

2018

COMMUNITY ASSOCIATIONS INSTITUTE NJ CHAPTER PARTNERSHIP PROGRAM



Community Associations Institute New Jersey Chapter

partnership PROGRAM 2018

Promote Your Business and Support NJ's Community Association Industry

2018 PARTNERSHIP PROGRAM



ABOUT THE PROGRAM

The 2018 Community Associations Institute New Jersey chapter Partnership Program offers our Business Partner and Management Company members exclusive perks and branding opportunities.

3 DIFFERENT LEVELS

The 2018 Partnership Program offers 3 different exclusive levels of participation, including Premier, Elite, and Ultimate levels. Each level was designed to offer specific benefits.

WHY PARTICIPATE?

The Partnership Program provides cost effective, guaranteed exposure including enhanced advertising placements, increased brand recognition, and special acknowledgement on signage at events and CAI-NJ publications. Your company will receive cost effective, prominent exposure in New Jersey's community association industry exclusive to 2018 Partnership Program participants.

CAI-NJ 2017
PARTNERS

17 ULTIMATE PARTNERS
41 ELITE PARTNERS
25 PREMIER PARTNERS

MARKETING & BRANDING OPPORTUNITIES

ULTIMATE
(\$10,000)

ELITE
(\$6,500)

PREMIER
(\$3,500)

RECOGNITION ON CAI-NJ'S WEBSITE

LARGE PROMINENT LOGO
(WITH HYPER-LINK)

LOGO
(WITH HYPER-LINK)

LISTING

RECOGNITION IN *COMMUNITY TRENDS*® MAGAZINE

LISTING

LISTING

LISTING

LISTING IN CAI-NJ'S ONLINE SERVICE DIRECTORY

LARGE LOGO

LOGO

LISTING

AD IN THE CAI-NJ PRINT MEMBERSHIP DIRECTORY

FULL PAGE COLOR

FULL PAGE B&W

FULL PAGE B&W

ADDITIONAL COPIES OF THE MEMBERSHIP DIRECTORY

6 COPIES

4 COPIES

2 COPIES

EXCLUSIVE ULTIMATE PARTNER BENEFITS

- Company listing with contact information in every issue of *Community Trends*®
- Logo placement on front inside cover of *Community Trends*® monthly
- One dedicated email blast to all Homeowner Leader, Manager, and Management Company members
- Logo and link on the CAI-NJ's weekly e-newsletter
- Sponsorship at exclusive event geared towards Homeowner Leader and Community Manager members

NEW JERSEY CHAPTER
community
ASSOCIATIONS INSTITUTE

CAI-NJ STAFF

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CAI-NJ On Social Media

www.facebook.com/CAINJCHAPTER

@CAINJCHAPTER

Community Associations Institute - New Jersey Chapter

@cainewjersey

NJ Chapter Community Associations Institute
2017 ULTIMATE PARTNERS

The Community Associations Institute New Jersey Chapter would like to thank its partners below. For more information on our sponsorships, please contact Laura O'Connor at 609-588-0010 or laura@caini.org

Thank You For Your Support!

SUPERIOR NETW

Event tickets are included in the 2018 Partnership

AWARDS DINNER

ULTIMATE: 4 TICKETS

ELITE: 2 TICKETS

PREMIER: 1 TICKET

SPRING BREAK PARTY

ULTIMATE: 4 TICKETS

ELITE: 2 TICKETS

PREMIER: 1 TICKET

DENNIS R. CASALE MEMORIAL GOLF OUTING

ULTIMATE: 1 FOURSOME

ELITE: 1 FOURSOME

PREMIER: 1 RECEPTION TICKET

BEACH PARTY

ULTIMATE: 4 TICKETS

ELITE: 2 TICKETS

PREMIER: 1 TICKET

PRE-CONFERENCE NETWORKING RECEPTION

ULTIMATE: 4 TICKETS

ELITE: 2 TICKETS

PREMIER: 1 TICKET

ANNUAL CONFERENCE & EXPO

**ULTIMATE: 1 STANDARD BOOTH
WITH UNLIMITED BOOTH REPS**

ELITE: 1 STANDARD BOOTH

PREMIER: N/A

CAI-NJ SPONSORSHIP DOLLARS

ULTIMATE: \$500

ELITE: GOLF GREEN SPONSORSHIP (VALUED AT \$250)

PREMIER: GOLF TEE SPONSORSHIP (VALUED AT \$250)

WORKING EVENTS

Program to provide for networking opportunities.

Awards Dinner



Spring Break Party



Golf Outing



2017 EVENTS

Beach Party



Pre-Conference Networking Reception



Conference & Expo



EVENT ATTENDEE LISTS

PARTNERSHIP PROGRAM EXCLUSIVE BENEFIT!

