



DUGGAL
greenhouse



“We combine the craftsmanship of yesterday with the technology of tomorrow, creating a balance between Art and Science.”

- Baldev Duggal

ABOUT THE DUGGAL GREENHOUSE

Located in the Brooklyn Navy Yard, The Duggal Greenhouse is an exceptional choice for Private Functions, Live Events, Fashion Shows or Product Launches. It's a premier Musical or Theatrical Rehearsal space and Movie or Commercial Film Production location. Perfectly situated and expertly managed, it's ready-to-host your most important event. Guests may arrive by ground or by water transportation. The dock is steps from the Duggal Greenhouse and its private waterfront patio. A laboratory of new technology, The Greenhouse utilizes Solar Energy, Organic Air Purification and Eco-Friendly building practices.

THE HISTORY

1801 - Navy Yard Established

President John Adams, a New Englander, favors a strong central government and a navy capable of protecting commerce and defending a young nation in a dangerous and hostile world. At the end of his presidency (1797-1801), Adams moves quickly to authorize the establishment of the first five naval shipyards including Brooklyn.

2009 - Green Industry

BNYDC finances the nation's first multistory, multi-tenanted green industrial building and installs nation's first wind/solar street lamps, designed by Navy Yard tenant Duggal Eco-Solutions.

2010-2014 - New Construction

Among 12 new buildings in design or construction are the Duggal Greenhouse, an adaptive reuse of a low-employment warehouse in the Yard into a high-employment sustainable design center; and the adaptive reuse of a 220,000 square foot former machine shop as the Green Manufacturing Center.



LEFT: NAVAL YARD, NEW YORK, 3.15.1914
LAYING FOOTPLATE OF U.S.S. BATTLESHIP NO. 39

NAVAL YARD, NEW YORK, 3.16.1914
U.S.S. BATTLESHIP NO. 39
ARRIVAL OF F.D. ROOSEVELT

EXTERIOR OF GREENHOUSE LOOKING
TOWARDS WILLIAMSBURG BRIDGE



INTERNAL VIEW
2009



6644N150. NAVY YARD, NEW YORK, 3-16-14, LAYING KEEL
SHIP NO. 39. ARRIVAL OF ASST. SECT'Y F.D. ROOSEVELT, & OTHERS



DUGGAL GREENHOUSE
OPENING NIGHT PARTY



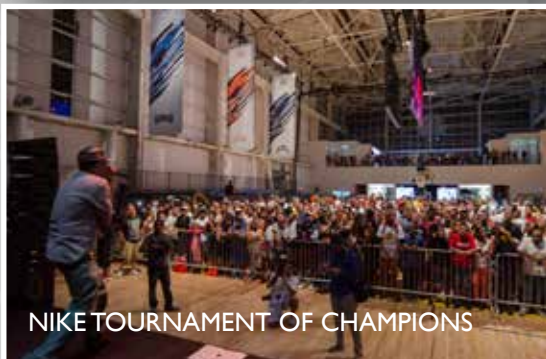
DUGGAL GLOBAL EVENTS

For nearly 50 years, Duggal has served as an innovator and world leader in the creation of high impact visual imagery, environments and experiences; revolutionizing how museums, communities, governments, corporations, retailers and charities interact with and engage audiences.

With roots serving the world's most esteemed artists, photographers, fashion houses and luxury brands, Duggal is now a full service global event production company, with an unparalleled ability and expertise to develop, manage and execute your vision. Our dedicated in-house team is comprised of industry leaders, each seasoned professionals and specialists in their field. By incorporating development, design, management, fabrication and worldwide installation, Duggal seamlessly integrates all elements for exceptional creativity and ultimate impact, all while shortening lead times and reducing cost.

Our extensive experience includes: event consulting, strategic development, conceptual design and 3D visualization, management & logistics, event production, fabrication and installation, as well as marketing, branding & audience acquisition.

Duggal Global Events Group specialists listen to your objective, needs and vision to craft a cohesive Concept to Creation package ensuring a memorable experience for your audience, whether it is a major event, intimate leadership meeting, exhibition, show, conference, seminar, product launch, banquet, charity dinner or award celebration.



