

2015
FUSION



Courtesy of Ford Motor Company



Go Further



Experience more.

More style. More technology. More driving thrills. The 2015 Ford Fusion is right for you for so many reasons. It features an outstanding exterior design, a responsive engine, attractive interior craftsmanship, and an array of driver-assist technologies¹ inside and out that empower you in sophisticated style. And you can choose from two Fusion models that offer a confident, rewarding driving experience.

¹Available feature.



Take command of your drive.

Fusion offers you a choice of engines that allow you to do just that. The standard 2.5L iVCT I-4 delivers 175 net hp and 175 lb.-ft. of net torque for enhanced performance and fuel economy. Or opt for the turbocharged, direct-injection 2.0L EcoBoost® I-4.¹ It provides 240 net hp and 270 lb.-ft. of net torque for efficient exhilaration. These proven powerplants are paired with a responsive 6-speed SelectShift® automatic transmission. So bridge the gap between power and efficiency. Unleash your true self in the 2015 Fusion.

¹Available feature.

SE. Bronze Fire Metallic Tinted Clearcoat. Luxury Package. Available equipment.



Soothes senses. And sensibilities.

The comforting white LED illumination from the overhead light greets your eyes inside. Your ears will appreciate the quiet interior provided by the acoustic underbody shields and sound-absorption material, as well as the pleasing output of the 6-speaker audio system.¹ Recharge your power components with a convenient 110-volt outlet.¹ Beyond that, your good sense will also be pleased. Because wherever you look, touch or listen, the feeling is the same. Beautifully done.

¹Available feature.



SE. Dune leather trim. Luxury Package. Available equipment.



Connects with your voice.

So you can better connect with friends, family and more. Ford SYNC®¹ delivers hands-free calls, music and more with simple voice commands. Once paired, it can download your contacts and play music from your smartphone, MP3, USB or iPod®. Just touch a button on the steering wheel and say things like “Call: Ahmed Wasem” or “Play playlist: Jazz.” SYNC. Say the word.

¹Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Not all features are compatible with all phones. iPod is a trademark of Apple Inc., registered in the U.S. and other countries.





Helps you find your sweet spot.

When parallel parking. Changing lanes. Or following traffic. Active park assist¹ finds you a parallel parking spot, then steers Fusion into place as you shift gears and control the brake and accelerator pedals. Our Lane-Keeping System¹ is designed to alert you if it detects Fusion drifting toward a lane marker. If you continue to drift, it can send vibration pulses to the steering wheel, alerting you to steer back toward center. BLIS[®] (Blind Spot Information System) with cross-traffic alert¹ uses a light embedded in each sideview mirror² to warn of traffic detected in blind spots as you're driving forward, or traffic nearing either side as you're slowly backing up. Wherever you drive, you can be confident that Fusion is watching out for you.

¹Available feature. ²BLIS replaces standard integrated blind spot mirrors. Lane-Keeping System does not control steering. Driver-assist features are supplemental and do not replace the driver's judgment.



Brings stability to every drive.

It begins with the vehicle's structure itself. An integrated rigid safety cell – with energy-absorbing crumple zones – surrounds the occupant compartment and helps minimize the effects of a collision. In addition to 8 standard airbags, Fusion offers new inflatable rear safety belts¹ in its rear outboard seating positions. AdvanceTrac[®] electronic stability control² helps keep things stable, particularly in inclement weather.

¹Available feature. ²Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.



DRIVER'S KNEE AIRBAG



ADVANCETRAC ESC



INFLATABLE 2ND-ROW SAFETY BELTS¹



SE. White Platinum Metallic Tri-coat. Luxury Package. Available equipment.

Fusion Specifications

Standard Features

Mechanical

4-wheel disc Anti-Lock Brake System (ABS)
 Electric parking brake
 Electric power-assisted steering
 Front and rear stabilizer bars
 Front-wheel drive (FWD)
 Hill start assist
 Suspension – Front: independent MacPherson strut; rear: independent multilink
 Torque Vectoring Control

Interior

12-volt powerpoints (3)
 Cabin air filtration system
 Dome light with map lights
 Driver and front-passenger sun visors with illuminated vanity mirrors
 Full center console with armrest and storage
 Illuminated, lockable glove compartment
 Message center with trip computer
 Power door locks
 Power windows with global open/close and one-touch-up/-down feature
 Rear view camera
 Steering wheel-mounted cruise, audio and 5-way MyFord® controls
 Tilt/telescoping steering column

Exterior

Automatic halogen projector headlamps
 Chrome grille
 Easy Fuel® capless fuel filler
 LED taillamps
 Rear-window defroster
 Solar-tinted glass
 Speed-sensitive windshield wipers

