



# Canadian Parking Association 2017

**EDMONTON**  
**ORIGINAL** SINCE  
WAY  
BACK



World Trade Centre  
9990 Jasper Avenue,  
5<sup>th</sup> Floor  
Edmonton, Alberta  
Canada T5J 1P7  
TEL: (780) 917-7480  
FAX: (780) 425-4715  
Edmonton Tourism  
is a division of  
Edmonton Economic  
Development Corporation

May 13, 2015

Carole Whitehorne  
Executive Director  
Canadian Parking Association  
350-2255 St. Laurent BLVD.  
Ottawa, ON, K1G 4K3

**Re: 2017 Canadian Parking Association and Tradeshow**

Dear Carole,

On behalf of the Edmonton Tourism our industry partners, the City of Edmonton and Travel Alberta's Jennifer Holly, it is our pleasure to invite the 2017 Conference to Edmonton. Alberta's capital city is ready to welcome your client's guests to their prestigious event and we are certain this proposal creates the framework for the most memorable event ever. There's a uniqueness to how we do ordinary things in Edmonton, a region home to over one million friendly and welcoming people. Education might be the goal of your conference, but it's the experience of the destination that attendees talk about for years to come. After a day of inspiration at your event, the list of truly awesome things to do Edmonton will leave your delegates wishing they had more free time. Alberta is the only province in Canada without a provincial sales tax—benefitting your core budget, and the wallets of your delegates looking to shop and explore Edmonton—so every member gets more from their time in Edmonton!

In this package you will see that we can offer a couple of options. The only hotel that can fit your entire conference is the Delta South, and they have offered a very competitive proposal if smaller exhibits can be accommodated. The other option is to have the conference at the our Shaw Conference Centre located downtown and have your delegates stay at hotels that are all walking distance to the Conference Centre. All Proposals are part of this package.

Carol, please know the City of Edmonton is already excited by the opportunity to play host to your delegates in 2017, and we very much look forward to welcoming you to the Alberta Capital Region. Not only does Edmonton have the product, people and price, you have our commitment and that of our industry partners and citizens to deliver an experience that will not soon be forgotten.

Kind regards,

A handwritten signature in cursive script, appearing to read "D. Stucki".

Daniela Stucki  
***Business Development Manager, Meetings & Conventions***  
Direct 780-917-7621  
Mobile 780-901-8957  
Email: [dstucki@edmonton.com](mailto:dstucki@edmonton.com)



## EDMONTON ADVANTAGE PROGRAM

We understand the value your program brings to a destination and we also understand that you are looking for a destination that can allow your program to grow.

Our single most significant contribution is the Edmonton Advantage

This industry driven funding mechanism is administered by Edmonton Tourism and designed to attract V.I.P. organizations such as your Conference. Given the expected impact of your annual event this enhancement would be substantial in nature. The Edmonton Advantage goes directly to your organization or can be applied to offset meeting costs at the Shaw Conference Centre. This will then allow your group to focus your budget in other areas of your event. Based on the proposals from within this document and the overall economic impact the following sliding scale demonstrates:

### Conference Centre Option

Room Night Production	Estimated Venue Rental	Edmonton Advantage Program 25% Venue Discount	Edmonton Advantage Program Room Usage Rebate	Meeting Space Balance
650-699	\$ 34,825.00	\$ 8,706.25	\$ 12,269.72	\$ 13,849.03
700-749	\$ 34,825.00	\$ 8,706.25	\$ 13,213.55	\$ 12,905.20
750-799	\$ 34,825.00	\$ 8,706.25	\$ 14,157.37	\$ 11,961.38
800 or more	\$ 34,825.00	\$ 8,706.25	\$ 15,101.20	\$ 11,017.55

- Please note a minimum of 2 hotels must be used to qualify for this incentive
- Conference must be held at Shaw Conference Centre
- Minimum of 650 room production



# Accommodation

**EDMONTON**  
**ORIGINAL** SINCE WAY BACK



## Canadian Parking Association Room Block Overview

Hotel	Peak Rooms	Rate* (From)
Chateau Lacombe	100	\$149.00
Delta Edmonton South	185	\$175.00
Fairmont Hotel Macdonald	70	\$209.00
Holiday Inn Express	55	\$174.99
Matrix Hotel	120	\$165.00
Sutton Place Hotel	125	\$169.00
Westin Hotel	185	\$194.00

\*All rates are quoted as net non-commissionable\*

Please note that the rate provided here is the rate that the majority of your room block has been quoted at. Please review hotel's individual proposal included in this document for additional room category rates.



CHATEAU  
LACOMBE  
HOTEL

Chateau Lacombe Hotel  
10111 Bellamy Hill  
Edmonton, AB T5J 1N7  
Phone: (780) 420-8364  
Fax: (780) 420-8379  
[sales@chateaulacombe.com](mailto:sales@chateaulacombe.com)  
[www.chateaulacombe.com](http://www.chateaulacombe.com)

## Proposal for Canadian Parking Association Conference

May 6, 2015

Thank you for considering the **Chateau Lacombe Hotel** for your event. We look forward to the opportunity of hosting you and your attendees for your upcoming conference.

The guest rooms required for this event match perfectly with our availability over your preferred dates. Below is an outline of our guestroom rates. Available to you upon request is our hotel meeting space map, catering guide and audio visual pricing.

### About our Hotel

Located in the heart of downtown Edmonton, the **Chateau Lacombe Hotel** is an iconic landmark, offering spectacular panoramic views of the North Saskatchewan River valley.

The hotel is located by the Edmonton Arts District, City Centre, and numerous avenues of entertainment. A quick convenient walk to the Shaw Conference Centre, makes us your ideal choice.

### Hotel Highlights

- 307 guest rooms, including 15 Jr. Suites, 66 Newly Renovated Concierge Level rooms and Executive Suites, with River Valley views and private balconies.
- Complimentary Town Car Service
- Legendary roof-top revolving restaurant, LaRonde, offering exceptional cuisine for dinner and Sunday Brunch.
- Complimentary Business and Fitness Centre(s)
- Underground Parking Garage with over 600 stalls.
- 14,000 square feet of flexible meeting space



*"UNIQUE BY NATURE"*

**Room Block**

<b>ARRIVAL</b>		<b>DEPARTURE</b>				
Friday, October 13, 2017		Thursday, October 19, 2017				
<b>ROOM TYPE</b>						
	Fri 10/13	Sat 10/14	Sun 10/15	Mon 10/16	Tue 10/17	Wed 10/18
Concierge King	5	5	5	5	5	5
Concierge Jr. Suite	1	1	1	1	1	1
Executive Suite	1	1	1	1	1	1
Standard Double	18	35	35	35	35	0
Standard King	10	58	58	58	58	13
Total Rooms	35	100	100	100	100	20
<b>2017 RATES</b>						
	Single	Double	Triple	Quad		
Concierge King	179.00	179.00	194.00	209.00		
Concierge Jr. Suite	209.00	209.00	224.00	239.00		
Executive Suite	239.00	239.00	254.00	269.00		
Standard Double	149.00	149.00	164.00	179.00		
Standard King	149.00	149.00	164.00	179.00		

**Total Room Nights: 455****Additional Room Types Available**

<b>Room</b>	<b>Rate</b>
Jr. Suite	<b>\$209.00</b>
Executive Suite	<b>\$239.00</b>
Royal Parlour and Suite	<b>\$749.00</b>

**\*We would be happy to reserve more guestrooms based on current availability and room types upon booking.**

These rates are net of taxes. Hotel's room rates are subject to applicable provincial and local taxes (currently 9%) in effect at the time of check-in. Room rates are also subject to the Destination Marketing Fee of 3%.

**CONCIERGE GUEST ROOMS:**

Enjoy our New Concierge Rooms that offer a higher form of business travel service by including the following amenities:

- Private and exclusive concierge lounge: Open 7 days a week
- Daily deluxe continental breakfast 6:30am to 11:00am
- Daily complimentary canapés, cocktails, and beverages 5:00pm to 8:00pm
- Personal Keurig coffee machine
- 42 inch LED HD TV
- Telus Optic TV with 15 mb dedicated internet access per room. On demand movies online with credit card. HDMI and a USB Port
- Bedside docking station
- Mother Earth Essentials: upgraded amenities (including mouthwash, shower gel and vanity kit)
- Hair dryer and robe(s)
- Turndown service upon request

**Concessions / Other Information**

- 5 upgrades to Concierge King Rooms with welcome gifts.
- 25% off Standard guestroom rate for up to 5 Staff.
- 1 in 40 Complimentary room ratio - cumulative basis.
- Extend Rates: 3 days pre and post.

We appreciated your interest in the Chateau Lacombe Hotel. Please contact me directly at **780-420-8363**, fax 780-420-8379 or use my e-mail address: **sschurer@chateaulacombe.com**. I would love the opportunity to discuss your program further.

Best Regards,

Sherri Schurer  
Sales Manager

Chateau Lacombe Hotel





DELTA EDMONTON SOUTH  
HOTEL & CONFERENCE CENTRE  
PROPOSAL FOR

**Carole Whitehorne**  
Canadian Parking Association



**Fall 2017 Conference**  
September 22 - 28, 2017



Your room is ready



April 20, 2015

Ms. Carole Whitehorne  
Canadian Parking Association  
350-2255 St. Laurent Blvd  
Ottawa, ON K1G 4K3

**RE: Canadian Parking Association Fall 2017 Conference, Edmonton, Alberta**

Dear Ms. Whitehorne:

Thank you for your interest in the Delta Edmonton South Hotel for your September 2017 event.

We are very pleased with the opportunity to present our proposal outlining all appropriate space for your meeting and accommodation requirements. Should this meet with your approval, a formal agreement will be forwarded for your signature.

Delta Edmonton South Hotel offers quick and easy access to shopping complexes like Southgate Shopping Centre & the world famous West Edmonton Mall, the nightlife of Whyte Avenue, the downtown business district, and less than 20 minutes away from Edmonton International Airport. At Delta Edmonton South Hotel, attentive service and elegant surroundings await your visit.

From our executive-appointed boardroom to one of Edmonton's largest pillar-free ballrooms, (13,000 sq. ft.), meeting and convention facilities at the Delta Edmonton South Hotel are complete and convenient. With over 30,000 sq. ft. of meeting space, most featuring natural light, this facility provides spectacular views of the city and the opportunity for you to impress with a most memorable event.

Please note that all outlined space will be held for you until September 30, 2015 at which time we will contact you for an update.

Ms. Whitehorne, we look forward to welcoming Canadian Parking Association 2017 and to working with you to ensure the success of your event. If your schedule permits, we would love to tour you through the hotel so you can explore how the event would be showcased at the Delta Edmonton South.

Sincerely,

*Laine Mulyk*

Laine Mulyk, Regional Sales Manager  
Tel: 780 434-3464 Fax: 780 434-5298  
E-mail: [laine.mulyk@deltahotels.com](mailto:laine.mulyk@deltahotels.com)



**WE ARE ALL GUESTS OF THE ENVIRONMENT**



**Delta Greens**

We hesitate to call Delta Greens a program. It's more of a promise that we are making to this land, to the air we breathe, to ourselves and to you. A promise to reduce the waste we create, the energy we use. It's a promise with a plan that utilizes the energy and creativity of Delta employees, as you'll notice on your next visit to a Delta hotel.

On our side, we're replacing all of our lighting, plumbing and other fixtures with energy-efficient products. All of our renovations and new hotels will be completed to the highest of green standards. We've phased out plastic water bottles from our guest rooms. We're eliminating paper guest receipts. We're enforcing new green building standards. We're turning on our switch-off program. We're into equipment retrofits. We're recycling like never before.

Delta Greens is not just an environmental program or a one-time initiative. It's an integral part of who we are and the way we approach our business. We know that you always have a choice in the hotel you select. If you want to stay green, be our guest. To learn more and to track our progress along the way, we welcome you to visit [www.deltahotels.com/greens](http://www.deltahotels.com/greens)

Delta is also pleased that it has been named as one of the 30 greenest organizations in Canada by AON Hewitt for the second year in a row. Delta Edmonton South has been awarded 4 Green Keys from the Hotel Association of Canada.

**ABOUT DELTA MEETING MAESTROS**



SOME MEETINGS ARE JUST DIFFERENT

At Delta Hotels, we understand that it is our job to make a meeting productive and a special event memorable. We also know that these gatherings should be unique and, most of all, stress-free. With Delta Meeting Maestros, you can count on us to deliver, because our team of experts is committed to your success.

Delta Meetings Maestros is our promise that your meeting or special event, no matter how big or small, will be unlike any other. You've put so much of yourself into planning it; you deserve partners who are prepared to do the same.

**GET MORE DONE ON THE ROAD THAN YOU DO BACK HOME**

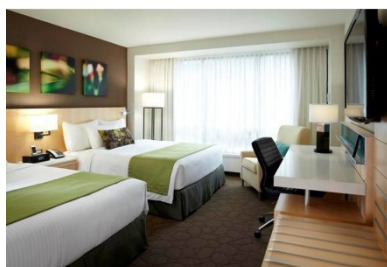
In today's wired world, perhaps nothing is more important than fast, reliable internet connectivity, both for presenters and attendees. That's why, at most of its premier meeting and conference facilities, Delta has upgraded its entire internet infrastructure to the industry-leading standards required by today's business environment. Introducing Internet XL, Delta's all new premium ultra fast Internet service. It's up to 20 times faster than household high-speed internet service, and proven to be the fastest of any full-service hotel chain in Canada.



## RECENT RENOVATIONS

The Delta Edmonton South has recently undergone some exciting renovations and enhancements. We are pleased to showcase below what has been done.

- ✓ **Hotel lobby**
- ✓ **Aurora Lounge**
- ✓ **Pool**
- ✓ **44o4 Restaurant**
- ✓ **Starbucks Barista**
- ✓ **Crystal Gallery**
- ✓ **Top of The Inn**
- ✓ **Conference Centre**
- ✓ **Public Rest Rooms**
- ✓ **MODE Guestrooms**



## GUEST ROOMS & ROOM RATES

Outlined below is the guestroom breakdown per night that would be held for the Canadian Parking Association.

Day	Date	ModeRoom	ModeDeluxe Room	Total Rooms		
Friday	10-13-17	35	\$175.00	35		
Saturday	10-14-17	140	\$175.00	140		
Sunday	10-15-17	165	\$175.00	20	\$205.00	185
Monday	10-16-17	165	\$175.00	20	\$205.00	185
Tuesday	10-17-17	125	\$175.00			125
Wednesday	10-18-17	20	\$175.00			20

**Total Number of Rooms Requested: 690**

We are pleased to confirm special rates for Canadian Parking Association's September 22 – 28, 2017 program as outlined above.

Currently room rates are subject to the following taxes:

- 1) Goods & Services Tax 5%
- 2) Alberta Tourism Levy 4%
- 3) Destination Marketing Fee 3%

Please note that the above taxes may change without notice.

## IN ADDITION

We are pleased to provide:

- One complimentary room night for every 40 paid room nights on a cumulative basis
- Two complimentary Bi-Level Suites for President and Executive Director
- Up to five staff rooms at a discounted rate of \$129

## OUR GUESTROOMS

The Hotel's 237 guestrooms range from bright, welcoming bedrooms, to elegant suites, and spacious long-stay rooms equipped with a refrigerator and microwave.

All rooms include the following standard amenities:

<ul style="list-style-type: none"><li>• Delta's Sanctuary bed with crisp white linens and brightly coloured accents</li><li>• Air-conditioning &amp; Open Air Access Windows</li><li>• Philosophy Amenities</li><li>• Coffee maker, Hairdryer, Iron/Ironing Board</li><li>• All guestrooms are 100% non smoking.</li><li>• High-Speed XL Internet Access is complimentary in all guestrooms</li></ul>	<ul style="list-style-type: none"><li>• Bedside docking station for iPhone, USB and BlackBerry</li><li>• Great Shelf with Accessory Tray</li><li>• Large SmartDesk™ surface area (6 ft.) with built-in power and connectivity dock with four power outlets</li><li>• Large-screen HD TV; input audio, video or data from your device to the flatscreen TV</li></ul>
---	---



Guests are eligible to earn AeroPlan Reward Miles on qualifying stays

## PARKING

We offer access to over 500 complimentary parking stalls on property including an underground, heated garage, a 3 level covered parkade and a large number of ground level exterior stalls

## TRANSPORTATION

Sky Shuttle to/from Edmonton International Airport at \$18 each way, and \$30 for a round trip. Children 4 - 11 are \$10.00 one way, and \$17.00 round trip.

### **Sky Shuttle now offers Complimentary Service to West Edmonton Mall!**

- 7 days a week
  - Picking up from our hotel at 9:45am
  - Leaving West Edmonton Mall at 5:00pm
- Advance reservations required

[www.edmontonskyshuttle.com](http://www.edmontonskyshuttle.com)



## FUNCTION ARRANGEMENTS

Time	Event	Function Space	Setup Style	Size (sq. ft.)	Att.
<b>Sunday, October 15, 2017</b>					
06:00-15:00	Exhibits Set Up	Grande Ballroom	70 - 8x8 Booths	12,095	70
08:00-09:00	Breakfast	Lethbridge Room	Boardroom	351	16
08:00-12:00	Board Meeting	Lethbridge Room	Boardroom	351	16
08:00-23:59	Registration	Coat Room	Existing	150	3
10:00-10:15	Coffee Break	Lethbridge Room	Boardroom	351	16
12:00-16:00	Round Table Meeting	Calgary Room	Rounds of 8	1,040	40
12:00-16:00	Round Table Meeting	Edmonton Room	Rounds of 8	1,437	40
12:00-16:00	Round Table Meeting	Jasper Room	Rounds of 8	876	30
12:00-16:00	Round Table Meeting	Banff/Lake Louise	Rounds of 8	1,146	30
12:00-16:00	Round Table Meeting	Fort McMurray Room	Rounds of 8	890	30
12:00-13:00	Lunch	Lethbridge Room	Boardroom	351	10
12:00-14:00	Foundation Board Meeting	Lethbridge Room	Boardroom	351	10
15:30-16:30	New Members Reception	Diamond Room	Reception Style	822	40
17:30-18:00	Official Welcome & Ribbon Cutting	Grande Ballroom	Reception Style	12,095	300
17:30-21:00	Trade Show Opening & Reception	Grande Ballroom	Reception Style	12,095	300
21:00-23:00	Private Reception	Crystal Gallery	Reception Style	2,357	150
<b>Monday, October 16, 2017</b>					
08:00-09:00	Breakfast Buffet & AGM	Top Of The Inn	Rounds of 10	3,551	200
08:00-19:00	Exhibits	Grande Ballroom	70 - 8x8 Booths	12,095	70
08:00-14:00	General Session	Top Of The Inn	Rounds of 10	3,551	200
08:00-23:59	Registration	Coat Room	Existing	150	3
10:00-12:00	Trade Show with Coffee Break	Grande Ballroom	Reception Style	12,095	300
12:00-13:30	Awards Luncheon	Top Of The Inn	Rounds of 10	3,551	200
13:30-14:30	Breakout Session A	Edmonton & Calgary	Theatre Style	2,476	100
13:30-14:30	Breakout Session B	Glacier Room	Theatre Style	2,016	100
14:30-15:30	Breakout Session A	Edmonton & Calgary	Theatre Style	2,476	100
14:30-15:30	Breakout Session B	Glacier Room	Theatre Style	2,016	100
15:30-16:30	Breakout Session A	Edmonton & Calgary	Theatre Style	2,476	100
15:30-16:30	Breakout Session B	Glacier Room	Theatre Style	2,016	100
16:30-18:30	Trade Show with Cash Bar	Grande Ballroom	Reception Style	12,095	250
<b>Tuesday, October 17, 2017</b>					
08:00-09:00	Breakfast Buffet	Grande Ballroom	Reception Style	12,095	300
08:00-18:00	AM Exhibits & PM Tear Down	Grande Ballroom	70 - 8x8 Booths	12,095	70
08:00-18:00	Registration	Coat Room	Existing	150	3
10:00-10:30	Coffee Break	Grande Ballroom	Reception Style	12,095	300
11:00-12:00	Breakout Session A	Edmonton & Calgary	Theatre Style	2,476	100
11:00-12:00	Breakout Session B	Glacier Room	Theatre Style	2,016	100
12:00-13:30	Luncheon with Speaker	Top Of The Inn	Rounds of 8	3,551	200
13:30-14:30	Breakout Session A	Edmonton & Calgary	Theatre Style	2,476	100
13:30-14:30	Breakout Session B	Glacier Room	Theatre Style	2,016	100
14:45-17:00	Breakout Session A	Edmonton & Calgary	Theatre Style	2,476	100
14:45-17:00	Breakout Session B	Glacier Room	Theatre Style	2,016	100
15:00-15:30	Refreshments for Exhibitors	Grande Ballroom	Reception Style	12,095	50
18:00-23:59	Conference Wrap Up Social	Top Of The Inn	Reception Style	3,551	200
<b>Wednesday, October 18, 2017</b>					
09:00-10:00	Breakfast Buffet	Lethbridge Room	Boardroom	351	16
09:00-11:00	Board of Directors Meeting	Lethbridge Room	Boardroom	351	16

Room rental applies to the above listed set up only.

## **FUNCTION SPACE CHARGES**

The cost of the reserved function space is based principally on guest room pickup and a minimum anticipated food and beverage spend of \$75,000. Should the actual guest room pickup or actual food and beverage revenue be less than anticipated, a charge for meeting space will apply. These charges will be determined according to the following schedule before gratuity and taxes:

<b>Total Guest Room Pickup</b>	<b>Total Rental Charge</b>
If total room pickup is 90% or more (621-690 room nights)	COMPLIMENTARY
If total room pickup is between 80% and 89% (552 – 620 room nights)	\$ 7,000
If total room pickup is between 70% and 79% (483 – 551 room nights)	\$14,000
If total room pickup is between 60% and 69% (414 – 782 room nights)	\$21,000
If total room pickup is less than 60% (413 room nights or less)	\$28,000

Please note that standard, full meeting room rental would have been: \$77,225.00

Meeting room rental is subject to 18% Gratuity and 5% GST.

## **BANQUET MENU PRICE RANGE**

The Delta Edmonton South Hotel has a wide menu selection to suit your needs. The approximate range of our 2015 banquet /catering prices per person is:

Breakfast:	\$ 21 to \$27
Coffee/Tea Break (per cup):	\$ 4.25
Working Lunch (buffet):	\$ 28 to \$ 35
Lunch (plated):	\$ 30 to \$ 34
Dinner:	\$ 49 to \$ 77

Above prices do not reflect 18% Gratuity or 5% GST.

## **VALUE ADDS**

- Meeting Maestro Hotline in all Meeting Rooms for immediate assistance
- Natural lighting in all second floor Meeting Rooms
- Complimentary Wireless InternetXL throughout the whole Hotel
- Complimentary access to the Business Centre in Lobby
- Themed Coffee Break options available
- White boards in all second floor Meeting Rooms

## **AUDIO VISUAL SERVICES**

**F R E E M A N**  
AUDIO VISUAL | CANADA

Freeman Audio Visual (previously known as AVW Telav) is the in-house supplier to all Delta Hotels & Resorts. Freeman Audio Visual supports the power of face-to-face marketing by providing full-service audio visual rental resources for corporate events, exhibit programs, trade shows and conventions of all sizes. But Freeman Audio Visual is much more than an AV rental company; think of us as a technologically-innovative, equipment-savvy extension of your business— better yet, an invested presentation partner because your success is our success. Freeman Audio Visual also offers you design/build solutions coupled with cutting-edge communication tools at your place of business with system design and integration for permanent audio visual and videoconferencing installations.

[www.freemanav-ca.com](http://www.freemanav-ca.com).

For a quote, please Contact Jake Kushnyrick, our in-house Technical Services Manager, at 780-271-6707 or [jake.kushnyrick@freemanco.com](mailto:jake.kushnyrick@freemanco.com).