NIKE TOURNAMENT OF CHAMPIONS



YOUR EVENT

CONCEPT TO CREATION

PLANNING YOUR EVENT

Our full service events group begins by understanding your vision and goals, as well as the atmosphere you wish to create and it's impact on your audience.

Our experts in event management and creative design work as one, bringing fresh innovative ideas to every project, while ensuring the unique needs and outcomes required for excellence are accomplished. We leverage our knowledge and best practices with every aspect in mind, from Concept to Creation.

DESIGN & VISUALIZATION

Working directly with you, our professional staff of designers can conceptualize your event or exhibition and then create the virtual space in 3D renderings. Accurate depictions in the development phase insures your event is in line with your vision and is a cost effective solution to discover necessary adjustments or changes prior to fabrication and installation.

MANAGEMENT & PRODUCTION

By providing both event management and the creative team, on-sight organization is highly efficient and coordinated, taking the broadest range of demands into account and planned long before staging.

Our expertise in logistics and diverse global venues allows us to approach any venture with experience and confidence. We coordinate dynamic relationships with multiple stakeholders and service providers every day, building a team with one goal in mind, the success of your initiative and it's impact on your event's audience.

Management & Production Services:

- On-site management and staffing
- Venue load-in and staging: installations - visual, audio and lighting
- Printed materials and graphic production
- Vendor relations and management
- Food and beverage management
- Event execution, coordination, direction
- Event photography/videography
- Ground transportation
- Entertainment/speaker management
- Off-site activities
- Security
- Guest relations management - end-to-end
- Registration and communications
- Mailing and RSVP fulfillment

FABRICATION & INSTALLATION

Fabrication, construction and printing are executed by the same skilled craftsmen who produce visual displays, fixtures and other elements for world renown artists and designers. They understand the purpose and demand for quality of every project they touch and are committed to your success.

Our dedicated team of installers are craftsmen in their own right, with experience in everything from hanging fine art in galleries and museums, installing electrical and multi media displays and fixtures, as well as same day set ups for banquets, events and trade shows.

AFTER YOUR EVENT

Following your event our team executes efficient break-down, load-out, recycling and waste management. Collateral such as photos and video services, that may be used for marketing material and press releases, are expedited leveraging our in-house production facilities. Our Concept to Creation capabilities extend to post-event guest relations including; thank you's, follow-up collateral, surveys as well as feedback and impact evaluations.



MAYOR BLOOMBERG'S
PRESS CONFERENCE

PRODUCT LAUNCHES

The Duggal Greenhouse has a large-scale space to debut any client's product into the market.

The product launch signifies the point at which consumers first have access to a new product. The Greenhouse has the great private and all access feel to any product launch with a New York feel.

REHEARSAL SPACE

The Duggal Greenhouse is centrally located offering a comfortable site for bands and artists to rehearse. The Greenhouse is a large, clean, inspiring and safe creative space.

EXHIBITIONS

The Duggal Greenhouse is a great place for an art exhibition, where paintings, photographs, sculptures, or other objects of interest can be displayed.

CONFERENCE / SEMINARS

Whether you're planning a seminar, company party or executive dinner, the Duggal Greenhouse is an unparalleled venue. We'll take care of everything, including invitations, business cards, marketing materials and additional printing. Our extensive network of professional service providers guarantees a successful event.









