

UNIVERSITY
OF
CALIFORNIA
MERCED

SCHOOL OF SOCIAL SCIENCES, HUMANITIES & ARTS



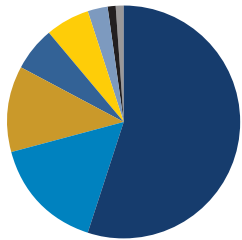
I WILL

EXPLORE, CREATE, TRANSFORM

WHAT IS EXCEPTIONAL ABOUT THE School of Social Sciences, Humanities and Arts (SSHA)?

In the School of Social Sciences, Humanities and Arts at UC Merced, you will explore the current and historical dimensions of human existence, from the concepts of citizenship and community, to artistic and literary expression, diverse global and local institutions and cultures, the acquisition and the functions of language, the nature of the mind, the principles of economics and management, and the improvement of public health. This means that the fields of study in SSHA will help you understand the world and our place in it. They also will teach you to write convincingly about your ideas and to engage in respectful, thoughtful dialogue with those who might disagree.

As a student at the first American research university of the 21st century, you will be exposed to a unique learning environment with relatively small classrooms and a highly interdisciplinary atmosphere. With fewer than 7,000 undergraduate students, UC Merced provides a rare opportunity to have the advantages of a world-class public research university with the atmosphere of a small private college.



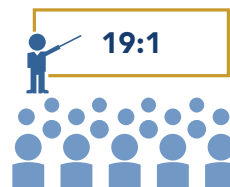
SSHA DIVERSITY

● CHICANO/LATINO	55%	● NONRESIDENT ALIEN	6%
● ASIAN	16%	● TWO OR MORE RACES	3%
● WHITE	12%	● PACIFIC ISLANDER	1%
● AFRICAN-AMERICAN	6%	● UNKNOWN	1%

MOST POPULAR SSHA MAJORS TOTAL ENROLLMENT: 2,550

PSYCHOLOGY	29%
MANAGEMENT AND BUSINESS ECONOMICS	22%
POLITICAL SCIENCE	9%
SOCIOLOGY	9%
COGNITIVE SCIENCE	6%

STUDENT-FACULTY RATIO



I WILL
LEARN WITHOUT LIMITS

SOURCE: UC MERCED INSTITUTIONAL RESEARCH AND DECISION SUPPORT DIVISION, FALL 2016

ALWAYS SEEKING ANSWERS

Research in SSHA varies widely, including everything from the dynamics of language processing to 20th- and 21st century Latin American narratives and cultures to voter turnout and behavior.

RESEARCH IN SSHA IS DIVIDED AMONG FOUR MAJOR AREAS:

- » Cognitive and Information Sciences
- » Humanities and World Cultures
- » Psychological Sciences
- » Social Sciences and Management

UNDERGRADUATE RESEARCH PROJECTS

- » Through the World Heritage Research Experience Scholars Program, students and faculty involved in a project titled “Bodie Digital Community - Connect with Your Past” designed and developed an augmented reality mobile app that brought to life the town of Bodie, a California State Historic Park that is at risk of being lost due to wildfires and lack of funding for conservation.



Video: Explore the Digital Preservation of Historic Bodie

RESEARCH CENTERS

Center for Human Adaptive Systems and Environments (CHASE):

Led by the faculty in Cognitive and Information Sciences, CHASE houses research on adaptive systems composed of human behaviors that are intertwined with their environments. Research in CHASE includes analysis of everything from neurons and neural networks to the interaction between humans and their environments.

Center for the Humanities:

The Center supports the exchange of intellectual and creative ideas and activities among faculty, students and the community. They accomplish this through an array of forums, from lectures and seminars to exhibits and films. The Center sponsors collaborative working groups throughout the year, such as African and African Diaspora Studies, Settler Colonialism and Apartheid, Water and the Humanities, and more. centerforhumanities.ucmerced.edu

RESOURCES

Undergraduate Research in the Humanities (UROC-H):

The goal of UROC-H is to engage a cohort of 10 to 15 promising undergraduate students each year in faculty-mentored research and prepare them for advanced education in the humanities and humanistic social sciences. uroc.ucmerced.edu/uroc-h