## MEETING SPACE



Grand Ballroom



Crystal Gallery



Second Floor Conference Centre

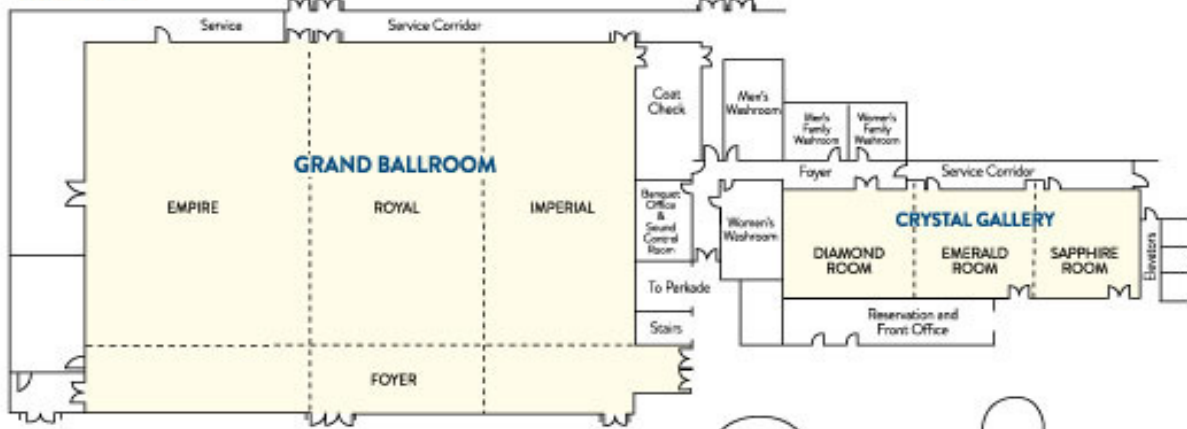


Top of The Inn

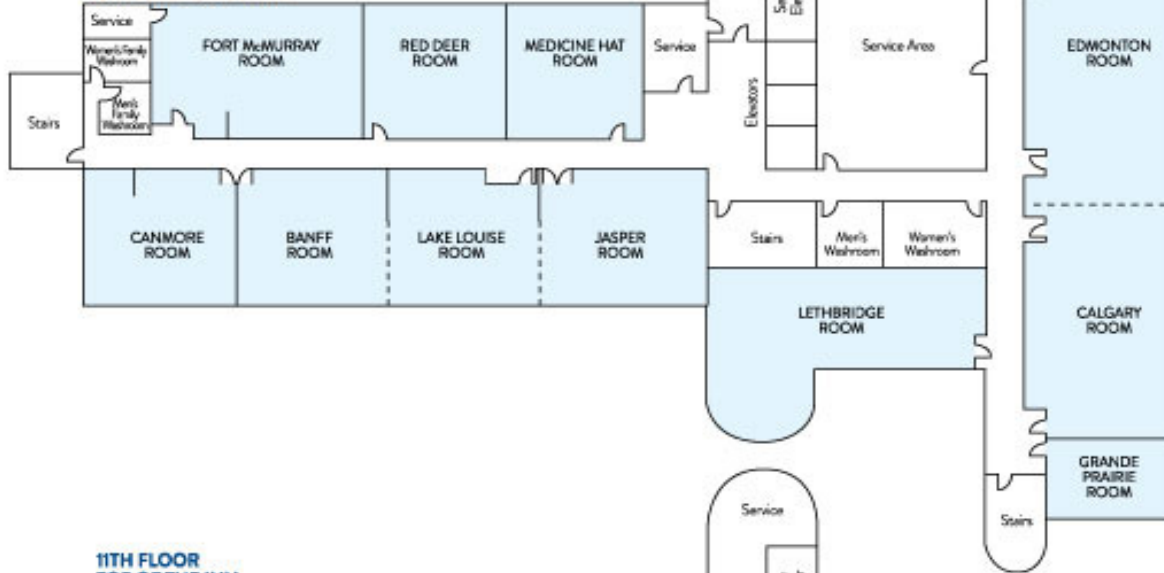




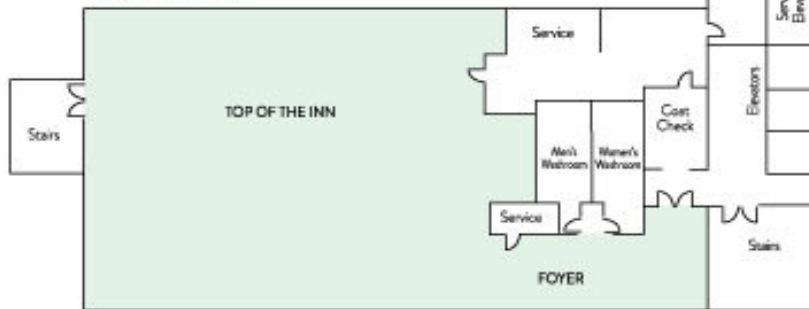
**MAIN FLOOR**



**2ND FLOOR  
CONFERENCE CENTRE**



**11TH FLOOR  
TOP OF THE INN**



## OTHER DELTA EDMONTON SOUTH HOTEL SERVICES

### Health Club



After a long day, our newly renovated health club, including an indoor pool, whirlpool and exercise room will help put the spring back in your step. This facility is available to registered guests at no charge. Equipment includes: free weights, stationery bikes, treadmills, and a work-out machine.

### Business Centre

- 24 hour access
- Located on main floor
- Restricted/security access
- Personal computers, printer and fax machine/photocopier for guest use

### Services

Bell Staff - Full Bell Staff services are available at the hotel

Luggage storage- Complimentary to hotel guests

Concierge - Concierge services available in the Lobby

Housekeeping – Service available 24 hours, feather pillows, extra blankets or towels

Laundry Services - Same-day dry cleaning service available

Parking – Complimentary above-ground, heated under ground, and multi-level parking at the hotel

Safety-Deposit Boxes - Safe-deposit boxes available at Front Desk at no extra charge (24hr access)

### AWARDS AREN'T EVERYTHING. LIVING UP TO THEM IS.

We're honoured to receive these awards. But more than that, we feel an even greater responsibility to surpass these achievements. Which is why we're working extra hard to make your stay as enjoyable as possible. So please, enjoy your stay.



### ABOUT DELTA HOTELS

It all began with a single 62-room motor inn in Richmond, British Columbia.

Founded in 1962, Delta Hotels and Resorts has grown to become Canada's leading hotel management company. Today, we boast a diversified portfolio with more than 40 city-centre, airport and resort properties.

Widely viewed as the brand of choice for discerning owners and guests, we also take pride in being an exemplary employer to more than 6,000 people and an active corporate citizen building stronger Canadian communities from coast to coast.

*For more information about the Delta Edmonton South Hotel & Conference Centre, go to [www.deltaedmontonsouth.com](http://www.deltaedmontonsouth.com)*

*For information on Edmonton and what you can do here go to [www.edmonton.com](http://www.edmonton.com)*

*To find out more about each of our hotels and resorts go to [www.deltahotels.com](http://www.deltahotels.com)*

## AROUND EDMONTON

**Edmonton City Guide Information** – Edmonton has a vibrant history alive with stories of the fur-trade, agriculture, and the discovery of oil. Friends and strangers have come to explore its pioneering traditions. They have come to work, to wander among the historical sights, to enjoy the many summer festivals, and to sample fine prairie cuisine. Complete information at [www.edmonton.com](http://www.edmonton.com)

**Fort Edmonton Park** – It's living history at its best. Join the costumed historical interpreters and try your hand at living life as an early pioneer. You'll experience life as it was at the 1846 fort and on the streets of 1885, 1905 and 1920. Rides on the steam train, the street car, and the antique vehicles are all included in the admission price. More details from (780) 496-8787. [www.fortedmontonpark.ca](http://www.fortedmontonpark.ca)

**Old Strathcona** – Edmonton's Old Strathcona historic district offers many restaurants, pubs, and boutique shops. With the liveliest nightlife in the city, it pulses with hot music, smells of great food, and parties well into the night. [www.oldstrathcona.ca](http://www.oldstrathcona.ca)

**Rexall Place & Expo Centre** – A quick 15-minute drive along 75<sup>th</sup> Street will take you to the home of the famous Edmonton Oilers, the stomping grounds of our local Exhibition, Capital Ex, as well as many concerts and premiere events year-round.

**Edmonton Arts District** – Located on 99<sup>th</sup> Street between Jasper Avenue and 103<sup>rd</sup> Avenue. Tel: 780-424-9001.

**Muttart Conservatory** – Nestled in the scenic North Saskatchewan River Valley, the pyramids of the Muttart Conservatory are a striking landmark in Edmonton. Within the four pyramids visitors can explore an exotic jungle, trek across a desert oasis, enjoy the changing seasons in a temperate forest and bask in the magnificent colours of a floral paradise. [www.muttartconservatory.ca](http://www.muttartconservatory.ca)

**Telus World of Science-** Just a fifteen minute drive away Telus World of Science boasts Canada's largest planetarium dome theatre as well as Exhibit galleries, hands on activities and more. [www.edmontonscience.com](http://www.edmontonscience.com)

**West Edmonton Mall** – A brief drive along the Whitemud Freeway brings you to the world's largest shopping centre. With over 800 shops, an indoor waterpark with wavepool, a complete amusement park, restaurants, pubs, clubs and cafés, all under a single roof, you will easily spend an entire day at this spectacular mall. [www.wem.ca](http://www.wem.ca)

### Shopping

- Southgate Shopping Centre
- South Edmonton Common
- Whyte Avenue
- West Edmonton Mall
- Kingsway Garden Mall
- Edmonton City Centre

### Golf Courses

- Highlands Golf Club, Tel: 780-474-4211
- Broadmoor Public Golf Course, Tel: 780-467-7373
- Lewis Estates Golf Course, Tel: 780-489-4653
- Millwoods Golf Course, Tel: 780-448-1601
- Pioneer Meadows Golf Course, Tel: 780-988-8375
- The Ranch Golf & Country Club, Tel: 780-470-4700
- Victoria Golf Course Tel: 780-496-4710

### Skiing

- Rabbit Hill, Tel: 780-955-2440
- Snow Valley, Tel: 780-434-3991




### Cdn Parking Association Conference

**Sent:** May 11, 2015

**Expires:** June 30, 2015

**Event Dates:** October 10, 2017 - October 22, 2017

Theresa Garskey

Sales Manager

Tel: +1-780-429-6417

Fax: +1-780-424-8017

10065 - 100 Street

Edmonton AB Canada T5J 0N6

Tel: 780-424-5181

[Theresa.Garskey@Fairmont.com](mailto:Theresa.Garskey@Fairmont.com)

#### Contact Me

Dear Canadian Parking Association,

Thank you for considering The Fairmont Hotel Macdonald for the Canadian Parking Association Conference and Tradeshow. The proposed agenda is outlined below. To assist with your decision making, you will also find additional hotel and destination information in the menu of tabs across the top of this page. We look forward to the opportunity to create a memorable experience for your guests.

While this proposal is not a binding agreement, your space and associated rates as outlined below are available for you until June 30, 2015 at which time the link to this proposal will expire. Should we have another serious request for the space before then, you will be given notice to exercise your option to book on a definite basis. If you are unable to commit within 48 hours after this notice, space being held will be released.

Canadian Parking Association, we look forward to the privilege of hosting the Canadian Parking Association Conference and Tradeshow. I will follow up with you on June 30, 2015. If you require any further information before then, you may reach me at +1-780-429-6417 or [Theresa.Garskey@Fairmont.com](mailto:Theresa.Garskey@Fairmont.com).

Sincerely,

Theresa Garskey  
Sales Manager

#### Room Block

ROOM CATEGORY	FRI OCTOBER 13, 2017		SAT OCTOBER 14, 2017		SUN OCTOBER 15, 2017		MON OCTOBER 16, 2017		TUE OCTOBER 17, 2017		
Fairmont	35	\$209.00	40	\$209.00	40	\$209.00	40	\$209.00	40	\$209.00	
Fairmont View Rooms			15	\$239.00	15	\$239.00	15	\$239.00	15	\$239.00	
Deluxe Room			15	\$239.00	15	\$239.00	15	\$239.00	15	\$239.00	
<b>Day Total</b>	<b>35</b>	<b>\$ 7,315.00</b>	<b>70</b>	<b>\$ 15,530.00</b>	<b>70</b>	<b>\$ 15,530.00</b>	<b>70</b>	<b>\$ 15,530.00</b>	<b>70</b>	<b>\$ 15,530.00</b>	
ROOM CATEGORY	WED OCTOBER 18, 2017										
Fairmont	20	\$209.00									
Fairmont View Rooms											
Deluxe Room											
<b>Day Total</b>	<b>20</b>	<b>\$ 4,180.00</b>									
<b>Room Total</b>							<b>335</b>	<b>\$ 73,615.00</b>			

---

All room rates are subject to a 4% Alberta Provincial Tourism Levy, 3% Destination Marketing Fee (Subject to GST) and 5% Goods and Services Tax (GST). All tax structures and percentages are subject to change without notice.

All of the above rates are quoted in Canadian funds and are net non commissionable.

**GUESTROOM & SUITE RATES:**

I am pleased to confirm the following 2017 discounted group rates as outlined below:

Rates per night Single/Double Occupancy

Fairmont \$209.00

Fairmont View \$229.00

Deluxe \$229.00

Deluxe View \$259.00

Executive Suites \$459.00

**ROOMS SPECIAL CONCESSIONS:**

The Fairmont Hotel Macdonald is pleased to offer the following special concessions:

- One (1) complimentary room night for every fifty (50) paid room nights over the meeting dates.
- For those guests who wish to extend their stay in Edmonton, room rates above will be offered for up to a total of three (3) days pre and three (3) days following the official conference dates, on a space available basis.
- Three (3) complimentary guestroom upgrades from a Fairmont to a Deluxe View guestroom over your program dates.
- One (1) complimentary guestroom upgrade from Fairmont to an Executive Suite over your program dates.
- One (1) complimentary site visit rooms for one night.

**Holiday Day Inn Express Edmonton Downtown**  
10010-104<sup>th</sup> Street NW  
Edmonton Alberta T5J 0Z1 Tel: 780.701.3315 Fax: 780.425.1783

**Date:** April 30<sup>th</sup>, 2015

**Contact Name:**

**Email:** dstucki@edmonton.com

**Phone:** 780-917-7621

**Group Name:** Canadian Parking Association Conference & Tradeshow

Dear Ms. Stucki,

Thank you for your interest in the **Holiday Inn Express Edmonton Downtown**. If you are in agreement with the terms and conditions outlined below, please indicate by signing and returning this letter at which time we will consider this a definite agreement no later than **May 15<sup>th</sup>, 2015**.

**Room Block & Rates**

Arrival : Friday October 13<sup>th</sup>, 2017  
Departure : Wednesday October 19<sup>th</sup>, 2017  
Payment and booking method : Rooming List or Call in

<b>Room type</b>	<b>Oct 13</b>	<b>Oct 14</b>	<b>Oct 15</b>	<b>Oct 16</b>	<b>Oct 17</b>	<b>Oct 18</b>	<b>Oct 19</b>
Standard room	35	55	55	55	55	55	55

**Room Types and Rate**

Standard room @ \$174.99 + tax per night (Single or Double occupancy)  
Feature King @ \$184.99 + tax per night (Single Occupancy)

**Please note:**

- Additional guest charge @ \$15.00 + tax per person per night.
- Cots are not permitted in any of rooms.
- All guests receive a deluxe complimentary buffet breakfast
  - Mon-Fri 0630am to 10:00am
  - Sat-Sun 0700am to 11:00am
- Rates are non-commissionable, 5% G.S.T. and 4% Hotel 3 % DMF does apply on all rates

**Deposit**

- 25% of cost of room required at check in by preauthorization on card.

**Method of Payment**

All charges are guest responsibility; delegates must provide a credit card or interact for security deposit at check-in or as per contract agreement.

**Cancellation Policy**

One week prior to arrival date, any cancellation within one week prior to date of arrival will be subject to full one night room and tax charge on the credit card on file for the first night.

**Holiday Day Inn Express Edmonton Downtown**  
10010-104<sup>th</sup> Street NW  
Edmonton Alberta T5J 0Z1 Tel: 780.701.3315 Fax: 780.425.1783

**Parking**

Parking is available adjacent to the hotel, through **Imperial Parking Ltd.**, we have arranged a discounted parking rate for our guests at **\$12.00** per day for standard passenger vehicles, light trucks and vans. Bus parking is available at a rate of **\$45.00** per day.

**Meeting Room Requirements**

Our facility cannot accommodate the requested meeting space but would like to make the offer as presented for guestrooms.

**Letter of Acceptance**

When signed by all representatives of both parties, this agreement will bind the contract between the company and the hotel. Any changes to this contract must be in writing and signed by both parties again. To confirm this booking on a definite basis, please sign below and return a copy to my attention no later than **May 15<sup>th</sup>, 2015**.

**Additional Information:**

---

---

---

---

If I can be of any further assistance, at any time, please do not hesitate to contact me directly at (780) 701-3315 or by email at sales@hiexedmonton.com.

Signature:

Signature:

Lisa L Palmer

Title:

Title:

Corporate Sales

Date:

Date:

Friday April 30<sup>th</sup>, 2015



in partnership with



a proposal for  
Edmonton Tourism  
**October 13, 2017 to October 19, 2017**





April 20, 2015

**Thank you for considering Matrix Hotel as a potential host hotel for Canadian Parking Association Conference & Trade Show**

**Program Information**

Currently, our hotel has availability as per your requested dates and details are outlined below. All rates and information in this proposal will be valid until 08-31-15, until which I have the outlined space on a tentative hold. We will confirm the meeting space and the guestrooms once a signed contract and deposit has been returned to the hotel.

Name of Group: **Canadian Parking Association Conference & Trade Show**  
Dates: **October 13, 2017 to October 19, 2017**

**Accommodation**

(MATR) Matrix Hotel, Edmonton		Deluxe Rooms	Total Rooms
Friday	10-13-17	35	35
Saturday	10-14-17	120	120
Sunday	10-15-17	120	120
Monday	10-16-17	120	120
Tuesday	10-17-17	120	120
Wednesday	10-18-17	20	20

Room rates are net, non-commissionable and quoted in Canadian funds. Rates are subject to a 3-5% increase per annum. Rates are on a per room, per night basis (single or double occupancy). Additional occupants (maximum quadruple occupancy) are \$30.00 per person. Children under the age of 12 years, sharing with their parent(s), stay at no charge. Please note guestroom rates are subject to the 4% Tourism Levy, 3% Destination Marketing Fee & 5% GST.



**The following items are included in these rates at no extra charge, and reflect a value added component in excess of \$65.00:**

- + Deluxe continental breakfast
- + Hosted evening wine and cheese tasting (excluding Sunday)
- + Onsite parking
- + National Post newspaper
- + In room high-speed cable and wireless internet
- + Unlimited local phone calls and calling card or toll-free calls
- + In-room coffee & tea
- + Unlimited access to the Fitness Facility
- + 24-hour access to the Business Centre
- + Mini fridge with Refreshment Centre



## **Guestrooms**

Matrix Hotel's architecture combines the natural elements of fire, water and stone with interesting artifacts that punctuate warm hues of silver, pewter and platinum, which creates a tranquil haven for the sophisticated business traveler and discerning leisure visitor alike.

### **Deluxe Guestrooms**

Beautifully appointed, our Deluxe Guestrooms have either one king sized bed or two doubles. They feature a granite working desk, 32" LCD flat screen TVs, Bell ExpressVu satellite service, mini fridge, and club chair for unwinding.

### **Sterling Suites**

These beautiful one bedroom suites offer 442 square feet of soothing guestroom space. A wet bar, separate living room and fireplaces are featured here. White granite counter in the bathroom alongside the spa shower with two shower heads, upgraded plush robes are included, as well as an in-room safe, BOSE Stereo System.

### **Platinum Suites**

These spacious 512 square foot suites, located solely on the 16<sup>th</sup> floor, have floor to ceiling windows showcasing penthouse views of the city. Along with an oversized bathroom with jetted tub and separate 3 spray body showers, upgraded Bvlgari amenities, and all the features of a Sterling Suite, these rooms are guaranteed to redefine staying in luxury.

### **Onyx Suite**

The Onyx Suite is Matrix's Signature Suite. Enjoy a walk out terrace with outdoor fireplace, BBQ and relaxing seating. This gem is perfect for VIPs or Small receptions.



*(Platinum/Sterling Suite Living Space)*



*(ONYX Suite)*



Matrix Hotel is Edmonton's newest boutique hotel featuring chic, contemporary design and exquisite décor, offering a tranquil haven to the sophisticated and discerning traveler alike. Matrix Hotel is located in downtown Edmonton at the intersection of 107<sup>th</sup> Street and 100<sup>th</sup> Avenue. To the West: the Alberta Legislature, government office towers and restaurants; to the East: downtown business district, Shaw Conference Centre, shopping, arts and theatre, all within a few beautifully tree lined blocks of the Hotel. The University of Alberta is just minutes across the river via Light Rail Transit or vehicle. LRT Corona station is only few minutes walking distance from our hotel and can be easily accessed to anywhere in downtown.

The 184 guestrooms echoes the rich shades of the public spaces presenting a soothing and sophisticated atmosphere and offer Fretted bathrobes, pillow top mattresses with crisp linens and plush duvets, MP3 compatible CD clock radios, coffee bars, hands-free telephones, satellite TV and 32" LCD flat-screen televisions. Matrix Hotel provides a full range of services including Wildflower Grill and full service Starbucks, all aimed at ensuring both business and leisure travelers will find a tranquil haven in the heart of downtown.

The Matrix Hotel is proud to follow in the footsteps of our sister Hotels on Whyte Avenue, Varscona and Metterra Hotels on Whyte, as a 100% NON-SMOKING hotel. Recycle bins are in place in all guest rooms and an environmental program urges guest to reuse their towels. Low flush toilets are one of our greatest "Green Program" investments benefiting our environment by reducing our water consumption. LED lighting throughout our hotel saves energy and over 8500 square feet of meeting space with natural light gives our clients the ability to hold meetings using a miniscule amount of energy.

**The Green Key Eco-Rating Program is pleased to award the Matrix Hotel: 4 Green Key Rating.**



**A 4 Green Key rating is awarded to a hotel that has shown national industry leadership and commitment to protecting the environment through wide ranging policies and practices. The Hotel has mature programs in place that involve management, employees, guests, and the public, and which have shown substantial and measurable results.**

## Hotel Amenities

---



Located in Matrix Hotel, Wildflower is a unique, contemporary fine dining restaurant concept featuring "new Canadian cuisine."

Wood fired grilling accentuates fresh food flavours and eye popping presentations that delight the senses. The interplay of deep rustic and sharp cutting edge flavours deliver a memorable culinary experience. Wildflower also promotes Canadian wines, with a focus on Canadian boutique wines.

MZ Lounge, located on the MZ level of the hotel, is open from 4pm-11pm in our Hospitality Suite where we offer our complimentary Evening Wine and Cheese Tasting. We also invite you to visit MZ lounge for some tantalizing appetizers supplied by Wildflower Restaurant along with an innovative beverage - anything from your favorite beer to our interesting bubble gum or tomato flavoured vodkas.





We understand that sometimes the day starts early, and so it is important that guests at Matrix have choices when it comes to their caffeine! Enjoy your favorite java by stopping into the Starbucks Coffee Shop located in the lobby level of the hotel, take advantage of the complimentary in-room Van Houtte coffee or grab a steaming cup at the complimentary deluxe breakfast on the MZ level.

#### **Business Center**

Located on the 2<sup>nd</sup> Floor, the Business Center houses two desktop computers and printers for the convenience of your delegates - complimentary 24 hour access with a guestroom key card.

#### **Fitness Center**

Located on the 3<sup>rd</sup> Floor, the Fitness Center is the perfect place to ensure that healthy living is maintained while staying at Matrix. Guests have complimentary unlimited access with a guestroom key card.

#### **Transportation**

If travelling from the Edmonton International Airport, we recommend your delegates choose from renting a car, taxi service or utilizing the Airport Shuttle Service. Directions can be provided upon request. Corona LRT (Light Rail Transit) Station is just steps away from Matrix Hotel, ensuring ease of getting around the city. Many ETS (Edmonton Transit System) bus routes that stop outside the hotel are another option.

#### **Local Area**

We are situated in the heart of downtown Edmonton, just blocks from the Alberta Legislative Building, walking and running paths, and many shops, eateries and nightlife. Just one block north of Matrix, Jasper Avenue is host to local retail outlets, restaurants, pubs, and night clubs – whatever your taste is, you will be sure to find it there!

#### **Concessions**

- Complimentary Suite for President
- Complimentary upgrade to Jr Suite for Executive Director
- 1/40 complimentary room night

We look forward to the opportunity to work with you on this important event.  
Our goal is to exceed your expectations!

Our quality of luxury accommodation, spacious facilities and professional service will provide a seamless process for you and your delegates. Should you have any questions please contact me at 780-420-4961 or [cvalderrama@matrixedmonton.com](mailto:cvalderrama@matrixedmonton.com). I look forward hearing from you in the near future.