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CADILLAC: CT6



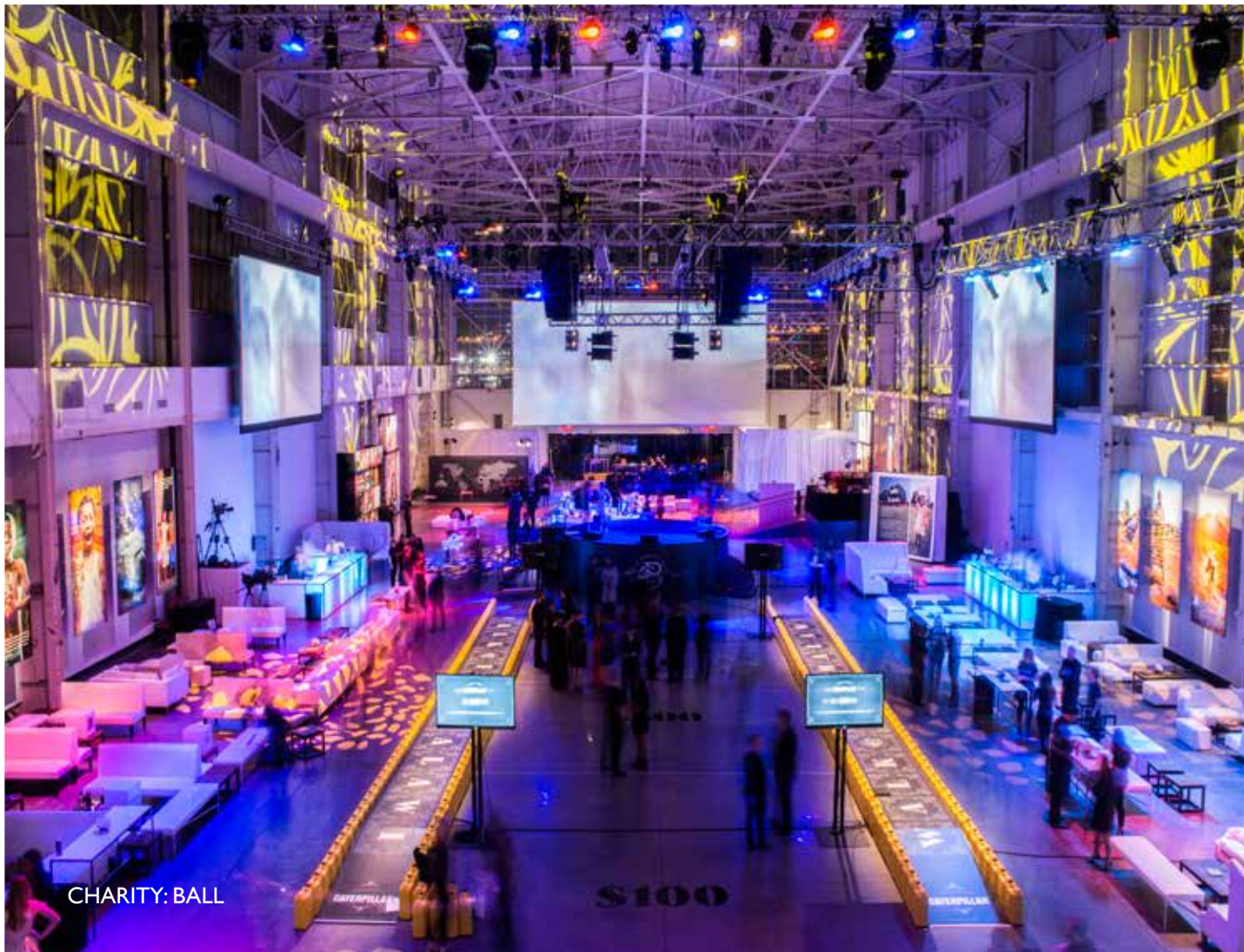


LADY GAGA ALBUM LAUNCH





HEINEKEN PRODUCT LAUNCH



CHARITY: BALL





and focus on
community



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ALEXANDER WANG FASHION SHOW



"We found this incredible space, it corresponds very well to this season's creative concept."

