

**SPOTTED**

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*Rayware Group - November*

**20**  

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**17**





# TRADE PRINT

The Kilner® Butter Churner offers everyone an easy way to make their own homemade butter and makes a stylish addition to any kitchen. Simply place whipping or double cream into the butter churner, turn the handle and in as little as ten minutes you can enjoy fresh and delicious, tasting butter!

**Rayware - Kilner**  
Tel: 0151 486 1888  
E-mail: sales@rayware.co.uk  
Web: www.rayware.co.uk



The blades of these Eternal Knives contain a higher carbon content, which makes the blade stronger, with a longer-lasting cutting edge. Made from quality stainless steel, the handle has a beautiful wood effect design, which brings style to these knives whilst preventing deterioration during washing. The taper ground blades maintain their sharp cutting edge, whilst the curved handle has been specially designed to provide optimum comfort during use.

**Rayware - Viners**  
Tel: 0151 486 1888  
E-mail: sales@rayware.co.uk  
Web: www.rayware.co.uk



As healthy eating becomes more popular in the home of the future the Kilner® Fermentation Set is the perfect solution for any health conscious foodie. Kilner's Fermentation Set is the easy way to create your own delicious fermented foods packed with vitamins, minerals and probiotics. Perfect for creating live cultures of sauerkraut, ketchup, pickles and much more, making your own fermented foods is straight forward with our kit, just add your favourite vegetables, water and salt.

**Kilner**  
Tel: 0151 486 1888  
E-mail: sales@rayware.co.uk  
Web: www.rayware.co.uk



What's cooking for  
*Christmas Gifts &  
Festive Preparation?*

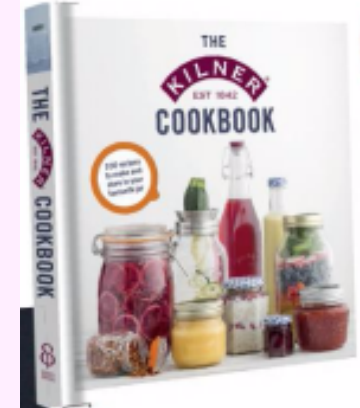


Mason Cash Spots & Stripes All Purpose Bowls are the perfect shape to help you create the ultimate Christmas pudding. Made from chip-resistant earthenware, they're oven, microwave, dishwasher and freezer safe. Make your Christmas pudding early using the bowls to keep all the flavours contained until it's ready to eat.

**Rayware - Mason Cash**  
Tel: 0151 486 1888  
E-mail: sales@rayware.co.uk  
Web: www.rayware.co.uk



What's cooking for  
*Christmas Gifts &  
Festive Preparation?*



Working closely with Progress Books, Kilner has created its brand new Kilner® Cookbook, launching August 2017. It is proud to share its favourite seasonal recipes alongside a guide on everything you need to successfully preserve and pickle. From essential equipment, through to helpful hints and tips such as how to safely sterilise your Kilner® jars, to processing and sealing and making your first preserves. Whether a novice or an expert, Kilner hopes to inspire our readers on their journey to homemade produce.

**Kilner**  
Tel: 0151 486 1888  
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Web: www.rayware.co.uk

- The September/October issue of Progressive Housewares features;*
- Kilner Butter Churner, Fermentation Kit in 'Make it Yourself' section
  - Kilner Cookbook and Mason Cash Spots and Stripes Pudding Basins in 'What's Cooking for Christmas Gifts and Festive Preparation' section
  - Viners Eternal Knives range in 'Cutting Edge' section

Circulation: 3,500

# TRADE PRINT

## FOR CHRISTMAS GIFTS AND FESTIVE PREPARATION?

Four independent retailers reveal their top selling products in the run up to Christmas.

### Ben Thompson, director, Garsons, Esher and Titchfield

With two large garden centres based in Surrey and Hampshire, family business Garsons continues to thrive. Kitchenware and gifts are going from strength to strength, along with the range offer.

Night Owl range from Sophie Allport Fine bone china mugs with beautiful festive designs and good price points.  
 Champagne flutes in the Moya range A unique design and the perfect gift for celebrating.  
 from LSA

Mason Cash, Colour Mix mixing bowls This much loved classic is ideal for Christmas baking and is available in such  
 from Rayware great colours.

Classic 2 or 3 part Serve Sticks from Ladelle Great colours and a great price ideal for entertaining.

Whiskey Wedge from Root7: Always a favourite at this time of year.

Gin & Tonic cup and saucer in This takes the current gin trend one  
 from Creative Tops step further.

Right: The Whiskey Wedge from Root7 is the perfect gift for the festive season.



Right: This wonderful range of tableware and bottles from Sophie Allport will bring Christmas to the heart of the home.



### Val Cryne, director, Hebden Cook & Coffee Co., Hebden Bridge

A small cookshop and tea and coffee outlet in the market town of Hebden Bridge. The shop offers Taylor's of Harrogate coffee and tea, and coffee ground to individual customers' requirements.

MasterClass Cake Tins from KitchenCraft People are already starting to think about baking cakes for the festive season.

Kilner Jars from Rayware Customers will soon be making Christmas gifts such as jams and chutneys.

Aprons from Thomas Joseph These are being bought as gifts, with our best seller the black labrador design.

Stellar and Judge Pans from Horwood We have a special offer on at the moment and the pans are flying out.

Bone China Mugs from Dunoon We are doing particularly well with the Glencoe mugs. Customers love to stand and read the information on them. We have got our Christmas order in.

Eco Scrubbers from CKS They do what they say and have many uses in the kitchen including cleaning vegetables. They definitely encourage repeat business.

Below: Add some fun to 'tea time' with Bone China Mugs from Dunoon - stocking fillers anyone?



Right: Whether it's making jam, chutney or storing mulled-wine for winter celebrations - Rayware's Kilner Jars are all you need.



The September/October issue of Progressive Housewares features Kilner Cold Brew Set and Mason Cash Colour Mix Mixing Bowl in 'For Christmas Gifts and Festive Preparation?' section.

Circulation: 3,500



# PRINT



**Kilner**  
Superb storage for perfect preserves.

1 Preserve Jars 3 per pack 1L 83588011 £8.99	3 Preserve Jars 3 per pack 0.5L 83690011 £6.99	5 Clip Top Preserve Bottle 0.25L 224026011 £2.50	7 Preserve Jar 0.25L 303042011 £1.50
2 Clip Top Preserve Bottle 0.50L 224053011 £3	4 Vintage Preserve Jar 1L 313082011 £4	6 Tala Jam Muslin 46cm 61524011 £4.50	8 Vintage Preserve Jar 0.25L 313080011 £2



**Mason Cash**  
The Bakewell collection, inspired by the country kitchens of the famous Derbyshire town.

1 Measuring Spoons 4 per pack 369947011 £12	4 Coffee Jar 369951011 £12	7 Cloche Cake Tin 369952011 £25	10 Measuring Jug 1L 369943011 £18
2 Quiche Dish 24cm 369948011 £33	5 Sugar Jar 369946011 £12	8 Better Bowl 369942011 £15	11 Food Prep Bowls 4 per pack 369936011 £9
3 Tea Jar 369940011 £12	6 Utensil Jar 369944011 £11	9 Juicer 369939011 £9	

36 Use the product codes to search for items at [ocado.com](http://ocado.com)



*Ocado INSPIRE magazine feature Kilner Jars and Mason Cash Bakewell range.  
Circulation: 150,000*



Autumn/Winter 2017  
Ocado  
**INSPIRE**  
Fresh Ideas for your home and more  
[ocado.com/inspire](http://ocado.com/inspire)

**... AND HERE ARE THE TASTIEST MORSELS OF ALL**

**Magimix 2-Slot Vision Toaster, £133.99**  
 HOW have we lived without being able to watch our toast take a tan over breakfast?



**KitchenAid Artisan Mixer in copper, £740**  
 LOOKS like it should be strapped to the wing of a private Jet to give extra thrust on take-off. The latest and most expensive KitchenAid.



**Hand-carved wooden pig centrepiece bowl, £48**  
 A LITTLE pluggy trug which she uses to store stray lemons and onions. It is so perfect. Gimme, gimme, gimme. Oink, oink!



**Four Annabel Jones Champagne Glasses, £39**  
 CHAMPAGNE should really be drunk from tulip-shaped flutes — but who can resist Nigella's festive saucers? And I mean that in a non-suggestive way.



**Viners Rose Gold Cutlery set, £72**  
 FOR Fryk's sake, Nigella even has covetable cutlery. Different, stylish, achingly contemporary. Who'd expect anything less?



**Nordic Ware Bundt Pans, £30-£40 each**  
 THE quiet glory of beautiful baking tins should never be underestimated. Worth investing in even if you only use them twice a year.



**Falcon Italian Mezzaluna, £11**  
 CHOPPING up herbs looks elegant and more fun when you use one of these, like Nigella does. I could never be so extravagant — a sharp knife is fine.



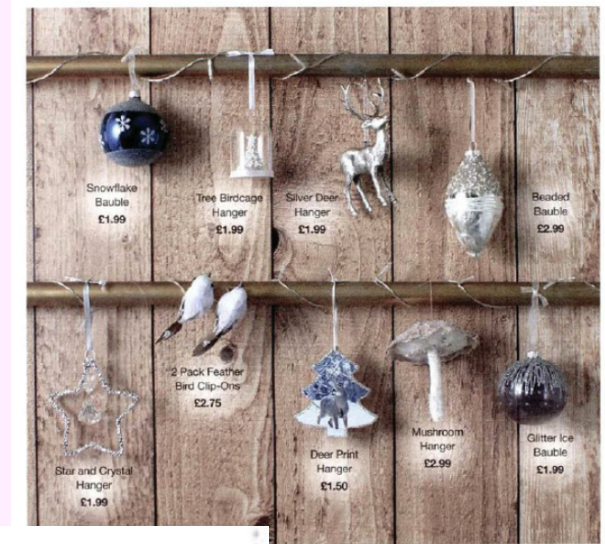

**Mason Cash Batter Bowl, £16**  
 HAD no idea such a thing as a lipped, pouring batter bowl even existed. Now I do, I want one — and I want Nigella's exact one, of course.



**Ridged Glass Biscuit Jar, £13**  
 IF YOU are going to make Nigella's scrummy double chocolate and pumpkin seed cookies, then you should have somewhere nice to store them.




**Aerolatte Coffee Pot, from £15**  
 NATURALLY, Nigella has three of these beauties, the Mummy, Daddy and Baby Bear of beverage bodaciousness.