Safety & Security

2-row side-curtain airbags²
 3-point safety belts for all seating positions
 AdvanceTrac® electronic stability control with brake-actuated traction control
 Anti-theft perimeter alarm
 Belt-Minder® front safety belt reminder
 Child-safety rear door locks
 Driver and front-passenger knee airbags²
 Emergency in-trunk release handle
 Front-seat side airbags²
 Illuminated Entry System
 LATCH – Lower Anchors and Tether Anchors for Children MyKey®
 Personal Safety System™ for driver and front passenger includes dual-stage front airbags² safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
 SecuriLock® Passive Anti-Theft System
 SOS Post-Crash Alert System™
 Tire Pressure Monitoring System (excludes spare)³



SE in Ruby Red Metallic Tinted Clearcoat customized with 18" Dark Chrome wheels, molded splash guards, smoked side window deflectors and rear decklid spoiler

Illuminated door sill plates

Rear decklid spoiler

All-weather floor mats

Cargo organizers and protectors

Exterior

18" Sparkle Nickel-painted aluminum wheels
 Flat splash guards
 Full vehicle cover¹
 Racks and carriers¹
 Rear bumper protector
 Wheel lock kits

Interior

Ash cup/coin holders
 Auto-dimming rearview mirror
 Carpeted floor mats
 Interior light kit
 Stainless steel door sill plates

Electronics

Bumper-mounted warning sensor systems¹
 Keyless entry keypad
 Portable DVD rear-seat entertainment systems¹

Engines & Dimensions

Net Horsepower, Net Torque & Fuel Economy (L/100 km)

2.5L iVCT I-4 Engine

175 net hp @ 6,000 rpm
 175 lb.-ft. of net torque @ 4,500 rpm
 6-speed SelectShift® automatic
 10.7 city/6.9 hwy

2.0L EcoBoost® I-4 Engine

240 net hp @ 5,500 rpm⁴
 270 lb.-ft. of net torque @ 3,000 rpm⁴
 6-speed SelectShift automatic
 10.7 city/7.1 hwy

Based on U.S. EPA estimates.

Exterior (mm)

Wheelbase	2,850
Length	4,872
Height	1,478
Width – Mirrors folded	1,852
Width – Including mirrors	2,121

Interior (mm)

	Front/Rear
Head room	996
Shoulder room	1,468
Hip room	1,397
Leg room	1,125

Capacities (liters)

Passenger volume	2,911
Luggage capacity	453
Total interior volume	3,364
Fuel tank	63

¹Always wear your safety belt and secure children in the rear seat. ²Availability varies by market. ³Using 93-octane fuel.

Comparisons based on competitive models (class is Midsize Sedans), publicly available information and Ford certification data at time of printing. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical and other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles.



accessories.ford.com

¹Ford Licensed Accessory. Availability varies by market.

S & SE



SE. Charcoal Black cloth trim with red stitching. Appearance Package. Available equipment.

MyFord 4.2" center stack display.

SE. 10-way power driver's seat with power lumbar and memory.¹

Easy Fuel[®] capless fuel filler.

¹Available feature. ²Availability varies by market.

S

Equipment Group 100A

Includes all standard features, plus:

Mechanical

2.5L iVCT I-4 engine
6-speed SelectShift[®] automatic transmission with shifter button activation
Compact spare

Seating

6-way manual driver's seat
4-way manual front-passenger seat
4-way adjustable front head restraints
60/40 split fold-flat spring-assisted rear seat
Cloth seating

Interior

AM/FM stereo/single-CD player with MP3 capability and 4 speakers
Auxiliary input jack
Cruise control
Day/night rearview mirror
Front carpeted floor mats
Single-zone manual air conditioning
SYNC[®] with MyFord[®] voice-activated, in-vehicle communications and entertainment system with 4.2" color LCD displays in instrument cluster and center stack, and media hub with USB port

Exterior

16" steel wheels with Sparkle Silver-painted covers
Black rocker moldings
Body-color door handles
Body-color, power sideview mirrors with integrated blind spot mirrors
Single exhaust with bright tip

Available Option

All-weather floor mats
Inflatable rear safety belts
Trunk cargo mat

SE

Equipment Group 200A

Includes select S features, plus:

Seating

6-way power front-passenger seat
10-way power driver's seat with power lumbar
Rear-seat fold-down center armrest with 2 cupholders

Interior

AM/FM stereo/single-CD player with MP3 capability and 6 speakers
Compass
Outside temperature display
Rear air conditioning ducts
Rear carpeted floor mats