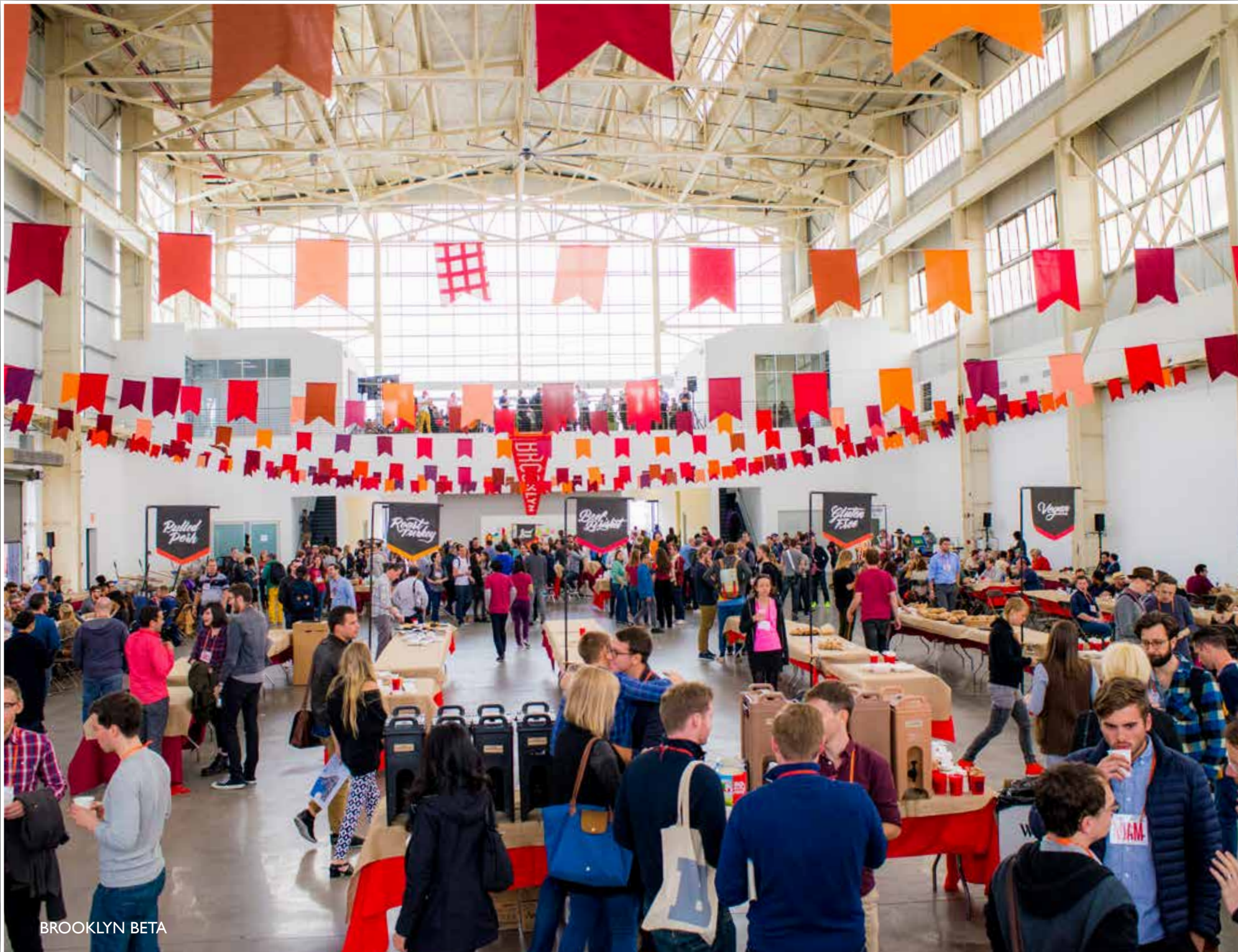
- Alexander Wang



DIOR FASHION SHOW



AOL: NEW FRONT







AL GORE



JASON MRAZ



AL GORE PRESENTS: THE CLIMATE REALITY PROJECT



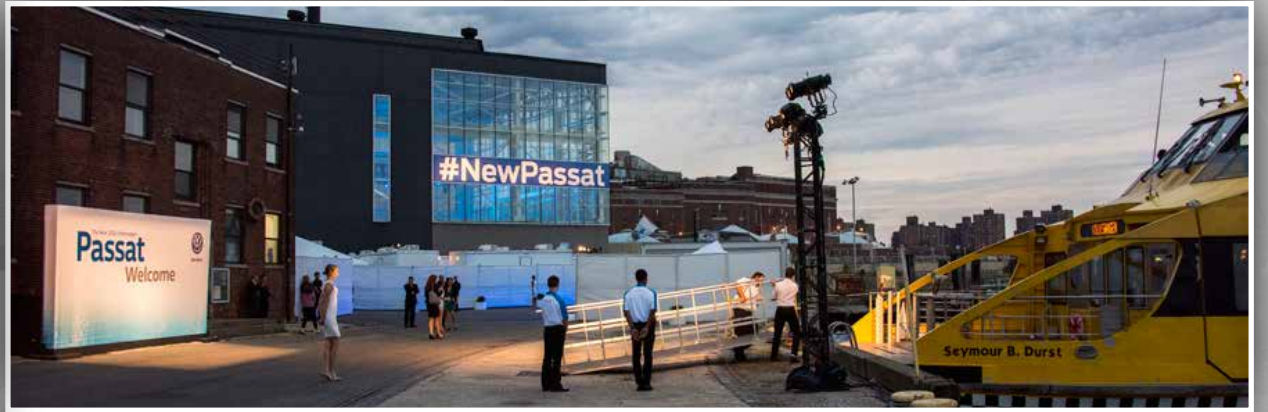
LIVE PERSON





SKIFT







THE FACILITIES

SERVICES

- Heat and air
- Private offices or production spaces
- Restrooms
- Onsite management
- Cleaning services and bathroom attendants
- Catering

The venue does not offer in-house catering and welcomes insured outside caterers. A choice of preferred caterers is always available to social and corporate clients.

SECURITY

The Duggal Greenhouse has secure gate entrances for guests, along with protective agents to secure large and small-scale entertainment, diplomatic, and corporate events.

TRANSPORTATION

Guests may arrive by yacht and dock steps from the Duggal Greenhouse and its private waterfront patio.

PRODUCTION SPECIFICATIONS

VENUE SIZE	35,000 SQUARE FEET
GROUND FLOOR	29,190 SQ. FT.
MEZZANINE LEVEL	4,750 SQ. FT.
VENUE HEIGHT	70'-0" FLOOR TO CEILING 54'-0" FLOOR TO TRUSS
CAPACITY	100 - 3,000

THE VENUE ALSO INCLUDES THE FOLLOWING;

- Outside Cater Permitted
- Yacht service from Manhattan
- Waterfront patio and bar
- Security with gated entrance
- 600 amps at 208 volts from the cam lock system
- Ground Floor slab supports 400 lbs. / sq. ft.
- Wired for Wireless

GREEN THINKING