Sincerely,

Cassandra Valderrama  
Sales Manager

Proposal for:

**CANADIAN PARKING ASSOCIATION**

**Re: Canadian Parking Association - OCT-13-17 - OCT-19-17**

SUBMITTED BY: Jennifer Ramoudit, Senior Sales Manager

April 21, 2015



**The Sutton Place Hotel Edmonton:**

Delicate crystal chandeliers, warm colours of Italian marble and granite, soft luxury Persian carpets, and unique French Provincial styled furnishings, The Sutton Place Hotel Edmonton is ideal for business or leisure travel.

Connected to five major office towers and over 400 stores, businesses, and services in the Edmonton City Centre Mall, every convenience of downtown Edmonton is at the guests' fingertips.

An award-winning banquet team, attention to detail, and personal care provide the elegance The Sutton Place Hotel is renowned for.

**AVAILABLE DATES:** We presently have guestrooms available on your requested dates from OCT-13-17- OCT-19-17. We have not protected space at this time but would be delighted to do so upon request.

		<b>Sutton King Bed</b>		<b>Sutton Double Beds</b>		<b>Total Rooms</b>
Friday	10-13-17	35	\$169.00			35
Saturday	10-14-17	75	\$169.00	50	\$169.00	125
Sunday	10-15-17	75	\$169.00	50	\$169.00	125
Monday	10-16-17	75	\$169.00	50	\$169.00	125
Tuesday	10-17-17	75	\$169.00	50	\$169.00	125
Wednesday	10-18-17	25	\$169.00			25

<b>DATES</b>	<b>GUESTROOM (RUN OF HOUSE)</b>
TOTAL NUMBER OF ROOM NIGHTS	560

NOTE: Rates are subject to 4% provincial levy, 3% Destination Marketing Fee and 5% GST.  
All rates are quoted in Canadian funds and are non-commissionable.

**SPECIAL CONSIDERATIONS:**

The Hotel will be pleased to offer:

- One complimentary rooms for every fifty rooms occupied per night by your delegates.
- Complimentary upgrades if available at time of check in.
- Complimentary internet in all guestrooms.
- Completely non-smoking hotel.

**Value Added Features**

- Swimming Pool: Access to the swimming pool is complimentary to all overnight guests.
- Pre/Post: The guestroom rates will be extended 3 days pre and post, subject to availability at the time of booking.
- Complimentary wireless internet access – in all guest rooms.

**Accommodations breakdowns:**

*313 Guest Rooms and Suites*

- 182 King Rooms
- 102 Double Rooms
- 23 Executive Rooms
- 3 Grand Suites
- 1 Royal Suite

<b>IN ROOM AMENITIES:</b>
<ul style="list-style-type: none"> <li>• Secured floor access</li> <li>• Room service daily from 6:00am - midnight</li> <li>• Daily Newspaper</li> <li>• CD/DVD players in all guest rooms</li> <li>• In room movies</li> <li>• Bathrobes in all guest rooms</li> <li>• Iron &amp; Ironing Board</li> <li>• Mini fridge, easy chair, coffee maker</li> </ul>

**GUESTROOMS:** *(all hotel rooms are non smoking)*

Tradition and Elegance go hand-in-hand at The Sutton Place Hotel, Edmonton. Our 313 guestrooms and suites range in size from spacious traditional accommodations to our two storey luxurious Royal Suite.



**Sutton Room – 2 double beds or 1 king bed**

- Rooms located on 3<sup>rd</sup> thru 10<sup>th</sup> & 22<sup>nd</sup> thru 26<sup>th</sup> floors
- Includes 27" flat screen digital TV with in room movies
- Complimentary wireless internet access



**Deluxe Room – 1 king bed or 2 double beds**

- Rooms located on the 11<sup>th</sup> thru 21<sup>st</sup> floors
- Includes 37" or 42" LCD flat screen TV
- Complimentary wireless internet access



**Executive Suite**

- Includes a 42" flat screen TV
- 2 phones, in room safe, bathrobe
- Complimentary wireless internet access

*(Sutton executive rooms do not come with a fireplace)*



**Grand Suite**

- Bedroom includes a 37" LCD flat screen TV
- Upgraded amenities: Duvet cover, slippers, bathrobe and furnishings.
- Complimentary wireless internet access

**PARKING:** Hotel parking is available at the prevailing rates of \$31.00 per day for self-parking, or \$39.00 per day for valet parking.

## HOTEL FEATURES:

### Indoor Swimming Pool:



### IN ROOM AMENITIES:

- Secured floor access
- Room service daily from 6:00am - midnight
- Daily Newspaper
- CD/DVD players in all guest rooms
- In room movies
- Bathrobes in all guest rooms
- Iron & Ironing Board
- Mini fridge, easy chair, coffee maker



Accumulate points for all your meetings and redeem them for unique [gifts and rewards](#). In addition, as a Sutton Meeting Professional Points member, you will be recognized as our top-tier [Sutton Prestige Platinum](#) status member, which comes with a host of [exclusive benefits](#).

Quick & Easy [▶ Register Now](#)

**AIRPORT INFORMATION:** Edmonton International Airport: 35km – approximately 35 minutes.

- Shuttle bus: Sky shuttle \$18.00 one way or \$30.00 return.
- Taxi: Approximately \$55.00, pending traffic.



For more information on The Sutton Place Hotels please visit our website at [www.suttonplace.com](http://www.suttonplace.com).



STAY  
WELL

at the westin edmonton

*a proposal to host:*

## CANADIAN PARKING ASSOCIATION

Canadian Parking Association, 2017 Annual General Meeting



**THE WESTIN**  
EDMONTON

[www.westin.com/edmonton](http://www.westin.com/edmonton)  
[starwoodhotels.com](http://starwoodhotels.com)  
[starwoodhotels.com/preferredguest](http://starwoodhotels.com/preferredguest)  
[edmonton.com](http://edmonton.com)  
[exploreedmonton.com](http://exploreedmonton.com)



April 30, 2015

Carole Whitehorne  
Canadian Parking Association  
350 - 2255 St. Laurent Blvd.  
Ottawa, ON K1G 4K6  
Canada

**RE: Canadian Parking Association 2017 Annual General Meeting**

Dear Carole,

On behalf of The Westin Edmonton, I would like to thank CANADIAN PARKING ASSOCIATION for your interest in holding your 2017 Annual General Meeting at our hotel. I am delighted to have the opportunity to welcome you to Edmonton and to be your Sales Contact.



**HEART OF DOWNTOWN**



The Westin Edmonton, the City's premier business and conference hotel, is ideally situated in the heart of downtown and adjacent to the city's scenic river valley. Explore and discover the transformation of our newly renovated lobby and Share Restaurant and Lounge. Our redesigned lobby brings a perfect balance between classic style, fresh sophistication and modern luxury, offering each guest a welcoming sense of arrival. We are conveniently connected to the Shaw Conference Centre, the Citadel Theatre and The Francis Winspear Centre for Music. We are only a few steps from the best shopping, dining, arts and entertainment Edmonton has to offer.

*The Westin Edmonton is pleased to inform you that we have availability for guestrooms over your preferred dates of October 13<sup>th</sup> – 19<sup>th</sup>, 2017 on a first option basis.*

**GUESTROOM REQUIREMENTS**

	Fri, Oct 13, 2017	Sat, Oct 14, 2017	Sun, Oct 15, 2017	Mon, Oct 16, 2017	Tue, Oct 17, 2017	Wed, Oct 18, 2017	Total
Deluxe ROH	0	28	37	37	25	0	127
Traditional ROH	35	112	148	148	100	20	563
<b>Total</b>	<b>35</b>	<b>140</b>	<b>185</b>	<b>185</b>	<b>125</b>	<b>20</b>	<b>690</b>

Guestroom Minimum: \$138,940.00  
Total Number of Guestrooms: 690

*The Hotel requires a minimum 20% of the Total Guestroom Requirements be allotted in deluxe category.*

**GUESTROOM RATES**

The following **2015\*\* group rates** are currently being offered over the dates specified above,  
**Single/Double**

Traditional Guestrooms \$ 194.00  
Deluxe Guestrooms \$ 234.00

*An additional \$25.00 per person is required for rooms that exceed occupancy of 2 guests – max occupancy 4 people.*

The above rates are net non-commissionable and exclude state and local taxes, currently 12.27% (Approximately 5% Goods and Services Tax, 4% Provincial Tourism Marketing Levy and 3% Destination Marketing Fee).

**\*\*Actual guestroom rates will be confirmed twelve (12) months out and will not exceed a maximum 5% - 7% increase compounded yearly.**

Rates quoted above are valid until June 15, 2015.



## QUIETLY RECHARGE

Each of our 416 guest rooms and suites are designed to provide the utmost in comfort and tranquility for our guests. Our rooms include an array of thoughtful amenities designed to leave you feeling well cared for during your stay. Let breath taking views of Edmonton lift your spirits as you enjoy complimentary Starbucks® coffee each morning. Or, pair your coffee with the news on the room's flat screen TV.

Our signature Westin Heavenly® Bed provides ten layers of comfort for a deep sleep that replenishes your brain and body, while the Heavenly® Shower helps you rise and shine like never before. Spacious work areas and high-speed wireless internet access provide a work environment that is decidedly upscale.

Westin didn't discover fresh air, but we're proud to offer smoke-free guest rooms at this hotel.



### Traditional Rooms

- 285 Square Feet / 26 Square Meters
- 32-inch flat panel LCD TV
- Spacious work desk
- In-Room Safe

*These amenities are available in all rooms within the hotel.*

### Deluxe Rooms

- 432 Square Feet / 40 Square Meters
- Newly renovated in 2014
- 40% larger than our Traditional guestrooms
- Comfortable seating area

## KEY CONCESSIONS

The Hotel will provide the following concessions if at least 100% of the Minimum Guestroom revenue is received;

- Complimentary guestrooms will be provided on a ratio of one (1) guestroom night accommodation per every forty (40) guestrooms utilized on a non-cumulative basis for each night of your event.
- Complimentary Guestroom Internet for all group delegates.
  - One (1) complimentary upgrade to Deluxe Junior Suite for Executive Director.
- One (1) complimentary Parlour Hospitality Suite for the duration of your event.
- One (1) complimentary upgrade to the bedroom suite adjoining the Parlour Hospitality Suite for President.
- Two (2) complimentary VIP in-room welcome amenities.

### Get Rewarded for Planning Ahead!

*Book a meeting at any of over 1,100 participating Starwood hotels and resorts worldwide and receive a discount on master-billed rooms. The earlier you plan, the bigger the discount you will receive:*

BOOKING WINDOW	MEETINGS DISCOUNT IN NORTH AMERICA
>3 years	6%
366 days - 3 years	5%
181 - 365 days	4%
91 - 180 days	3%
< 90 days	3%

*Plus, earn a signing bonus of 1,000 Starpoints® for every 10 room nights booked, up to 100,000 Starpoints (certain limitations apply).*

*You can redeem Starpoints for Free Night Awards, Award Flights and much more. **Offer valid for groups booked by October 31<sup>st</sup>, 2015 with a Minimum of 51 guest rooms booked on peak per night.** For complete terms and conditions of this offer, visit [spg.com/planahead](http://spg.com/planahead)*

**\*\*\*Please be sure to provide us with your SPG Number below, to ensure the points are awarded appropriately and without delay.**

## Elevate your event the Westin way with...

### StarGroups Customized Event Websites

A complimentary custom website for your event — it's one stop for everything you need. Your StarGroups template includes a unique URL and allows you to add:

- Relevant logos, images and marketing messages for your event
- Event and destination details, including transportation, dining and local area information
- Necessary documents for attendees to download
- A guest room-booking tool with instant email confirmation for attendees
- Secure, 24 /7 real-time reporting tools for you

## POWER UP



### Fitness & Renewal...

Recharge in **WESTIN WORKOUT** our newly refreshed fitness centre with the latest fitness equipment and a heated, indoor pool. Pack light and stay fit with our New Balance gear lending program. Hotel guests can join our “seasonal” Running Concierge on scheduled guided walks or runs of the scenic Edmonton river valley. We focus on wellness and want to provide a comfortable, clean and healthy environment and as such our hotel is 100% SMOKE FREE!

## EAT WELL

### Superfoods...

Teaming with doctors and nutritionists Westin has created a menu that cultivates “food synergy”. By pairing certain foods to increase their nutritional value, these health-enhancing menus are created for a better you.



### ShareRestaurant & The Lobby Lounge

Our restaurant and lounge have also been renewed in a sleek, contemporary décor and provide a great place for your guests to unwind and recharge amongst the stylish atmosphere and irresistible menu.



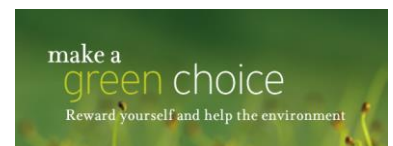
Our talented Chef, Ryan O'Flynn brings a wealth of experience including ten years working abroad in Europe. He was most recently awarded the prestigious Gold Medal at the 2015 Canadian Culinary Championships and holds the coveted title of “People's Choice Award Winner” in the City of Edmonton's 24<sup>th</sup> Annual Chili Cook-off. We invite you to indulge in some of his mouthwatering fare at one of our various restaurants.

## Environmental Practices...

The Westin Edmonton has been awarded a 4 Green Key rating by the Hotel Association of Canada in recognition of our commitment to reduce waste and protect the environment through:

- **Energy & Water Conservation**
- **Waste Minimization & Environmentally Responsible Purchasing**
- **Enhanced Indoor Environmental Quality**
- **Raising Awareness**

“Make a Green Choice” is our guestroom sustainability program that reduces water consumption, energy usage and helps keep chemicals out of the environment. It rewards you too! For each eligible night, you'll receive a \$5 food & beverage voucher OR 500 starpoints!



## Distinction...



complete “smoke-free” policy, a policy that created a sea of change in the hotel industry.

The Westin Edmonton is very pleased to have been designated the prestigious CAA/AAA 4 Diamond Rating as well as a 4.5 Star Rating from Canada Select. Previous awards included the Meetings and Incentive Travel Readers Choice Award for Best Meeting Facility & Service Excellence in Western Canada as well as the recipient of the Heart and Stroke Foundation of Canada’s Leadership Award in Heart Healthy Policy. This Award is being presented to Westin Hotels for being the first hotel chain to adopt a

## Starwood Preferred Guest

Earn, redeem and enjoy your benefits at any of our more than 1,200 hotels and resorts across nine distinctive brands including St. Regis®, W® and Westin® — in nearly 100 countries. Our unique portfolio offers you the best luxury brands in the world with even better rewards. SPG gives you the richest elite benefits in the industry, including the opportunity to achieve Gold or Platinum status for life.



- **Free Night Awards:** Redeem for stays without blackout dates — even during holidays — starting at just 2,000 Starpoints®. If a standard room is available, it's yours!
- **SPG® Moments™:** Tee off with your favorite golf pro, head backstage with the band or walk the red carpet — your Starpoints give you VIP access like no other to sporting events, culinary experiences, concerts and more!
- **Must-have Mobile Apps:** Travel smarter with the SPG Apps for iPad, iPhone and Android™. Get the info you need and access to your account automatically — no matter where you are. For a complete list of SPG member benefits terms and conditions, visit [spg.com/terms](http://spg.com/terms).

## SPG® Pro

Starwood’s exciting new loyalty offering for meeting and travel professionals! A loyalty offering that rewards you personally for the things you do professionally.



- **1 Starpoint for every US\$3** in eligible revenue spent on meetings and events, up to 20,000 Starpoints per event — and you'll earn even more once you reach elite status.
- **1 eligible night toward elite status** for every 20 group room nights you book — up to 20 eligible nights per event. You'll achieve elite status after you earn just 25 eligible nights per calendar year.
- **Easy account management tools** so you can track all the Starpoints and eligible nights you earn for work and personal travel in one easy account. Keep tabs on your bookings, check your earnings and follow your elite progress — just like that.
- **ProLearning training modules** that give you an inside look at our brands, hotels and resorts worldwide. You'll be an expert in no time.
- **The best redemption options in the industry** — Free Night Awards and Award Flights without blackout dates, exclusive experiences with SPG Moments<sup>SM</sup> and so much more. Visit [www.spg.com/pro](http://www.spg.com/pro) today to learn more!

As you can see there are many reasons for choosing The Westin Edmonton to host your event. Our team is ready to ensure that you experience so much more by redefining efficient service with an effortless style and gracious attitude that ensures a truly unforgettable experience and most importantly, you and your delegates are at your best!

I look forward to the opportunity to work with you and welcome your important attendees to relax and unwind at The Westin Edmonton. Please don't hesitate to reach out to me if I may provide any additional information or answer any questions you may have.

Be Inspired,  
Be Westin,

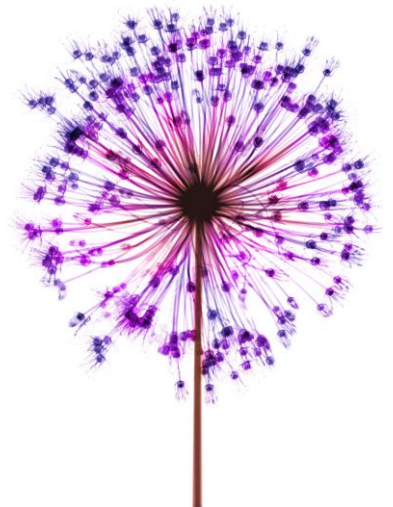
RITA  
FROST

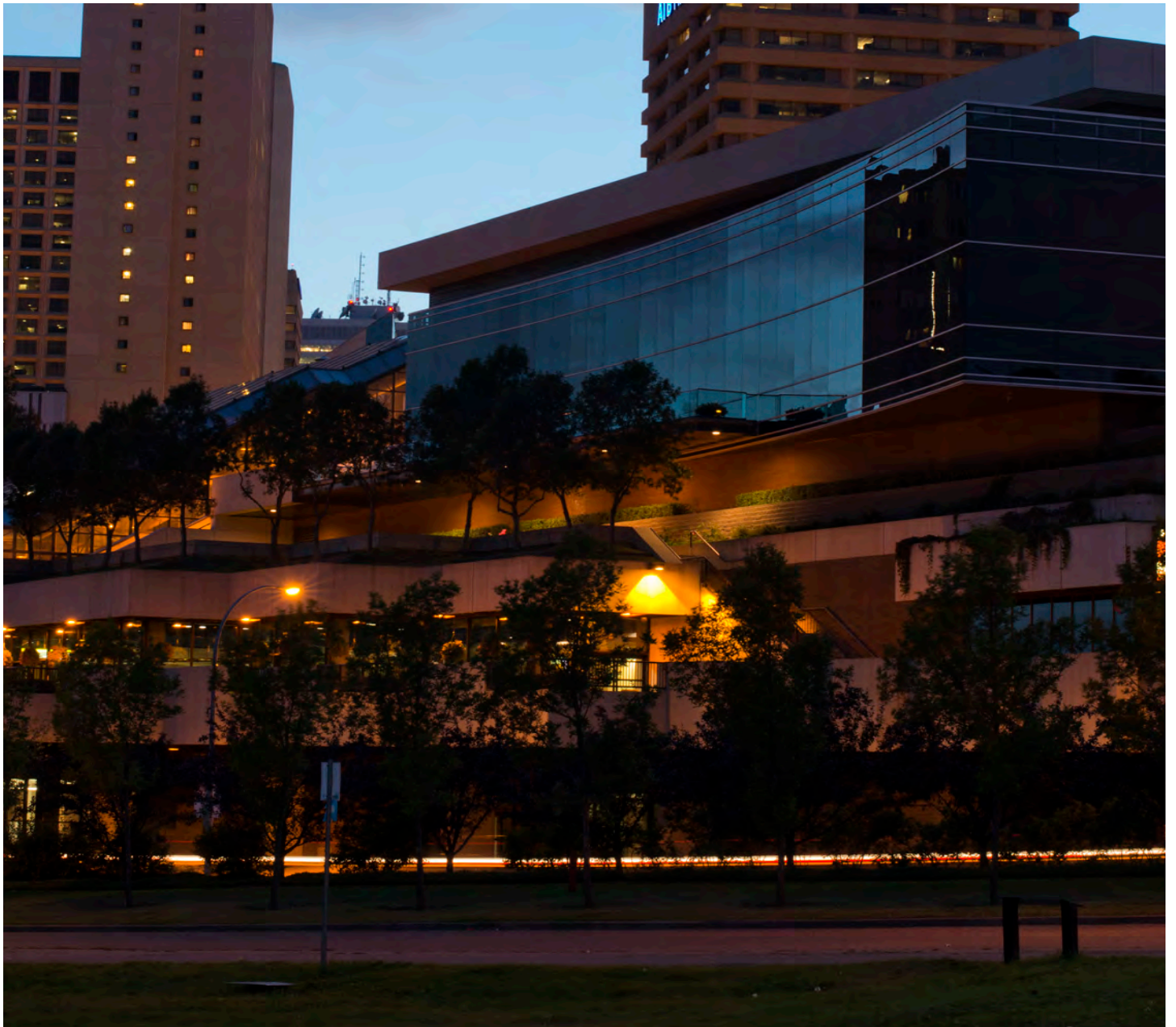
*Sales Manager, Associations*

THE WESTIN EDMONTON  
10135-100 Street, Edmonton, Alberta T5J 0N7 Canada  
T 780.493.8922 F 780.424.1525

[westin.com/edmonton](http://westin.com/edmonton)

WESTIN...FOR A BETTER YOU





# Conference Venues

**EDMONTON**  
**ORIGINAL** SINCE  
WAY  
BACK



*the Centre of*  
**ATTENTION**  
**SHAW** Conference Centre

Edmonton, Alberta Canada 🇨🇦

Canadian Parking Association  
Conference & Trade Show  
October 14 - 18, 2017

April 28, 2015

Canadian Parking Association  
c/o Daniela Stucki  
Edmonton Tourism

Dear Daniela ,

On behalf of the Shaw Conference Centre, I am pleased to provide the attached proposal to host the Canadian Parking Association Conference & Trade Show at our facility from October 14 - 18, 2017.

The Shaw Conference Centre is uniquely located within the very heart of the city, showcasing a cascading glass atrium that connects guests to the North Saskatchewan River Valley; North American's largest urban park system.

Our award winning Centre is one of Canada's finest meeting facilities including:

- 150,000 square feet of versatile convention, exhibition and meeting space, 20 breakout rooms, and 40,000 square feet of lobby space.
- A professional team committed to deliver personalized, high spirited and engaged services.
- Experiences that exceeds client expectation.
- An award-winning culinary team led by Executive Chef Simon Smotkowicz, consistently providing world-class meals through our in-house catering department.
- Access to an array of services including event registration and preferred suppliers.
- Amenities and attractions nearby with 2,000 hotel rooms, shopping, restaurants, arts district, and Light Rail Transit connections just steps away.
- The Shaw Conference Centre is an environmental leader with a sustainability promise reflecting four pillars: economy, ecology, society, and culture. <http://SCCGreenMeetings>
- 2015-2016 the Shaw Conference Centre will be undergoing escalator modernization. A full set of escalators will be in operation at all times. Closer to event dates, we will be able to provide more accurate work schedules. Anticipated disruption will be minimal as contractors to conduct any disruptive work after hours of your Convention program.

Our team is committed to your success and look forward to the opportunity to make your event the centre of attention!

