—Student Growth
Tues.	Sept. 26	Board of Directors
Wed. Wed.– Fri.	Sept. 27 Sept. 27– Sept. 29	Conference Early Bird Academies 53® ANNUAL IASA CONFERENCE

MARK YOUR CALENDAR

FOR SEPT. 27-29, 2017

See pages 7–9 for more info!

Education professionals deserve a specialist.

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New Holland-Middletown's Dugan receives national award

New Holland-Middletown Elementary District 88 Superintendent Todd Dugan was one of three educational leaders honored by Tech & Learning Magazine June 27 at the International Society for Technology in Education Conference in San Antonio, Texas.

According T & L content director Kevin Hogan, this recognition is bestowed upon "visionaries that exemplify extraordinary leadership when it comes to the implementation of technology in schools, often working within budgetary restrictions and limited resources."

New Holland-Middletown Elementary District 88 has gained local, regional and now national recognition for its embrace of progressive and student-centered curriculum. Four years ago, NH-M became the first 1:1 Google Apps for Education school in the area, and has recently adopted key components of the "maker movement," a movement intended to encourage student innovation, creativity and higher level thinking, something that Dugan says "should be part of



the curriculum every day, instead of something done with leftover time." NH-M's recent maker advances have resulted

in the granting of numerous STEM grants including a school-centered "maker space" equipped with architectural software, interactive displays and 3-D printers.

Dugan credits other schools, such as Design Tech High School in Silicon Valley, California, with inspiring some of NH-M's innovations.

"By looking at models that have totally ventured way beyond the box...way beyond what anyone imagines a public school can and should be, it makes you wonder how it would look to bring some of these innovative best practices to areas such as our district, where we have been working

very hard to overcome barriers of digital (and other) inequity," Dugan said. "It feels that much more rewarding when you watch the reality of students gaining access to programming that otherwise could only be found in suburban schools."

Dugan and the other two winners from Texas and Kansas are featured in the <u>June/July issue of Tech & Learning magazine</u>, which focuses on 2017's Most Influential People in EdTech.



Maine Township HS 207 Superintendent wins national award

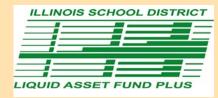
ALEXANDRIA, VA - Maine Township High School District 207 Superintendent Dr. Ken

Wallace has been named the 2018 Association for Career and Technical Education (ACTE) Champion of the Year by the ACTE Board of Directors. The ACTE Champion of the Year award

recognizes individuals and entities for their meritorious contributions to the improvement, promotion, development and progress of career and technical education (CTE).

"I'm incredibly honored to receive this award, but this is a reflection of the work of many individuals in our Career and Technical Education Department, our Student Services Department, our entire District staff and District communities that have really galvanized around the idea of serving students better to improve post high school outcomes," Dr. Wallace said. "Our incredible team of Becky Stewart, Kim Jablonski, Dr. Barb Dill-Varga, Dr. Laura Cook and Martha Eldredge Stark has helped us create a vision for the integral role of Career and Technical Education in helping us serve students and our business partners better in ways that are informed by data about the range of where good jobs really are and the education and training paths it takes to get there."

Dr. Wallace began serving District 207 in 2005 as Assistant Superintendent for Curriculum and Instruction. He became the superintendent to the district and its 6,300 students in 2009. Each of the district's three high schools has been recognized by the Washington Post, US News & World Report, or Newsweek as one of the nation's top schools. Despite growing poverty, this demographically diverse district reported the eight



ISDLAF+ August 2017 Monthly Update

Click here to view the June/July 2017 ISDLAF+ rates, economic indicators and general economic news brief. To obtain additional information regarding this IASA sponsored service, contact Donald E. Weber, Senior Vice President, Corporate Relations/ISDLAF+ at 630.657.6435. To check daily rates, visit the ISDLAF+ website at www.isdlafplus.com.

Palos 118 earns District of Distinction award

Palos 118 has been recognized by *District Administration* magazine with a 2017 Districts of Distinction award for its eighth grade Capstone program at Palos South Middle School.

Districts of Distinction is a national annual

recognition program created by *District Administration* magazine to honor school districts that are leading the way with new ideas that work. They also recognize established initiatives that are yielding quantifiable benefits, and that could be replicated by other districts.

"I am very proud of our students and staff for embracing this program and being recognized as a District of Distinction," said Superintendent Dr. Anthony Scarsella. "Our students are learning to collaborate and work as a team to solve problems that will make them more confident and prepared for what lies ahead in the future."

Launched in 2015, Palos South's Capstone Program affords eighth grade students the opportunity to work in small teams to select and explore a problem of local significance, spending a semester working with their team and outside subject matter experts to develop a solution to their identified problem. Teams conduct site visits throughout the semester to collect data and perform field research used to formulate their proposed solutions. At the end of the semester, our eighth grade Capstone teams present their findings and proposed solutions during Capstone Day. The



engaging problem-based learning program is voluntary and open to all students. Participants attend class twice per week before the regular school day in three state of art classrooms.

