



WIRED

Issue 22 - January 15

EURO CAR PARTS PRODUCT NEWS



WIRED

“One machine can do the work of fifty ordinary men. No machine can do the work of one extraordinary man.”



Battery Fitting Guide



Black Wheel Trims



LCV Crash Repair



AirCon Station



Glow Plugs



Bits Magazine



Brembo Max & Extra



Win Amazon Fire TV

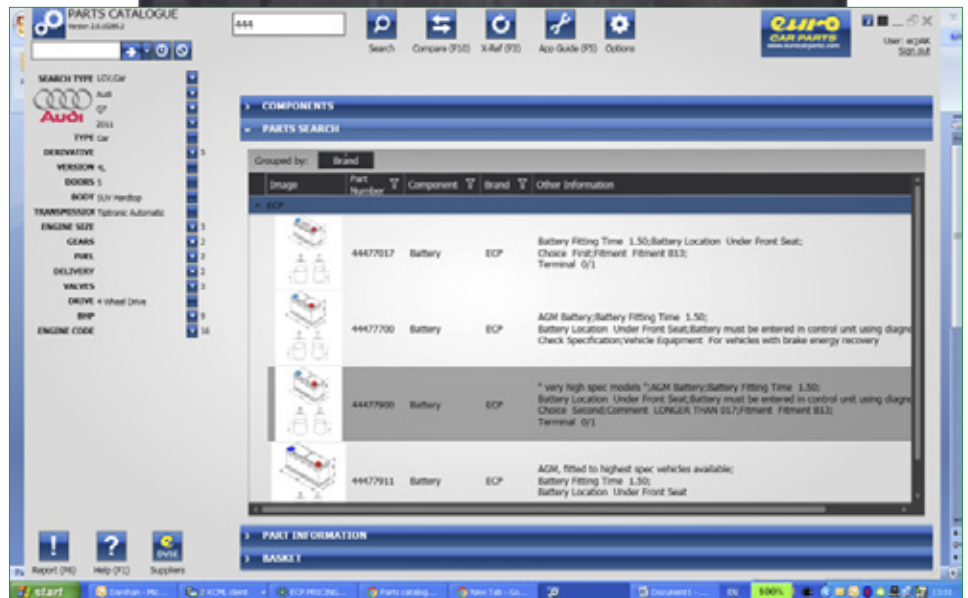
New Guide to Batteries

Battery Fitting Guide Times and Location

Batteries are not always in view as you lift the bonnet, they are not always easy to find let alone get to.

With this in mind we have now uploaded fitting guide times and locations which you can find on Topcat, this will help our customers as they can be advised when they are quoting for the work. Some can take up to an hour and 50 minutes, how many times have customers under quoted and been caught out? This guide should help customers maximise their profits by having the right information before they begin.

For any more queries please do not hesitate to contact Alan Knight on alanknight@eurocarparts.com or you can contact him via telephone on 020 8956 5091



All New Publications

LCV Crash Repair Brochure

The all new LCV Crash Repair brochure has arrived at branches now.

The new 16-page, van specific, crash repair guide covers a host of Headlamps, Body Panels and Mirrors – many of which are exclusively available from Euro Car Parts.

It features a range of 10 of the most popular vans with various parts able to fit multiple van models (see notes at bottom of table). This is a convenient guide for attracting new leads as well as old customers so target ALL Independent Motor Traders, LCV Specialists and National Accounts.

Your best sellers are sure to include Sprinter 2013 bumpers which are exclusive and headlamps listed as rare in addition to the exclusive Transit Custom bumpers and mirrors.

For any enquiries concerning Vauxhall Vivaro or Renault Trafic 2015 contact the relevant product manager for an update on availability – details below.

Please note that published prices are correct at time of going to press and may be subject to slight fluctuations.

Each branch received 150 copies. 600 copies for Collision Centres.

The all new LCV Crash Repair brochure is now available to view or download via the following link - <http://bit.ly/LCVcrashrepair>



For any queries please contact:

Chris Graham for bodypanels
christopher.graham@eurocarparts.com

Chris Curtis for lighting on
c Curtis@autoclimate.com

Gareth Rhodes for mirrors
grhodes@autoclimate.com

Glow Plugs



Exclusive for Euro Car Parts

H **IDRIA** glow plugs are arriving at your branches very soon and are an exclusive supplier to Euro Car Parts.

The brand may not be a familiar name to people in the UK but be assured that vehicle manufacturers like Ford, Citroen, Peugeot, Renault, Vauxhall, Land Rover (Evoque) Nissan, and VW/ Audi are already being supplied by Hidria to their production lines across Europe.

Hidria Glow Plugs are a premium quality product and are manufactured in Slovenia. Many of the new PSG (Pressure Sensor Glow Plugs) are manufactured by Hidria and they own the patents, which means they cannot be copied by anyone else.

RANGE

The complete Hidria range of glow plugs for cars and light commercial vehicles will be exclusively available through Euro Car Parts and offers 97% market coverage for all diesel applications in the UK.