At Duggal, sustainability means a philosophical commitment to innovate, detoxify and recycle across all aspects of our supply chain and production processes. We realize that there is no such thing as a zero-carbon production process, but by eliminating environmentally hazardous materials throughout our product line and educating our customers, we can truly make a difference.

In creating Duggal's sustainability vision, we drew inspiration from resources such as the Natural Step, Cradle to Cradle and Life Cycle Analysis for environmentally friendly product development and printing processes.

Duggal Visual Solutions has partnered with a leading recycling company to maintain the goal of recycling 80-90% of waste from all of our production facilities. Pick-up and recycling are available for any size event. Duggal is raising the bar for the entire graphics industry to adopt environmentally responsible practices and reduce our collective ecological footprint.

Our hope is that by taking this leadership position in the industry, we will be able to influence both our clients and our suppliers to join us in making the right decisions toward a more sustainable future. Together we can develop a comprehensive sustainable solution.



EMPIRE STATE BUILDING

MANHATTAN

WILLIAMSBURG
BRIDGE

MANHATTAN
BRIDGE

NAVY ST.

SANDS ST.

BROOKLYN
NAVY YARD

EAST
RIVER

FLUSHING AVENUE

DUGGAL
greenhouse

The Duggal Greenhouse is located in the Brooklyn Navy Yard entering at the cross streets of Sands and Navy. Either take the F Train to York Street Station or by car turn right off the Manhattan Bridge to Sands Street.