**Walton & Co. Coasters Set of 4 £7** •  
**Napkins Set of 4 £15** • **Placemat £6** •

**Viners 24 Piece Cutlery Set £30** •

**Maxwell & Williams**  
**Cashmere Fine Bone China**  
**Bowl £5.50** • **Plate £8.75** •



**ton & Co. Table Runners**  
**£25** • **Bottom £20** •  
**Set of 3 LED Decorative Balls £18**  
**18 Bowl 34cm £16**



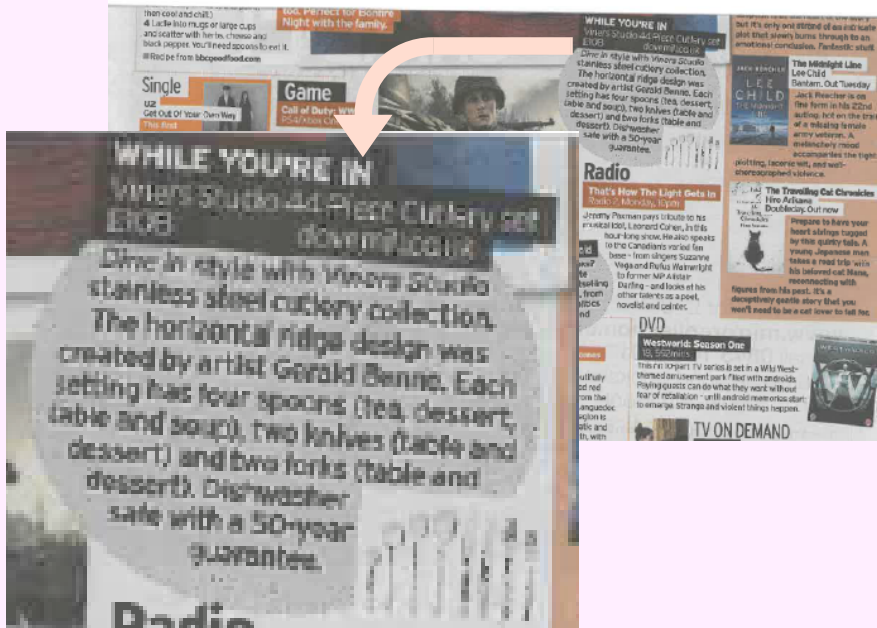
**Harvey & Mason**  
**Deluxe Silver Tag Crackers**  
**Set of 6.**  
**£11** •

Daily Mail (7th December) features Mason Cash Colour Mix Batter Bowls and Viners Rose Gold Cutlery in article about Nigella's At My Table cooking program.  
 Circulation: 1,404,811

Newark/ Southwell Advertiser features Viners Glamour 24 piece cutlery set.  
 Combined Circulation: 30,304



# PRINT



Sunday Mirror features Viners Studio 44 piece cutlery set in the 'Staying In' editorial.  
Circulation: 1,222,507

# CHRISTMAS gift guide

Perfect presents for cooks, compiled by Charlotte Davidson

**Viners Titan copper six-piece knife block giftbox, £79 (viners.co.uk)**

**FOR THE rookie COOK**

**Kingsley herb & spice mill gift set, £34.99 (coleandmason.com)**

**Bamix Deluxe hand blender in copper, £199.99 (lakeland.co.uk)**

**Baker's Authority 2.7-litre mixing bowl, £22.99 (masoncash.co.uk)**

**Butcher's eyelet apron in black, £6.50 (0800 636262; sainsburys home.co.uk)**

**Morty Mortar and pestle, £18 (formahouse.co.uk)**

*Stylish knives will make them feel like a pro*

**JAMIE OLIVER 5 INGREDIENTS QUICK & EASY FOOD**

**5 Ingredients by Jamie Oliver, (Michael Joseph, £26)**

**THE COURSE**  
If someone you love lacks confidence in the kitchen, a one-day Beginners' Cookery course, £150, at Vale House Kitchen, near Bath, will teach them basic butchery, among many other skills. (valhousekitchen.co.uk)

**Odysea balsamic vinegar of Modena, £9.95 for 250ml (0800 636262; sainsburys.co.uk)**

**Mixing bowl set, £25 for three (0800 636262; sainsburys home.co.uk)**

**Brushed copper-bottom pan set, £76 for a set of three (0800 636 262; sainsburys home.co.uk)**

Sainsburys Magazine features Viners Titan Copper Knife Block and Mason Cash Baker's Authority Mixing Bowl in Christmas Gift Guide.  
Circulation: 166,158



## TABLE dressing

Make sure your Christmas table is dressed to impress with LAURA DAVIES' picks

www.lauradaviesinteriors.com @LaurDav

House of Fraser, Cardiff

12-Piece Charger Plate Set (Red), £199, Very.co.uk

Berry Candle Wreath, £15, Sainsbury's, Swansea

Christmas Cutlery Knitted Stockings, Set of 2, £6, John Lewis, Cardiff

Silver Wine Holder, £8.99, TK Maxx, Parc Trostre

Set of 2 Gold Star Candles, £10, Debenhams, Swansea

Viners 16-Piece Gold Titanium Cutlery Set, £109, Very.co.uk

Confetti Ceramic Coasters, 4pk, £8, Sainsbury's, Swansea

Gold Leaf Napkin Ring, £4, Homesense, Parc Floresfach

Metallic Flutes and Bucket (set of 6), £28, Next, Morfa Retail Park

Gold Effect Cake Stand, £30, Next, Swansea

Ornate Beaded Runner, £35, M&S, Swansea

Gold Glass Decanter, £99, Homesense, Parc Floresfach

Copper and Champagne Crackers (set of 10), £18, House of Fraser, Cardiff

swansealife.co.uk 145

Swansea Life features Viners 16 piece Titanim cutlery set in Home Inspiration section.  
Circulation: 1.7m

## Giftguide

**Souper quick**  
Tefal's Easy Soup Maker is the ideal gift for anyone wanting to make healthy lunches in the New Year.  
£84.99 from [www.tefal.co.uk](http://www.tefal.co.uk)



**Juice in a jiffy**  
The ideal gift for sporty types, the Breville Blend Active is a one-bottle personal blender. Simply whizz your favourite fruits into a smoothie or juice straight into a bottle, and it's ready to go.  
£32.99 from [www.breville.co.uk](http://www.breville.co.uk)



**Anicer slice**  
For cheese enthusiasts, this stylish set of marble-effect knives are the perfect accessory, great for using at Christmas and beyond.  
£22 from Oliver Bonas



**Grate expectations**  
What do you get the chef who has everything? A nifty little ginger tool that peels, grates and slices, making everything from cooking to mixing cocktails a breeze.  
£17.95 from [www.steamer.co.uk](http://www.steamer.co.uk)



**KITCHEN AIDS**  
TOOLS, KITS AND GADGETS TO MAKE COOKING A PLEASURE

**In a stew**  
A cast-iron casserole dish is a kitchen essential - this cheery red 3.3-litre pot will delight any keen cook and looks really festive too.  
£35 from Sainsbury's Home



**Pressing issue**  
If you know someone using heavy books and tea towels to press tofu, then this nifty Tofuture tofu press makes the process a lot less messy! A great gift for new vegans too.  
£23.99 from [www.tofuture.com](http://www.tofuture.com)



**Cheesy does it**  
This kit contains everything you need to make fresh mozzarella, ricotta, burrata, soft goat's cheese and soft cow's cheese in your own home, including vegetarian rennet. Just add milk!  
£25 from [www.paxtonandwhitfield.co.uk](http://www.paxtonandwhitfield.co.uk)



**The sharp end**  
We love this six-piece Viners Titan knife block set in copper, made in titanium-coated stainless steel for strength and durability, plus an extra-soft grip for comfortable chopping.  
£79 from Amazon

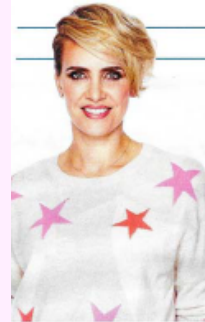


Vegetarian Living features Viners Titan Copper Knife Block in Kitchen Aids Gift Guide section.  
Circulation: 50,000



best for **STYLE**

## Claire crafts Christmas



So, this week, the Steps tour starts with a big old bang. We are all so excited to be back on stage strutting our stuff. I love a homemade gift, but they obviously take time. So I thought, 'What can I make now, that I can just put aside until I'm ready to give as gifts when I am back from the tour.' Then it came to me - infused booze! It's so simple to do and a real show-stopper. Here are my boozy favourites for a very Merry Christmas! Happy making!

Love Claire xx



**QUICK & EASY IDEA**  
Butterscotch vodka: Tip two packets of Werther's Original into a jar filled with vodka and seal. Allow them to dissolve, then pour into a sterilised bottle.

The method to make all of these is very similar, with the exception of the end stages of the Limoncello.

### ORANGE & WINTER SPICED GIN

- Zest from 4 large oranges
- 150g of caster sugar
- Juice of one orange
- 2 cinnamon sticks
- 3 star anise
- 1ltr of gin
- 1 large sterilised Kilner jar
- Muslin cloth or coffee filters
- Kilner bottle
- Decorations and label

### AMARILLO LIME

- 2 cinnamon sticks
- 2tsp ground mixed spice
- 6 cloves
- 1/2 whole nutmeg
- 1 bottle of vodka
- 1 large sterilised Kilner jar
- Muslin cloth or coffee filters
- Kilner bottle
- Decorations and label

- For both the flavoured gin and vodka, put all of your ingredients into the Kilner jars, and pour in your alcohol. Seal the jars, give them a gentle shake and place in a cool, dry place for at least a week.
- Every now and then, give the jars a shake.
- When the time comes to bottle, strain the liquid through either a muslin cloth or coffee filter into a bowl.
- Then decant the liquid into your bottle using a funnel. Don't fill it all the way to the top, leave about an inch gap from the lid.

- Decorate your bottles with ribbon, string, cinnamon sticks, slices of dried orange/lemon or star anise. Finish off with a label.

### LIMONCELLO

- 12 lemons, peeled
- 1 large Kilner jar
- 1 bottle of vodka
- 1-4 cups of water
- Muslin cloth or coffee filters
- Kilner bottle
- Decorations and label

- For the Limoncello, peel all the lemons - removing all the white pith - and place them all in the jar with the vodka. Seal the lid, and place in a cool dark place for at least three weeks.
- Every now and then, give the jar a shake.
- To get ready for bottling, strain the lemon vodka liquid through either a muslin cloth or coffee filter into a bowl.
- You then need to make a sugar syrup by bringing one cup of water to a simmer with one cup of sugar, heat until it is dissolved.
- When the sugar syrup is cooled, add it to the lemon vodka, stir and taste. If you prefer it sweeter, repeat the sugar syrup stage until you are happy with it.
- Finally you can pour it through the funnel into your bottle, leaving an inch gap free at the top.
- Decorate and label your bottle.