INTERNSHIP OPPORTUNITIES

AFLAC, California State Assembly, city of Merced, Consolidated Electrical Distributors, Depomed Inc., E. & J. Gallo Winery, Enterprise Rent-A-Car, Foster Farms, Frito-Lay (PepsiCo), Golden Valley Health Centers, Hetch Hetchy Water and Power, JPMorgan Chase and Co., Kaiser Permanente, Lawrence Livermore National Laboratory, Merced Irrigation District, Morgan Stanley, National Park Service, Northwestern Mutual, Prudential Financial, RE/MAX, The Roman Guy, Tobi, U.S. Attorney's Office, U.S. House of Representatives, UNCLE Credit Union, Viacom

Academic Programs

Majors

Anthropology, B.A.
Cognitive Science, B.A., B.S.
Economics, B.A.
English, B.A.
Global Arts Studies Program, B.A.
History, B.A.
Management and Business Economics, B.S.
Political Science, B.A.
Psychology, B.A.
Public Health, B.A.
Sociology, B.A.
Spanish, B.A.

Minors

American Studies
Anthropology
Arts
Chicano/a Studies
Cognitive Science
Community Research and Service
Economics
English
History
Management and Business Economics
Philosophy
Political Science
Psychology
Public Health
Sociology
Spanish
Writing

Special Programs

Special programs in SSHA help facilitate real-world problem solving and understanding the world around us.

FOREIGN LANGUAGES PROGRAM

UC Merced offers four foreign languages for students: Chinese, French, Japanese and Spanish. All lower-division courses strive to promote cultural awareness of the countries and communities where the languages are spoken.

MEDIA ARTS TECHNIQUE PROGRAM

Students sample multiple art techniques and find their own individual ways of integrating art into their lives. Courses are offered in architecture, digital arts, fine arts, music, performing arts and photography.

PHILOSOPHY PROGRAM

The philosophy program combines traditional approaches to philosophy with interdisciplinary and applied approaches, which are on the leading edge of the field. The program has special emphases in applied ethics and political philosophy, and philosophy of mind and cognitive science. Projects include conceptual analysis of non-philosophical text (such as scientific texts and policy analyses), and computer and mathematical modeling projects.

WORLD HERITAGE RESEARCH EXPERIENCE SCHOLARS PROGRAM

WHERE is a new one-year undergraduate research program for students across all academic disciplines. The program focuses on natural and cultural heritage, the legacy of the human past, and how it is reflected today in places, landscapes, and intangible aspects of our cultures. Students create digital maps and GIS databases of culturally relevant places; build 3D visualizations and reconstructions of ancient cities and monuments; and design virtual exhibits and museums to support heritage tourism.



ONE OF THE BEST PUBLIC UNIVERSITIES IN THE NATION

UC Merced is by far the youngest university to appear in the U.S. News & World Report ranking of national universities





UC Merced ranked No. 8
in Washington Monthly's 2016
"Best Bang for the Buck:
Western Colleges"

I WILL

REACH NEW HEIGHTS



POTENTIAL CAREERS

ANTHROPOLOGY CAREERS: Forensic anthropologist, museum curator, Peace Corps staffer, historic preservation specialist, cultural artifact specialist, ethnologist, genealogist, multicultural education specialist/director, paleontologist

COGNITIVE SCIENCE CAREERS: User interface designer, market researcher, jury consultant, software engineer, data analyst, mobile Web developer, application specialist, systems analyst, technology consultant, video game programmer

ECONOMICS CAREERS: Economist, accountant, auditor, budget analyst, logistician, economic consultant, actuary, credit analyst, financial analyst/manager, policy analyst, management consultant, business reporter, financial advisor, statistician

ENGLISH CAREERS: Social media manager, technical writer, public relations specialist, lawyer, marketing communications manager or director, librarian, journalist, editor, teacher, feature film/television story developer, writer

GLOBAL ARTS STUDIES PROGRAM CAREERS:

Museum curator, archivist or conservator, art auction valuer, art studio manager, auditions manager, music theory instructor, art historian, art trademark attorney, film, television or music journalist, theater director of music, theater technical or artistic director, film, television or music producer, marketing firm or publishing house design director, stage manager, dance program director, wardrobe crew/dresser

HISTORY CAREERS: Museum historian, cultural resources manager, historic preservation researcher, journalist, documentary editor, advocate, archivist, librarian, legislation staff worker, litigation support worker, political campaign organizer

MANAGEMENT AND BUSINESS ECONOMICS CAREERS: Statistical accountant, actuary, business owner, comptroller, financial analyst, financial advisor, real estate broker, stock broker, venture capitalist, budget officer, treasurer, urban planner, investment banker, entrepreneur

POLITICAL SCIENCE CAREERS: Activist, attorney, campaign operative, CIA analyst/agent, congressional office/committee staff member, corporate advisor for government relations, foreign service officer, lobbyist, policy analyst, legislator, urban policy planner

