

the
BACKSPIN
BIRDIE



JULY 2016
Youth / Juniors



CALLAWAY

XJ Hot

The Callaway XJ Hot set comes with everything your junior player needs to take on any course. The lengths, weights and lofts are designed specifically for juniors to help them where they need it most. The increased hosel offset helps square the face at impact for improved distance and accuracy. Distance is made easy in this set as every club is configured to generate more power for more distance. The center of gravity and perimeter weighting are strategically placed to help get the ball up in the air quickly and easily, something every young player wants to see. And lastly, this all-in-one set is designed to give juniors everything they need to play well. The clubs are engineered to improve distance control, with high ball flights out of a variety of lies to give them confidence on each shot.

Boys 5-8 and 9-12

Girls 5-8 and 9-12

MAP: \$299.99



DESIGNED FOR JUNIORS

The lengths, weights and lofts are designed specifically for juniors to help them. The increased hosel offset helps square the face at impact for improved distance and accuracy.

DISTANCE MADE EASY

Every club in the set is configured to generate more power for more distance. The center of gravity and perimeter weighting are strategically placed to help get the ball up in the air quickly and easily, something every young player wants to see.

COMPLETE COURSE COVERAGE

The all-in-one set is designed to give juniors everything they need to play well. The clubs are engineered to improve distance control, with high ball flights out of a variety of lies to give them confidence on each shot.

Callaway is heavily involved with youth organizations within the golf community. Recently, expanding their support to an even larger scale with these great organizations:



Mission Statement: The Pro Kids | The First Tee of San Diego mission is to challenge underserved youth to excel in life by promoting character development, life skills, and values through education and the game of golf. We aim to be a leader in providing opportunity and hope through positive life-changing experiences to underserved youth in San Diego County. www.thefirstteesandiego.org



Mission Statement: PGA Junior League Golf is the key youth initiative of PGA REACH, the charitable arm of the PGA of America. As such, the program focuses on fun, recreation, good health and sportsmanship. PGA Junior League Golf is recreational and developmental in nature and works with PGA Sections and local youth organizations across the country to offer an alternative, social golf format. This unique approach highlights team play versus individual competition and serves as a feeder system to transition youth golfers to existing junior golf programs. www.pgajlg.com

Puma Junior Boys

SWOOP GOLF POLO

Created to keep your junior golfer dry during a long day on the links, the Swoop Polo is strategically designed with breathable fabrics that move freely with your swing. UPF 40 provides a high sun protection rating, allowing only 1/40 of the sun's UV ration to pass through it. This versatile look is suitable for school days and afternoon's on the range. **MSRP: \$40.00**

TECH GOLF SHORTS

These are the golf shorts the young, Rickie-wannabe golfer needs in Every. Single. Color. (C'mon, a kid's gotta match. Right?) Sunshine-ready with a UPF of 50+, they've got moisture-wicking properties to combat sweat. **MSRP: \$45.00**

TITANTOUR CLEATED JR. GOLF SHOES

Directly inspired by the Tour Pros' on-course kicks to accommodate the style and performance needs of all future tour pros. MATERIALS: Microfiber — Microfiber synthetic leather for lightweight durability, waterproof and comfort. **MSRP: \$65.00**

YOUTH WORKS WEB BELT

Secure your pants with this stylish Web Belt, designed with an enamel filled buckle, polished nickel PUMA cat and bottle opener feature. **MSRP: \$16.00**



Puma Junior Girls

GIRLS POUNCE GOLF POLO

Bring some personality to the golf course in our signature Pounce Polo. Go subtle or opt for color. This go-to top provides moisture wicking properties and dryCELL technology to keep you comfortable and dry for a long day on the links. While your competition brings the heat, UV resistant threads will protect you from the sun's radiation. Available in: Bright White, Dazzling Blue, Rose Red, Cool Blue. **MSRP: \$35.00**

JUNIOR GIRLS SOLID KNIT GOLF SKIRT

Play with confidence in this sporty golf skirt, designed for the athletic female. Available in: Rose Red and Bright White. **MSRP: \$45.00**



TAYLORMADE



Continuing their significant support and contribution toward junior golf initiatives that increase participation and passion for the game, TaylorMade will donate \$20 from every Phenom set sold to the PGA Junior League. PGA Junior League Golf is a fun, social and inclusive opportunity for boys and girls ages 13 and under to learn and enjoy the game of golf. PGA Junior League Golf is the key youth initiative of PGA REACH, the charitable arm of the PGA of America. As such, the program focuses on fun, recreation, good health and sportsmanship.