Last year 94 students enrolled, and this year 118 students participated in the Capstone Program. Nearly half of eighth grade students elected to enhance their own learning by volunteering to come to school early and work in dedicated, state-of-the-art collaborative learning studios to participate in Capstone.

Student proposals have resulted in the installation of a solar panel financed through a \$7,700 competitive grant from the Illinois Clean Energy Foundation. Additionally, water filtration systems were installed to reduce plastic water bottle waste in the school. Palos Heights accepted an "Adopt a Pot" planter sponsorship program and today, 44 planters enhance the downtown area, making the shopping district more pleasant for consumers and profitable for business owners.

More on Palos 118's District of Distinction award can be found by clicking <u>here</u>.

Maine Townshipcont'd.

highest mean ACT scores the past nine years, and under Dr. Wallace's supervision was named one of the 14 most innovative school districts in America by Tech Insider.

While Dr. Wallace was assistant superintendent, which included oversight over technology,

Maine 207 became the first K-12 school district in the world to partner with Google to use Gmail and Google Applications for education. Career exploration has also been a major emphasis of Wallace. He has expanded career-oriented classes, implemented a four-year plan for students to receive help exploring and planning careers, and hired a career coordinator for the district's internship program. "We are proud that Dr. Wallace has received this welldeserved national honor for his visionary approach to career and technical education," said Carla Owen, the district's Board of Education president. "Through his thoughtful leadership and focus, Dr. Wallace is ensuring that all of our students have authentic opportunities to explore career and college options, which will pay dividends for students long beyond their high school years."

Dr. Wallace will be recognized alongside other national ACTE award winners on Dec. 6, at the annual ACTE Awards Banquet during ACTE's CareerTech VISION 2017 in Nashville, Tennessee.



Illinois CSI promotes turning theory into practical application

Betheny Lyke, EdD Executive Director, Illinois Center for School Improvement at American Institutes for Research

Merriam-Webster's Collegiate Dictionary defines praxis as the "practical application of a theory." The Illinois Center for School Improvement at American Institutes for Research (Illinois CSI at AIR) has been proud to partner with district teams as they lead their schools in applying researchbased theories that have been proven in praxis to increase effectiveness and transform education systems to equip students.

Knowing that applying these theories that lead to continuous improvement is not done well in isolation, Illinois CSI at AIR developed and convened a successful series of professional learning events: the District Leadership Team Learning Network (DLTLN) and the Principals Institute. These Illinois CSI at AIR branded events formed a community of practice to build upon on-site coaching and proved effective in driving forward planning.

We started by encouraging the development or enhancement of interdependent leadership teams at the district, school, and instructional levels; the use of data to drive decision making; and the creation of monitoring and feedback loops to ensure implementation of improvement plans with fidelity. In each DLTLN and Principals Institute learning session, we called attention and review to the latest research brief, protocols, and tools to dissect their





meanings and facilitated discussion among colleagues from other districts within the region. It did not matter whether a participant was from a large district or small district, an elementary or high school; and the participant's role did not matter—everyone at the table had a voice. We created a safe space for colleagues to share and learn from each other.

The value of this time away from the busyness of day-to-day operations was the opportunity to connect as a team to apply what was gleaned into participants' own settings. District and school leaders were armed with ideas and strengthened by the relationships inside and outside their confines. DLTLN and Principals Institute meetings were special because of the connections and supports received to deepen and expand their continuous improvement efforts.

In praxis, DLTLN and Principals Institute participants have diligently pursued and achieved their goals to:

- Enhance district and school leadership capacity to support the improvement of adult practice and student performance;
- Increase speed and depth of implementation of specific, evidence-based practices across the system;
- Embed sustainable and systemic district practices and processes; and
- · Use collective inquiry to solve system issues.

As the new statewide system of support—IL-EMPOWER shifts from targeted support at the district level to focus more on school level support, we stand ready to further engage with district and school leaders to keep the conversations going in the awesome vocation of shaping the next generation of thinkers and cultivating environments for teaching and learning. Because the Every Student Succeeds Acts (ESSA) mandates the engagement and use of evidenced-based strategies, I am confident that communities of practice, such as DLTLN and Principals Institute, will continue to lead the way in refining the praxis of continuous improvement in our state.

Membership D Have Its Privileges



PROFESSIONAL DEVELOPMENT



IASA Annual Conference

Biennial Alliance Leadership Summit

Administrators' Academy and seminar training opportunities designed around best practices and compliance with Illinois laws

Podcast and video training libraries

New Superintendent Mentoring Program

IASA School for Advanced Leadership

IASA Aspiring Superintendent Academy

COMMUNICATION SERVICES



Full-time Director of Communications to assist with local issues and media relations

Award-winning monthly online magazine Leadership Matters

Informative interactive website and mobile app

IASA News Briefs summarizing stories of interest to educators

Superintendent's Toolkit with legislative issues and talking points for hot topics

LEGISLATIVE SERVICES

Policy Analyst and full-time governmental relations staff member to track legislation

updates when legislative news occurs

Lobbying activities coordinated with other members of the Illinois Statewide School Management Alliance