Limoncello is delicious drizzled over vanilla ice cream, or add to Prosecco for a boozy treat!

Best features Kilner Clip Top Bottles and Jars in Claire crafts Christmas section.

Circulation: 139,635

## Recipe SPICED CARROT CAKE



A deliciously moist and spicy carrot cake topped with a simple cream cheese frosting.

Serves: 8-10

### INGREDIENTS

- 225g butter, softened
- 225g light brown muscovado sugar
- 4 medium eggs
- 225g self-raising flour
- 1 tsp baking powder
- 1 tsp mixed spice
- 1 tsp ground cinnamon
- 2 carrots (290g)
- 180g pack soft cheese
- 50g icing sugar

### METHOD

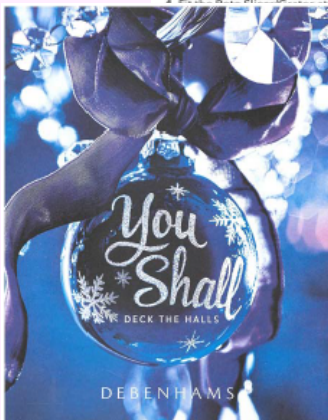
1. Preheat the oven to 180°C, gas mark 4. Grease and base line a 20cm round cake tin.
2. Place the butter and sugar in the glass mixing bowl of the kMix stand mixer fitted with the K beater, and whisk until pale and fluffy. Add the eggs one at a time until combined.
3. Mix the flour, baking powder and spices together. Slowly mix into the butter mixture.

4. Grate the carrots into a bowl. Add the soft cheese and icing sugar to the carrot mixture and mix together. Add the carrot mixture to the batter and mix until well combined. Sprinkle with the nuts and bake for 45-50 minutes until cool slightly before turning out of the tin.



J by Jasper Conran A Covered cake stand £60, B Large glass storage jar £12, C Medium glass storage jar £10, D Oak chopping board £28, E Marble rolling pin £25, Kilner F Clip-top jar (1) £5.50, G Signature jar (0.75l) £6, Debenhams H Star nibble bowls (set of three) £18, At home with Ashley Thomas I Trivet £8, Home Collection J Cooling tray (set of two) £15

Debenhams (Christmas Leaflet) features Kilner Clip Top Jar in Spiced Carrot Cake Recipe.  
Circulation: N/A





COOKIE-MIX GIFT **Do it**

**THIS MONTH'S**  
*Do it*

Combine 1tsp salt and 1tsp baking powder with 275g plain flour and place in a large Kilner jar. Then layer up 75g cocoa powder, 250g golden caster sugar and 225g dark chocolate chips. Finish with a recipe label tied to pretty ribbon.

Stop ingredients shifting by tamping down each layer

DECEMBER 2017 | 53

Style at Home features Kilner Preserve Jars in 'This Month's Do It'.  
Circulation: 77,518

## w&h gift guide

Artificial cactus baubles, £4.95, dotcomgiftshop.com



Masala beer bread baking mix, £4.99, Oxfam



Glitterati photo booth props kit, £9.99, Talking Tables



Gold print tote bags, £6 each, Matalan



Coloured pencils, £1; lined notebooks, £1 each, Flying Tiger Copenhagen



Lucinda trinket dish, £10, Oliver Bonas

*Secret*  
**SANTA**

Fabulously fun gifts for friends and colleagues, all for £10 or less



The Hungover Cookbook, £7.99, JD Williams



Scratch map, £2, Poundland

Snooker shot glasses, £6, Flying Tiger Copenhagen



Mojito handled jar, £4, kilnerjar.co.uk



Star shaped shortbread biscuits, £10, Crabtree & Evelyn

COMPILED BY HANNA BROOKS, STYLING BY HANNA BROOKS, JOYLAIVALLE BLACKBURN, JARA MAY INGRAM



Woman & Home features Kilner Mojito Handled Jar in 'Secret Santa' feature.  
Circulation: 302,600



# PRINT



Retailers reported a spike in sales of waffle makers after they were featured by Nigella. Left: Mason Cash's Hacienda range also received a boost

itself trending on Twitter during one programme. The bowls are usually a pale beige, but Nigella uses a stylish grey and orange one from its Hacienda range.

A website has been launched dedicated to sourcing the items that celebrity cooks use. "Who doesn't want to own the same pots and pans as Nigella?" says Helen Coleman, the founder of Celebrity Homeware. Of the six most popular items bought in the past six months, the grey and orange mixing bowls are the most popular.

According to John Lewis, it is not Nigella or Jamie Oliver who drive the most sales in kitchen accessories, though. It is *The Great British Bake Off*. Paul Hollywood, the perma-tanned judge, is selling a range of bakeware at John Lewis. People are even more keen to have Hollywood's muffin tins in their kitchen than Nigella's bundts, it seems.

found in Turkey and Morocco, it became its biggest-selling single spice.

Mason Cash, the 200-year-old company behind the ceramic mixing bowls that seem to last for ever, found

*The Times* feature Mason Cash Hacienda range in 'The lucrative Nigella effect' article.

(24th November)

Circulation: 444,493

## The lucrative Nigella effect

The TV cook's mixing bowls and waffle irons are the new celebrity homeware, says Jessie Hewitson



After recovering from a messy divorce and setting into a self-sufficient life, many of us might mark such a change with a new haircut. Perhaps we would buy new clothes or start going to the gym. Nigella Lawson goes one better, however: she gets a new kitchen.

It's the centre of the action in her latest BBC Two series, *At My Table*. It is there to show us where Nigella is in her life — that she's a successful independent woman. "Charles who?" the kitchen says. It is expensive and design-conscious, with beautiful dark grey units, copper worktops, open shelving and an enormous island.

A hint of her divorce from Charles Satchell is given in the introduction to the programmes. "Life can be complicated; cooking doesn't have to be," Nigella says while exchanging a knowing smile with the audience as she decants some flowers into tiny vases for the table. Strictly speaking this isn't Nigella's table, at least not the one found in her home in central London. It's a kitchen she has had built for filming in a warehouse in Acton, modelled on her real kitchen, although not an exact replica, a BBC publicist says. But the accessories are her own, such as the waffle iron, the bundt tin, copper measuring spoons, the Mason Cash bowls, the £740 copper mixer with £100 spiralling accessory — God bless Nigella for taking a spiraller, tool of the clean-eating brigade, and using it to make chips.

As usual, viewers watch her putting foodie innuendos, covet her insanely expensive mixer, then rush to buy the accessories they can afford. Makers and sellers of kitchenware must be Nigella's biggest fans. Lakeland reports that sales of waffle makers went up 30 per cent week-on-week after they appeared in the programme, and copper accessories by 170 per cent in October compared with September.

Spice Kitchen, a Birmingham-based company, says that after the first episode, when Nigella used Aleppo pepper, a previously little-known spice



Retailers reported a spike in sales of waffle makers after they were featured by Nigella. Left: Mason Cash's Hacienda range also received a boost

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### Trend alert Stag motifs

Compiled by Molly Long

Stag pin candle jewellery, £12.99 for three [crocus.co.uk](http://crocus.co.uk)

Bloomingville Noel stag head wooden serving tray, £15 [cultfurniture.com](http://cultfurniture.com)



Stag large bowl, £139 [furniturevillage.co.uk](http://furniturevillage.co.uk)

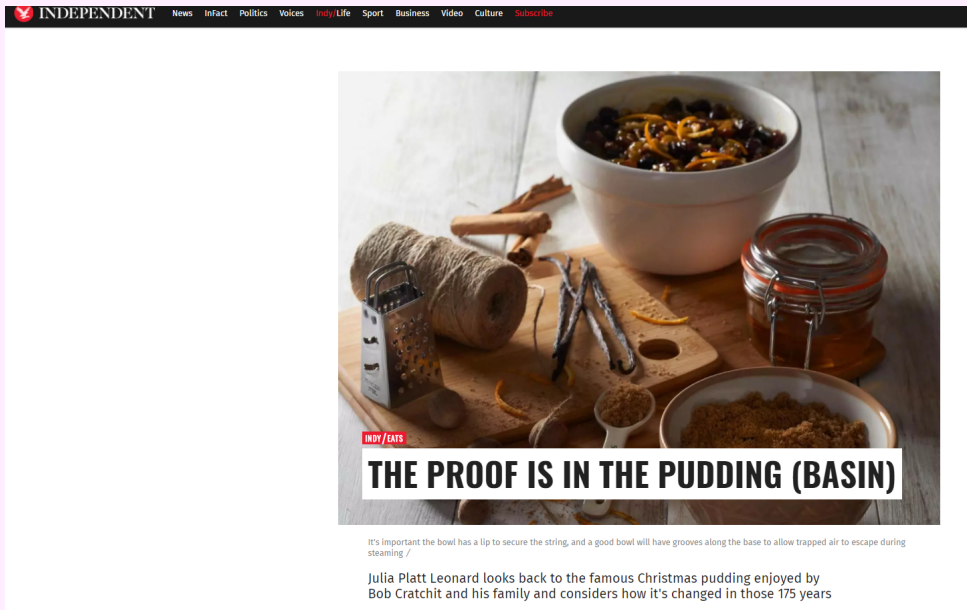
Highland stag double oven glove, £18 [sophieallport.com](http://sophieallport.com)

Stag lamp, £160 [frenchbedroomcompany.co.uk](http://frenchbedroomcompany.co.uk)



Pair of stag bookends, £40 [outherinteriors.com](http://outherinteriors.com)

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*Independent feature Mason Cash Pudding Bowls in 'The Proof is in the Pudding (Basin)'.  
UVM: 17,507,339*

For something you'll happily keep on the counter, turn to Mason Cash. Their white pudding basins are classics. They're incredibly well made, absolutely functional and double beautifully as mixing bowls off season. They come in seven different sizes from a petite 11.5cm all the way up to 22cm. The British Royal Household presents its staff with a Christmas pudding in a Mason Cash basin each year. It's also the choice of Claridge's Hotel (they use the 1 litre Mason Cash S30). That's quite a pedigree.