PSYCHOLOGY CAREERS: Clinical psychologist, school psychologist, genetics counselor, forensic psychologist, special education teacher, social worker, psychiatric technician, jury consultant, psychotherapist, rehabilitation therapist

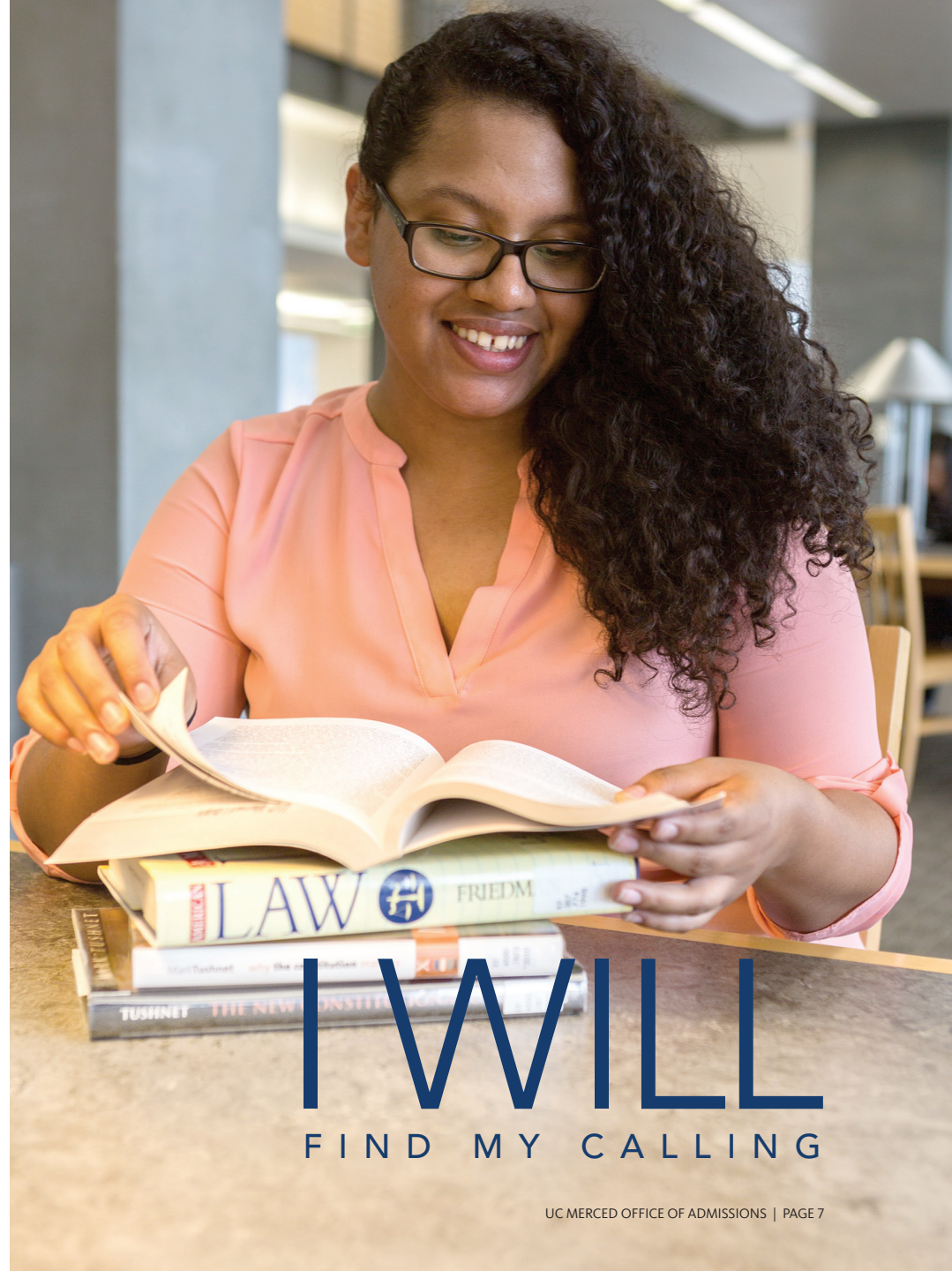
PUBLIC HEALTH CAREERS: Physician, nurse, director of clinical trials, Centers for Disease Control investigator, pollution control program director, industrial hygienist, public health lawyer, epidemiologist, infection preventionist, biostatistician, medical investigator, consumer safety officer

SOCIOLOGY CAREERS: Demographic analyst, labor relations representative, social welfare examiner, criminologist, consumer advocate, gerontologist, marriage and family therapist, social services program director, veteran affairs specialist

SPANISH CAREERS: Diplomat, translator or interpreter, court interpreter, linguist, teacher, editor, textbook writer, librarian, technical liaison for U.S. firms abroad, museum worker, foreign news correspondent, advocate

GRADUATE AND PROFESSIONAL SCHOOLS, AND MORE ...