Phenom

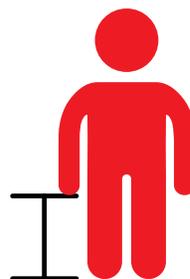
TaylorMade's Phenom set of clubs is designed and engineered to support junior golfers with proper swing fundamentals through optimized lengths, weights and lofts, allowing for shots from tee to green with consistent distance gapping throughout the set. For each club in the set, the shafts have been both flex and weight-optimized and made to appropriate lengths, while the grips have been developed to meet the needs of smaller hands, allowing proper feel throughout the swing.

SIZING & PRICING

Phenom is available in two set configurations, each created for a specific size and age range of player. Both sets include graphite shafts that have been flexed specifically for junior swing speeds.

The K50 comes in an 8-piece set for golfers ranging from 9-12 years old (23" - 30" fingertips to floor) that includes a 400cc Titanium driver, fairway wood, Rescue, 7-iron, 9-iron, SW, putter and bag. **MSRP of \$299**

The K40 comes in a 6-piece set for golfers ages 5-8 (18" - 22" fingertips to floor) that includes a 400cc Titanium driver, Rescue, 7-iron, SW, putter and bag at an **MSRP of \$249**



JUNIOR SIZE GUIDE:
Measure fingertips to floor to determine proper size.

[CLICK FOR TAYLORMADE'S SIZE GUIDE](#)



CLIMACOOL ENGINEERED STRIPE

Lightweight jersey fabric for moisture wicking comfort and breathability, self collar, climacool fabric inserts at underarms for engineered zonal cooling, contrast inner collar, engineered multi-color stripe, raised adidas brandmark on left chest, 95% polyester 5% elastane
MSRP \$50.00

PUREMOTION STRETCH 3-STRIPES SHORT

Flat front construction, 3 stripes gripper tape on inner waistband, constructed belt loops, engineered with puremotion stretch, 3 stripes brand mark above back right pocket, contrast adidas brandmark on inner left pocket, 10" inseam, 100% polyester
MSRP \$50.00

JR ADICROSS IV

Lightweight water resistant upper, highly flexible, spikeless outsole with puremotion features 100 strategically placed lugs for optimal grip and on/off course versatility, lightweight cloudfoam sockliner provides ultra-light cushioning and comfort, classic adidas inspired design, adiwear outsole provides long lasting abrasion resistance and versatility.

Sizes 1-6, CoreBlack/RunningWhite/RunningWhite or RunningWhite/CoreBlack/SilverMet

MSRP \$50.00



CLIMALITE ESSENTIALS SHORT SLEEVE HEATHERED POLO

moisture wicking, fast drying and antimicrobial fabric, pleated back for a flattering fit, matt silver adidas performance logo on lower right hem, 97% polyester 3% elastane
MSRP \$40.00

TOUR MIXED PRINT PULL ON SKORT

Stretch woven skort with pull on styling, double later printed mesh with pleated detail on front, wider contoured waistband for added comfort, 86% polyester 14% elastane
MSRP \$55.00

JR 360 TRAXION

Achieve your best game with the junior 360 traxion from adidas. This modern athletic shoe features a synthetic upper with climastorm® water-resistant protection for powerful performance in all kinds of conditions, as well as a 6-spike thintech® outsole with adiwear® for long-lasting abrasion resistance and traction. Along with its superior performance, it's also closely designed for the contours of your feet, with a cloudfoam insole for ultra-light cushioning and a new tour performance last that's wider in the forefoot for improved fit, feel and overall comfort — so you can improve your game by degrees, and feel more confident by miles.

MSRP \$60.00



Whether this is the first exposure to golf or you're looking to take your child's game to the next level, TGA has a program to fit your needs. TGA has developed a Junior Golf Player Pathway to help guide families through the journey of learning and playing this amazing sport.

The pathway consists of four core TGA programs which are progressive in their skill level, knowledge requirements and challenges; yet also complimentary to one another so children can participate in all four programs throughout the year to continue developing and refining their game.