**Adding alternative**

**panettone bread and  
ginger  
, batter**

So why is Mason Cash such a popular choice for home and professional cooks? Their pudding basins have a protruding rim so you can easily and securely tie a lid and handle on the top that will stay in place during steaming. It also has grooves along the base of the basin which allow trapped air bubbles to escape during steaming. This means the basin can sit directly in the pot without a trivet or saucer. It also means it sits more securely so you don't need to worry about it tipping.

Mason Cash basins are microwave, dishwasher, freezer and oven safe and they're sturdy too so they can stand up to years of use. The company has been making ceramic kitchenware since 1800 and the basins were one of their early introductions. Mason Cash was started by a group of master potters, who first opened a pottery in Church Gresley, in Derbyshire. One of members was 'Bossy' Mason, who gave the pottery its name. In 1901 Tom Cash acquired the pottery and changed the name to Mason Cash & Co.

MrsCratchit may have used copper, but I reckon she'd have been pleased to have received a Mason Cash **pudding basin** in her stocking. That, and perhaps a larger goose and a bit more brandy. ●

More about: | [pudding basin](#) | [chritmas pudding](#) | [Charles Dickens](#) | [A Christmas Carol](#)



# PRINT

## WIN A WING YIP ORIENTAL HAMPER

With the most celebrated date in the Chinese calendar approaching, Wing Yip — the UK's leading Oriental supermarket — is encouraging the nation to get creative in the kitchen and enjoy authentic Chinese dishes at home. Wing Yip is celebrating the Year of the Dog, by giving away five luxury gift boxes full of vegetarian products. Creating much-loved classic Chinese dishes couldn't be simpler, thanks to Wing Yip. With more than 4,500 Oriental products — from fresh produce to delicious sauces, intriguing spices and everything in between — there's a wealth of products to suit all cooking needs, whether buying a first wok or finding the perfect stir-fry sauce.

[wingyipstore.co.uk](http://wingyipstore.co.uk)



## WIN A PAXTON & WHITFIELD STRICTLY VEGETARIAN CUT CHEESE COLLECTION

Artisan cheesemonger Paxton & Whitfield is the UK's oldest cheesemonger with Royal Warrant status, so who better to supply your Christmas cheeseboard? With Christmas approaching, The Strictly Vegetarian cut cheese collection features four delicious cheeses to create a tempting cheeseboard. It contains Shropshire Blue (250g) — a smooth textured blue cheese with a full flavour; Rachel (250g) — a semi-hard goat's milk cheese; Broadoak Cheddar (250g) — a firm Cheddar from East Sussex; and Golden Cenarth (250g) — a soft, washed rind cheese from West Wales. We have five Strictly Vegetarian cheese collections, worth £45 each, to giveaway!

[paxtonandwhitfield.co.uk](http://paxtonandwhitfield.co.uk)



## WIN NOUGHTY HAIR CARE BUNDLE

Noughty is for every woman who really cares about the world yet doesn't take herself too seriously, who wants an honest brand she can trust, but who loves to let her hair down. Noughty haircare is lovingly made in the UK, using high-performing, good-quality natural ingredients. Free from parabens, sulphates, petrochemicals and silicones, it's gentle enough for the whole family including vegetarians and vegans. We've got five bundles to giveaway, including The Rescue Shampoo, Conditioner, Leave In Conditioner, Detox Dynamo Clarifying Shampoo, Rise & Shine Shampoo & Conditioner and Wave Hello Shampoo & Conditioner.

[noughtyhaircare.co.uk](http://noughtyhaircare.co.uk)



## WIN A VINERS STUDIO COLLECTION SET

Add some sparkle to your dinner table this Christmas with the newly extended Studio collection from Viners, made up of a 16-Piece Cutlery Set, Salad Servers and Charger Plates. Featuring a textured effect on the handle, Studio brings an extra dimension to dinner tables, no matter your style. The cutlery has been designed to stand the test of time offering a hard-wearing, scratch-resistant cutlery collection with a high-shine finish. Serve up your side dishes in style using the new Studio Salad Servers, featuring a large fork and spoon, and dress your table to impress with the new Studio Charger Plates, to create a striking place setting for your guests. We've got two Studio Collection sets to giveaway, each worth £150.

[viners.co.uk](http://viners.co.uk)



FOR YOUR CHANCE TO WIN ONE OF THESE FANTASTIC PRIZES, VISIT [VEGETARIANRECIPESMAG.COM/GIVEAWAYS](http://VEGETARIANRECIPESMAG.COM/GIVEAWAYS)

**TERMS AND CONDITIONS**  
These prize draws are open to all UK mainland residents aged 18 or over, excluding employees or agents of the associated companies and their families. One entry per person. The prizes detailed in each prize draw cannot be exchanged for goods, or towards the purchase of goods at any retail outlet. Entries must be via our online entry page. It cannot be exchanged for cash, or replaced if lost, or cancelled. Entries that do not abide by these terms and conditions will be disqualified. Prizes must be taken as stated and cannot be deferred. The decision of the judge is final and no correspondence will be entered into. CLOSING DATE: 27th December 2017. Winners will be notified by 12th January 2018, a list of winners will be available in writing on request from Andrea Tamer, 21/23 Phoenix Court, Hawkins Road, Colchester, Essex, CO2 8JY.

*Veggie Magazine feature Viners Studio range in giveaway.*  
**Circulation: 42,500**

delicious. directory delicious. directory delicious. directory delicious. directory

**VINERS**  
ESTABLISHED 1908

**Studio Collection**  
Add some sparkle to your festive dinner table this Christmas with the newly extended Studio collection from Viners



**24 Piece Cutlery Set**  
Gift Boxed - RRP £74.00  
**HARTS PRICE £59.20**



**Salad Servers**  
Gift Boxed - RRP £21.00  
**HARTS PRICE £14.95**



**Set of 2 Charger Plates**  
Gift Boxed - RRP £30.00  
**HARTS PRICE £19.95**

- 18.10 finest quality stainless steel
- Exclusive textured effect handle
- Timeless design
- Designed by artist Gerald Benney
- 50 year guarantee
- Dishwasher safe
- Rust resistant
- Co-ordinating pieces
- Loose cutlery pieces available

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*Delicious Magazine feature Viners Studio Cutlery set, Salad Server and Charger Plates in Harts of Stur Advert.*

**Circulation: 72,500**





## BREAD EXPERTISE Make sourdough using the fold technique



Find out how to make a sourdough starter at [deliciousmagazine.co.uk/recipes/sourdough-starter-and-pre-ferment](http://deliciousmagazine.co.uk/recipes/sourdough-starter-and-pre-ferment)

Paul Hollywood uses the fold technique in his recipe for bread rolls on p82. This encourages the bread to rise upward, giving light, soft, fluffy rolls. Try the recipe below for a white sourdough loaf.

MAKES 1 LOAF, HANDS-ON TIME 20 MIN, OVEN TIME 25-30 MIN, PLUS RESTING, RISING AND PROVING

**1** Put 100g sourdough starter (see above) in a large bowl and mix in 350ml tepid water. Whisk thoroughly using a balloon whisk. Add 500ml strong white bread flour all at once, then mix quickly to form a scraggy, soft dough. Add a little extra water if it seems too dry. At this stage, it doesn't matter how smooth the dough is – just make sure there are no dry patches of flour. Leave the dough to rest for 30 minutes to help the flour to absorb all the liquid – this will make kneading easier.

**2** Mix 12g salt with 25ml tepid water and add this to the dough. Mix it in by folding the sides of the dough into the middle. Keep turning the bowl, folding the sides of the dough into the middle until mixed; do this for about 30 seconds. Rest the dough again for 10 minutes.

Fold the dough in the bowl again [a]. If the dough sticks to your hand, dampen your hand. Rest the dough for 10 minutes.

**3** Repeat the folding and resting 8 times. It seems like a lot of work but each folding only takes 30 seconds. After the final fold, the dough should be noticeably smoother and elastic [b].

**4** Cover the bowl with oiled cling film and leave to rise until doubled in size – about 2 hours at room temperature or overnight in the fridge.

**5** Lightly flour the work surface. Using a dough scraper or your hands, turn the dough out onto the work surface, trying not to knock out too much air [c].

**6** Gently shape the dough into a rough rectangle. Fold the top of the dough down to the middle and the bottom over it, like a business letter. Then fold the left side in and the right side over it [d]. Flip the loaf over so the folds are underneath, lightly cover with oiled cling film and rest for 20 minutes. Turn the dough smooth-side down again onto a lightly floured surface and repeat the folding process. Flip again so the folds are underneath.

**7** Line a bowl with a clean tea towel and flour generously (or use a proving basket, flouring it well, as in the picture).

Put in the dough, smooth-side down, cover with oiled cling film and leave to prove until doubled in size and a finger inserted at the edge leaves an indentation [e]. It may take up to 4 hours at room temperature or overnight in the fridge.

**8** Half an hour before baking, heat the oven to 225°C/205°C fan/gas 7½. Put a roasting tin in the bottom of the oven and lightly flour a baking sheet.

**9** When the dough is ready to bake, pour 500ml boiling water into the roasting tin in the oven (the steam helps give the loaf a good rise and crunchy crust). Carefully remove the cling film and invert the dough onto the baking sheet. Immediately, using a sharp knife, score a pattern on top of the dough [f].

**10** Open the oven door, to let out some of the steam. Slide the loaf onto the upper middle shelf. Bake for 25-30 minutes. After 15 minutes, turn the loaf so it colours evenly. When the loaf is risen, deep brown and the base, should sound hollow when tapped, a little more baking, turn the oven to 180°C/160°C fan/gas 4. Bake for 10 minutes.

**11** Cool completely on a wire rack before slicing [g].

## Raspberry gin and tonic syrup

MAKES 1 LITRE, HANDS-ON TIME 25 MIN

**MAKE AHEAD** Make the syrup up to 2 weeks ahead and keep sealed in the fridge. See How to Sterilise Jars & Bottles, p8.

**FOOD TALK'S TIP** Use the syrup as a base for cocktails (try in place of the cassis in a kir royale) or to drizzle over pancakes. Leave out the gin if you prefer.

**GIFT WRAP** Buy bottles from Lakeland, Amazon or charity shops. Make homemade labels out of brown card and ribbons and add any storage/usage instructions. If you want to spend a bit more money, you could include a bottle of champagne (or sparkling wine) for a kir royale kit.