PRICE

We are offering this premium quality product at highly competitive prices and are considerably cheaper than other premium brands on the market. This gives us a huge opportunity to take business from competitors.

5 YEARS WARRANTY

Hidria are the only manufacturer to offer a 5 year warranty on all glow plugs. Vehicle manufacturers service interval for glow plugs must be followed and not exceeded.

Hidria glow plugs can be fitted to several vehicles such as Mercedes, Ford, CITROEN, RENAULT, LAND ROVER and many more.

For more information do not hesitate to contact John McCulloch on john.mcculloch@eurocarparts.com



Performance & Styling

Brembo Max and Xtra

Brembo is renowned for their products within the racing and performance vehicle sector. So naturally to compliment the new arrival of their standard range we are introducing a performance range of brake discs.

The first is the Brembo Max, It is a high carbon disc that is 'painted' like the standard range. However it has the added benefit of grooves. The symmetry in the grooves makes sure the disc is perfectly balanced. They provide an easy way of checking wear on the brake disc and also ensure better cooling. Within the range currently there are 132 part numbers covering a good range of vehicles. Watch this space for the range growing.

Pricing is very keen, you will find you should be able to beat the competition in the market with quality and price.

We have in stock over 90% of the range and you can find it in the performance braking section of Topcat.

Second in the range is the all new Xtra disc. Again this is



based on the fantastic platform of a high carbon 'painted' disc. However this version is drilled. Most customers crave that drilled look to enhance the aesthetics of their vehicle and also improve



performance. The holes will help cooling and also disperse water and debris away from the braking surface. This disc is slightly more expensive than the Max disc however it will still blow the socks off the competition on pricing!

At present there are 50 part numbers in the Xtra range that do cover a large amount of popular vehicles.

Each quarter we plan to grow this by 50 part numbers at a time of New to range products.

Again most in the current range are in stock.

Your customer can fit these discs with standard or uprated brake pads. There will be a Brembo Xtra brake pad available in the near future. In the mean time you can sell EBC pads or popular equivalent pads in the market.

Both of the ranges are setup as single discs, so you will need to select a pair when selling (they are boxed as a pair).

To make it simple for you to see if there is a Max or Xtra option for your customer we have strategically setup the part numbers so they can be crossed from a standard disc. All Brembo Max or Xtra discs start with the product prefix 928, then the next five digits match the standard brake disc sequence. The last digit is then an M for Max or an X for Xtra. E.G. you have a standard 8 digit part number of 10444018, if you swap the first three digits from 104 to 928 then you get the Brembo performance disc option. You will then see if there is an M or an X or both.



For more information please contact David Kracke on davidkracke@eurocarparts.com or Miles Corrick on milescorrick@eurocarparts.com

Performance & Styling

Black Wheel Trims

We can now offer our very popular TopTech wheel trims in a matt or a gloss black finish. They are available in in two designs, The Momentum and the Velocity. The Momentum is available in 13-15" and the Velocity is available in 13-16".

They are made from a high quality, impact & heat resistant ABS. They will not deform, and with a protective clear coat lacquer they stay looking their best for longer.

These are perfect for retail and trade sales and will refresh the look of the vehicle.

Initial stock of the new wheel trim range is at the Hubs. As the new range increases in popularity we will look to stock all branches.



VELOCITY BOXED WHEEL TRIM SET OF 4

13" MATT	925 77 0471
14" BLACK MATT	925 77 0481
15" BLACK MATT	925 770491
16" BLACK MATT	925 77 0501
13" BLACK GLOSS	925 77 0511
14" BLACK GLOSS	925 77 0521
15" BLACK GLOSS	925 77 0531
16" BLACK GLOSS	925 77 0541

MOMENTUM BOXED WHEEL TRIM SET OF 4

13" BLACK MATT	925 77 0551
14" BLACK MATT	925 77 0561
15" BLACK MATT	925 77 0571
13" BLACK GLOSS	925 77 0581
14" BLACK GLOSS	925 77 0591
15" BLACK GLOSS	925 77 0601

AirCon Station



Mobile Air Conditioning Obligations

DEFRA STATEMENT ON THE SALE OF F-GAS FOR SERVICING MOBILE AIRCONDITIONING IN CARS AND LIGHT VEHICLES

In June 2015 the Environment Agency issued a notice to F-gas wholesalers, retailers and technicians in the mobile air-conditioning sector. The notice explained that it was no longer legal to sell F-gas refrigerant, for the servicing of mobile air-conditioning (MAC) in passenger cars, unless the customer purchasing the gas could demonstrate that the person intending to install it held a qualification in refrigerant recovery.

This was based on advice from the European Commission that Article 11 of the 2014 EU Fluorinated Greenhouse Gases Regulation (Regulation 517/2014) prohibited sales to unqualified people for the purpose of



servicing MAC in cars. On issue of the notice, the European Commission's interpretation of the legislation was questioned by UK industry stakeholders

and Defra sought additional legal advice. Following further examination of the legislation, Defra believes that such restrictions do not apply for the servicing of MAC, only for the recovery of F-gases from such systems.