Sincerely,



Lori Ehnes, CMP  
National Sales Manager  
T: (780) 917-7608 E: [lehnes@edmonton.com](mailto:lehnes@edmonton.com)



**Canadian Parking Association  
Conference & Trade Show  
October 14 – 18, 2017  
SPACE AND RENTAL ESTIMATE**

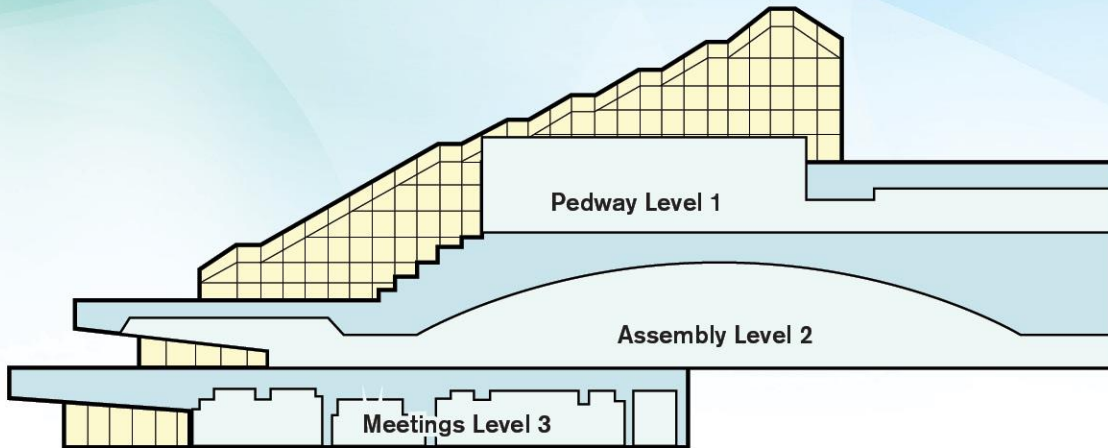
Date	Start Time	End Time	Description	Room	Setup	Agr	Room Rental
<b>Saturday</b>							
10/14/2017	16:00	23:59	Exhibit Set Up	Hall C	Exhibits	70	*5,375.00
<b>Sunday</b>							
10/15/2017	08:00	12:00	Board Meeting/Breakfast	Salon 1	Boardroom	16	475.00
10/15/2017	08:00	18:00	Registration	Assembly Foyer	As Is		No charge
10/15/2017	06:00	15:00	Exhibit Set-Up	Hall C	Exhibits		5,375.00
10/15/2017	12:00	14:00	Board Mtg/Lunch	Salon 1	Boardroom	10	See above
10/15/2017	12:00	16:00	Round Table Meeting	Salon 5	Rounds	40	425.00
10/15/2017	12:00	16:00	Round Table Meeting	Salon 6	Rounds	40	425.00
10/15/2017	12:00	16:00	Round Table Meeting	Salon 17	Rounds	20	250.00
10/15/2017	12:00	16:00	Round Table Meeting	Salon 18	Rounds	20	250.00
10/15/2017	12:00	16:00	Round Table Meeting	Salon 19	Rounds	20	250.00
10/15/2017	15:30	16:30	Reception	Salon 13/14	Casual	40	400.00
10/15/2017	18:00	21:00	Trade Show Opening Reception	Hall C		300	See above
<b>Monday</b>							
10/16/2017	08:00	18:00	Registration	Assembly Foyer	As Is		No charge
10/16/2017	08:00	09:00	General Session/AGM Buffet Breakfast	Salon 8/9	Classroom on Rounds	200	2,450.00
10/16/2017	09:00	10:00	Keynote Speaker	Salon 12	Theatre	250	1,075.00
10/16/2017	10:00	12:00	Trade Show with break	Hall C	Exhibits	300	5,375.00
10/16/2017	12:00	13:30	Awards Luncheon	Salon 8/9	Rounds	250	Incl. above
10/16/2017	13:30	16:30	Breakout Sessions A	Salon 10	Theatre	100	875.00
10/16/2017	13:30	16:30	Breakout Sessions B	Salon 11	Theatre	100	875.00
10/16/2017	16:30	18:30	Trade Show/Cash Bar	Hall C	Exhibits	250	Incl. above
<b>Tuesday</b>							
10/17/2017	08:00	18:00	Registration	Assembly Foyer	As Is		No charge
10/17/2017	08:00	11:00	Final Trade Show with Buffet Breakfast and break	Hall C	Exhibits	300	5,375.00
10/17/2017	11:00	18:00	Trade Show Tear Down	Hall C	Exhibits		Incl. above
10/17/2017	11:00	17:00	Breakout Sessions A	Salon 10	Theatre	100	1,175.00
10/17/2017	11:00	17:00	Breakout Sessions B	Salon 11	Theatre	100	1,175.00
10/17/2017	12:00	13:30	Luncheon with speaker	Salon 8/9	Rounds	200	1,950.00
10/17/2017	18:00	23:59	Conference Wrap Up Social	Salon 12	Casual	250	1,275.00
<b>Total Estimated Room Rental</b>							<b>\$34,825.00</b>

- GST is not included
- A 3% inflationary cost index may be applied.

\*The Shaw Conference Centre will offer a **50% discount** off room rental as follows on 1 move-in day should you utilize one of our in-house service providers: Freeman Audio Visual services and/or Goodkey Show Services.

October 14 Hall C rental would be \$5,375.00 less 50% = \$2,662.50  
Estimated Room Rental \$32,162.50

# SCC FLOOR PLANS - REVISED

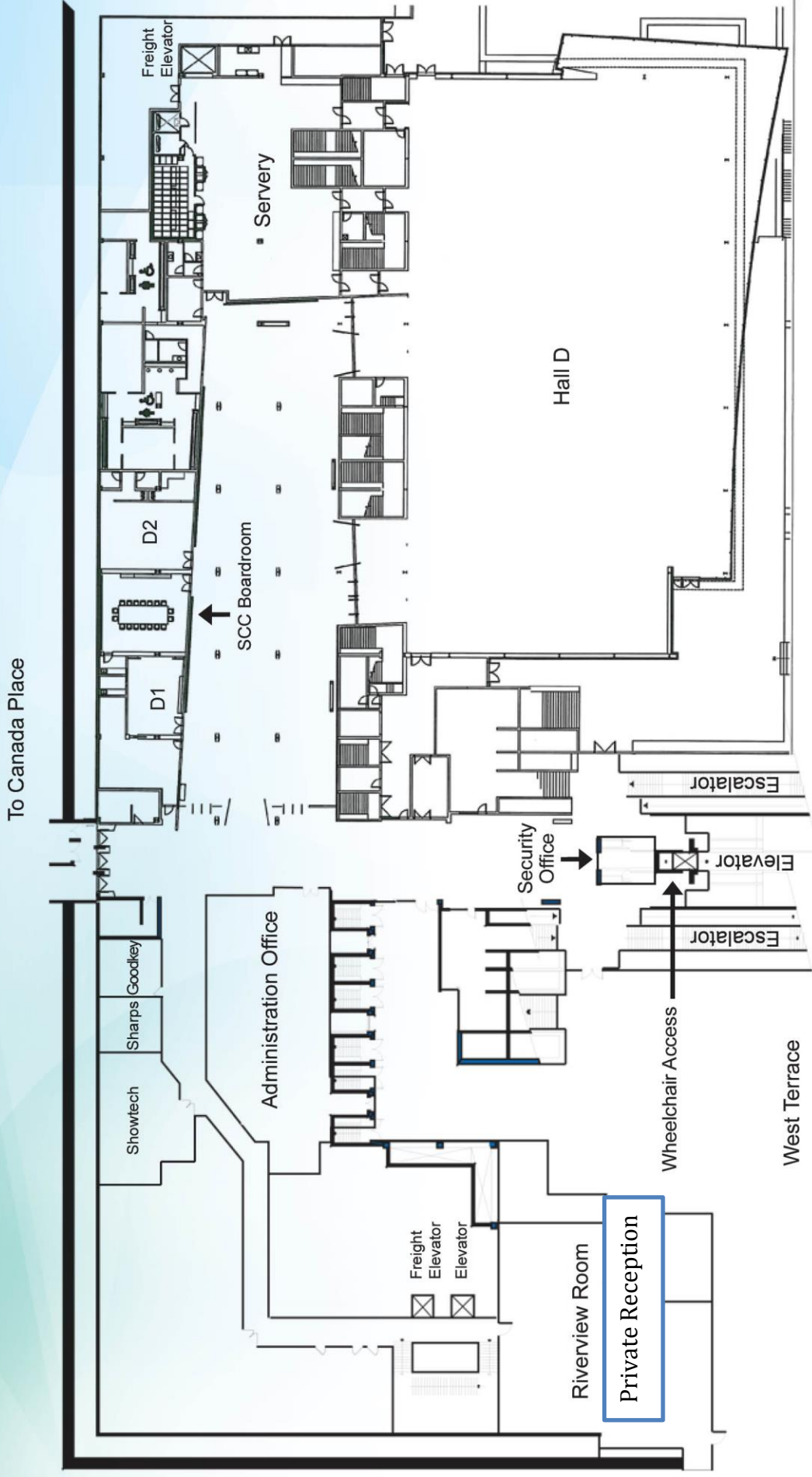


Pedway Level 1						Capacity	
Room	Level	Ceiling Height	Dimensions	Sq. Ft	Sq. Metres	Theatre	Banquet
Hall D	Pedway	30'	208 X 114	24,000	2,192.4	2,000	1,400
Hall D Foyer	Pedway	30'	182 X 51	9,282	862.3	–	–
D1	Pedway	–	28.5 X 20	570	53.0	–	–
D2	Pedway	–	24.4 X 33.6	819.8	76.2	60	40
SCC Boardroom	Pedway	–	28.5 X 32.6	929.1	86.3	–	–
Riverview Roomv	Pedway	8'	–	3,860	358.6	–	120

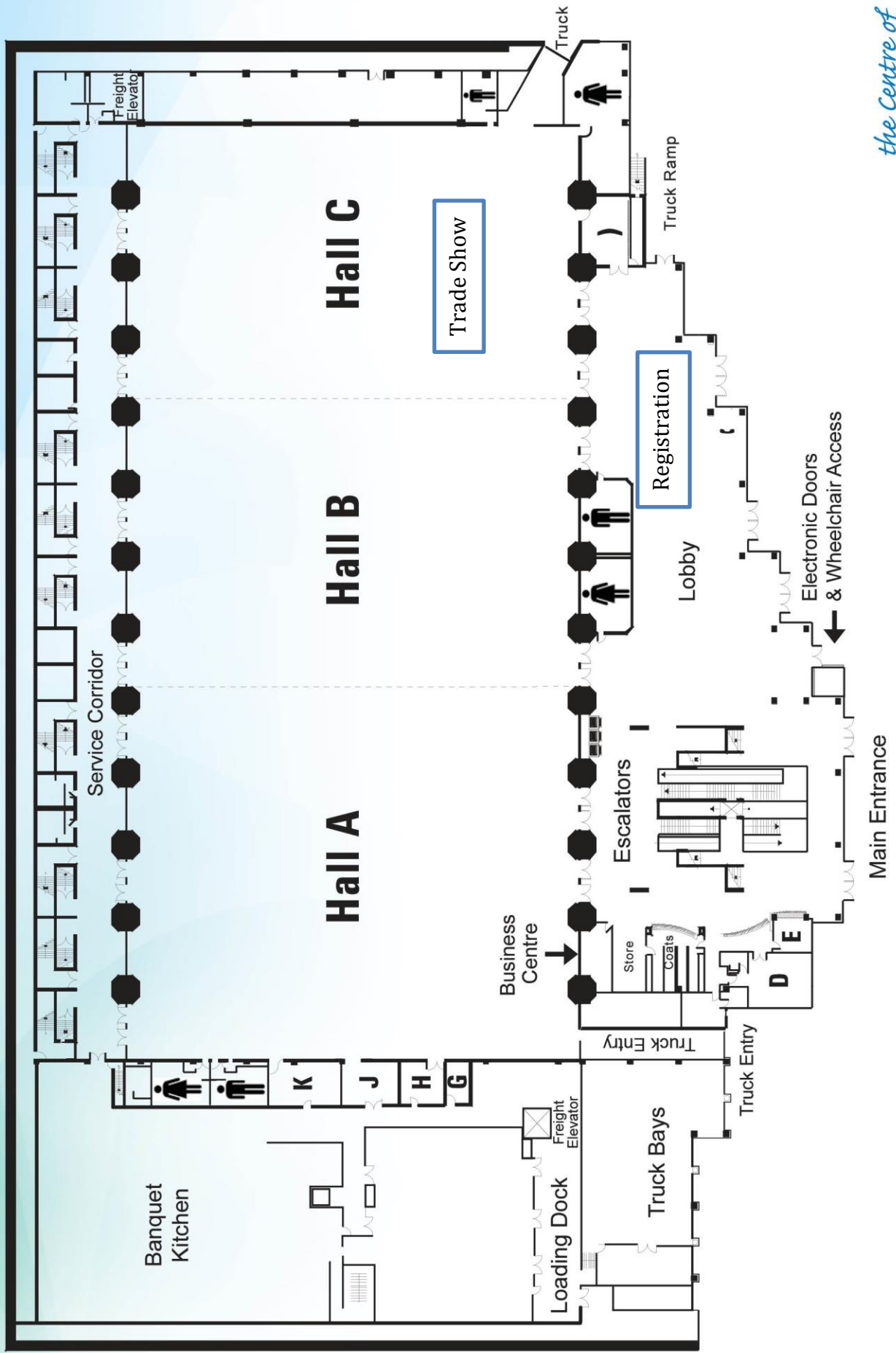
Assembly Level 2						Capacity	
Room	Level	Ceiling Height	Dimensions	Sq. Ft	Sq. Metres	Theatre	Banquet
Hall A	Assembly	29'	180 X 154	32,000	2,575.2	2,400	1,800
Hall B	Assembly	29'	180 X 120	25,000	2,006.6	2,100	1,500
Hall C	Assembly	29'	180 X 114	23,000	1,906.3	2,100	1,500
Hall AB	Assembly	29'	209 X 274	57,000	5,320.0	4,500	3,300
Hall BC	Assembly	29'	209 X 234	48,000	4,543.4	4,200	3,000
Hall ABC	Assembly	29'	209 X 388	80,000	6,488.1	6,600	4,800
Assembly Foyer	Assembly	19'	–	–	–	–	–

Meeting Level 3					Capacity					
Salon	Dimensions (ft)	Area (ft <sup>2</sup> )	Area (m <sup>2</sup> )	Height	Theatre	Classroom	Boardroom	U-Shape	Square	Banquet
1	33 x 30	990	92	–	50	40	18	–	–	40
2	40 x 57	2,280	212	–	200	100	55	40	50	112
3	39 x 50	1,950	181	–	175	90	45	45	60	96
4	49 x 65	3,185	296	–	300	140	50	50	60	160
5 or 6	38 x 25	950	88	–	60	36	24	20	30	48
7	28 x 20	560	52	–	34	21	15	15	20	24
8	62 x 60	3,720	346	12'11"	320	144	50	70	80	160
9,10 or 11	62 x 45	2,790	259	12'11"	250	100	40	60	80	128
12	62 x 58	3,600	334	12'11"	320	144	50	70	90	160
13, 14, 15, 16	27 x 19	500	48	–	30	18	18	16	20	24
17 or 18	25 x 18	450	42	–	25	15	15	14	16	24
19 or 20	22 x 18	395	37	–	25	15	15	10	14	24

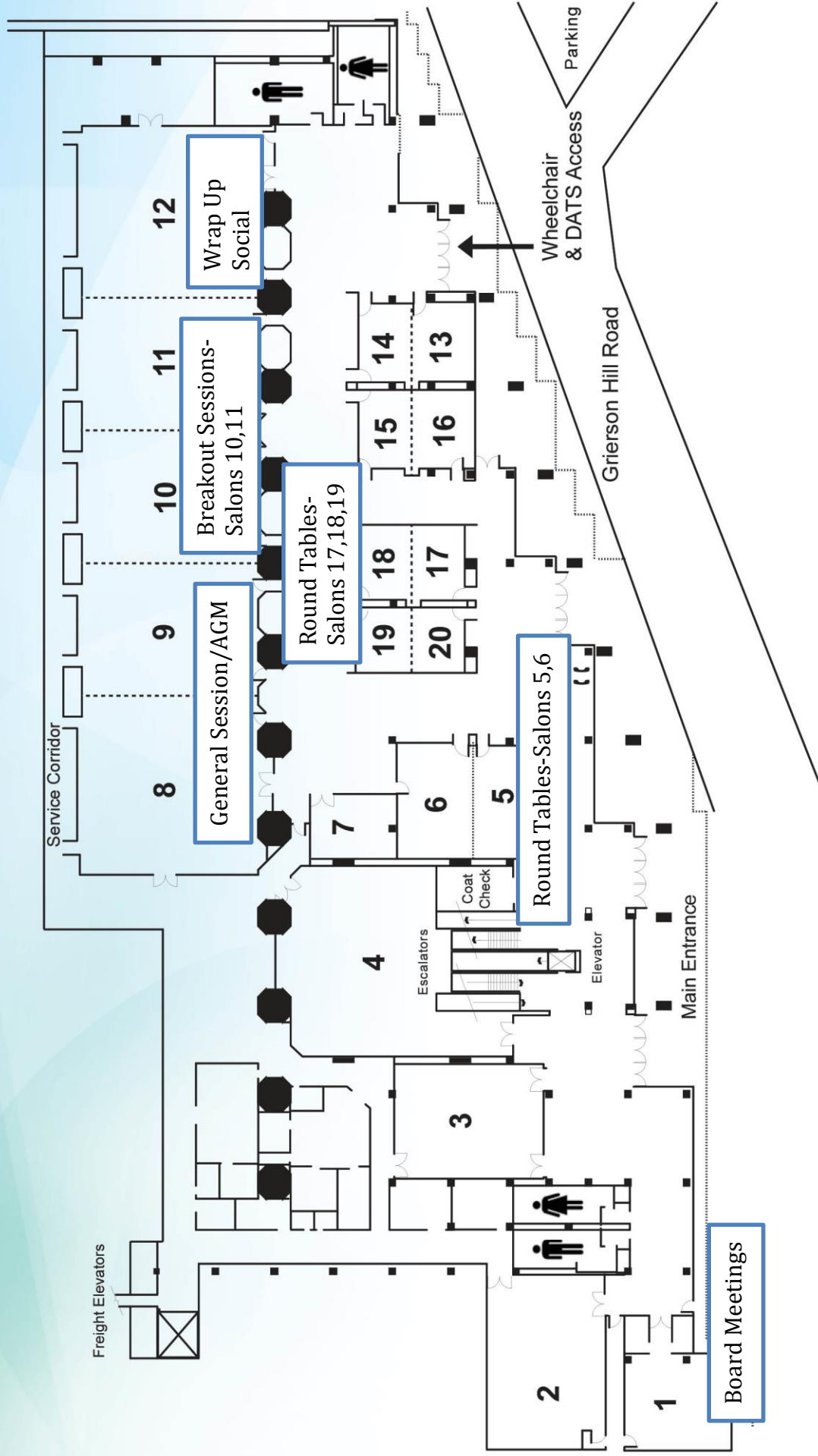
# PEDWAY LEVEL 1



# ASSEMBLY LEVEL 2



# MEETING LEVEL 3



# AWARD WINNING CUISINE



## Cuisine worth celebrating

Having an award-winning chef and kitchen as part of your event means catering is the least of your worries. Think creative menus, local produce, made-in-Edmonton creations, world-famous Alberta beef ... need we say more? You are in good hands with Executive Chef Simon Smotkowicz and his team.

## Meet Chef Simon

You could say that culinary tradition runs deep in French-born Chef Simon's blood. Surrounded by food in his family-owned grocery store, he is a Toulouse Hotel School graduate. Respected by chefs across Canada, Chef Simon explores innovative creations focused on textures and flavours.

## Multi-Award Winning Chef

Through the years Chef Simon established a professional reputation for both his culinary and leadership skills. He competed several times on the national and international stage and has won gold several times. Chef Simon's achievements through his career are just as impressive:

- 1983 and 1986 Alberta Achievement award
- Special Ambassador award from Edmonton Economic Development
- 1995 Chef of the Year for the western region
- 1997 Chevalier du Morite Agricole from the French government
- 1998 National Chef of the Year award
- Won Grand Gold with Team Canada in 2000
- Won gold with Team Alberta in 2002 and 2004
- 2005 Alberta Centennial Award
- He is the current president of the Edmonton branch of the Canadian Culinary Federation.
- 1997 + 2001 won gold at the World Championships
- 1996-2001, 2010-2012 won gold as manager of Culinary team Canada
- Chair of the Alberta Culinary Arts Foundation
- Chair of CCFC High School Culinary Challenge

Chef Simon continues to impress guests at the Shaw Conference Centre with his unwavering commitment to quality and innovation.

Thank you for considering Edmonton  
for your upcoming event.

*the Centre of*  
**ATTENTION**  
**SHAW**) Conference Centre

[www.shawconferencecentre.com](http://www.shawconferencecentre.com)



# Canadian Parking Association

2019

**EDMONTON**  
**ORIGINAL** SINCE WAY BACK





World Trade Centre  
9990 Jasper Avenue,  
5<sup>th</sup> Floor  
Edmonton, Alberta  
Canada T5J 1P7  
TEL: (780) 917-7480  
FAX: (780) 425-4715  
Edmonton Tourism  
is a division of  
Edmonton Economic  
Development Corporation

November 12, 2015

Carole Whitehorne  
2255 St Laurent Blvd Suite 350  
Ottawa, ON K1G 4K3  
CANADA

**Re: Canadian Parking Association 2019**

Dear Carole,

On behalf of Edmonton Tourism, our industry partners, Travel Alberta and the City of Edmonton, it is our pleasure to invite the Canadian Parking Association to Edmonton, a vibrant urban centre in the heart of the wilderness. Alberta's capital city is ready to welcome your guests, and you will find that this proposal creates the framework for a truly unforgettable event.

There's a uniqueness to how we do ordinary things in Edmonton, a region home to over one million friendly and welcoming people. Education might be the goal of your conference, but it's the experience of the destination that attendees talk about for years to come. After a day of inspiration at your event, the list of truly awesome things to do Edmonton will leave your delegates wishing they had more free time. Alberta is the only province in Canada without a provincial sales tax—benefitting your core budget, and the wallets of your delegates looking to shop and explore Edmonton—so every delegate gets more from their time in Edmonton!

Edmonton has everything you need to host a conference of any size. As your central point of contact, we have the experience and track record to deliver an amazing event every time. In this document you will find information on accommodations, meeting venues, funding and additional tours and details that will result in an especially memorable event.

Carole, the City of Edmonton is excited by the opportunity to play host to your delegates in 2019 and we look forward to welcoming you to our city. You have our commitment, and that of our industry partners and citizens, to create an experience that will leave your delegates saying, "Wow...Edmonton was nothing like I've ever experienced before!" See for yourself—visit [www.ExploreEdmonton.com](http://www.ExploreEdmonton.com) to take a peek at Edmonton's authentic experiences.

Kind regards,

Daniela Stucki  
***Business Development Manager, Meetings & Conventions***  
Direct 780-917-7621  
Mobile 780-901-8957  
Email: [dstucki@edmonton.com](mailto:dstucki@edmonton.com)



## EDMONTON ADVANTAGE PROGRAM

We understand the value your program brings to a destination and we also understand that you are looking for a destination that can allow your program to grow.

Our single most significant contribution is the Edmonton Advantage

This industry driven funding mechanism is administered by Edmonton Tourism and designed to attract V.I.P. organizations such as your Conference. Given the expected impact of your annual event this enhancement would be substantial in nature. The Edmonton Advantage goes directly to your organization or can be applied to offset meeting costs at the Shaw Conference Centre. This will then allow your group to focus your budget in other areas of your event. Based on the proposals from within this document and the overall economic impact the following sliding scale demonstrates:

## Shaw Conference Centre Options

Shaw Conference Centre					
Room Night Production	Estimated Venue Rental	Edmonton Advantage Program 25% Venue Discount	Edmonton Advantage Program Room Usage Rebate	Edmonton Advantage Program Sponsorship Support	Meeting Space Balance
650-699	\$ 28,962.50	\$ 7,240.63	\$ 12,828.06	\$ 4,000.00	\$ 4,893.82
700-749	\$ 28,962.50	\$ 7,240.63	\$ 13,814.83	\$ 7,000.00	\$ 907.04
750-799	\$ 28,962.50	\$ 7,240.63	\$ 14,801.61	\$ 10,000.00	\$ (3,079.73)
800+	\$ 28,962.50	\$ 7,240.63	\$ 15,788.38	\$ 14,000.00	\$ (8,066.51)

\* Outstanding room rental

\* Complimentary room rental with additional cash to offset costs

Please note this grid is an estimate for 2020, once hotel rooms are contracted an Edmonton Advantage contract will be created for you. .

Please note that a minimum of two proposed hotels must be used and a minimum of 850 room nights must be produced to qualify for this incentive



## GETTING HERE

### FLIGHT SERVICE

Getting to Edmonton is easy with over 200 flights daily from 50 nonstop destinations at Canada’s fastest growing airport, Edmonton International Airport’s (EIA). EIA (airport code YEG) hosts over six million passengers per year and is the fifth busiest airport in Canada in terms of passengers. EIA is just in the final stages of completing a \$1Billion expansion/renovation that includes new gates, exceptional new shopping experiences, new international arrivals area and a new Renaissance Hotel by Marriott right on site.