- 800g frozen raspberries
- 150g icing sugar
- Juice 1½ lemons
- 500ml tonic water
- 10 juniper berries, lightly crushed
- 6-7 tsp gin

**1** Put the raspberries, icing sugar and lemon juice in a medium saucepan over a low-medium heat and cook until the raspberries have broken down and are well combined.

**2** Push the raspberry mixture through a sieve into a bowl (using the back of a spoon. Rinse out the pan to get rid of any remaining seeds, then pour the purée back into the pan with the tonic water and juniper berries (discard the seeds). Reduce the purée for 15-20 minutes over a medium-high heat, stirring now and then, until syrupy. Add the gin and stir to combine. Leave to cool before packaging into sterilised jars or bottles.

**PER 25ML SERVING** 29kcal, 0.1g fat (no saturated), 0.3g protein, 5.4g carbs (15.3g sugars), no salt, 0.7g fibre →



Delicious Magazine features Kilner Clip Top Bottles and Preserve Jars in 'Raspberry gin and tonic Syrup' recipe and 'Sourdough' recipe.

Circulation: 72,500



# ONLINE

## A Lucky Penny For Ya

Get free shipping on orders \$50 or more\* in our Shop, to snag that lil' something you've been thinking about. We saved it for you, but it won't be around forever. Stop on by! Use code 50SHIPNOW at checkout.

SHOP WITH FREE SHIPPING

A FEW FAVORITES  
(& ONLY A FEW LEFT!)



Vintage-Style Kitchen Scale with Removable Bowl

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Microwavable Nested Storage Bowls

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Kitchen Tool & Storage Jar Set

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Food52 Modern Salt & Pepper Grinders

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FOOD52



## Something for Everyone

We're making a list, we're checking it twice... and boy, that's a lot of people. Never fear, our collection of gifts for \$50 and under is here! We've put together a handy guide to the best gifts of the season for all types. There's something for everyone, without breaking your budget.

» SHOP NOW «

Food52 Newsletter feature Kilner Tool and Storage Jar Set (US Bundle) and Typhoon Vintage Scales in 'Something for Everyone' and 'A Lucky Penny for Ya' article. (16th December, 20th December)

# ONLINE

The screenshot shows the Slimming World Lifeline Online website. At the top, there is a navigation bar with links for 'home', 'my weight loss plan', 'my Slimming World', 'inspiration & support', 'my weight loss tools', 'recipes & menus', 'useful features', and 'books'. Below this is a secondary navigation bar with links for 'sample menus', 'recipe of the week', 'find a recipe', 'send us a recipe', 'my favourite recipes', and 'recipe videos'. The main content area features a large image of a glass jar filled with overnight oats, topped with blueberries and strawberries. The text 'overnight oats' is overlaid on the image. To the right of the image is a 'Weights & Measures' section with a dropdown menu set to 'grams' and a display showing '0.0 ounces'. Below this is a 'Conversion chart' and a 'Recipe translator' section. The recipe details include 'Serves: 1', 'Ready in: Over 60 Minutes', 'Syns per serving: FREE', and 'Suitable for vegetarians'. There are also buttons for 'Add to favourites' and 'Print recipe'. A note at the bottom of the recipe states: 'Add 7 Syns if not using Porridge oats dried as a Healthy Extra.'

*Slimming World Lifeline Online features Kilner Clip Top Jar in Overnight Oats recipe.*

The screenshot shows the Food52 newsletter. At the top, it says 'Who needs a sock chef? (Not in browser)'. The Food52 logo is prominently displayed. Below the logo, it says 'TAKE ON THE HOLIDAY SEASON'. The main headline is 'be a gift hero' with a snowflake icon. Below the headline, it says '20% OFF \$100 OR MORE'. A 'SHOP NOW' button is visible. The background image shows a gift box wrapped in white paper with a dark ribbon, next to a glass mug of tea on a wooden surface.

The screenshot shows the Food52 product page for the 'KITCHEN TOOL & STORAGE JAR SET'. The title is 'KITCHEN TOOL & STORAGE JAR SET' and the description is 'Spiralize, juice, grate, and store your way to easy meal prep.' Below the text is a large image of the product set, which includes a clear glass jar with a silver lid, a clear glass jar with a silver lid and an orange handle, and a clear glass jar with a silver lid and an orange handle. A 'SHOP NOW' button is visible at the bottom.

*Food52 Newsletter feature Kilner Tool and Storage Jar Set (US Bundle) in 'Be a Gift Hero' Newsletter (27th November)*

# ONLINE

the guardian

Christmas gift guide 2017

Supported by Vodafone

Showing 282 gift ideas

Product	Price	Shares
Nailed it	£23.45	146
Planning ahead	£16.99	172
Party game	£32.99	273
Fair goods	£35	44
Pull it over	£45	265
Throw it over	£30	21
Stud up	£25	629
Softly softly	£95	419
Ethical luxe	£32	90
Kilner Mojito	£3.99	115

*The Guardian Gift Guide feature Typhoon Stowaway and Kilner Mojito Handled Jar.*

*Typhoon Stowaway Shares - 145  
Kilner Mojito Handled Jar Shares - 10*

Store it  
**£14.70**

Not a travel trunk, but a storage tin. Comes in a variety of sizes

Typhoon

[Go to shop](#)

Shares 145

Cocktail hour  
**£3.99**

This mojito mug even has the recipe on the side. Cheers!

Kilner

[Go to shop](#)

Shares 10





## Kitchen Delights

### 1 LUXURY CHOCOLATE BROWNIE BISCUITS £1.75

Deep, rich chocolatey biscuits. Perfect for all chocolate lovers out there. These biscuits are manufactured by a family run bakery in Lancashire using traditional baking methods and only the finest ingredients. This deliciously moorish biscuits is made with real melted chocolate to create a luxurious tea time treat. Once tasted never forgotten!  
[www.farmhouse-biscuits.co.uk](http://www.farmhouse-biscuits.co.uk)



5 PRIZES



### 2 TYPHOON VINTAGE BELMONT STORAGE SET £29.99

Belmont is Typhoon's new Vintage Kitchen edition, with fresh colours and a sophisticated look. Made from high quality coated steel and using advanced production techniques to create a seamless finish. This storage range is designed to be hardwearing and robust. Made from high quality, hardwearing coated steel, with airtight seals to keep contents fresh. Designed for everyday use and to look stunning on your kitchen worktop. Set contains tea, coffee and sugar canisters. [www.typhoonhousewares.com](http://www.typhoonhousewares.com)

2 PRIZES

### 3 GIANUIOTTI GRANDE SELECTION £19.99

An assortment of hazelnut pistachio, coffee, chilli and dark Gianduotti chocolates from Carluccios. A wonderful gift for a family of chocolate lovers. £19.99 [www.carluccios.com](http://www.carluccios.com)



1 PRIZE

### 4 PENDEFORD MICROWAVE 0.9 LITRE SA

Microwave cooking is quick and convenient and thanks to this new non-staining range. When it there'll be no stubborn stains on the non-stick it's easy to clean being dishwasher friendly. Reheating and cooking fresh, frozen and tinned. Available on Amazon, wayfair and many high street outlets.

5 PRIZES



4 PRIZES

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Always use our stacking technique and ensure you stack inside each other for easy storage when not in use. [www.cottontraders.com](http://www.cottontraders.com)

3 PRIZES

## Competition

Here's your chance to win any of the featured items. Please include your prize preference on the entry form.

Decide the 2 missing letters in each of the clues and once complete, transfer those letters to the grid to reveal your answer.

- \_\_\_BALT \_\_\_OLER \_\_\_WARD
- \_\_\_ADOW \_\_\_DALS \_\_\_TRIC
- \_\_\_ABLO \_\_\_CIER \_\_\_SMAL
- \_\_\_CORT \_\_\_KIMO \_\_\_PIES

1	2	3	4		
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PLEASE FILL IN YOUR ANSWERS ON THE ENTRY FORM ENCLOSED WITH YOUR MAGAZINE 35



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- SUBSCRIBE
- WIN!

home > competitions > online > win a studio collection from viners worth over £100!

## Win a Studio collection from Viners worth over £100!

Closes 1st December

We've teamed up with **Viners** to offer you the chance to win a prize bundle worth over £102!

Add some sparkle to your table with the newly extended Studio collection from Viners, guaranteed to ensure your table shimmers with textural beauty. The prize bundle is made up of a Studio 16 Piece Cutlery Set, Studio Salad Servers and Studio Charger Plates.



Featuring a stunning textured effect on the handle, Studio brings an extra dimension to dinner tables, no matter your style. The cutlery has been designed to stand the test of time offering a hard wearing, scratch resistant cutlery collection with a stunning high shine finish.

With over a century of cutlery experience, Viners is a highly distinguished, much loved brand, steeped in British heritage. The company's origins date back to Sheffield in the early 1900s. Since then the brand has continued to innovate and maintain its tradition of creating elegant, robust, high quality cutlery with a design-led finish.

For more information please visit [www.viners.co.uk](http://www.viners.co.uk)

For your chance to enter, simply answer the question below:

Enter the answer and your details for your chance to win!

SEARCH



Be our cover star!  
Click here

Home Style feature Viners Studio range in a giveaway.  
Circulation: 18,250

Prize Magazine feature Typhoon Belmont Tea Coffee Sugar Tins in 'Kitchen Delights' Giveaway.  
Circulation: 20,000



# ONLINE

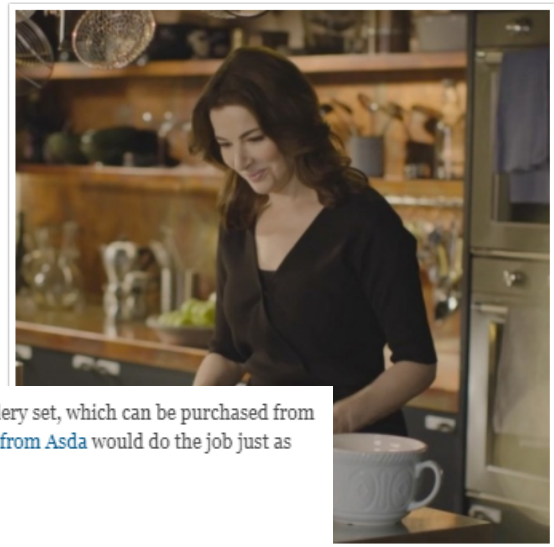
HOME > NEWS > NIGELLA LAWSON AT MY TABLE KITCHEN ITEMS WHERE TO BUY

## HOW TO GET NIGELLA'S KITCHEN STYLE FOR LESS

Written By Megan Sutton | 8 November 2017

We've tracked down all the best items in Nigella Lawson's kitchen and found cheaper alternatives, too

Like 102 | Share 102 | Tweet | G+ | Pin It



Nigella used a Mason Cash batter bowl in episode two of *At My Table* which retails at £15.99 from **Potters Cookshop**.