PLEASE NOTE: SOME OF THESE CAREERS MIGHT REQUIRE EDUCATION BEYOND A BACHELOR'S DEGREE.



I WILL
FIND MY CALLING



FACULTY PROFILE

MICHAEL J. SPIVEY

PROFESSOR

Ph.D., University of Rochester

Professor Michael J. Spivey's cognitive science lab studies how people combine what they see with what they hear. **By continuously recording eye movements and computer-mouse movements, Spivey's lab finds evidence supporting the claim that different brain systems (for language and for vision) interact with one another on a millisecond time scale.** The work has resulted in a dynamical-systems account of how the human mind smoothly and gradually travels from one mental state to the next mental state, recounted in Spivey's 2007 book, "The Continuity of Mind." Spivey is the recipient of multiple teaching awards, UC Merced's Distinction in Research award and Sigma Xi's William Procter Prize for Scientific Achievement.

FACULTY PROFILE

MARIO SIFUENTEZ

PROFESSOR

Ph.D., Brown University

Professor Mario Sifuentez started as a first-generation college student from a farmworking background and earned his Ph.D. in American Studies. **His first book, “Of Forests and Fields: Mexican Labor in the Pacific Northwest,” was published in March 2016 and tells the story of Mexican immigrant workers in the agricultural and reforestation industries in the Pacific Northwest.** Sifuentez teaches courses on food history, comic book history, public history, oral history, ethnic studies and workers in the United States and beyond. He currently is working on a book on farmworkers and water rights in the Central Valley.