### ARRIVAL TRANSPORTATION

Your guests will arrive to our provincial Capital and have multiple options to reach their selected accommodations. The following outlines their key options:

#### SKY SHUTTLE SERVICES

Skyshuttle offers spacious and comfortable vehicles, with ample room for single passengers, groups or families, as well as all luggage and travel necessities. Pricing is \$18.00 one way \$30.00 return per person

#### TAXI FLEET

Taxi services are the most commonly used transportation for incoming passengers to Edmonton. Waiting is never an issue at EIA and you will be treated to multiple vehicle types from standard single vehicles, town cars, Mini Vans to green low emission vehicles like the Toyota Prius Pricing to downtown is approx. \$55.00 before gratuity

### EDMONTON TRANSIT CONVENTION PASS

The Convention Transit Pass is just the ticket for savings and unlimited rides with Edmonton Transit including the Light Rail Transit (LRT) and buses for your convention, exhibition, seminar or meeting. Your delegates have the freedom to go to the convention as well as tour other popular destinations within Edmonton using one convenient pass – no need for cash or tickets.

Quantity	per day
50 - 499	\$6
500 - 999	\$5.50
1000+	\$5

#### CONTACT INFORMATION

Lara Attrill  
City of Edmonton Transportation

Lara.Attrill@edmonton.ca  
780-442-0890



## LOCAL SUPPORT

No one knows a destination better than the people that live there. At Edmonton Tourism we are fortunate to have access to many different departments within our parent organization Edmonton Economic Development Corporation (EEDC) as well as other organizations that can assist us with your event. We feel that when an organization commits to a destination that that destination must provide clear commitments to your organization as well. The following highlights area's we can bring support and impact to your event.

### Conference Servicing

Edmonton is known for its commitment to conference servicing excellence. This extends from your original contact with Edmonton Tourism right through to when your delegates leave our city. We have several departments and partners that are looking forward to supporting your conference. Edmonton is not just a place for building materials suppliers and retailers to make great deals in the largest meeting facility west of Toronto but it is also a destination where your delegates can come early or stay on afterword's and have an experience like no other.

Our conference servicing team works with your organization to provide information and services to make your delegate experience feel like you have never changed cities. In fact we want your delegates to feel as comfortable as they do when they are in their home cities and towns.

The following is only a sample of what this team can provide:

#### *Electronic Mini Map*

As you can see by items within this document we are ready to provide mini maps focused on key items for your delegates. Maps of restaurants, attractions, shopping area's (yes including the world famous West Edmonton mall) to even a schedule of the Edmonton Oiler hockey games that may be going on at the time.

#### Services:

##### *Electronic restaurant list and maps can be customized*

As mentioned in our material's section this will highlight many of the restaurants and bars and lounges in our city that is within walking distance to their hotels.

##### *List of spousal programs options*

We will work with you to provide unique spousal programs if you feel this would be a good fit. Perhaps we work these into the pre & Post activities. Either way we have some amazing options for your delegates.



# Accommodation

**EDMONTON**  
**ORIGINAL** SINCE WAY BACK



## Canadian Parking Association 2019 Room Block Overview

Hotel	Peak Rooms	Rate (From)
Chateau Lacombe	185	\$159
Courtyard by Marriott	125	\$209
Delta Edmonton Centre Suite Hotel	25	\$169
Fairmont Hotel Macdonald	70	\$229
Matrix Hotel	100	\$170
Nova Hotels	185	\$125
Sutton Place Hotel	185	\$159
Westin Hotel	185	\$199

\*All rates based on an escalator\*

\*All rates are quoted as net non-commissionable\*

Please note the rate provided here is the rate that the majority of your room block has been quoted at. Please review the hotel's individual proposal included in this document for additional room category rates.



CHATEAU  
LACOMBE  
HOTEL

Chateau Lacombe Hotel  
10111 Bellamy Hill  
Edmonton, AB T5J 1N7  
Phone: (780) 420-8364  
Fax: (780) 420-8379  
[sales@chateaulacombe.com](mailto:sales@chateaulacombe.com)  
[www.chateaulacombe.com](http://www.chateaulacombe.com)

## Proposal for Canadian Parking Association

November 9, 2015

Thank you for considering the **Chateau Lacombe Hotel** for your event accommodation requirements. We look forward to the opportunity of hosting you and your attendees during the 2019 Canadian Parking Association Conference & Tradeshow.

The guest rooms required for this event match perfectly with our availability over your preferred dates. This proposal is currently on first option basis until **March 31, 2016**. Below is an outline of our guestroom rates. Available to you upon request is our hotel meeting space map, catering guide and audio visual pricing.

### **About our Hotel**

Located in the heart of downtown Edmonton, the **Chateau Lacombe Hotel** is an iconic landmark, offering spectacular panoramic views of the North Saskatchewan River valley.

The hotel is located by the Edmonton Arts District, City Centre, and numerous avenues of entertainment. A quick convenient walk to the Shaw Conference Centre, makes us your ideal choice.

### **Hotel Highlights**

- 307 guest rooms, including 15 Jr. Suites, 66 Newly Renovated Concierge Level rooms and Executive Suites, with River Valley views and private balconies.
- Legendary roof-top revolving restaurant, LaRonde, offering exceptional cuisine for dinner and Sunday Brunch.
- Complimentary Business and Fitness Centre(s)
- Underground Parking Garage with over 600 stalls.
- 14,000 square feet of flexible meeting space



*"UNIQUE BY NATURE"*

**Room Block**

<b>ARRIVAL</b>		<b>DEPARTURE</b>				
Saturday, October 26, 2019		Friday, November 1, 2019				
<b>ROOM TYPE</b>						
	Sat	Sun	Mon	Tue	Wed	Thu
	10/26	10/27	10/28	10/29	10/30	10/31
Standard King	10	98	112	112	85	13
Standard Double	18	35	66	66	33	-
Concierge King	5	5	5	5	5	5
Concierge Jr. Suite	1	1	1	1	1	1
Executive Suite	1	1	1	1	1	1
Total Rooms	35	140	185	185	125	20
						<b>*UPGRADE</b>
						<b>*UPGRADE</b>
						<b>*TOTAL ROOM NIGHTS: 690</b>
<b>2019 RATES</b>						
	Single	Double	Triple	Quad		
Standard King	159.00	159.00	174.00	189.00		
Standard Double	159.00	159.00	174.00	189.00		
Concierge King	199.00	199.00	214.00	229.00		
Concierge Jr. Suite	219.00	219.00	234.00	249.00		
Executive Suite	249.00	249.00	264.00	279.00		

**Total Room Nights: 690****Additional Room Types Available**

<b>Room</b>	<b>Rate</b>
Concierge King	<b>\$199.00</b>
Jr. Suite	<b>\$219.00</b>
Executive Suite	<b>\$249.00</b>
Royal Parlour and Suite	<b>\$749.00</b>

These rates are net of taxes. Hotel's room rates are subject to applicable provincial and local taxes (currently 9%) in effect at the time of check-in. Room rates are also subject to the Destination Marketing Fee of 3%.

**Concierge Guest Rooms:**

Enjoy our Concierge Guestrooms that offer a higher form of business travel service by including the following amenities:

- Private and exclusive concierge lounge: Open 7 days a week
- Daily deluxe continental breakfast 6:30am to 11:00am
- Daily complimentary canapés, cocktails, and beverages 5:00pm to 8:00pm
- Telus Optic TV with 15 mb dedicated internet access per room. On demand movies online with credit card. HDMI and a USB Port
- Turndown service upon request
- 42 inch LED HD TV
- Personal Keurig coffee machine
- Bedside docking station
- Mother Earth Essentials: upgraded amenities (including mouthwash, shower gel and vanity kit)
- Hair dryer and robe(s)

**Concessions (based on 85% guestroom pickup)**

- One (1) Complimentary Executive Suite for the President (TOTAL VALUE: \$1,494)
- One (1) Complimentary Concierge Junior Suite for the Executive Director (TOTAL VALUE: \$1,314)
- Two (2) VIP Amenity Gifts (TOTAL VALUE: \$50)
- 25% off Standard guestroom rate for up to 5 Staff Members (\$119.25 Special Guestroom rate)

*"UNIQUE BY NATURE"*



**Other Information**

- 1 in 40 Complimentary Rooms Ratio – Cumulative
- Extended Rates: 3 days pre and post
- Complimentary High Speed Internet in all guestrooms

We appreciated your interest in the Chateau Lacombe Hotel. Please contact me directly at **780-420-8363**, fax 780-420-8379 or use my e-mail address: **sschurer@chateaulacombe.com**. I would love the opportunity to discuss your program further.

Best Regards,

Sherri Schurer  
Sales Manager

Chateau Lacombe Hotel

ncial



COURTYARD





Thank you for considering the Courtyard by Marriott Edmonton Downtown as a host hotel for the Canadian Parking Association- 2019, I am pleased to send you our proposal.

I welcome the opportunity for you and your delegates to experience the new state-of-the-art lobby at the Courtyard by Marriott Edmonton Downtown, Edmonton's foremost business-class hotel, specializing in casual riverside luxury. Our hotel features 177 tastefully appointed, newly renovated guestrooms with free Wi-Fi and a mini-fridge for your convenience. Panoramic views of the river valley and our downtown business district add to the excitement of this magnificent Edmonton hotel. Our award winning patio provides a relaxing atmosphere with breath taking views of Edmonton's river valley. An excellent choice among Edmonton restaurants, our Riverside Bistro serves delicious breakfast, lunch and dinner.

Our Meeting Rooms offer a spectacular view of the river valley with floor-to-ceiling windows. Facilitating groups of 2 - 120 people, our Meeting Rooms are designed to ensure that every need is met. This Edmonton hotel is conveniently located next to Shaw Conference Centre and other Edmonton attractions. Among Edmonton hotels and meeting facilities the newly renovated Courtyard by Marriott Edmonton Downtown stands above the rest!

Below is the room block and rates we would extend to your event for the indicated dates:  
**October 26-31' 2019**

	Sat10/26	Sun10/27	Mon10/28	Tue10/29	Wed10/30	Thu10/31
Run of House	35	120	120	120	125	20

Room	Single Rate
Run of House	209

The above mentioned rates are based in the current year (2015). Rates will be confirmed 12 months prior to your arrival with an expected increase of no more than 5% per annum.

**Function Information Agenda**

We are not currently holding any meeting space or guestrooms for your event. If this proposal meets with your approval, and you would like to confirm acceptance of this offer, please contact me and I will forward a formal agreement to you.

**We have 4 meeting spaces currently in the hotel:**

Meeting spaces are namely Thornton room, Fraser room, Maligne room and Jasper room. Our Thornton meeting room is located on the lobby level which is a 1200 sq.ft. the largest in the hotel and can accommodate about 80-100 number of people as per the setup required. Fraser room a 623 sq.ft, Maligne a 471 sq.ft. & Jasper room is good for classroom, theatre, boardroom, all day meeting

Sincerely,

Santosh Padukone

Guest Services Supervisor / Sales

Courtyard by Marriott Edmonton

99th & Jasper Ave, Edmonton AB, T5J 2E7

Direct Line: 780-945-4746

Facsimile: 780-945-4731

Email: [santosh.padukone@concordhotels.com](mailto:santosh.padukone@concordhotels.com); [naina.hardat@concordhotels.com](mailto:naina.hardat@concordhotels.com)

## **Courtyard by Marriott Edmonton Features:**

- Convenient downtown location, within walking distance of:
  - Edmonton City Centre Mall and Movie Theatres
  - River Valley trail system for walking, jogging or biking
  - LRT (Subway) System, connecting you to Commonwealth Stadium and Edmonton's all purpose sports and events arena, Rexall Place
  - The Citadel Theatre
  - Winspear Centre
  - Canada Place Federal Government Building
  
- ¼ of a block from the SHAW Conference Centre.
- The Courtyard by Marriott finished a 100% renovation in March 2012 with all Guest rooms, Meeting rooms and public areas being done. Guest rooms include mini fridges, 32" Flat screen T.V.s, On-Command Movies, iron and ironing board, complimentary coffee & tea.
- 24-hour Fitness Centre
- Heated Underground Valet Parking
- 24-hour Business Centre with complimentary High-Speed Internet
- Full Service breakfast, lunch and dinner is served in the hotel's restaurant, the Riverside Bistro with views of Edmonton's spectacular River Valley
- The Riverside Bistro's award winning patio has an unobstructed view of Edmonton's River Valley

DELTA  
meeting  
MAESTROS



DELTA EDMONTON CENTRE SUITE HOTEL

PROPOSAL

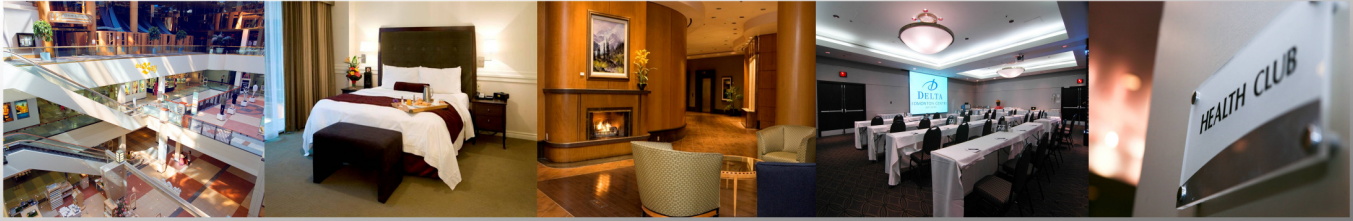
TO

Client

**Canadian Parking Association**

  
**DELTA**  
EDMONTON CENTRE  
SUITE HOTEL

Your room is ready



November 12, 2015

**RE:** Canadian Parking Association

Dear Client,

Thank you for your interest in the Delta Edmonton Centre Suite Hotel. We are very pleased with the opportunity to present our proposal outlining accommodation and meeting space requirements. Should this meet with your approval; a contract will be forwarded for your signature.

Please note that all outlined space and guestrooms will be held for you until 12-12-2015

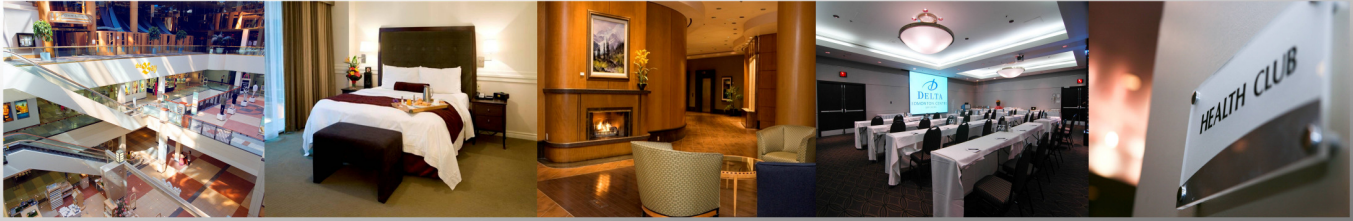
The Delta Edmonton Centre Suite Hotel is ideally located in downtown Edmonton, and is connected to over 100 stores and services, Empire Theatres, with access by indoor walkways to 4 other shopping centres, the Shaw Conference Centre, City Hall, Canada Place, Commerce Place, Manulife Place and 17 other office towers.

Daniela, we look forward to welcoming your group and to working with you to ensure the success of your event.

Kind regards,

Monica Phillips  
Reservations/Revenue Manager  
Delta Edmonton Centre Suite Hotel  
10222 102 Street  
Edmonton, Alberta T5J 4C5  
Phone: 780-423-9292  
Fax: 780-428-1566  
Email: [monica.phillips@deltahotels.com](mailto:monica.phillips@deltahotels.com)

For more about our hotel, please go to our website: [www.deltaedmontoncentre.com](http://www.deltaedmontoncentre.com)  
or view our Dynamic E-mercial:  
<http://bit.ly/No1bDM>



### **ABOUT DELTA HOTELS**

With a diversified portfolio of more than 44 city centre and airport hotels and resorts, Delta Hotels is the leading first-class hotel management company in Canada.

Recognized as one of the best meeting facilities in Canada (M&IT Magazine, 2003) and honored with numerous AAA/CAA four diamond awards for service and fine dining, we have an enviable 40-year record of service excellence and hospitality.

### **ABOUT DELTA MEETING MAESTROS**

Backed by a series of key commitments Delta Hotels' new national meeting program responds to the specific needs of meeting planners. From PCMA-trained conference service managers and a 24-hour response time to proposals to simplified contracts and invoices and unique ideas for every meeting, Delta Meeting Maestros is committed to your company's success.

### **ABOUT DELTA EDMONTON CENTRE SUITE HOTEL**

The Delta Edmonton Centre Suite Hotel is ideally located in the heart of downtown Edmonton City Centre Shopping complex. With over 100 stores and services, 9 Empire Theatres, and pedway connections to 4 other shopping centres, the Shaw Conference Centre, and 17 office towers, the Delta Edmonton Centre Suite Hotel is attractive for both business and convention travelers alike.

With over 12,000 square feet of meeting space, our expert sales and conference services team offers a one-stop shopping experience, from small intimate gathers to a 350 person banquet.

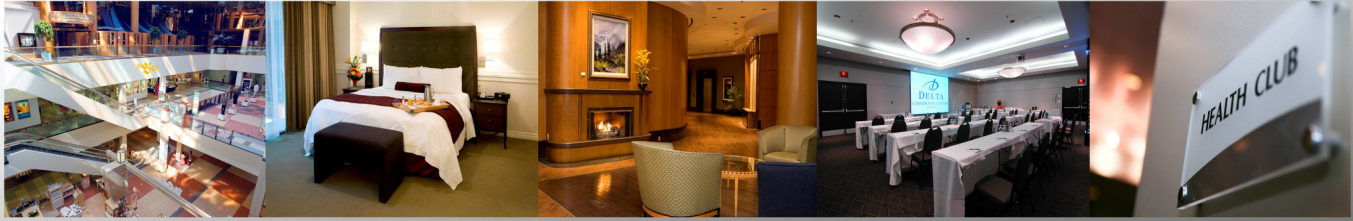
### **DELTA "GREENS" PROGRAM: Corporate Social Responsibility**

Delta Hotels is one of the Green 30. Within the 2011 Best Employers (which Delta is a part of) Delta scored exceptionally well in the area of responsible environmental practices which is why we were named to the list

National Brand Standards across the chain include our towel and sheet change program, reusable guest newspaper bags, compact florescent light bulbs, recycling containers in all guestrooms and 100% recycled room key cards are just a few of the initiatives

The Delta Edmonton Centre Suite Hotel is a **4 Green Key Property**





## ROOMS & RATES

We are pleased to confirm special rates for your event as outlined below:

		1 Bedroom Suite		Total Rooms
Monday	10-28-19	25	\$169.00	25
Tuesday	10-29-19	25	\$169.00	25
Wednesday	10-30-19	25	\$169.00	25
Thursday	10-31-19	25	\$169.00	25
Friday	11-01-19	25	\$169.00	25

*The rates quoted are valid until December 12, 2015. After that time the rate is subject to re-negotiation.*

Total Room Nights: 125

Currently room rates are subject to the following taxes, Alberta GST 5%, Destination Marketing Fee 3% and Tourism Levy 4%. Please note that the above taxes may change without notice.

Any adult occupants over 2 persons in each room will be an additional \$25.00.

***Rates are subject to a 3-5% annual increase and will be confirmed 12 months prior to the arrival date.***

## VALUE ADDS / CONCESSIONS

We are pleased to offer you the following concessions as part of this event:

- Complimentary internet access in all guestrooms and meeting space.

## REWARDING EVENTS

If you are a qualified Marriott Rewards member, book a meeting or event with us and earn Marriott Rewards points or airline miles. It's up to you. Whether it's a conference or a business meeting or a social event, you'll qualify for points anytime you book 10 or more guest rooms for at least one night. Points can also be earned for catered-only events like receptions, banquets, weddings and reunions. Your rewarding experience begins with your preference for points – or airline miles:

- Earn 3 points per U.S. dollar spent, up to 50,000 points per event, OR
- Earn 1 airline mile per U.S. dollar spent, up to 15,000 miles per event

## OUR GUESTROOMS

The Hotel's 169 Guest Rooms include oversized Delta rooms, spacious one-bedroom suites and luxurious specialty Jacuzzi suites.

All rooms included the following standard amenities:

- Complimentary high-speed internet in all guestrooms
- 32" flat screen TV's in all One Bedroom Suites.
- 27" remote controlled colour digital televisions with in-room movies, digital music &
- iPod alarm clock docking stations
- In-room coffee makers, iron/ironing boards



### **DELTA ROOM**

Our 52 over-sized Delta rooms range from 425 – 450 square feet and feature all of the above amenities and offer one queen bed, one king bed or two queen sized beds.

### **ONE BEDROOM SUITE**

Our 104 one-bedroom suites are 500 – 625 square feet complete with living room and separate bedroom. These rooms offer one king bed, one queen bed in the bedroom and a double pillow-top pullout in the living room.



### **TRANSPORTATION**

Sky Shuttle to and from Edmonton International Airport is \$18 each way, and \$30 for a round trip. Children 4 -11 are \$10.00 one way, and \$17.00 round trip. [www.edmontonskyshuttle.com](http://www.edmontonskyshuttle.com)

### **PARKING**

Adjacent parking available at Edmonton City Centre West Parkade.

Overnight Rate:       \$25.00  
Valet Parking:               \$35.00

### **FUNCTION ARRANGEMENTS**

#### **DINING**

##### **Cocoa's Restaurant & Lounge**

Award winning Cocoa's appeals to all with its intimate airy location features a continental cuisine, regional specialties and famous Sunday Brunch. Open daily for lunch, dinner and evening snacks, the Lounge features a brand new 42" Flat Screen Television, a tempting menu and overlooks the dynamic Edmonton City Centre Mall.

##### **In-Room Dining**

For those who prefer the comfort of in-room dining, this service is available from 5:30am – 11:00 pm daily.

### **OTHER DELTA EDMONTON CENTRE SUITE HOTEL SERVICES**

#### **Fitness Centre**

After a long day, our newly equipped health club, including a whirlpool, steam room, and exercise room will help put the spring back in your step. Facility is available to registered guests at no charge. Exercise equipment includes treadmills, lifecycles, weight machine and free weights.

#### **Business Centre**

- Located on the lobby level, complete with 2 workstations, laser printer, photocopier, and high speed internet. Access the facility 24 hours a day with your guestroom key.

#### **Services**

- Valet and covered parking available seven days a week. We would be pleased to add parking charges to the master account for billing purposes, and passes can be given upon check-in.
- Dry Cleaning and valet service available Monday through Friday. Guaranteed same day service of items received prior to 8:00 am.
- Washing machine and clothes dryer are available to in-house guests free of charge
- Toll free reservations directed to our hotel at 1-800-661-6655



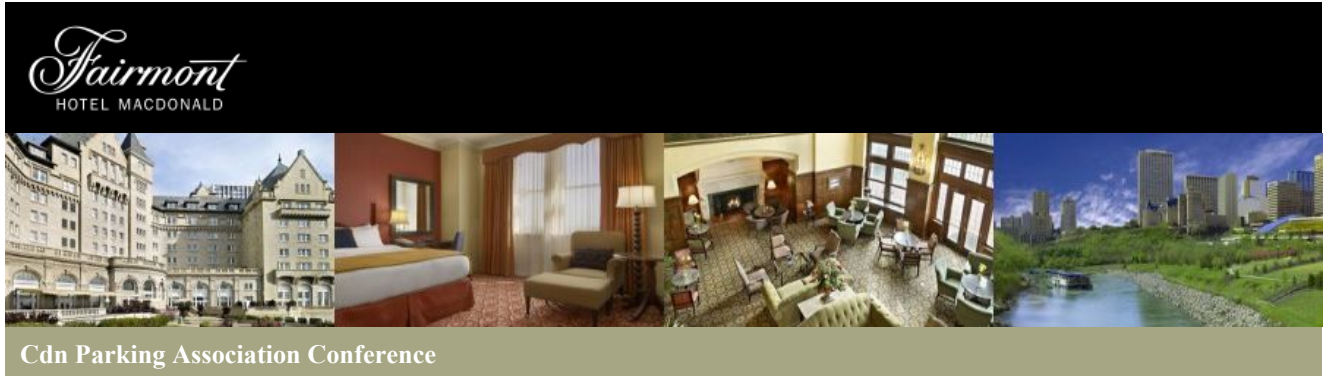
Delta Edmonton Centre is proud to be part of making your meetings green. As a green hotel we are making a promise to you. It is a promise from the air we breathe, to you our guests, and to ourselves. A promise to reduce the waste we create, the energy we use. A promise to rethink everything we do to create positive, long-term environmental change. It is a promise with a plan that utilizes the energy and creativity of Delta staff and guests. Fresh touches on every aspect of the hotel business and within the next five years Delta Edmonton Hotels, will have saved enough energy to power 21,000 homes for one year, reduced carbon dioxide that is the equivalent to taking 15,000 cars off the road for one year, saved enough water to fill 900 Olympic swimming pools and reduced and diverted waste that's the equivalent of 640 dumpster trucks.