Therefore, the UK Government believes that it remains legal to sell F-gases for use in mobile airconditioning systems to those who do not hold recovery qualifications. Such F-gas products must, nevertheless, still comply with the provisions of the 2014 Regulation, which requires that they are only sold in refillable containers with suitable provision having been made for its return for refilling.

If you have any more queries please contact Aaron Macfarlane on aaron.macfarlane@eurocarparts.com or Autoclimate on 0345 5050 900

Bits Magazine

All New Publication

We're celebrating the New Year in style with a new edition of BITS magazine, packed full of new offers, new articles, new products and new suppliers.

The January/February issue should already be in branches. Alternatively you can view the latest edition on Flipping Book: <http://bit.ly/BitsJan2016>

We've recently increased our braking program by adding Brembo to our portfolio and braking products are the star of this issue. Starting with a front cover and going through the next 5 pages – it's all about braking. After a short introduction of Brembo, we're giving our customers even more choice: 1 application and now 3 different brands (Eicher, Pagid, Brembo) with 3 different prices. Together with a great selection of braking related

products that makes Euro Car Parts the best one stop braking shop across the UK market.

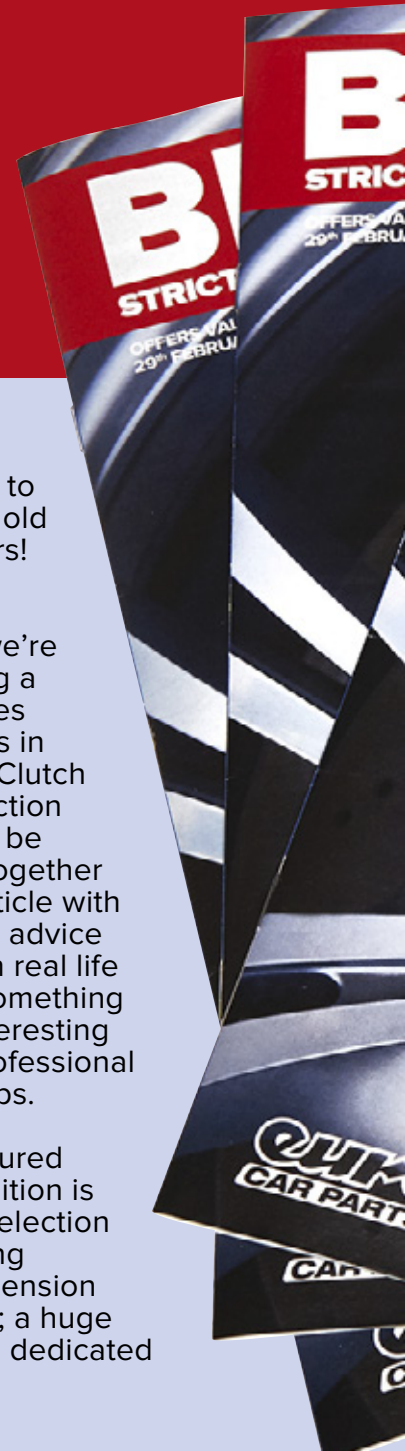
Jumping from the front to the back cover – there's another new great brand in our portfolio – Hidria is a manufacturer of premium quality glow plugs. We're in the middle of winter and this is the best time to push our great battery range. So there is an exclusive deal on Lion batteries – we are giving away Lion branded hoodies and beanies. Power up the great battery sale!

Our prices can never be beaten! This is the next powerful message in this BITS issue. We're reminding you of our Brand Price Match with starter motor and alternator offers. For customers that find a like-for-like Bosch, Lucas, Delco Remy or Denso Starter Motor or Alternator, we will brand match the price! That's the message

– spread the word to new and old customers!

In this edition we're launching a new series of articles in the new Clutch Clinic section – we will be putting together a new article with technical advice based on real life cases. Something really interesting for all professional workshops.

Also featured in this edition is a great selection of steering and suspension products; a huge selection dedicated





to heating products at flaming hot prices alongside with several pages dedicated to servicing products such as filters and wiper blades.

You can't overlook our huge tool section with new lines added for fluid management products and a variety of booster packs.

Please note:

1. All offers in this edition of BITS are valid until 29th February 2016.
2. This BITS won't be mailed to customers; the only way for customers to get a copy is from your branch, so get them delivered as fast as possible.

0845 603 3636
Over 200 Branches Nationwide

The winner from the last issue in 2014 was Simeon Pallatt. Simeon gets a brand new Wii! This week up for grabs is an Amazon Fire TV with 4K Ultra HD. If you want to get yourself this great prize all you have to do is enter the competition before Monday 25th January 2016, and 1 winner will be selected at random. Please send your answers to wired@eurocarparts.com. Good luck!

THE COMPETITION THIS WEEK IS THE WIRED POP QUIZ!

How many years warranty comes with Hydra glow plugs?

In what month and year did the Environment Agency issued a notice?

What is the first product to feature in Bits magazine?

How many pages is the new LCV brochure?

How many ranges of popular vans does the LCV brochure features?

The Brembo Max has the added benefit of grooves.
The symmetry in the grooves makes sure the disc are...?