The common entry points for new players are through our instruction-based Golf Enrichment Programs and Golf Camps before moving on to Play Days and Leagues which focus on gaining on-course experience in a low-pressure setting. To learn more about each type of program, click the link. playtga.com/junior-golf-programs

TGA Premier Junior Sets

TGA Premier Junior Golf Equipment is designed, routinely tested and recommended by Junior Golf Instructors and Independent PGA Pro's nationwide throughout the TGA Premier Junior Golf enrichment programs, camps and leagues. TGA positions itself as the only company in the golf industry fully dedicated to growing the game through programming initiatives and providing its own properly fitted golf equipment along the way.

TGA Irons feature a perfectly centered "Sweet Spot". Through the unique design, junior golfers will improve and enjoy the game quicker with the perfectly centered "Sweet Spot".

TGA Driver features a high performance light weight hot forged design. Through their unique design, they produce the largest junior driver on the market to create the ultimate driver for maximum distance and maximum Loft, a key factor for beginning golfers.

Fitting your junior golfer is key to their success. TGA Premier Junior Golf offers 5 sizes to guarantee that accurate fit. For every age group from 3 years to 12 years old is precisely engineered. Not only taking into consideration length, but fine tuning the ultra-light high modulus graphite shafts for the right flex and weight at each age level.



Model	Age Group	Hand	Height	MAP
● Yellow 3 pc. Set	0-3 years	Right	under 3'	\$79.99
● Orange 3 pc. Set	3-5 years	Right & Left	3' - 3'8"	\$99.99
● Red 4 pc. Set	6-8 years	Right & Left	3'8" - 4'4"	\$119.99
● Pink 4 pc. Set	6-8 years	Right & Left	3'8" - 4'4"	\$119.99
● Blue 5 pc. Set	9-11 years	Right & Left	4'4" - 5'	\$129.99
● Lavender 5 pc. Set	9-11 years	Right & Left	4'4" - 5'	\$129.99
● Black 5 pc. Set	12 years plus	Right & Left	5' plus	\$139.99

TOUR EDGE

HT MAX-J JUNIOR SETS & CLUBS

HT Max-J junior sets and clubs for boys and girls offer high-flying technology that makes playing golf fun — and they're backed with the Tour Edge Lifetime Warranty! The best value in junior golf, HT JMax sets are available in three configurations and include a lightweight stand bag:

2x1 set for 3-5 year olds includes:
1 wood, 1 iron and a putter

Street Price: \$89.99

4x1 set for 5-8 or 9-12 year olds includes:
1 wood, 1 hybrid, 2 irons and a putter

Street Price: \$119.99

5x2 set for 9-12 year olds includes:
2 woods, 1 hybrid, 3 irons and a putter

Street Price: \$149.99



SIZING

AGE	HEIGHT	HT MAX-J SET
3-5yrs	under 3'3"	2x1
5-8yrs	3'3" - 4'4"	4X1
9-12yrs	4'4" - 5'1"	5X2

HP25 VARSITY TEEN BOX SET



HP25 Varsity is perfect for young teens who have outgrown a kids set but aren't quite ready for adult clubs. The set features a titanium matrix driver for longer drives and the maximum-allowed 460cc clubhead for a higher MOI (the club's ability to resist twisting) for increased forgiveness even on off-center hits.

To help reach par 5s in two, the HP25's oversize, low-profile 3-wood has a low center of gravity, making it easier to hit from tight lies and get the ball easily airborne. The set also includes an easy-to-hit #4 hybrid designed for maximum carry and a soft landing on the green. Complimenting the hybrid are oversized stainless steel irons that feature extreme heel/toe weighting for a larger sweet spot and straighter, more forgiving shots.

To make more putts, the HP25 Varsity set includes a high-MOI, heel-toe style putter with an easy alignment aid for maximum accuracy. The set also includes a lightweight stand bag with a comfortable dual strap and fast-action stand.

Street Price - Starter Set: \$229.99

Street Price - Full Set: \$299.99



FULL SET:

Graphite driver
Graphite #3-wood
Graphite #4 hybrid
Steel 5-SW irons
High-MOI putter
Lightweight stand bag

STARTER SET:

Graphite driver
Graphite #3-wood
Graphite #4 hybrid
Steel 6,8,PW,SW irons
High-MOI putter
Lightweight stand bag

U.S. KIDS



U.S. Kids Golf
...leading the world in kids golf.

When young players play with clubs that fit, they quickly develop golf swings that will last a lifetime. The proper club length and weight are keys to solid fundamentals, and that's why players are fit into U.S. Kids Golf clubs based on height, not age. We have three lines of golf clubs that are designed to offer options for every skill set: Yard Club, Ultralight, and Tour Series.