As a 4 Green Key rate property and as a participant in Delta's "Green Program" our 100% non smoking hotel ensures you our guest will always breath freely. Another very important benefit of being fresh in Edmonton.



Located right on your very doorstep and with direct access from the hotel, [Edmonton City Centre](#) is your downtown destination of choice for shopping, dining and enjoying Edmonton's urban centre. Convenient underground parking, a wide selection of stores and a trendy downtown buzz make Edmonton City Centre the ideal location to stay or host your next event.

Thank you for inquiring with the Delta Edmonton Centre Suite Hotel, you can feel confident that our team will do everything possible to ensure you have a memorable experience.



## Cdn Parking Association Conference

**Sent:** November 09, 2015

**Expires:** December 30, 2015

**Event Dates:** October 23, 2019 - November 04, 2019

Angela Saenz

Catering Manager

Tel: 780-429-6410

10065 - 100 Street

Edmonton AB Canada T5J 0N6

Tel: 780-424-5181

[Angela.Saenz@Fairmont.com](mailto:Angela.Saenz@Fairmont.com)

### Contact Me

Dear Canadian Parking Association,

Thank you for considering The Fairmont Hotel Macdonald for the Cdn Parking Association Conference. The proposed agenda is outlined below. To assist with your decision making, you will also find additional hotel and destination information in the menu of tabs across the top of this page. We look forward to the opportunity to create a memorable experience for your guests.

While this proposal is not a binding agreement, your space and associated rates as outlined below are available for you until December 30, 2015 at which time the link to this proposal will expire. Should we have another serious request for the space before then, you will be given notice to exercise your option to book on a definite basis. If you are unable to commit within 48 hours after this notice, space being held will be released.

We look forward to the privilege of hosting the Cdn Parking Association Conference. I will follow up with you on December 30, 2015. If you require any further information before then, you may reach me at 780-429-6407 or [Angela.Saenz@Fairmont.com](mailto:Angela.Saenz@Fairmont.com).

Sincerely,

Angela Saenz  
Sales Manager

### Room Block

ROOM CATEGORY	SAT OCTOBER 26, 2019		SUN OCTOBER 27, 2019		MON OCTOBER 28, 2019		TUE OCTOBER 29, 2019		WED OCTOBER 30, 2019		
Fairmont	35	\$229.00	40	\$229.00	40	\$229.00	40	\$229.00	40	\$229.00	
Fairmont View Rooms			15	\$259.00	15	\$259.00	15	\$259.00	15	\$259.00	
Deluxe Room			15	\$259.00	15	\$259.00	15	\$259.00	15	\$259.00	
<b>Day Total</b>	<b>35</b>	<b>\$ 8,015.00</b>	<b>70</b>	<b>\$ 16,930.00</b>	<b>70</b>	<b>\$ 16,930.00</b>	<b>70</b>	<b>\$ 16,930.00</b>	<b>70</b>	<b>\$ 16,930.00</b>	
ROOM CATEGORY	THU OCTOBER 31, 2019										
Fairmont	20	\$229.00									
Fairmont View Rooms											
Deluxe Room											
<b>Day Total</b>	<b>20</b>	<b>\$ 4,580.00</b>									
<b>Room Total</b>							<b>335</b>	<b>\$ 80,315.00</b>			

All room rates are subject to a 4% Alberta Provincial Tourism Levy, 3% Destination Marketing Fee (Subject to GST) and 5% Goods and Services Tax (GST). All tax structures and percentages are subject to change without notice.

Room rates above are quoted in Canadian funds and are net, non-commissionable.

**GUESTROOM & SUITE RATES:**

I am pleased to confirm the following discounted group rates as outlined below:

Rates per night Single/Double Occupancy

Fairmont \$ 229.00

Fairmont View \$ 259.00

Deluxe \$ 259.00

Deluxe View \$ 289.00

Executive Suites \$ 479.00

**ROOMS SPECIAL CONCESSIONS:**

The Fairmont Hotel Macdonald is pleased to offer the following special concessions:

- One (1) complimentary room night for every forty (40) paid room nights over the meeting dates.
- For those guests who wish to extend their stay in Edmonton, room rates above will be offered for up to a total of three (3) days pre and three (3) days following the official conference dates, on a space available basis.
- Three (3) complimentary guestroom upgrades from a Fairmont to a Deluxe View guestroom over your program dates.
- One (1) complimentary guestroom upgrades from a Fairmont to an Executive Suite over your program dates.



in partnership with

EDMONTON TOURISM

a proposal for

Cdn Parking Assn Conference & Tradeshow

**October 26, 2019 to November 01, 2019**



November 9, 2015

Edmonton Tourism  
Cdn Parking Assn Conference & Tradeshow

**Thank you for considering Matrix Hotel as a potential host hotel for Cdn Parking Assn Conference & Tradeshow**

**Program Information**

---

Currently, our hotel has availability as per your requested dates and details are outlined below. All rates and information in this proposal will be valid until **03-31-2016**, until which I have the outlined space on a tentative hold. We will confirm the meeting space and the guestrooms once a signed contract and deposit has been returned to the hotel.

Name of Group: Cdn Parking Assn Conference & Tradeshow  
Dates: **October 26, 2019 to November 01, 2019**

**Accommodation**

---

(MATR) Matrix Hotel, Edmonton						
Day	Date	Deluxe King Rooms		Deluxe Double Rooms		Total Rooms
Saturday	10-26-19	19	\$170.00		\$170.00	19
Sunday	10-27-19	50	\$170.00	26	\$170.00	76
Monday	10-28-19	50	\$170.00	50	\$170.00	100
Tuesday	10-29-19	50	\$170.00	50	\$170.00	100
Wednesday	10-30-19	50	\$170.00	18	\$170.00	68
Thursday	10-31-19	11	\$170.00		\$170.00	11

Room rates are net, non-commissionable and quoted in Canadian funds. Rates are subject to a 3-5% increase per annum.

Rates are on a per room, per night basis (single or double occupancy). Additional occupants (maximum quadruple occupancy) are \$30.00 per person. Children under the age of 12 years, sharing with their parent(s), stay at no charge.



Please note guestroom rates are subject to the 4% Tourism Levy, 3% Destination Marketing Fee & 5% GST.

**The following items are included in these rates at no extra charge, and reflect a value added component in excess of \$65.00:**

- + Deluxe continental breakfast
- + Hosted evening wine and cheese tasting (excluding Sunday)
- + Onsite parking
- + National Post newspaper
- + In room high-speed cable and wireless internet
- + Unlimited local phone calls and calling card or toll-free calls
- + In-room coffee & tea
- + Unlimited access to the Fitness Facility
- + 24-hour access to the Business Centre
- + Mini fridge with Refreshment Centre



## **Guestrooms**

Matrix Hotel's architecture combines the natural elements of fire, water and stone with interesting artifacts that punctuate warm hues of silver, pewter and platinum, which creates a tranquil haven for the sophisticated business traveler and discerning leisure visitor alike.

### **Deluxe Guestrooms**

Beautifully appointed, our Deluxe Guestrooms have either one king sized bed or two doubles. They feature a granite working desk, 32" LCD flat screen TVs, Bell ExpressVu satellite service, mini fridge, and club chair for unwinding.

### **Sterling Suites**

These beautiful one bedroom suites offer 442 square feet of soothing guestroom space. A wet bar, separate living room and





fireplaces are featured here. White granite counter in the bathroom alongside the spa shower with two shower heads, upgraded plush robes are included, as well as an in-room safe, BOSE Stereo System.

### **Platinum Suites**

These spacious 512 square foot suites, located solely on the 16<sup>th</sup> floor, have floor to ceiling windows showcasing penthouse views of the city. Along with an oversized bathroom with jetted tub and separate 3 spray body showers, upgraded Bvalgari amenities, and all the features of a Sterling Suite, these rooms are guaranteed to redefine staying in luxury.

### **Onyx Suite**

The Onyx Suite is Matrix's Signature Suite. Enjoy a walk out terrace with outdoor fireplace, BBQ and relaxing seating. This gem is perfect for VIPs or Small receptions.



*(Platinum/Sterling Suite Living Space)*



*(ONYX Suite)*

Matrix Hotel is Edmonton's newest boutique hotel featuring chic, contemporary design and exquisite décor, offering a tranquil haven to the sophisticated and discerning traveler alike. Matrix Hotel is located in downtown Edmonton at the intersection of 107<sup>th</sup> Street and 100<sup>th</sup> Avenue. To the West: the Alberta Legislature, government office towers and restaurants; to the East: downtown business district, Shaw Conference Centre, shopping, arts and theatre, all within a few beautifully tree lined blocks of the Hotel. The University of Alberta is just minutes across the river via Light Rail Transit or vehicle. LRT Corona station is only few minutes walking distance from our hotel and can be easily accessed to anywhere in downtown.

The 184 guestrooms echoes the rich shades of the public spaces presenting a soothing and sophisticated atmosphere and offer Fretted bathrobes, pillow top mattresses with crisp linens and plush duvets, MP3 compatible CD clock radios, coffee bars, hands-free telephones, satellite TV and 32" LCD flat-screen televisions. Matrix Hotel provides a full range of services including Wildflower Grill and full service Starbucks, all aimed at ensuring both business and leisure travelers will find a tranquil haven in the heart of downtown.

The Matrix Hotel is proud to follow in the footsteps of our sister Hotels on Whyte Avenue, Varscona and Metterra Hotels on Whyte, as a 100% NON-SMOKING hotel. Recycle bins are in place in all guest rooms and an environmental program urges guest to reuse their towels. Low flush toilets are one of our greatest "Green Program" investments benefiting our environment by reducing our water consumption. LED lighting throughout our hotel saves energy and over 8500 square feet of meeting space with natural light gives our clients the ability to hold meetings using a miniscule amount of energy.

**The Green Key Eco-Rating Program is pleased to award the Matrix Hotel: 4 Green Key Rating.**



A 4 Green Key rating is awarded to a hotel that has shown national industry leadership and commitment to protecting the environment through wide ranging policies and practices. The Hotel has mature programs in place that involve management, employees, guests, and the public, and which have shown substantial and measurable results.

## Hotel Amenities

---



Located in Matrix Hotel, Wildflower is a unique, contemporary fine dining restaurant concept featuring "new Canadian cuisine."

Wood fired grilling accentuates fresh food flavours and eye popping presentations that delight the senses. The interplay of deep rustic and sharp cutting edge flavours deliver a memorable culinary experience. Wildflower also promotes Canadian wines, with a focus on Canadian boutique wines.

MZ Lounge, located on the MZ level of the hotel, is open from 4pm-11pm in our Hospitality Suite where we offer our complimentary Evening Wine and Cheese Tasting. We also invite you to visit MZ lounge for some tantalizing appetizers supplied by Wildflower Restaurant along with an innovative beverage - anything from your favorite beer to our interesting bubble gum or tomato flavoured vodkas.



We understand that sometimes the day starts early, and so it is important that guests at Matrix have choices when it comes to their caffeine! Enjoy your favorite java by stopping into the Starbucks Coffee Shop located in the lobby level of the hotel, take advantage of the complimentary in-room Van Houtte coffee or grab a steaming cup at the complimentary deluxe breakfast on the MZ level.

### Business Center

Located on the 2<sup>nd</sup> Floor, the Business Center houses two desktop computers and printers for the convenience of your delegates - complimentary 24 hour access with a guestroom key card.

### Fitness Center

Located on the 3<sup>rd</sup> Floor, the Fitness Center is the perfect place to ensure that healthy living is maintained while staying at Matrix. Guests have complimentary unlimited access with a guestroom key card.

### Transportation

If travelling from the Edmonton International Airport, we recommend your delegates choose from renting a car, taxi service or utilizing the Airport Shuttle Service. Directions can be provided upon request. Corona LRT (Light Rail Transit) Station is just steps away from Matrix Hotel, ensuring ease of getting around the city. Many ETS (Edmonton Transit System) bus routes that stop outside the hotel are another option.

### Local Area

We are situated in the heart of downtown Edmonton, just blocks from the Alberta Legislative Building, walking and running



paths, and many shops, eateries and nightlife. Just one block north of Matrix, Jasper Avenue is host to local retail outlets, restaurants, pubs, and night clubs – whatever your taste is, you will be sure to find it there!

We look forward to the opportunity to work with you on this important event.  
Our goal is to exceed your expectations!

Our quality of luxury accommodation, spacious facilities and professional service will provide a seamless process for you and your delegates. Should you have any questions please contact me at 780-420-4955 or [sgruson@matrixedmonton.com](mailto:sgruson@matrixedmonton.com). I look forward hearing from you in the near future.

Sincerely,

Stephanie Gruson  
Sales Manager



# NOVA

## HOTELS

Proposal for:



Canadian Parking  
Association

Association canadienne  
du stationnement

Canadian Parking Association Conference & Tradeshow  
2019

## I. General Information

### a. Hotels Included in this Proposal



11834 Kingsway Ave NW  
Edmonton, AB

Front Desk: 780.454.5454

Catering: 780.453.7343

Fax: 780.453.7360

Web: RamadaEdmonton.com



Chateau Nova Kingsway

159 Airport Road  
Edmonton, AB

Front Desk: 780.424.6682

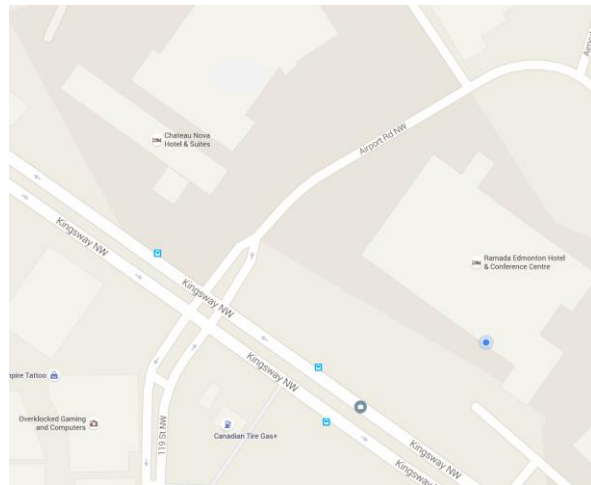
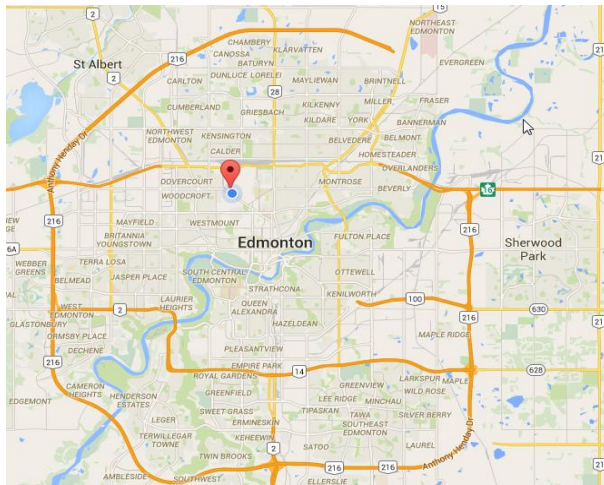
Catering: 780.7325734

Fax: 780.424.6683

Web: NovaHotels.ca

### b. Map and Location

Below is a Google map showing our location and proximity to each other.



### c. Features and Amenities

#### Ramada Edmonton

- 260 Guest Rooms
- Complimentary high speed wireless internet throughout hotel
- Cable TV and in-room movies in guest rooms
- Complimentary in-room coffee and tea
- Complimentary local calls and voicemail
- Complimentary vehicle/bus parking
- Business Centre
- 24 Hour Fitness Centre
- Restaurant & Lounge
- Pet friendly guestrooms available
- Complimentary laundry room facilities
- Valet dry-cleaning services
- Conference facility featuring over 30,000 square feet of function space
- 4 Green Key ECO rating
- Beauty Salon on-site

#### Chateau Nova Kingsway

- 153 Guest Rooms
- Complimentary high speed and wireless internet access
- Cable TV and in-room movies in guest rooms
- Complimentary in room coffee and tea
- Complimentary local calls and voicemail
- Complimentary parking
- Business Centre
- 24 Hour Fitness Facility
- Restaurant and Lounge
- Pet friendly guestrooms available
- Coin operated laundry facilities
- Valet dry-cleaning services
- Banquet and meeting facilities
- Fridges in all guestrooms
- Complimentary newspaper
- Controlled heat and A/C in all guestrooms
- Jacuzzi Suites available



## II. Guestrooms

### a. Room Block and Rates

The room blocks outlined below are currently available to hold for your attendees from October 26 - 31, 2019.

### Ramada Edmonton

Room Type	Rate	Saturday October 26	Sunday October 27	Monday October 28	Tuesday October 29	Wednesday October 30	Thursday October 31
Queen	\$125.00	15	15	15	15	15	10
Two Queens	\$135.00		75	85	80	65	
Business Class	\$145.00		20	30	30	20	
King	\$145.00			10	10		
Total Rooms		15	110	140	140	100	10

### Chateau Nova Kingsway

Room Type	Rate	Saturday October 26	Sunday October 27	Monday October 28	Tuesday October 29	Wednesday October 30	Thursday October 31
Single Standard	\$125.00	20	10	10	10	10	10
Double Standard	\$135.00		10	10	10	10	
Queen Deluxe	\$135.00		5	15	15	5	
King Deluxe	\$145.00		5	10	10		
Total Rooms		20	30	45	45	25	10

Combined Room Total	35	140	185	185	125	20
---------------------	----	-----	-----	-----	-----	----

### b. Guest Room Rate Information

- Rates are subject to 5% GST, 4% Hotel Tax, and 3% Destination Marketing Fee. Prevailing taxes and fees are subject to change. The hotel agrees to pay a 10 commission to Golden Planners for rooms consumed in the above block and dates.
- Above rates are based on Double occupancy. Each extra person sharing a room above two (2) people will be charged an additional \$10.00 per night.

### c. Guest Room Reservation Cutoff Dates

The cutoff date for your block of rooms is **21 days prior to arrival**. All rooms must be assigned by guest name by this date. At this time, all unassigned rooms will be converted back to the hotel inventory for general sale and the negotiated rate will be honored on an availability basis.

### III. Hotel Policies

#### a. Cancellation Policy

The following Cancellation Policy would be in effect for this event:

The parties agree that the following schedule represents a reasonable effort on behalf of the hotel to establish our actual damages to be paid by the client for cancellation of this agreement to the hotel, which shall be due and payable upon receipt.

Number of Months Prior to Arrival	Cancellation Fee
6-12 months (180 days or more)	25% of gross revenue*
3-6 months (90 days or more)	50% of gross revenue*
Less than 3 months (less than 90 days)	75% of gross revenue*
Less than 30 days	100% of gross revenue*

\* Gross revenue is equal to anticipated revenue derived from guestrooms, food & beverage, meeting room and ancillary enterprises of the event was held as scheduled.

- Should the client re-book a cancelled event within 30 days to actualize within the following 12 month period 50% of the cancellation fee would be applied to the rescheduled event.
- Should the hotel be able to re-book space or guestrooms held to another client, the cancellation fee would be refunded.

#### b. Attrition

The following attrition Policy would be in effect for this event:

The hotel has taken the guest rooms out of our available inventory as outlined herein. The parties acknowledge that should the Hotel not realize the guaranteed attendance to be provided by you, it would be difficult to determine the Hotel's actual loss. Accordingly, the parties agree that the following attrition scale will apply, that it represents a reasonable effort on behalf of the hotel to establish its loss and that it shall represent liquidated damages (the "Attribution Fees"). The Attribution Fees will be added to and payable as part of the preferred method of payment chosen in this Agreement.

A minimum of 80% of the room block indicated herein must be actualized (i.e. occupied and paid for by the client or its guests). Should the room nights occupied fall below 80% of the total room nights blocked, the Client will be responsible for the Attrition Fees equal to the revenue difference between the actual rooms and the minimum 80% guarantee plus applicable taxes. The Hotel will make reasonable efforts to mitigate the damages and will try to re-sell the rooms. Should the Hotel reach 100% occupancy on the peak night of the event dates outlined herein, the above noted Attrition Fees will be waived.

Proposal for:

**CANADIAN PARKING ASSOCIATION**

**Re: Canadian Parking Association Conference – October 26 – November 1, 2019**

SUBMITTED BY: Jennifer Ramoudit, Senior Sales Manager  
November 10, 2015



**The Sutton Place Hotel Edmonton:**

Delicate crystal chandeliers, warm colors of Italian marble and granite, soft luxury Persian carpets, and unique French Provincial styled furnishings, The Sutton Place Hotel Edmonton is ideal for business or leisure travel. An award-winning banquet team, attention to detail, and personal care provide the elegance The Sutton Place Hotel is renowned for.

Location, location, location! Connected by pedway to five major office towers and over 400 shops, restaurants, and movie theatres in the Edmonton City Centre Mall, every convenience of downtown Edmonton is at our guests' fingertips. We also have fantastic onsite amenities including a Starbucks located in our gift shop, and our in-house restaurant CHOP. We are located in the heart of the Edmonton Entertainment District, just moments from our city's most exciting venues and attractions, and only a block from the new Rogers Place arena in the ICE District which will open in the fall of 2016. There will never be a dull moment for your delegates in their down time!



## GUESTROOM INFORMATION

**Available Dates:**

We presently have guestrooms available on your requested dates from October 26 – November 1, 2019. We have not protected the space at this time, but would be delighted to do so upon request.

		<b>Sutton King Bed</b>		<b>Sutton Double Beds</b>		<b>Deluxe King Bed</b>		<b>Total Rooms</b>
Saturday	10-26-19					35	\$159.00	35
Sunday	10-27-19	60	\$159.00			80	\$159.00	140
Monday	10-28-19	80	\$159.00	25	159.00	80	\$159.00	185
Tuesday	10-29-19	80	\$159.00	25	159.00	80	\$159.00	185
Wednesday	10-30-19	45	\$159.00			80	\$159.00	125
Thursday	10-31-19					20	\$159.00	20

<b>TOTAL NUMBER OF ROOM NIGHTS</b>	<b>690</b>
------------------------------------	------------

NOTE: Above rate is quoted for 2016 with an anticipated increase of no more than 3% per year. Rates are subject to 4% provincial levy, 3% Destination Marketing Fee and 5% GST. All rates are quoted in Canadian funds and are non-commissionable.

**Special Considerations:**

The Hotel is pleased to offer...

- 1 complimentary room for every 40 rooms occupied per night by your delegates. **Value of \$3332.**
- 375 complimentary upgrades to Deluxe Rooms, a \$20 difference per room. **Value of \$8400.**
- 4 complimentary upgrades to Grande Suites, a difference of \$140 per room. **Value of \$3764.**
- 10 complimentary VIP Welcoming Amenities. **Value of \$300.**
- 5 complimentary valet parking passes per day. **Value of \$1170.**
- Complimentary wifi and local calling.

**\*\*\*\*Total value of complimentary concessions offered is \$16966.\*\*\*\***

**Value Added Features:**

- Swimming Pool & Fitness Area: Access to the swimming pool & fitness area is complimentary to all overnight guests.
- Pre/Post: The guestroom rates will be extended 3 days pre and post, subject to availability at the time of booking.
- Complimentary wireless internet access – in all guest rooms.
- Completely non-smoking hotel.