Guide to members of the General Assembly and **Constitutional officers**

Meetings and seminars with elected and government officials



OTHER SERVICES

- Offices in Schaumburg, Springfield (IASA headquarters) and Marion
- Field Services Directors to provide mentoring
- Illinois Education Job Bank
- Resume/credentials review
- Personal mentoring
- **Retirement information**
- **Return of Dues Program**
- Interim Education Service Corps

LEGAL SERVICES



Full-time staff attorney available Personal employment contract information and assistance

Legal Support Program

Are you taking advantage of all IASA has to offer

For a more detailed explanation of member benefits, log in at www.iasaedu.org



professional evaluations; the cornerstone of growth

Required: Teacher/Principal Evaluation Academies



Illinois law requires all educators who evaluate teachers and principals to complete retraining every five years. IASA offers academies to strengthen evaluation skills and processes. Done properly, good, professional evaluations offer the best chance for growth and improvement of those being evaluated. Having your evaluators receive the same training and hear the same message at the same time is not only efficient, but it also helps ensure consistency in evaluation processes. IASA has assembled a cadre of veteran educators ready to provide top-notch training.



"The training provided by IASA around teacher evaluation has been nothing short of exceptional. The training has been relevant, timely, and actionable for my staff. I would highly recommend

this training for any district looking to improve evaluation practices to better serve teachers."

Dr. P.J. Caposey Superintendent Meridian CUSD 223



Evaluators to Effectively Rate Teachers is an outstanding program for teacher evaluators at all levels! Danielson Framework was used to support professional dialogue

"Coaching Teacher

between evaluators and teachers to promote effective teaching in a comfortable environment for our team to take risks and improve their practice. The day provided our team with the skills and the confidence they need to promote teaching and learning in their departments as well as the added benefit of having all administrator hearing the same message on the same day. I would encourage all administrative evaluators to participate in this program—you will leave feeling energized by the work!"

Renee Zoladz, Ed. D. Associate Superintendent of Instructional and Personnel Services Grayslake CHSD 127



"PBL has taken advantage of hosting various administrator academies on the topic of teacher evaluation. IASA presenters are well prepared,

experienced former practitioners, who are adaptable to district needs. It's imperative to the integrity of our evaluation process that all of our administrative staff receives the same high quality training. This allows us to reflect as a group and feel confident that we can insure a high degree of interrater reliability."

Cliff McClure Superintendent Paxton-Buckley-Loda CUSD 10 Required for teacher evaluators AND principal evaluators:

Teacher/Administrator Evaluator Retraining: Student Growth (#3000, 3001, 3002)

Any ONE of the following is required for teacher evaluators only:

Teacher Evaluator Competency Skill Building for Pre-Qualified Teacher Evaluators (Domains 2 & 3) (#1448)

Teacher Evaluator Competency Skill Building for Pre-Qualified Teacher Evaluators (Domains 1 & 4) (#1451)

Teacher Evaluator Competency Skill Building for Pre-Qualified Teacher Evaluators (Competencies 3 & 4) (#1452)

Gathering Evidence During Observations and Conferencing Using The Danielson Model (#1801)

Required for principal evaluators only:

Principal Evaluator Competency Skill Building for Pre-Qualified Principal Evaluators (#1865)

For more information or to schedule an academy, contact Dr. Richard Voltz (<u>rvoltz@iasaedu.org</u>) or Deana Crenshaw (<u>dcrenshaw@iasaedu.org</u>) 217–753–2213



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Listen. Learn. Lead.

K12 Insight 🜔

At K12 *Insight*, we've helped more than 30,000 school administrators build stronger relationships with parents, teachers, students, community members and staff. And we can help you, too!





DR. WENDY ROBINSON, SUPERINTENDENT, FORT WAYNE COMMUNITY SCHOOLS, INDIANA

Let's Talk! 🃿

Think of Let's Talk! as your always-on listening station — one simple, cloud-based solution that lets you: scan your community for potential communications risks, proactively connect with parents, teachers, students, staff and others, and leverage data from each conversation to make smarter, more informed decisions.

Engage

Engage combines the latest research and technology with actionable results for a survey experience unmatched in K12 education. Ask the right questions, bring every stakeholder to the table and earn the community's trust ahead of important school district decisions.

Advisory Services

Our team of veteran communications professionals works alongside your staff to conduct a top-to-bottom audit of your school or district's communications program. Discover what works. And establish benchmarks to measure the success of your initiatives over time.

- Lead the conversation Invite community feedback and respond quickly to stakeholder concerns.
- Break the silos Open new lines of communication across your school or district.
- Change the culture Create an expectation of improved customer service for parents and others.
- Build a better survey Develop a research-based survey guaranteed to meet your district's needs.
- Get the full picture Our menu of custom communications ensures community-wide participation.
- Plan your next move Turn information into action with expert survey analyses and a path forward.
- Conduct focus groups Convene stakeholders to learn more about your school or district.
- Host board retreats Help school leaders and board members build mutual trust.
- Deliver your message Tell your story with custom presentations and press materials.