We like [this one](#), which retails for £12.50 from **Tesco**, too.

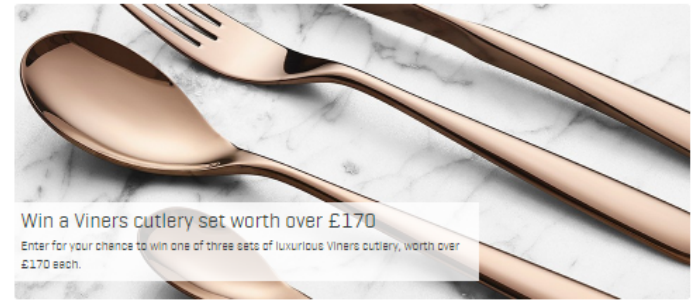


Tesco

Nigella reportedly uses Viners rose gold cutlery set, which can be purchased from **Tesco** for £94.99, but we reckon [this £25 set from Asda](#) would do the job just as well.



*Good Housekeeping features Mason Cash Grey Batter Bowl and Viners Rose Gold Cutlery in 'How to get Nigella's Kitcher Style for Less' article.  
Circulation: 454,697*



Win a Viners cutlery set worth over £170  
Enter for your chance to win one of three sets of luxurious Viners cutlery, worth over £170 each.

Share: [Facebook] [Twitter] [LinkedIn] | Print article | Save to my delicious

Replacing tired cutlery can be a real expense, so here's your chance to win one of three complete sets each worth over £170.

Viners Contour 18-piece cutlery set will bring a real fashion statement to your dining table with a sumptuous onyx finish and soft, rounded edges to fit comfortably in the hand. The set is made from 18.10 stainless steel, finished with a hardwearing titanium coating and comes with a 50-year guarantee.



Viners is a highly distinguished, much loved brand whose origins date back to Sheffield in the early 1800s. Since then Viners has maintained its tradition of creating elegant, robust, high quality cutlery while developing contemporary designs.

For more information about this range, and the other ranges available, please visit [viners.co.uk](#).

To enter, fill in your details below then answer the simple question on the next page.

Please log in (at the top of the page) to enter or [register here](#).

*Delicious Magazine features Viners Contour Cutlery in an online giveaway.  
Circulation: 582,000*

# ONLINE



**CHECK OUT OUR FASHION EXPERT VERDICT**  
LOOK OUT FOR THE [femail fashion finder](#) TAG ON THIS PAGE

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## Forget the food! It's Nigella's KITCHEN I'm drooling over: A see-through toaster, rose gold cutlery and copper mixer...what's really whetting Jan Moir's appetite

By JAN MOIR FOR THE DAILY MAIL  
PUBLISHED: 22:35, 6 November 2017 | UPDATED: 15:22, 7 November 2017

**120** shares **344** View comments

All I want for **Christmas** — is everything in Nigella's new kitchen. And I mean everything!

From her bundt pans to her biscuit jars; from her eye-level double oven and grill to



Mason Cash Batter Bowl, £16 from Potterscookshop.co.uk. Had no idea such a thing as a lipped, pouring batter bowl even existed. Now I do, I want one — and I want Nigella's exact one, of course

*Mail Online features Mason Cash Powder Blue Batter Bowl and Viners Rose Cold Cutlery in Nigella's Kitchen article.  
Circulation: 1.5 mil*



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LOOK OUT FOR THE [femail fashion finder](#) TAG ON THIS PAGE

Or see more of today's top celebrity looks [here](#) >

## Nigella's kitchen... at a knock-down price! How to copy the chef's VERY covetable kitchenware for less with lookalike gadgets (including a £60 version of her £739 rose gold mixer)



Viners Rose Gold Cutlery set, £72, from Wayfair.co.uk. For fork's sake, Nigella even has covetable cutlery. Different, stylish, achingly contemporary. Who'd expect anything less?



Once again, Wilko impresses with a cutlery set in the most fashionable colour of the hour, rose gold. The 16-piece set (left) costs just £25 - a lot cheaper than Nigella's version by Viners which is on sale at Argos for £87.99 (right)



Once again, Wilko impresses with a cutlery set in the most fashionable colour of the hour, rose gold. The 16-piece set (left) costs just £25 - a lot cheaper than Nigella's version by Viners which is on sale at Argos for £87.99 (right)

*Mail Online feature Viners Rose Gold cutlery in Nigella's Kitchen article.  
Circulation: 1.5 mil*



# ONLINE

## YourHome

HOME DIY CRAFT DECORATING FOOD SHOPPING CHRISTMAS

home > articles > shopping > ten of the best > stuck on christmas gifts? never fear, your home is here!



### STUCK ON CHRISTMAS GIFTS? NEVER FEAR, YOUR HOME IS HERE!

Posted 15th November

YH PROMOTION

If you haven't started your Christmas shopping yet, don't worry - we have some brilliant ideas for you below



the guardian

UK politics world sport football opinion culture business lifestyle fashion environment tech travel

Food & drink

'If you buy a ready-made lunch every day, you're throwing away £1,288 a year'

Packing food for work isn't as difficult as it might seem - and your wallet and your health will thank you for it

4,577 612 Phil Daoust

Friday 3 November 2017 12:00 GMT

Most popular

Grenfell Tower final death toll: police say 71 lives lost as result of fire

You will need a few containers that are easily cleaned and guaranteed not to leak in transit, of course, I would advise against re-using takeaway boxes, unless you enjoy arriving at work with a bag full of spaghetti bolognese. For reliability and value for money, it's hard to beat clip-lock containers from the likes of Sistema and Addis, ideally in a distinctive shade such as bright pink so your workmates won't "accidentally" steal them. Kilner's Food on the Go range of glass jars are good if you want sub-containers for sauce or vinaigrette. And if space is at a premium - if you run to work, say, using the smallest backpack possible - you can do a lot worse than Stasher's robust [silicon pouches](#), suitable for freezers, dishwashers and microwaves.

*The Guardian Online feature Kilner Food on the Go in 'If you buy a ready-made lunch every day you're throwing away £1,288 a year' article.*  
 Circulation: 7.65 mil monthly

*Your Home features Kilner Cook Book and Maosn Cash Red Batter Bowl in 'Ten of the Best Christmas Ideas'*  
 Circulation: 115,146

# SOCIAL MEDIA

A screenshot of a Facebook post from the page 'Food52'. The post includes a video thumbnail showing a kitchen scene with various ingredients like carrots, limes, and sweet potatoes. The video title is 'The Affordable Kitchen Tool That Makes Mealtime Prep a Cinch' and it is from 'food52.com'. The post has 17 likes and 1 share. The Facebook interface shows a search bar, navigation icons, and engagement buttons like 'Like', 'Comment', and 'Share'.

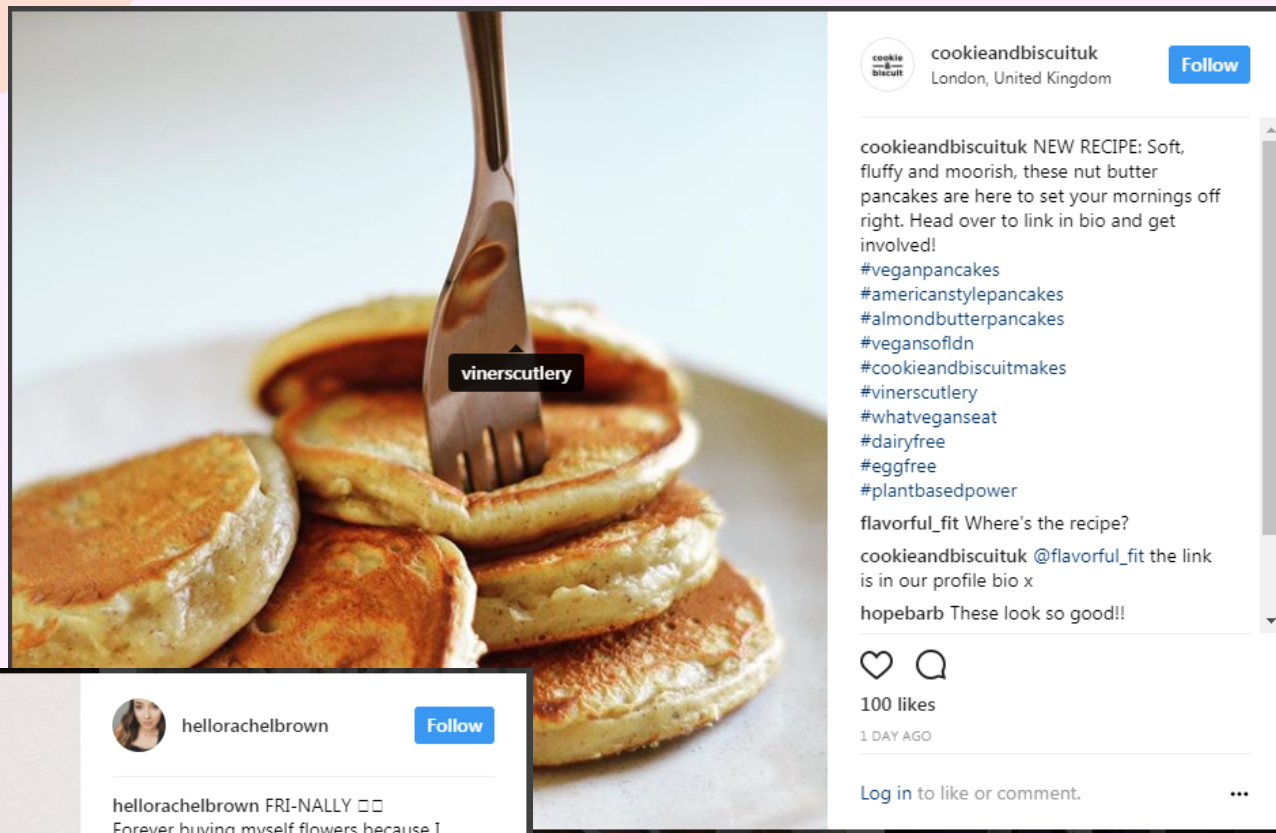
*Food52 feature Kilner US Bundle in Facebook Post, 29 likes and 1 share  
Facebook Followers: 1 mil*

A screenshot of a Facebook video post from the page 'We Are All Magic'. The video shows a man in a purple jacket and a patterned cap pouring milk into a glass jar. The video has 42k views and 160 likes. The post includes a text description about 'Hand-Churned Homemade Butter' and links to a website and a range of butter chums. The Facebook interface shows a search bar, navigation icons, and engagement buttons like 'Like', 'Comment', and 'Share'. The video player shows a progress bar at -0:46.