**Accommodations breakdowns:  
313 Total Guest Rooms and Suites**

- 182 King Rooms
- 102 Double Rooms
- 23 Executive Rooms
- 3 Grand Suites
- 1 Royal Suite

**In Room Amenities:**

- Secured floor access
- Room service daily from 6:00am - midnight
- Daily Newspaper
- CD/DVD players in all guest rooms
- In room movies
- Bathrobes in all guest rooms
- Iron & Ironing Board
- Mini fridge, easy chair, *coffee maker*

**HOTEL FEATURES**

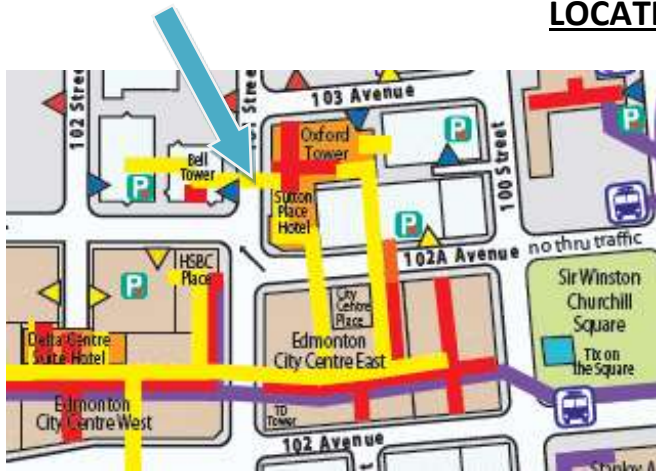
**Indoor Swimming Pool:**



Accumulate points for all your meetings and redeem them for unique gifts and rewards. In addition, as a Sutton Meeting Professional Points member, you will be recognized as our top-tier Sutton Prestige Platinum status member, which comes with a host of exclusive benefits.

Quick & Easy [▶ Register Now](#)

**LOCATION**



- Located in the heart of downtown Edmonton, and the Arts and Entertainment District.
- Adjacent to the Edmonton City Centre Mall, with over 400 shops and services, and the Light Rail Transit System (LRT), connecting you to the rest of the city. Both accessible by indoor pedway.
- An easy 10 minute walk (either above or underground) from the Shaw Conference Centre.
- Minutes from Rexall Place, and across the street from the new Ice District and Rogers Place arena, opening in the fall of 2016.
- 8 minute drive to Northlands and the Edmonton EXPO Centre— The largest space of its kind in Western Canada



*The Sutton Place Hotel*

**AIRPORT INFORMATION:** Edmonton International Airport: 35km – approximately 35 minutes.

- Shuttle bus: Sky shuttle \$18.00 one way or \$30.00 return.
- Taxi: Approximately \$55.00, pending traffic.

**Parking:**

Hotel parking is available at the prevailing rates of \$31.00 per day for self-parking, or \$39.00 per day for valet parking. **\*Please note: Parking prices are subject to change without notice, as the hotel does not own the parking facilities.**

For more information on The Sutton Place Hotels please visit our website at [www.suttonplace.com](http://www.suttonplace.com).

STAY  
WELL

at the westin edmonton

*a proposal to host:*

## CANADIAN PARKING ASSOCIATION

Canadian Parking Association, 2019 Annual General Meeting



**THE WESTIN**  
EDMONTON

[www.westin.com/edmonton](http://www.westin.com/edmonton)  
[starwoodhotels.com](http://starwoodhotels.com)  
[starwoodhotels.com/preferredguest](http://starwoodhotels.com/preferredguest)  
[edmonton.com](http://edmonton.com)  
[exploreedmonton.com](http://exploreedmonton.com)



November 10, 2015

Carole Whitehorne  
Canadian Parking Association  
350 - 2255 St. Laurent Blvd.  
Ottawa, ON K1G 4KG  
Canada

**RE: Canadian Parking Association 2019 Annual General Meeting**

Dear Carole,

On behalf of The Westin Edmonton, I would like to thank CANADIAN PARKING ASSOCIATION for your interest in holding your 2019 Annual General Meeting at our hotel. I am delighted to have the opportunity to welcome you to Edmonton and to be your Sales Contact.



**HEART OF DOWNTOWN**



The Westin Edmonton, the City's premier business and conference hotel, is ideally situated in the heart of downtown and adjacent to the city's scenic river valley. Explore and discover the transformation of our newly renovated lobby and Share Restaurant and Lounge. Our redesigned lobby brings a perfect balance between classic style, fresh sophistication and modern luxury, offering each guest a welcoming sense of arrival. We are conveniently connected to the Shaw Conference Centre, the Citadel Theatre and The Francis Winspear Centre for Music. We are only a few steps from the best shopping, dining, arts and entertainment Edmonton has to offer.

***The Westin Edmonton is pleased to inform you that we have availability for guestrooms over your preferred dates of October 26 to October 31, 2019 on a first option basis.***

**GUESTROOM REQUIREMENTS**

	Sat, Oct 26, 2019	Sun, Oct 27, 2019	Mon, Oct 28, 2019	Tue, Oct 29, 2019	Wed, Oct 30, 2019	Thu, Oct 31, 2019	Total
Deluxe (ROH)	0	28	37	37	25	0	127
Traditional Doubles (MDN)	0	56	74	74	50	0	254
Traditional King (MKN)	35	56	74	74	50	20	309
<b>Attendees Room Block Total</b>	<b>35</b>	<b>140</b>	<b>185</b>	<b>185</b>	<b>125</b>	<b>20</b>	<b>690</b>

Guestroom Minimum: \$142,390.00  
Total Number of Guestrooms: 690

*The Hotel requires a minimum 20% of the Total Guestroom Requirements be allotted in deluxe category.*

**GUESTROOM RATES**

The following **2016\*\* group rates** are currently being offered over the dates specified above,  
**Single/Double**

Traditional Guestrooms \$ 199.00  
Deluxe Guestrooms \$ 239.00

*An additional \$25.00 per person is required for rooms that exceed occupancy of 2 guests – max occupancy 4 people.*

The above rates are net non-commissionable and exclude state and local taxes, currently 12.27% (Approximately 5% Goods and Services Tax, 4% Provincial Tourism Marketing Levy and 3% Destination Marketing Fee).

**\*\*Actual guestroom rates will be confirmed twelve (12) months out and will not exceed a maximum 3-7% increase compounded yearly.**

Rates quoted above are valid until December 31, 2015.



## QUIETLY RECHARGE

Each of our 416 guest rooms and suites are designed to provide the utmost in comfort and tranquillity for our guests. Our rooms include an array of thoughtful amenities designed to leave you feeling well cared for during your stay. Let breath taking views of Edmonton lift your spirits as you enjoy complimentary Starbucks® coffee each morning. Or, pair your coffee with the news on the room's flat screen TV.

Our signature Westin Heavenly® Bed provides ten layers of comfort for a deep sleep that replenishes your brain and body, while the Heavenly® Shower helps you rise and shine like never before. Spacious work areas and high-speed wireless internet access provide a work environment that is decidedly upscale.

Westin didn't discover fresh air, but we're proud to offer smoke-free guest rooms at this hotel.



### Traditional Rooms

- 285 Square Feet / 26 Square Meters
- 32-inch flat panel LCD TV
- Spacious work desk
- In-Room Safe

*These amenities are available in all rooms within the hotel.*

### Deluxe Rooms

- 432 Square Feet / 40 Square Meters
- Newly renovated in 2014
- 40% larger than our Traditional guestrooms
- Comfortable seating area

## KEY CONCESSIONS

The Hotel will provide the following concessions if at least 85% of the Minimum Guestroom revenue is received;

- Complimentary guestrooms will be provided on a ratio of one (1) guestroom night accommodation per every forty (40) guestrooms utilized on a non-cumulative basis for each night of your event.
- Complimentary Guestroom Internet for all group delegates.
- One (1) complimentary upgrade to Deluxe Junior Suite for Executive Director for six (6) nights.
- One (1) complimentary Parlour Hospitality Suite for the duration of your event (six (6) nights).
- One (1) complimentary upgrade to the bedroom suite adjoining the Parlour Hospitality Suite for President (six (6) nights).
- Two (2) complimentary VIP in-room welcome amenities.

### Get Rewarded for Planning Ahead!

*Book a meeting at any of over 1,100 participating Starwood hotels and resorts worldwide and receive a discount on master-billed rooms. The earlier you plan, the bigger the discount you will receive:*

BOOKING WINDOW	MEETINGS DISCOUNT IN NORTH AMERICA
>3 years	6%
366 days - 3 years	5%
181 - 365 days	4%
91 - 180 days	3%
< 90 days	3%

*Plus, earn a signing bonus of 1,000 Starpoints® for every 10 room nights booked, up to 100,000 Starpoints (certain limitations apply).*

*You can redeem Starpoints for Free Night Awards, Award Flights and much more. **Offer valid for groups booked by April 30, 2016 with a Minimum of 51 quest rooms booked on peak per night.** For complete terms and conditions of this offer, visit [spg.com/planahead](http://spg.com/planahead)*

**\*\*\*Please be sure to provide us with your SPG Number below, to ensure the points are awarded appropriately and without delay.**

## Elevate your event the Westin way with...

### StarGroups Customized Event Websites

A complimentary custom website for your event — it's one stop for everything you need. Your StarGroups template includes a unique URL and allows you to add:

- Relevant logos, images and marketing messages for your event
- Event and destination details, including transportation, dining and local area information
- Necessary documents for attendees to download
- A guest room-booking tool with instant email confirmation for attendees
- Secure, 24 /7 real-time reporting tools for you

## POWER UP



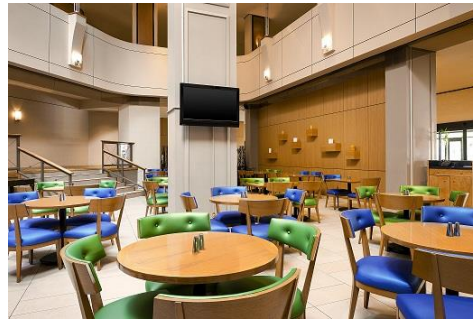
### Fitness & Renewal...

Recharge in **WESTIN WORKOUT** our newly refreshed fitness centre with the latest fitness equipment and a heated, indoor pool. Pack light and stay fit with our New Balance gear lending program. Hotel guests can join our “seasonal” Running Concierge on scheduled guided walks or runs of the scenic Edmonton river valley. We focus on wellness and want to provide a comfortable, clean and healthy environment and as such our hotel is 100% SMOKE FREE!

## EAT WELL

### Superfoods...

Teaming with doctors and nutritionists Westin has created a menu that cultivates “food synergy”. By pairing certain foods to increase their nutritional value, these health-enhancing menus are created for a better you.



### ShareRestaurant & The Lobby Lounge

Our restaurant and lounge have also been renewed in a sleek, contemporary décor and provide a great place for your guests to unwind and recharge amongst the stylish atmosphere and irresistible menu.



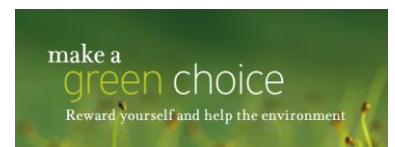
Our talented Chef, Ryan O'Flynn brings a wealth of experience including ten years working abroad in Europe. He was most recently awarded the prestigious Gold Medal at the 2015 Canadian Culinary Championships and holds the coveted title of “People’s Choice Award Winner” in the City of Edmonton’s 24<sup>th</sup> Annual Chili Cook-off. We invite you to indulge in some of his mouthwatering fare at one of our various restaurants.

## Environmental Practices...

The Westin Edmonton has been awarded a 4 Green Key rating by the Hotel Association of Canada in recognition of our commitment to reduce waste and protect the environment through:

- **Energy & Water Conservation**
- **Waste Minimization & Environmentally Responsible Purchasing**
- **Enhanced Indoor Environmental Quality**
- **Raising Awareness**

“Make a Green Choice” is our guestroom sustainability program that reduces water consumption, energy usage and helps keep chemicals out of the environment. It rewards you too! For each eligible night, you’ll receive a \$5 food & beverage voucher OR 500 starpoints!



## Distinction...



The Westin Edmonton is very pleased to have been designated the prestigious CAA/AAA 4 Diamond Rating as well as a 4.5 Star Rating from Canada Select. Previous awards included the Meetings and Incentive Travel Readers Choice Award for Best Meeting Facility & Service Excellence in Western Canada as well as the recipient of the Heart and Stroke Foundation of Canada's Leadership Award in Heart Healthy Policy. This Award is being presented to Westin Hotels for being the first hotel chain to adopt a

complete "smoke-free" policy, a policy that created a sea of change in the hotel industry.

## Starwood Preferred Guest

Earn, redeem and enjoy your benefits at any of our more than 1,200 hotels and resorts across nine distinctive brands including St. Regis®, W® and Westin® — in nearly 100 countries. Our unique portfolio offers you the best luxury brands in the world with even better rewards. SPG gives you the richest elite benefits in the industry, including the opportunity to achieve Gold or Platinum status for life.



- **Free Night Awards:** Redeem for stays without blackout dates — even during holidays — starting at just 2,000 Starpoints®. If a standard room is available, it's yours!
- **SPG® Moments<sup>SM</sup>:** Tee off with your favorite golf pro, head backstage with the band or walk the red carpet — your Starpoints give you VIP access like no other to sporting events, culinary experiences, concerts and more!
- **Must-have Mobile Apps:** Travel smarter with the SPG Apps for iPad, iPhone and Android™. Get the info you need and access to your account automatically — no matter where you are. For a complete list of SPG member benefits terms and conditions, visit [spg.com/terms](http://spg.com/terms).

## SPG® Pro

Starwood's exciting new loyalty offering for meeting and travel professionals! A loyalty offering that rewards you personally for the things you do professionally.



- **1 Starpoint for every US\$3** in eligible revenue spent on meetings and events, up to 20,000 Starpoints per event — and you'll earn even more once you reach elite status.
- **1 eligible night toward elite status** for every 20 group room nights you book — up to 20 eligible nights per event. You'll achieve elite status after you earn just 25 eligible nights per calendar year.
- **Easy account management tools** so you can track all the Starpoints and eligible nights you earn for work and personal travel in one easy account. Keep tabs on your bookings, check your earnings and follow your elite progress — just like that.
- **ProLearning training modules** that give you an inside look at our brands, hotels and resorts worldwide. You'll be an expert in no time.
- **The best redemption options in the industry** — Free Night Awards and Award Flights without blackout dates, exclusive experiences with SPG Moments<sup>SM</sup> and so much more. Visit [www.spg.com/pro](http://www.spg.com/pro) today to learn more!

As you can see there are many reasons for choosing The Westin Edmonton to host your event. Our team is ready to ensure that you experience so much more by redefining efficient service with an effortless style and gracious attitude that ensures a truly unforgettable experience and most importantly, you and your delegates are at your best!

I look forward to the opportunity to work with you and welcome your important attendees to relax and unwind at The Westin Edmonton. Please don't hesitate to reach out to me if I may provide any additional information or answer any questions you may have.

Be Inspired,  
Be Westin,

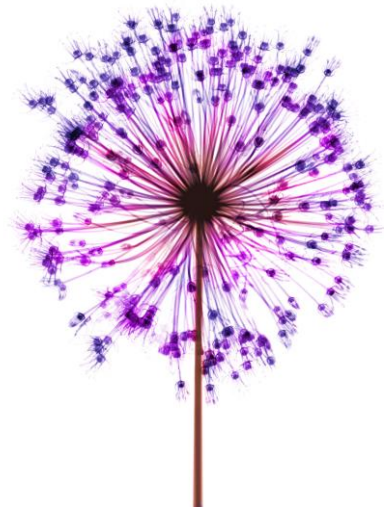
RITA  
FROST

*Sales Manager, Associations*

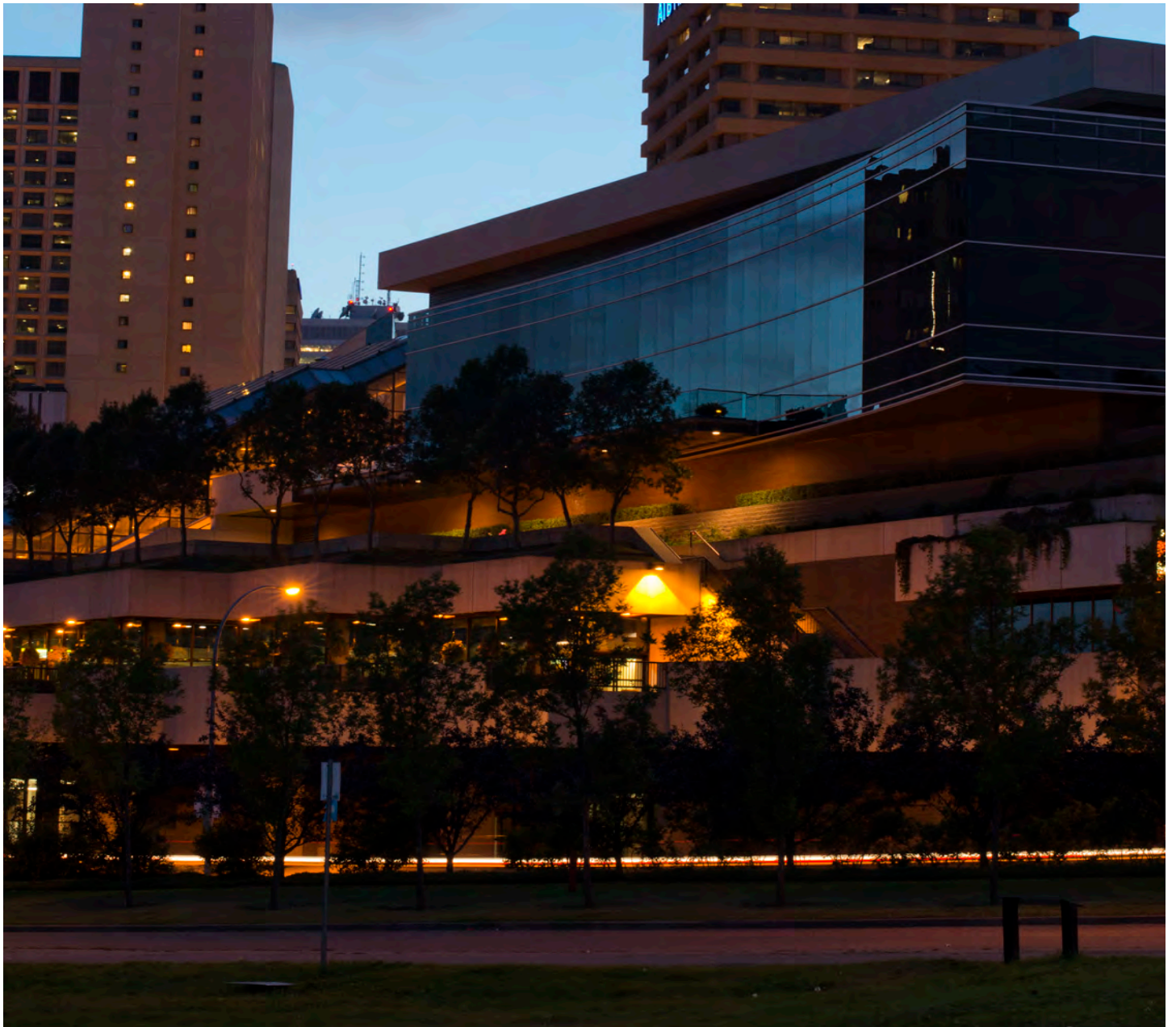
THE WESTIN EDMONTON  
10135-100 Street, Edmonton, Alberta T5J 0N7 Canada  
T 780.493.8922 F 780.424.1525

[westin.com/edmonton](http://westin.com/edmonton)

WESTIN...FOR A BETTER YOU







# Conference Venues

**EDMONTON**  
**ORIGINAL** SINCE  
WAY  
BACK



*the Centre of*  
**ATTENTION**  
**SHAW** Conference Centre

Edmonton, Alberta, Canada

Canadian Parking Association  
Conference & Trade Show  
October 27 - 31, 2019



November 12, 2015

Canadian Parking Association

To whom It may concern,

On behalf of the Shaw Conference Centre, I am pleased to provide the attached proposal to host the Canadian Parking Association at our facility from October 27 - 31, 2019.

The Shaw Conference Centre is uniquely located within the very heart of the city, showcasing a cascading glass atrium that connects guests to the North Saskatchewan River Valley; North American's largest urban park system.

Our award winning Centre is one of Canada's finest meeting facilities including:

- 150,000 square feet of versatile convention, exhibition and meeting space, 20 breakout rooms, and 40,000 square feet of lobby space.
- A professional team committed to deliver personalized, high spirited and engaged services.
- Experiences that exceeds client expectation.
- An award-winning culinary team led by Executive Chef Simon Smotkowicz, consistently providing world-class meals through our in-house catering department.
- Access to an array of services including event registration and preferred suppliers.
- Amenities and attractions nearby with 2,000 hotel rooms, shopping, restaurants, arts district, and Light Rail Transit connections just steps away.
- The Shaw Conference Centre is an environmental leader with a sustainability promise reflecting four pillars: economy, ecology, society, and culture. <http://SCCGreenMeetings>
- Digital and Social Media consultation available

Our team is committed to your success and look forward to the opportunity to make your event the centre of attention!

Sincerely,



Lori Ehnes, CMP - Manager - Meetings, Conventions & Events

T: (780) 917-7608 E: [lehnes@edmonton.com](mailto:lehnes@edmonton.com)

## Estimated Room Rental

Date	Start Time	End Time	Description	Room	Setup	Agr	Room Rental
<b>Sunday</b>							
10/27/2019	16:00	23:59	Exhibit Set Up	Hall C	Exhibits	70	***5,375.00
<b>Monday</b>							
10/28/2019	06:00	15:00	Exhibit Set-Up	Hall C	Exhibits		5,375.00
10/28/2019	08:00	12:00	Board Meeting/Breakfast	Salon 1	Boardroom	16	475.00
10/28/2019	08:00	18:00	Registration	Assembly Foyer	As Is		No charge
10/28/2019	12:00	14:00	Board Mtg/Lunch	Salon 1	Boardroom	10	See above
10/28/2019	12:00	16:00	Round Table Meeting	Salon 5	Rounds	40	350.00
10/28/2019	12:00	16:00	Round Table Meeting	Salon 6	Rounds	40	350.00
10/28/2019	12:00	16:00	Round Table Meeting	Salon 17	Rounds	20	200.00
10/28/2019	12:00	16:00	Round Table Meeting	Salon 18	Rounds	20	200.00
10/28/2019	12:00	16:00	Round Table Meeting	Salon 19	Rounds	20	200.00
10/28/2019	15:30	16:30	Reception	Salon 13/14	Casual/Lounge/ Reception	40	400.00
10/28/2019	18:00	21:00	Trade Show Opening Reception	Hall C		300	Incl. Above
10/28/2019	21:00	23:00	Private Reception	Riverview Room	Casual/Lounge/ Reception	150	2,100.00
<b>Tuesday</b>							
10/29/2019	08:00	18:00	Registration	Assembly Foyer	As Is		No charge
10/29/2019	08:00	09:00	General Session/AGM Buffet Breakfast	Salon 8/9	Classroom on Rounds	200	2,450.00
10/29/2019	09:00	10:00	Keynote Speaker	Salon 12	Theatre	250	1,075.00
10/29/2019	10:00	12:00	Trade Show with break	Hall C	Exhibits	300	5,375.00
10/29/2019	12:00	13:30	Awards Luncheon	Salon 8/9	Rounds	250	Incl. above
10/29/2019	13:30	16:30	Breakout Sessions A	Salon 10	Theatre	100	875.00
10/29/2019	13:30	16:30	Breakout Sessions B	Salon 11	Theatre	100	875.00
10/29/2019	16:30	18:30	Trade Show/Cash Bar	Hall C	Exhibits	250	Incl. Above
<b>Wednesday</b>							
10/30/2019	08:00	18:00	Registration	Assembly Foyer	As Is		No charge
10/30/2019	08:00	11:00	Final Trade Show with Buffet Breakfast and break	Hall C	Exhibits	300	5,375.00
10/30/2019	11:00	18:00	Trade Show Tear Down	Hall C	Exhibits		Incl. above
10/30/2019	11:00	17:00	Breakout Sessions A	Salon 10	Theatre	100	1,175.00
10/30/2019	11:00	17:00	Breakout Sessions B	Salon 11	Theatre	100	1,175.00
10/30/2019	12:00	13:30	Luncheon with speaker	Salon 8/9	Rounds	200	1,950.00
10/30/2019	18:00	23:59	Conference Wrap Up Social	Salon 12	Casual/Lounge/ Reception	250	1,275.00
<b>Thursday</b>							

10/31/2019	07:00	11:00	Board of Directors Meeting & Breakfast	Salon 1	Boardroom	16	400.00	
							<b>Estimated Room Rental</b>	<b>\$31,650.00</b>
							<b>Less Supplier Discount***</b>	<b>(\$2,687.50)</b>
							<b>Total Estimated Room Rental (2015 Rates)</b>	<b>\$28,962.50</b>

\* GST not included

\*\* A 6% inflationary cost index may be applied.

\*\*\*The Shaw Conference Centre will offer a **50% discount** off room rental as follows on 1 move-in day should you utilize one of our in-house service providers: Freeman Audio Visual services and/or Goodkey Show Services.