Exterior

17" Sparkle Silver-painted aluminum wheels
Body-color, power, heated sideview mirrors with security approach lamps, integrated turn signal indicators and blind spot mirrors
Body-color rocker moldings
SecuriCode[™] invisible keypad

Available Equipment Groups

Equipment Group 201A – Appearance Package includes 18" 5-spoke premium painted aluminum wheels, rear decklid spoiler, fog lamps, leather-wrapped steering wheel, EcoCloth seats, and Charcoal Black interior with contrasting red stitching on center console and seats

Equipment Group 202A – Luxury Package includes driver's seat memory feature; leather-trimmed seats, steering wheel and shift knob; auto-dimming rearview mirror; fog lamps; chrome moldings around door windows; and power, heated sideview mirrors with memory, security approach lamps, auto-dimming driver's side, and integrated turn signal indicators and blind spot mirrors

Available Options & Packages

2.0L EcoBoost[®] I-4 engine and 6-speed SelectShift[®] automatic transmission with paddle shifters (requires 201A or 202A and 18" wheels)

18" Gloss Black aluminum wheels (requires 202A; standard with 2.0L engine)

18" premium Luster Nickel-painted aluminum wheels (requires 202A)

Active park assist with Forward Sensing System (requires 202A, SE MyFord Touch[®] Technology Package)

Adaptive cruise control and collision warning with brake support² (requires 202A, 2.0L engine and SE MyFord Touch Technology Package)

All-weather floor mats

Inflatable rear safety belts

Power moonroof

Premium carpeted front and rear floor mats plus trunk mat

Reverse Sensing System

SE Luxury Driver Assist Package includes BLIS[®] (Blind Spot Information System) with cross-traffic alert²; Lane-Keeping System, auto high beams, rain-sensing windshield wipers, and 110-volt power outlet (requires 202A and SE MyFord Touch Technology Package)

SE MyFord Touch Technology Package includes SYNC with MyFord Touch voice-activated, in-vehicle communications and entertainment system, which includes 2 configurable 4.2" color LCD displays in instrument cluster, 8" LCD touch screen in center stack, and media hub with 2 USB ports, SD card reader and audio/video input jacks; Reverse Sensing System; and dual-zone electronic automatic temperature control

Trunk cargo mat

Voice-activated Navigation System (late availability)²



16" Steel with Sparkle Silver-Painted Covers
Standard: **S**



17" Sparkle Silver-Painted Aluminum
Standard: **SE**



18" Gloss Black Aluminum
Optional: **SE**



18" Premium Luster Nickel-Painted Aluminum
Optional: **SE**



18" 5-Spoke Premium Painted Aluminum
Included: **Appearance Package**

Exteriors This helpful guide is intended for selecting an exterior color – not features, options or a trim level.



Oxford White



White Platinum Metallic Tri-coat¹



Bronze Fire Metallic Tinted Clearcoat



Ruby Red Metallic Tinted Clearcoat¹



Deep Impact Blue Metallic



Ingot Silver Metallic



Tectonic Metallic



Guard Metallic



Magnetic Metallic



Tuxedo Black Metallic

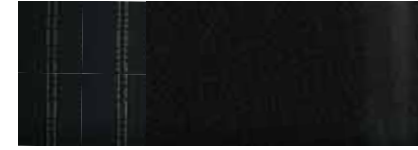
Interiors



1 Earth Cloth²



2 Dune Cloth



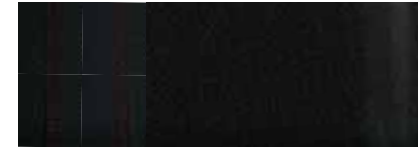
3 Charcoal Black Cloth



4 Dune Leather



5 Charcoal Black Leather



6 Charcoal Black Cloth with Red Stitching

4, 5 Luxury Package on SE 6 Appearance Package on SE
¹Additional charge. ²Not available with White Platinum Metallic Tri-coat exterior.
Colors are representative only. See your dealer for actual paint/trim options.



GO FURTHER



إلى أبعد مدى



QUALITY, GREEN, SAFE & SMART.

الجودة، ومراعاة البيئة، والأمان، والذكاء.

me.ford.com

Ford Genuine Parts & Service. Keep your vehicle in optimum operating condition with scheduled maintenance service. Ford and Lincoln Dealership technicians know your vehicle inside and out. They are continuously trained by Ford Motor Company and the parts they use are specifically designed for your vehicle. □ Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 24 months/unlimited distance, or the remainder of your Bumper-to-Bumper 3-year/60,000-km New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

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