RIGHTSTART **YARD CLUB**

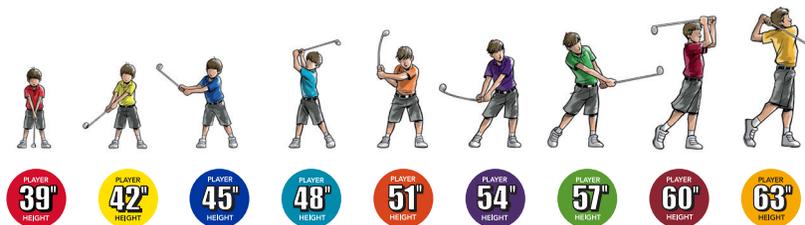
Yard Club is a super-lightweight club designed to give the right start when first playing the game. The oversized aluminum head provides more hitting area that helps get the ball in the air! And since the grip is the most important part of the game, Yard Club comes with a special training grip for learning proper hand position.

Designed for beginning players who want a great training club to start. Yard Club can be used in the back yard or on the range while developing basic skill sets.

Offered in 9 sizes, 39"-63"
\$44.99



CLICK FOR U.S. KIDS FITTING GUIDE



"GROW OUT OF YOUR CLUBS, NOT INTO THEM"

“PERFECT SWINGS BEGIN WITH A PERFECT FIT”



U/L ULTRALIGHT

Beginning golfers will find continued success with Ultralight because each club is designed and engineered to promote maximum clubhead speed.

Designed for players who have played some golf, but need a lighter club to improve club head speed. Basic golf skills are developing such as putting, chipping, and pitching.

Offered in 9 sizes, 39"-63"
Starting at \$229.99

TOUR SERIES

For intermediate to advanced golfers, Tour Series offers the technology expected by serious players while maintaining the U.S. Kids Golf fitting philosophy.

Designed for players who show intermediate-to-advanced skills, play competitive golf events, and have higher-than-average swing speeds. Tour Series is a natural bridge that prepares a player for adult clubs.

Offered in 5 sizes, 51"-63"
Starting at \$309.99



Other Opportunities for Junior Golf with U.S. Kids:



When your young player is ready for a fun, friendly, game-based learning environment, click here to find a U.S. Kids Golf Certified Coach near you. Simply use your zip code to find the best junior coaches in the world.
www.uskidsgolf.com/coaches



Is your player ready for their first exposure to competitive golf? Click here to see if a U.S. Kids Golf Local Tour is in your area. Each tour is set up as a one-day tournament that has yardage scaled based on age and gender. Parent caddies are strongly encouraged and required for kids 8 and under.
www.uskidsgolf.com/tournaments/local

RAY COOK



MANTA RAY JUNIOR SET

DRIVER FEATURES:

- Oversized titanium reinforced, high lofted club head with specially weighted soleplate to get the ball airborne
- High launch angle
- Junior flex graphite shaft
- Soft feeling, pro line rubber grip
- Head cover included

HYBRID FEATURES:

- Mini “iron/wood” hybrid design replaces the difficult-to-hit normal mid irons
- High launch angle
- Junior flex graphite shaft
- Soft feeling, pro line rubber grip
- Head cover included

IRON FEATURES:

- Perimeter weighted, cavity back design with thicker top line promoting extra forgiveness and increased playability
- High launch angle
- Junior flex graphite shaft
- Soft feeling, pro line rubber grip

PUTTER FEATURES:

- Semi mallet head design with special sight alignment aid promoting solid, confident putts
- Soft feeling, paddle style pro line rubber grip

STAND BAG FEATURES:

- 5 way separator, soft material top providing graphite shaft protection
- 4 zippered pockets including a convenient mesh sleeve and front position hydration bottle compartment
- Padded double shoulder strap, hood cover, tee holder and towel ring with velcro glove attachment
- Ultra light weight nylon materials
- Easy release stand legs with small foot supports



SIZING INFORMATION

3-5 Years Boys (Blue) or Girls (Pink)

Driver, Wedge, Putter & Stand Bag
Blue Available In Right & Left Handed
Pink Available In Right Handed

6-8 Years (Red)

Driver, Iron, Wedge, Putter & Stand Bag

9-12 Years (Yellow)

Available In Right & Left Handed
Driver, Hybrid, Iron, Wedge, Putter & Stand Bag
Available In Right & Left Handed