*We Are All Magic feature Kilner Butter Churner in How To Video, 160  
likes, 116 shares and 86 comments. Facebook following: 334*



# SOCIAL MEDIA



*Cookie And Biscuits feature Viners Contour cutlery in Instagram post. Following: 2,820, Likes: 115*

*HelloRachelBrown features Kilner Jar in Instagram post. Following: 904, Likes: 88*



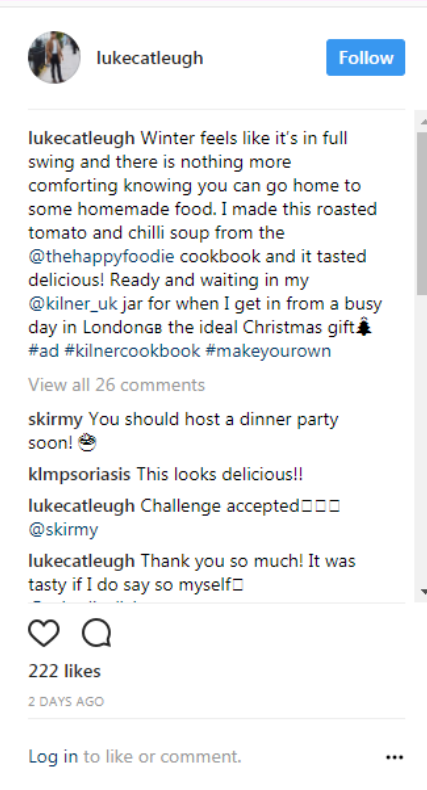
# SOCIAL MEDIA



Working with Instagram Agency, Takumi, 10 Instagram influencers were chosen to promote the Kilner Cook Book and Anniversary Jars. 5 Posts have been uploaded so far. Total Reach: 58,651, Total Likes: 1,656, Total Comments: 141



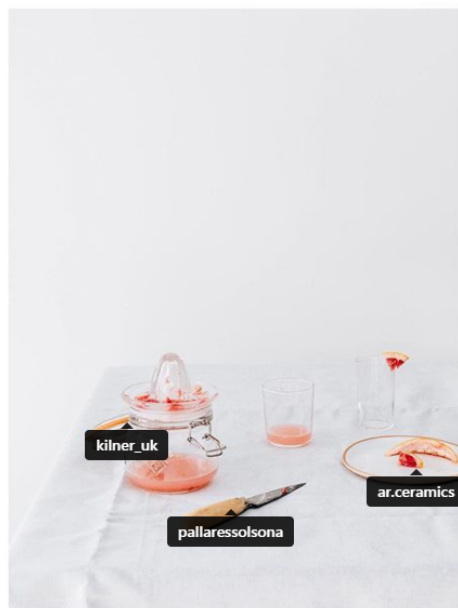
# SOCIAL MEDIA



Working with Instagram Agency, Takumi, 10 Instagram influencers were chosen to promote the Kilner Cook Book and Anniversary Jars. 5 Posts have been uploaded so far. Total Reach: 58,651, Total Likes: 1,656, Total Comments: 141

# SOCIAL MEDIA

*Rye London feature Kilner Juicer in Instagram Post.  
Instagram following: 9,280, Likes: 707*



**ryelondon**  
Rye London [Follow](#)

ryelondon Easy peasy, grapefruit squeezey.  
ryelondon #f52grams #huffposttaste  
#feedfeed #igerslondon #tablesituation  
#fromwhereistand #findyourspot  
#visialsgang #thisismycommunity #sgiew  
#thehappynew #lifeandthyme #cerealmag  
#littlestoriesofmylife #mymonthofsundays  
#darlingmovement #darlingweekend  
#ryelondon #photographystudio  
#myeverydaymagic #collectivelycreate  
#simplethingsmadebeautiful  
#stillswithstories #itsstill\_life  
#seekmoments #byarrangement

emilievancamp So pretty  
ar.ceramics Holly! Awww i need this pic!!!  
❤️

foodshootsoxford fab  
snapshotfromsomewhere Love your feed!  
Such good photos ❤️



707 likes

4 DAYS AGO

[Log in to like or comment.](#)



**Twisted**

13 November at 18:01 · 🌟

Garlic Bread Lasagna

2.9M Views

[Like](#) [Comment](#) [Share](#)

[Like](#) [Love](#) [Wow](#) 46k

56,293 shares

[Like Page](#)

[Top comments](#)

15k comments

*Twisted Videos feature Mason Cash Baker Lane Rectangular Lasagne Dish  
in Garlic Bread Lasagna Video.*

*8 mil Followers*

*2.9 mil Views*

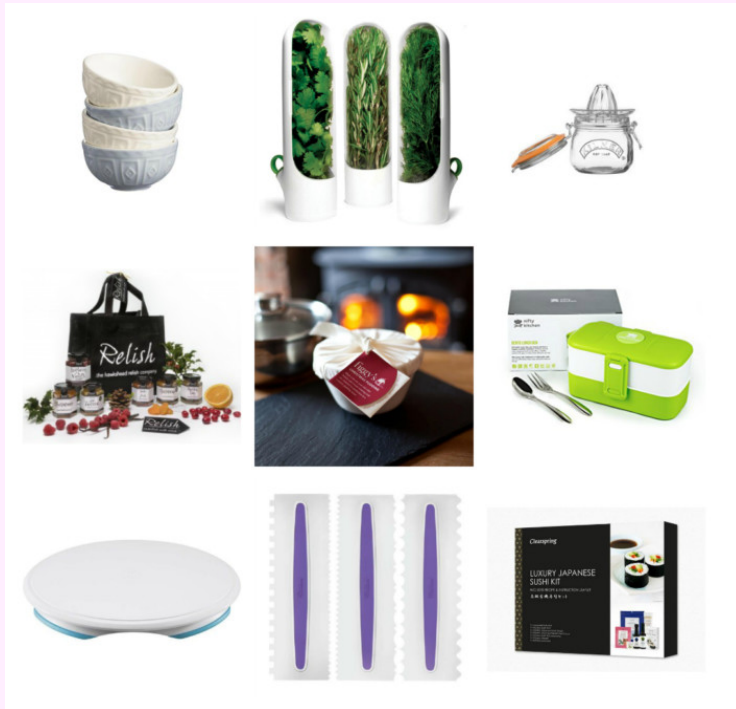
*46,000 Likes*

*56,293 shares*

*15,000 comments*



# BLOGGERS



## **Mason Cash Set of 4 Food Prep Bowls** £10

These little prep bowls are so handy. I'm sure you'll be seeing them often in my upcoming recipe videos! They have the elegant mid-19th Century country design of the rest of the Mason Cash Bakewell range and they come in two complimentary colours. The little chip-resistant earthenware bowls are also really useful for dip, serving and baking. Dishwasher, oven, freezer and microwave safe.

## **Kilner Fermentation Set** £19.99

I've long read about the health benefits to the gut of fermented foods, and I often keep a jar of kimchi or sauerkraut in the fridge. So I was really excited to try out Kilner's fermentation kit. The set includes a 3L tall jar with a wooden lid with a plastic air lock and bung, plus ceramic stones and a recipe leaflet. Basically, you thinly slice veggies, sprinkle them with salt, pack it into the jar (leaving space at the top for expansion), add liquid, weigh the veggies down with the stones, seal the jar and leave it for 4-6 weeks. The stopper means you won't have any explosions after the build up of fermentation gases! I have my first batch of homemade sauerkraut fermenting now and I'm so excited to try it. I'll report back with my results!

## **Kilner Juicer Jar Set** £12.99

This is a lovely set with a 0.5L clip top Kilner jar and a glass juicer attachment. You just juice your fruit over the jar, then you can seal it and store it. I love the look of jars and this set works perfectly! The juicer fits onto other larger jars, too.

## veggie desserts

HOME VEGGIE DESSERTS COOKBOOK RECIPE INDEX ABOUT ME CONTACT TRAVEL GIVEAWAYS

MEGA FOODIE CHRISTMAS GIFT GUIDE 2017  
November 15, 2017 by Kate Hackworthy - 4 Comments

f @ p t w v

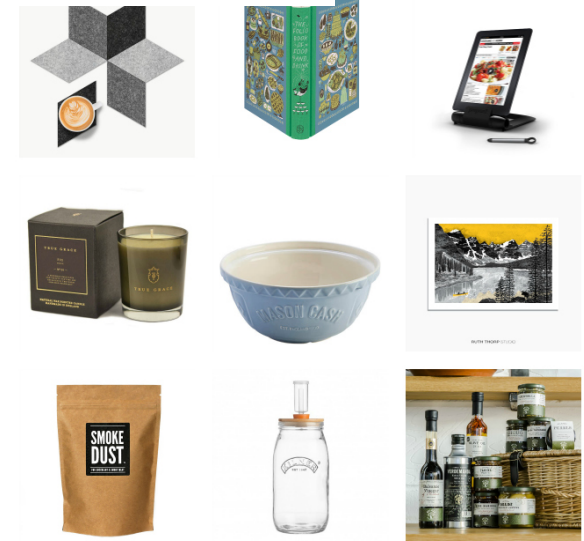
FIND A RECIPE!  
Search this website...

I hope you enjoy my Mega Foodie Christmas Gift Guide 2017 – it's full of gifts to delight any foodie. From chocolate and hampers, to gadgets and bakeware.

Kate Hackworthy | Veggie Desserts Blog

## **Mason Cash Large Mixing Bowl** £22

I had a vintage Mason Cash ceramic mixing bowl that I inherited from my husband's gran. Sadly, after a recent rather heavy handed drop into the sink it developed a deep crack. After decades of use I was gutted that I wrecked it. Now I've got this pretty blue one from Mason Cash's Bakewell range and I promise to be more careful. I hope my daughter still has it in years to come and uses it for the Christmas baking for her family. I love the patterns on this new range – inspired by mid-19th century country kitchens in Bakewell, Derbyshire.