The 2017 Partnership Program was updated to include an exciting new benefit – electronic event attendee lists for the Awards Dinner, Spring Break Party, Beach Party and Pre-Conference Networking Reception. All 2018 Partners will receive Event Attendee Lists (attendee name and company/community) prior to each event to help facilitate networking among attendees. 2018 Ultimate Partners will also receive an updated list after the event (attendee name, company/community and mailing address) for post event follow up.



Accent Group
 Altura Construction Company, Inc.
 Associa - Community Management Corp.
 Becht Engineering, BT, Inc.
 Becker & Poliakoff, LLP
 Berman & Wright Architecture
 Engineering & Planning, LLC
 Buckalew Frizzell & Crevina, LLP
 Capital One Bank
 Corner Property Management
 Cowley's Termite & Pest Control Services
 Curcio, Mirzaian & Sirot, LLC
 Cutolo Barros, LLC
 Dan Swayze & Son, Inc. Complete
 Parking Lot Maintenance
 Greenbaum, Rowe, Smith & Davis LLP
 Griffin Alexander, P.C.
 Hill Wallack, LLP
 Hillcrest Paving & Excavating, Inc.
 Homestead Management Services,
 Inc., AAMC
 Jesan Construction and Maintenance

JGS Insurance
 L.N. Rothberg & Son, Inc.
 LAN Exteriors
 Landscape Maintenance Services, Inc.
 Mackoul & Associates, Inc.
 Morris Engineering, LLC
 MTP Property Solutions
 National Contractors
 NFP Property & Casualty Services, Inc.
 O & S Associates, Inc.
 Pardini R. Construction Corporation
 Quality 1st Contracting, Inc.
 R M Termite & Pest Control
 Radom & Wetter, Attorneys at Law
 Rainbow G & J Painting, LLC
 Regal Restoration
 Republic Services
 Stark & Stark
 Suburban Consulting Engineers, Inc.
 Supreme Metro, LLC
 USI Insurance
 Wilkin Management Group, Inc.

Accurate Reconstruction
 Alliance Association Bank
 CertaPro Painters, Ltd.
 CertaPro Painters of Central New Jersey
 The Curchin Group, LLC
 Denali Property Management, Inc.
 Environmental Designers Irrigation, Inc.
 Eosso Brothers Paving
 Felsen Insurance Services
 Giordano, Halleran & Ciesla, P.C.
 Hueston, McNulty, Attorneys at Law
 KPI 2 Contractors, Inc.
 Merwin & Paolazzi Insurance Agency
 Mirra & Associates
 MyPropertyBilling.com, LLC
 M. Miller & Son
 Peter Waldor & Associates, Inc.
 Popular Association Banking
 Renda Roads, Inc.
 RMG, Regency Management Group, Inc., AAMC
 Snowscapes, Inc.
 South Shore Construction, LLC
 Towne & Country Management, Inc.
 Union Bank HOA Services
 Young & Associates, Inc.



APPLICATIONS AND PAYMENT DUE BY JANUARY 12, 2018



GENERAL INFORMATION: (PLEASE PRINT)

Company: _____

Primary Contact: _____

Email: _____

Billing Contact: _____

Email: _____

Address: _____

City: _____

State: _____ ZIP: _____

Telephone: _____

Alternate Phone: _____

Fax: _____

2018 PARTNERSHIP PROGRAM RATE:

- PREMIER** \$3,500
- ELITE** \$6,500
- ULTIMATE** \$10,000 (2017 Ultimate Partners only)
- I am interested in upgrading to **ULTIMATE PARTNERSHIP** if space becomes available

BILLING PREFERENCE: (CHECK ONE)

- Annually
- Semi-annually (CREDIT CARD ONLY)

PAYMENT: (CHECK ONE)

- Check Enclosed for **FULL PAYMENT** [Made payable to CAI-NJ]
- Visa Master Card American Express Discover

Credit Card Number: _____

Exp. Date: _____ Security Code: _____

After initial payment, I give permission for the above to be charged June 1, 2018 (for semi-annual billing).

Card holder's Name: _____

Billing Zip Code: _____

With my signature below I affirm that I am authorized to make the above commitment on my company's behalf. I have read and understand the benefits associated with this sponsorship and agree to pay in accordance with CAI-NJ payment terms. I understand that this form becomes a contract when signed.

Authorized Signature _____

PAYMENT OPTIONS:

1. Payable by check written out to: CAI-NJ
Mail completed form with check to:
CAI-NJ-Partnership Program
500 Harding Road
Freehold, NJ 07728
2. Payable by credit card:
Fill out credit card info above and fax completed form to 609.588.0040 or email info@cainj.org

QUESTIONS?

Contact CAI-NJ at (609)588-0030 or email: info@cainj.org



**500 Harding Road
Freehold, NJ 07728**

INSIDE:

Community Associations Institute New Jersey Chapter



Promote Your Business and Support NJ's Community Association Industry

**PARTNERSHIP PROGRAM
REGISTRATION FORM
APPLICATIONS AND PAYMENT
DUE BY JANUARY 12, 2018**