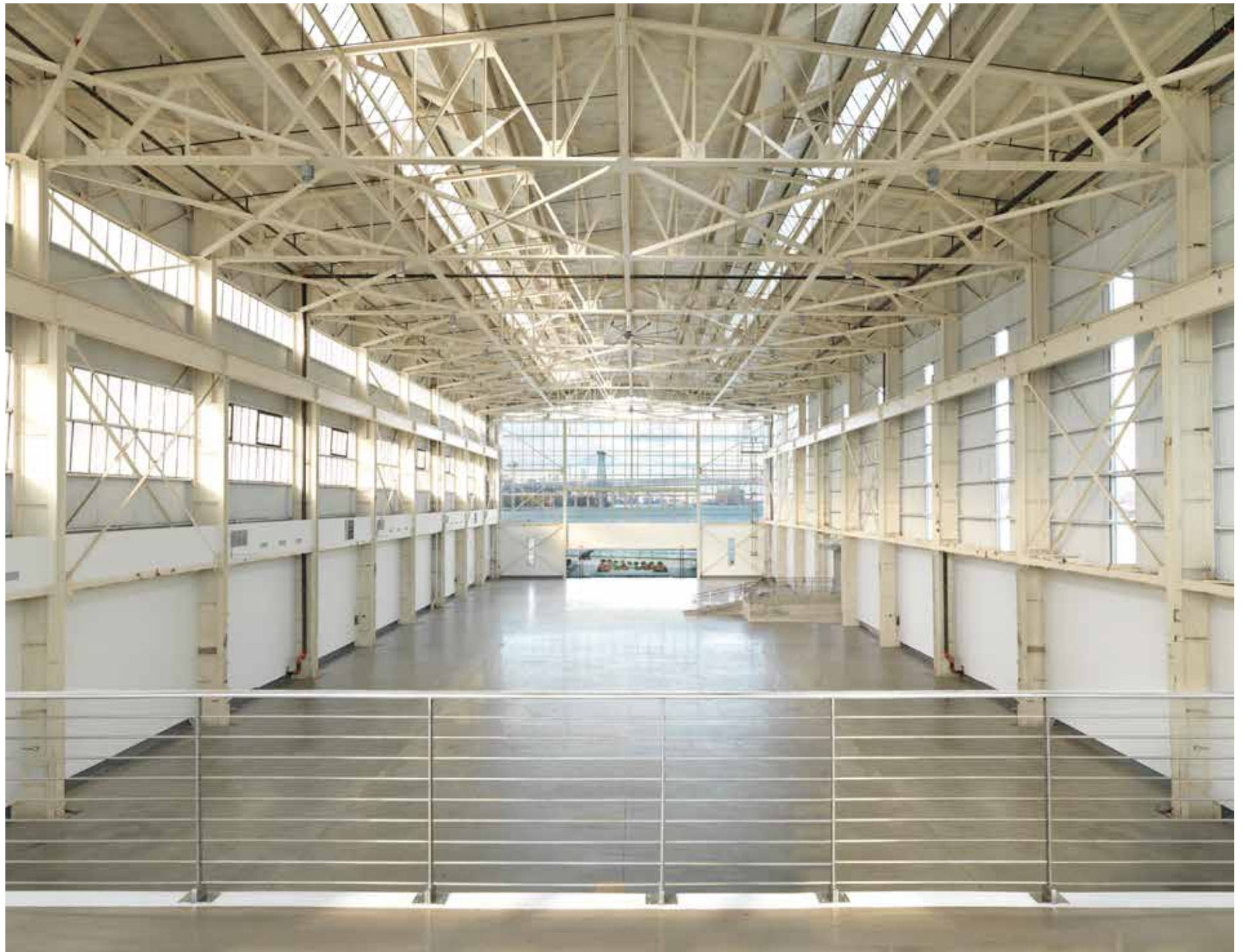
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