*Veggie Desserts feature Mason Cash Bakewell Mixing Bowl, Prep Bowls and Kilner Fermentation Kit, Juicer Set in Mega Foodie Christmas Gift Guide*  
*Facebook following: 5,000 Instagram following: 49.1k*

# BLOGGERS



I'm sure you've heard a lot about fermenting and how good it is for our guts. From sauerkraut to kimchi, these fermented veggies help to rebalance the gut and improve our health. Plus, they taste GREAT.

I adore kimchi (Korean fermented veggies in a spicy sauce) as well as good old sauerkraut. I hadn't really thought of making my own, but this kit means I now can. In fact it makes it all quite easy! The spiralizer is also great for turning veggies into pasta-like spirals for a healthier meal.

<sup>14</sup> The Kilner business was first established by John Kilner in 1842, England. Initially producing glass bottles and jars, it was towards the end of the 19th century when the original Kilner® Jar was first invented. The original jar is as much-loved and successful now as it was 175 years ago. Its long-lasting popularity is owed to its distinctive pressure seal and iconic design. But

## veggie desserts

HOME VEGGIE DESSERTS COOKBOOK RECIPE INDEX ABOUT ME CONTACT TRAVEL GIVEAWAYS

WIN A KILNER JAR SET WORTH £50

November 29, 2017 by Kate Hackworthy — Leave a Comment



FIND A RECIPE!

Search this website -



ding spiralizer, juicer and fermentation kit worth £50!

Kate Hackworthy | Veggie Desserts Blog

The lovely folks at Kilner® have given me a Kilner jar set to give away to one lucky reader. Just scroll down for your chance to win!



The Kilner Jar Set prize includes:

#### Kilner® Spiralizer Jar

The Kilner® Spiralizer is a great way to make ribbons of veggies. Just twist the veg in like a pencil sharpener and it collects in the 1L jar and allow you to store them to keep your spirals fresh for longer. Courgette, squash and carrot spirals all make a great alternative to pasta and you could spiralize potatoes for chips. You can also use it for salads or for veggies to ferment. Recipe and care and use instructions included.

I've had lots of spiralizers, and I really like this one. I've always preferred the pencil sharpener types for courgette and carrots etc., and this one has a really good blade, but it still feels safe to use. I really like the large jar for collecting the spirals and how I can easily make a jar salad or just save the spirals for later.

Contents: 1L preserve jar without lid, 1 piece spiralizer cutting disk, 1 piece spiralizer screw band, Printed gift box

#### Kilner® Fermentation Set

The Kilner® Fermentation Set makes it easy to create your own fermented foods packed with vitamins, minerals and probiotic cultures. It's great for sauerkraut, kimchi, pickles and much more. It's all quite easy to do (and instructions and recipes are included in the box), but basically you just add vegetables (the spiralizer will come in handy here!) with enough space for expansion, water and salt. Weigh it down with the stones and release the gases through the air lock and bung. And just be patient!

I'm working on my first go at fermentation and will report back soon!

Contents: 1 x 3 Litre Kilner® Glass Fermenting Jar, 1 x Wooden Lid, 1 x Air Lock and Bung, 2 x Ceramic Stones

#### Kilner® Juicer Jar Set

With this set you can juice citrus fruits and store the juice in the iconic clip top jar.

The set includes a 0.5L Kilner® jar with iconic clip top lid, ideal for sealing in freshness and storing in the fridge. The Kilner® juicer attachment also fits many other Kilner® clip top jars. It's also dishwasher safe with the seal removed.

Since I got this juicer jar set, I've used it loads. It works perfectly and I like that the juicer has slightly larger holes, so it will collect the pips but still let the juice through without overflowing. It's great that you can juice straight into the good-sized jar.

Contents: 0.5L Round Clip Top Jar, Glass Juicer attachment, Silicone Fitting Seal, Gift Box

To be in with a chance of winning a Kilner® Set as described above, enter via the Rafflecopter widget below. This giveaway is open to UK entrants over 18 only and runs until 11.59PM on 19 December 2017.

Enter my other [giveaways!](#)

*Veggie Desserts features Kilner Fermentation Set, Juicer Set and Spiralizer set in giveaway.*

*Facebook following: 5,000 Instagram following: 49.1k*



# BLOGGERS

## Kitchen Accessories

This Copper Lid Bread Bin from Typhoon Housewares will make a great gift for those passionate about their homes, in particular their kitchen. Made from high quality, durable steel with a silicone seal for freshness, it's perfect for storing baked goods, plus you can also get other matching accessories.



These tea, sugar and coffee storage tins match the bread bin and are sure to give your kitchen an added look of sophistication.



These stylish kitchen scales, also available from Typhoon Housewares has a colour coated steel body, clear, easy to read dial face and a stainless steel bowl. It weighs up to 2kg/4lbs and comes giftboxed for an extra special touch.



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THAT FRIDAY LINKY CHRISTMAS GIFT GUIDE REVIEWS BLOG TIPS POLICY CONTACT US

## Christmas Gift Guide 2017

POSTED ON NOVEMBER 6, 2017 BY EMILY

Welcome to our blog!

It's the most wonderful time of the year!

A time for families to get together and celebrate, spend time with one another, eat, drink and be merry! Of course before all of that we need to do some Christmas shopping!

Shopping in general is one of my favourite past times, but there's something magical about Christmas shopping. Whether you're making a trip into your local town centre or simply doing some sofa surfing for bargains, my Christmas Gift Guide is full of lots of ideas to inspire you.

We have gifts for him and her, as well as gift for children and more!

Make yourself a cuppa, get comfortable and read on for some Christmas gift inspiration!



These stylish kitchen scales, also available from Typhoon Housewares has a colour coated steel body, clear, easy to read dial face and a stainless steel bowl. It weighs up to 2kg/4lbs and comes giftboxed for an extra special touch.



*Twin Mummy and Daddy blog feature Typhoon Copper Lid range and Vintage Scales in Christmas Gift Guide 2017.*

*1,619 Facebook Followers, 2,209 Instagram Followers*

# BLOGGERS

## Christmas Gift Guide | The Mum Edition 2017

COLLABORATIONS | Reviews | - 20th November 2017



### Kilner, Mason & Typhoon - Transform Your Kitchen



*Dadworld.com, features Kilner Drinks Dispenser, Handled Jars, Mason Cash Dog Bowl, Typhoon Stowaway in Christmas Gift Guide: Mum Edition. (20th November) UVM: 10,000*

## Viners Studio Collection - Review & Giveaway

2nd November 2017 by Sandhya Hariharan

ABOUT ME



Diversity in Taste, Language, Culture, Style, and Eagerness to learn...



FOOD PHOTOGRAPHY TUTORIAL



TAGS

- #Under 30 Min | aldi
- appetiser | Baking | beverage
- beverages | Black-White
- Breakfast | Cake | Chat
- Chocolate | Chutney | cocktail
- Cookies | Curry | Dessert
- Drink | Easy | Eggless
- Event | Flat Bread
- foodphotography | Giveaway
- Guest Posts | Italian
- Kids friendly | mango



*Sandhya's Kitchen features Viners Studio cutlery and charger plates for Christmas Review and Giveaway.*

*Facebook following: 7,308 Instagram following: 7,100*



# BLOGGERS



*Simply Sensational Food features Viners Nala cutlery for Christmas Review and Giveaway.  
Facebook following: 7,308 Instagram following: 7,100*

Simply Food  
vegetarian home cooking

Home | About Me | Work with Me | Press | Recipe Index | Privacy Policy | Order my Cook Books | Lets Cook series | Glossary

Thursday, 23 November 2017

### Review and Giveaway ~Nala Cutlery Gift set by Viners

I love entertaining and host many dinner parties. Together with planning the menu, it is equally important that your tableware goes hand in hand with the menu. Having a beautifully set table with appropriate crockery and cutlery is an equally important part of entertaining. Your guests will love to sit at a table that is beautifully dressed to enjoy the meal.

Nayna Karobar

Welcome to simply-food-a place where East meets West through vegetarian food, taste and travels, sharing over 900 vegetarian recipes all tried, tested and created in the simply-food kitchens.

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Easy Cook Snacks

Easy Cook Potatoes

Easy to cook snacks and Easy to cook potatoes

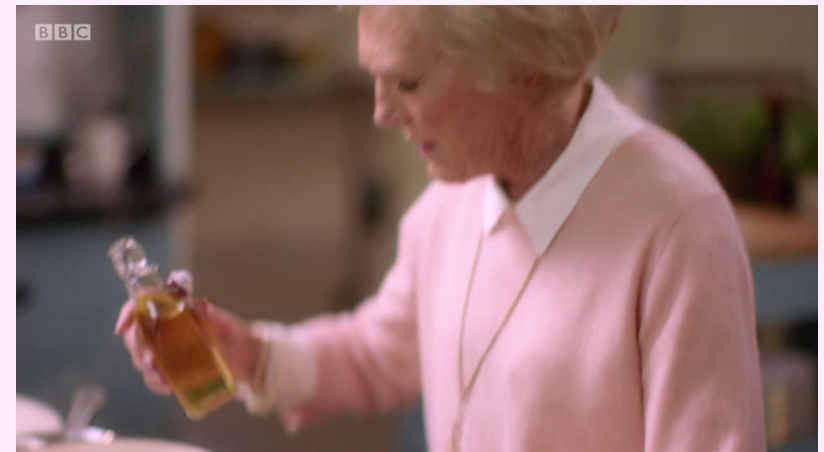
Featured post





*This Morning feature Viners Nala Cutlery in Cooking segment (6th November).  
Average 2 million viewers*





*Mary Berry's Country House Secrets feature Kilner Clip Top Bottle and Jar.*



*Nigella's At My Table features Mason Cash Colour Mix Powder Blue Batter Bowl and Hacienda range.*



# STORES



*Daniels feature Mason Cash Baker's Authority Range and Price & Kensington Simplicity range in store (7th November)*





# STORES



*Potterys of Hockley features Kilner Frosted Clip Top Jars and Bottles and Mason Cash Colour Mix Mixing Bowls in window display (6th November).*

*Boswell Ravenhead In-store Display (left), taken 16th November.*



# STORES



*Squires store (right) Mason Cash instore display features Bakewell Range, Innovative Kitchen Utensils and Colour Mix Mixing bowls. Garston (left) Kilner instore display features Frosted Clip top Jars, Drinks Dispensers, Honey Pots, Ceramic Lid Clip Top Jars. (16th November)*



# STORES



*Kilner stand (left) in Emporium Mall in Bangkok via our Distributor, Verasu and Kilner stand (right) in Beijing, China.*



# STORES



*Price & Kensington stand in Collingwood Batchellor, Horley*