ALUMNI PROFILE

ROBERT YOUNG IV

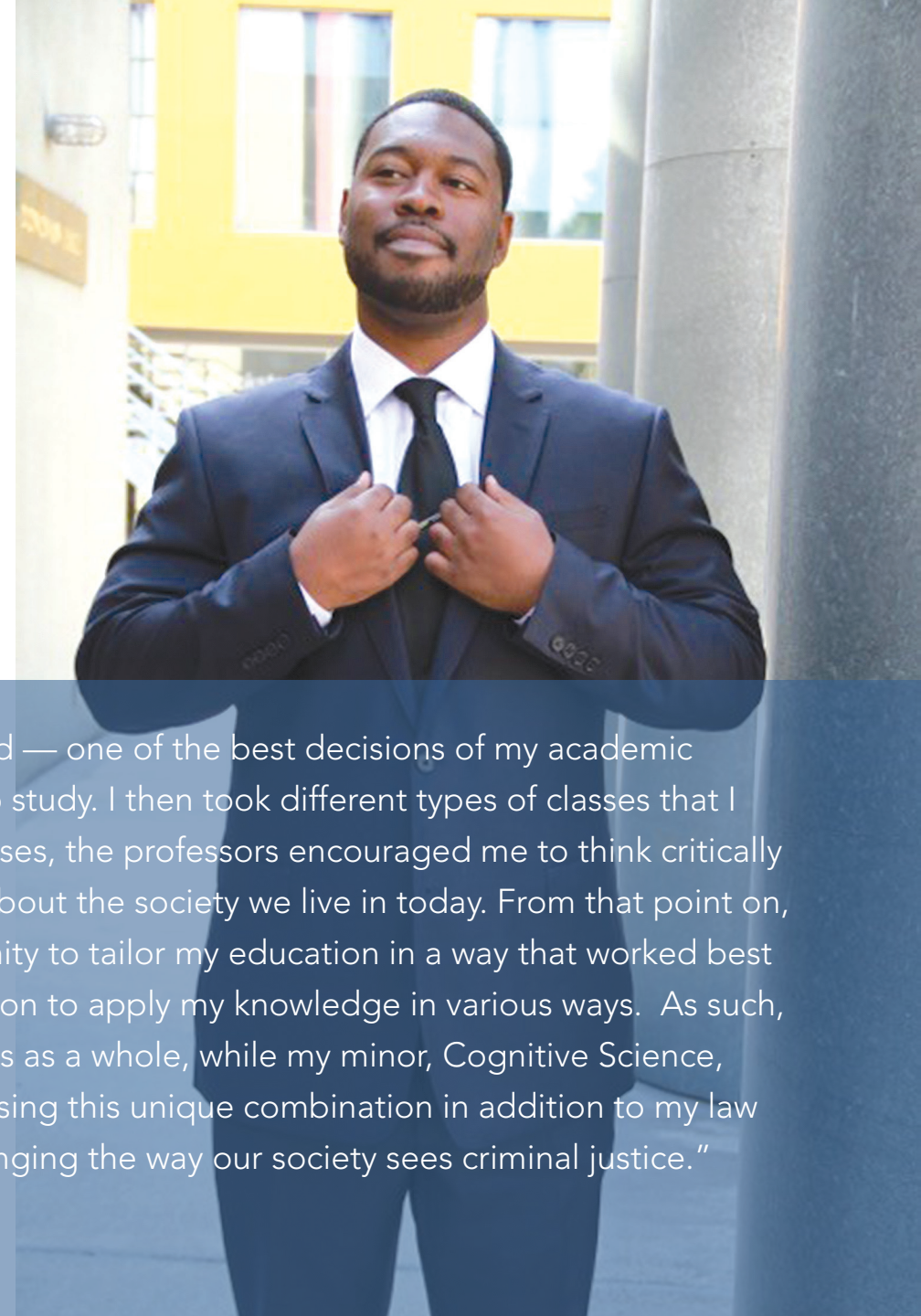
HOMETOWN: Los Angeles

GRADUATED: 2013

DEGREE: B.A., Sociology, with a minor in Cognitive Science

CURRENT LINE OF WORK: I'm in my third and final year of law school at Loyola Law School in Los Angeles.

ACTIVITIES/ORGANIZATIONS: I was a member of the Black Student Union and Men of Ambition; took part in cognitive science research; and was selected for the UCLA Law Fellows-Central District, which primarily is geared toward demystifying the practice of law.



“Before coming to law school, I attended UC Merced — one of the best decisions of my academic career. When I started, I wasn’t sure what I wanted to study. I then took different types of classes that I thought I would like. When I took my first SSHA classes, the professors encouraged me to think critically and challenged me to develop innovative theories about the society we live in today. From that point on, I was hooked. UC Merced afforded me the opportunity to tailor my education in a way that worked best for my interests, while still giving me a solid foundation to apply my knowledge in various ways. As such, my degree in Sociology taught me how society works as a whole, while my minor, Cognitive Science, taught me how people think individually. I am now using this unique combination in addition to my law degree to focus on criminal justice reform work, changing the way our society sees criminal justice.”

"I LOVE UC MERCED because of the ample opportunities the university provides for its students. The proximity to Yosemite provides several unique programs that change people's lives. The staff and administrators are able to connect with students on a personal level and really make Merced feel like home."

JESSICA RIVAS

HOMETOWN: North Hollywood, Calif.

LEVEL: Senior

MAJOR: Cognitive Science

ACTIVITIES/ORGANIZATIONS: I take part in the Yosemite Leadership Program, and am a ranger at Yosemite National Park and a student ranger at UC Merced.

ACADEMIC ACCOLADES: Dean's List 2012

SERVICE PROJECTS: I completed my capstone project through the Yosemite Leadership Program, and was involved in the Bagby area cleanup and back country restoration.

PLANS FOR AFTER GRADUATION: I want to study abroad, work, and eventually attend grad school.

**CHECK OUT WHY
JESSICA FELL IN LOVE
WITH UC MERCED**



COME VISIT UC MERCED AND FIND OUT WHAT MAKES OUR CAMPUS SO SPECIAL.

Schedule a tour online at tours.ucmerced.edu, or call us to arrange a guided tour of the campus any weekday and on most Saturdays during the year. Visiting UC Merced will give you first-hand knowledge of our academic programs, housing and student life.



School of Social Sciences, Humanities and Arts

TEL: 209-228-7742

EMAIL: ssha.reception@ucmerced.edu

WEB: ssha.ucmerced.edu

Office of Admissions

TEL: 209-228-7178

EMAIL: admissions@ucmerced.edu

WEB: admissions.ucmerced.edu

LOCATION: 5200 N. Lake Road | Merced, CA 95343

Tours

TEL: 209-228-6316

EMAIL: tours@ucmerced.edu

WEB: tours.ucmerced.edu

VIRTUAL TOUR: admissions.ucmerced.edu/virtualtour