# IN-HOUSE SERVICE PROVIDERS

## Audio Visual Contact

Simon Hollington-Sawyer

Freeman Audio Visual (780) 917-7667

[shsawyer@freemanco.com](mailto:shsawyer@freemanco.com)

## Show Services Contact

Calvin Goodkey

Goodkey Show Services 1-877-726-2211

[calvin@goodkey.com](mailto:calvin@goodkey.com)

[www.goodkey.com](http://www.goodkey.com)

## Menu

Breakfast: <http://shawconferencecentre.com/assets/uploads/2014/04/Breakfast-April-20152.pdf>

Coffee: <http://shawconferencecentre.com/assets/uploads/2014/04/Coffee-Break-April-20151.pdf>

Lunch: <http://shawconferencecentre.com/assets/uploads/2014/04/Lunch-April-20151.pdf>

Reception: <http://shawconferencecentre.com/assets/uploads/2014/04/Reception-April-20151.pdf>

Bar: <http://shawconferencecentre.com/assets/uploads/2014/04/Bar-May-20151.pdf>

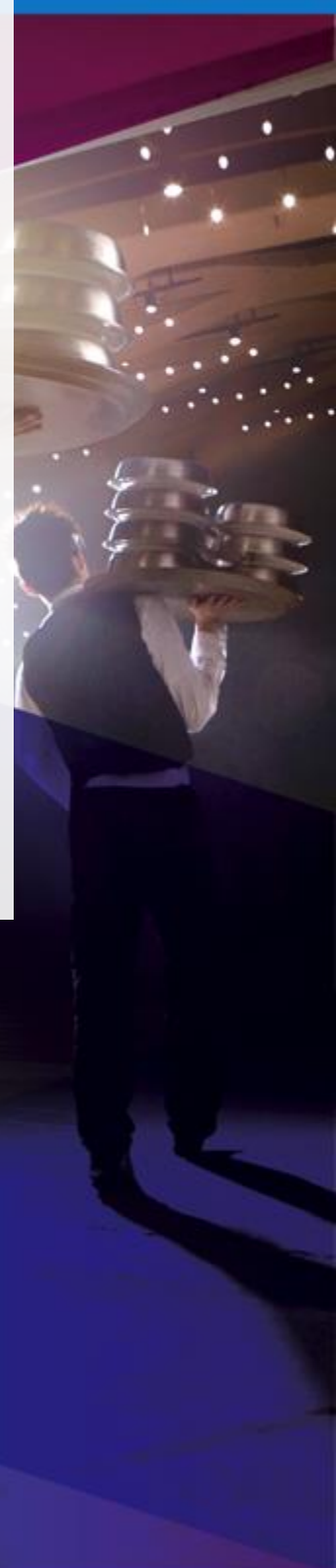
Dinner: <http://shawconferencecentre.com/assets/uploads/2014/04/Dinner-April-20152.pdf>

## Facilities Services Guide

<http://shawconferencecentre.com/assets/uploads/2015/03/SCC-Facility-Guide-Online.pdf>

## Sustainable Meetings Toolkit

<http://shawconferencecentre.com/assets/uploads/2015/08/Meetings-toolkit.pdf>



# AWARD-WINNING CUISINE

## Cuisine Worth Celebrating

Having an award-winning chef and kitchen as part of your event means catering is the least of your worries. Think creative menus, local produce, made-in-Edmonton creations, world-famous Alberta beef ... need we say more? You are in good hands with Executive Chef Simon Smotkowicz and his team.

## Meet Chef Simon

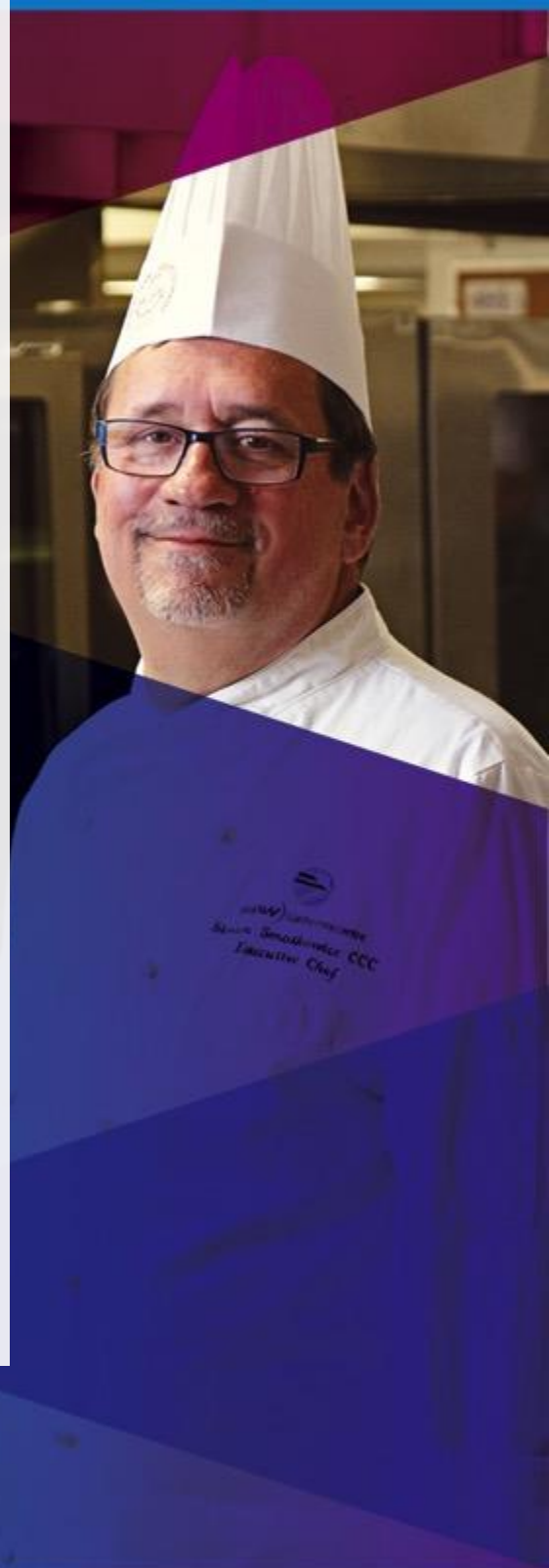
You could say that culinary tradition runs deep in French-born Chef Simon's blood. Surrounded by food in his family-owned grocery store, he is a Toulouse Hotel School graduate. Respected by chefs across Canada, Chef Simon explores innovative creations focused on textures and flavours.

## Multi-Award Winning Chef

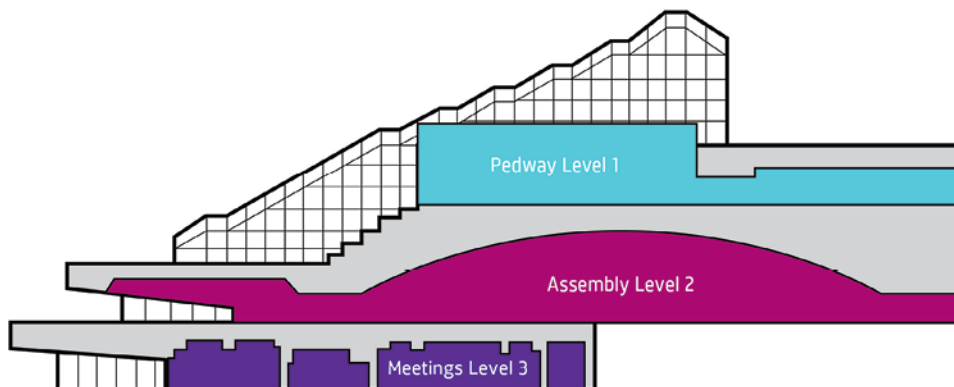
Through the years, Chef Simon established a professional reputation for both his culinary and leadership skills. He competed several times on the national and international stage and has won gold several times. Chef Simon's achievements through his career are just as impressive:

- 1983 and 1986 Alberta Achievement Award
- Special Ambassador Award from Edmonton Economic Development
- 1995 Chef of the Year for the western region
- 1997 Chevalier du Morite Agricole from the French government
- 1998 National Chef of the Year Award
- Won grand gold with Team Canada in 2000
- Won gold with Team Alberta in 2002 and 2004
- 2005 Alberta Centennial Award
- Current President of the Edmonton branch of the Canadian Culinary Federation
- Won gold at the World Championships in 1997 and 2001
- Won gold as manager of Culinary Team Canada in 1996-2001 and 2010-2012
- Chair of the Alberta Culinary Arts Foundation
- Chair of CCFC High School Culinary Challenge

Chef Simon continues to impress guests at the Shaw Conference Centre with his unwavering commitment to quality and innovation.



# FLOOR PLANS



## PEDWAY LEVEL 1

ROOM	HEIGHT (ft)	DIMENSIONS (ft)	AREA (ft <sup>2</sup> )	AREA (m <sup>2</sup> )	THEATRE	BANQUET
Hall D	30	208 x 114	24,000	2,192.4	2,000	1,400
Hall D Foyer	30	182 x 51	9,282	862.3	-	-
D1	-	28.5 x 20	570	53.0	-	-
D2	-	24.4 x 33.6	819.8	76.2	60	40
SCC Boardroom	-	28.5 x 32.6	929.1	86.3	-	-
Riverview Room	8	-	3,860	358.6	-	120

## CAPACITY

## ASSEMBLY LEVEL 2

ROOM	HEIGHT (ft)	DIMENSIONS (ft)	AREA (ft <sup>2</sup> )	AREA (m <sup>2</sup> )	THEATRE	BANQUET
Hall A	29	180 x 54	32,000	2,575.2	2,400	1,800
Hall B	29	180 x 120	25,000	2,006.6	2,100	1,500
Hall C	29	180 x 114	23,000	1,906.3	2,100	1,500
Hall AB	29	209 x 274	57,000	5,320.0	4,500	3,300
Hall BC	29	209 x 234	48,000	4,543.4	4,200	3,000
Hall ABC	29	209 x 388	80,000	6,488.1	6,600	4,800
Foyer	19	-	-	-	-	-

## CAPACITY

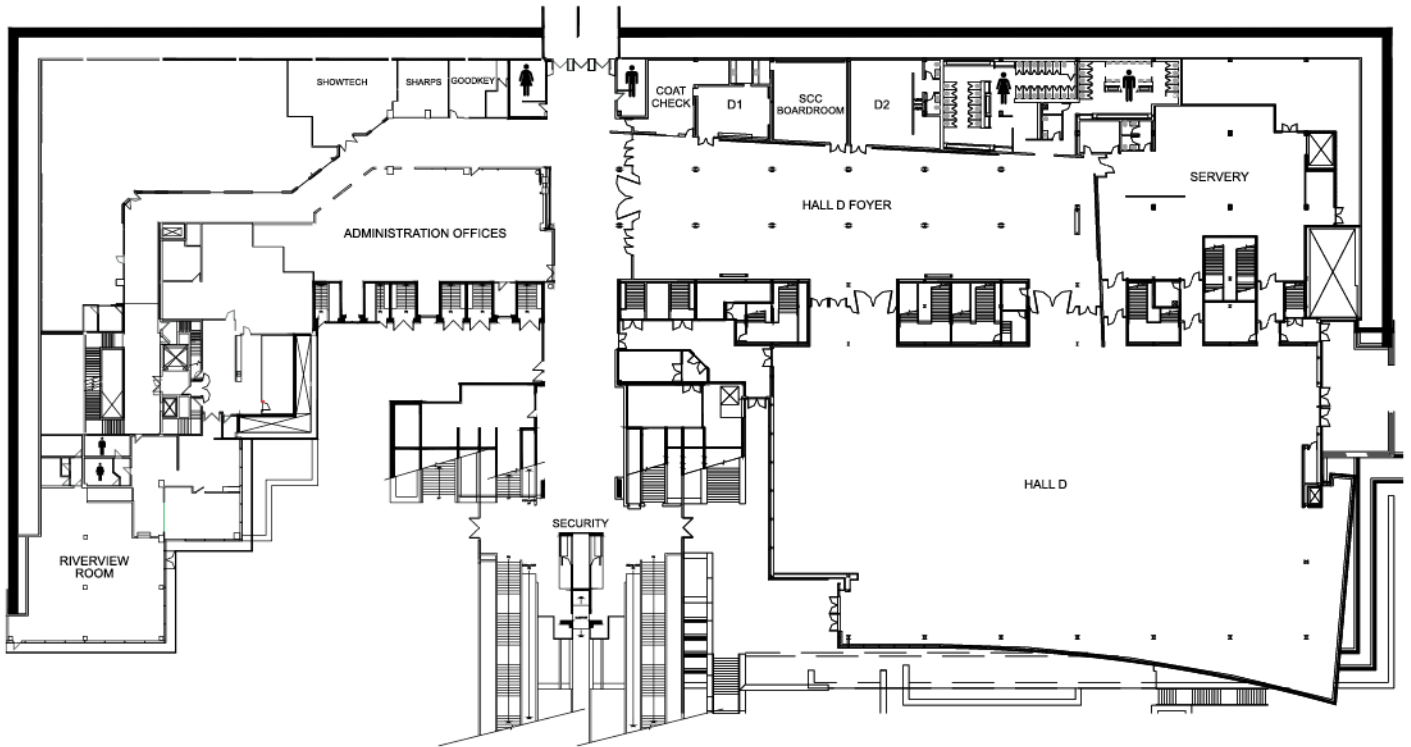
## MEETINGS LEVEL 3

SALON	HEIGHT (ft)	DIMENSIONS (ft)	AREA (ft <sup>2</sup> )	AREA (m <sup>2</sup> )	THEATRE	BANQUET	CLASSROOM	BOARDROOM	U-SHAPE	SQUARE
1	-	33 x 30	990	92	50	40	40	18	-	-
2	-	40 x 57	2,280	212	200	112	100	55	40	50
3	-	39 x 50	1,950	181	175	96	90	45	45	60
4	-	49 x 65	3,185	296	300	160	140	50	50	60
5 or 6	-	38 x 25	950	88	60	48	36	24	20	30
7	-	28 x 20	560	52	34	24	21	15	15	20
8	12' 11"	62 x 60	3,720	346	320	160	144	50	70	80
9, 10, or 11	12' 11"	62 x 45	2,790	259	250	128	100	40	60	80
12	12' 11"	62 x 58	3,600	334	320	160	144	50	70	90
13, 14, 15, 16	-	27 x 19	500	48	30	24	18	18	16	20
17 or 18	-	25 x 18	450	42	25	24	15	18	14	16
19 or 20	-	22 x 18	395	37	25	24	15	15	10	14

## CAPACITY



# PEDWAY LEVEL 1



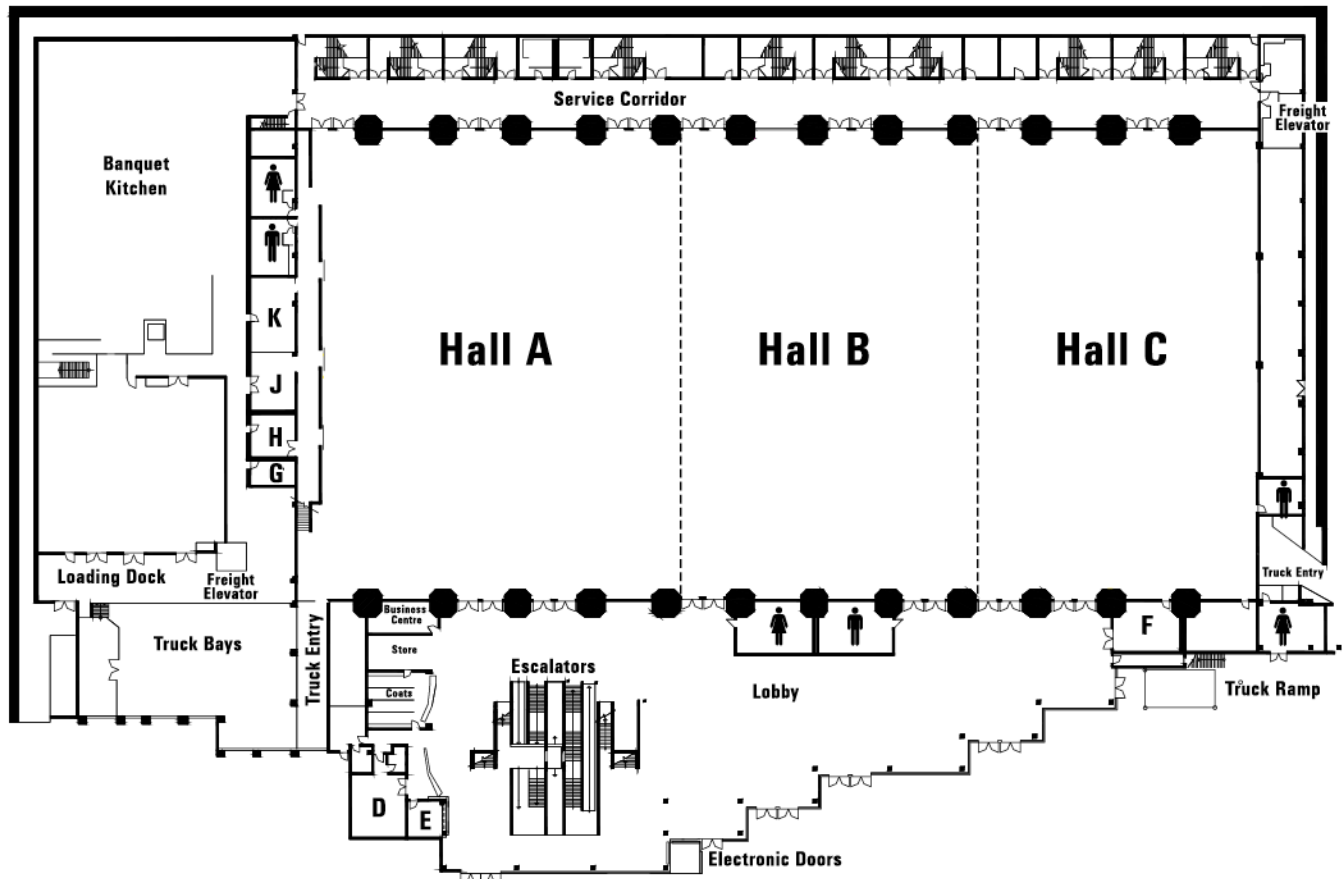
## PEDWAY LEVEL 1

## CAPACITY

ROOM	HEIGHT (ft)	DIMENSIONS (ft)	AREA (ft <sup>2</sup> )	AREA (m <sup>2</sup> )
Hall D	30	208 x 114	24,000	2,192.4
Hall D Foyer	30	182 x 51	9,282	862.3
D1	-	28.5 x 20	570	53.0
D2	-	24.4 x 33.6	819.8	76.2
SCC Boardroom	-	28.5 x 32.6	929.1	86.3
Riverview Room	8	-	3,860	358.6

THEATRE	BANQUET
2,000	1,400
-	-
-	-
60	40
-	-
-	120

# ASSEMBLY LEVEL 2



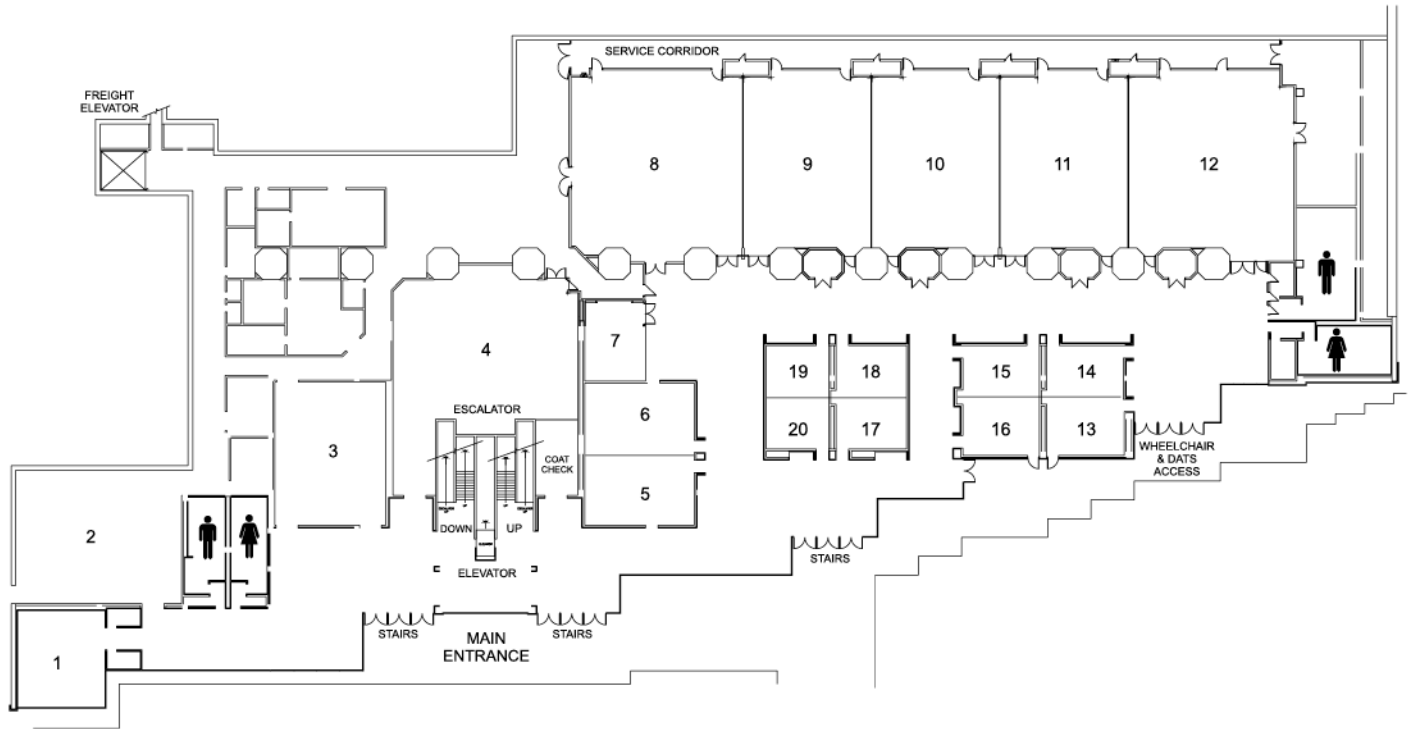
## ASSEMBLY LEVEL 2

ROOM	HEIGHT (ft)	DIMENSIONS (ft)	AREA (ft <sup>2</sup> )	AREA (m <sup>2</sup> )
Hall A	29	180 x 54	32,000	2,575.2
Hall B	29	180 x 120	25,000	2,006.6
Hall C	29	180 x 114	23,000	1,906.3
Hall AB	29	209 x 274	57,000	5,320.0
Hall BC	29	209 x 234	48,000	4,543.4
Hall ABC	29	209 x 388	80,000	6,488.1
Foyer	19	-	-	-

## CAPACITY

	THEATRE	BANQUET
Hall A	2,400	1,800
Hall B	2,100	1,500
Hall C	2,100	1,500
Hall AB	4,500	3,300
Hall BC	4,200	3,000
Hall ABC	6,600	4,800
Foyer	-	-

# MEETINGS LEVEL 3



## MEETINGS LEVEL 3

## CAPACITY

SALON	HEIGHT (ft)	DIMENSIONS (ft)	AREA (ft <sup>2</sup> )	AREA (m <sup>2</sup> )	THEATRE	BANQUET	CLASSROOM	BOARDROOM	U-SHAPE	SQUARE
1	-	33 x 30	990	92	50	40	40	18	-	-
2	-	40 x 57	2,280	212	200	112	100	55	40	50
3	-	39 x 50	1,950	181	175	96	90	45	45	60
4	-	49 x 65	3,185	296	300	160	140	50	50	60
5 or 6	-	38 x 25	950	88	60	48	36	24	20	30
7	-	28 x 20	560	52	34	24	21	15	15	20
8	12' 11"	62 x 60	3,720	346	320	160	144	50	70	80
9, 10, or 11	12' 11"	62 x 45	2,790	259	250	128	100	40	60	80
12	12' 11"	62 x 58	3,600	334	320	160	144	50	70	90
13, 14, 15, 16	-	27 x 19	500	48	30	24	18	18	16	20
17 or 18	-	25 x 18	450	42	25	24	15	18	14	16
19 or 20	-	22 x 18	395	37	25	24	15	15	10	14



*the Centre of*  
**ATTENTION**  
*SHAW* Conference Centre

Thank you for considering Edmonton for your upcoming event.  
[www.shawconferencecentre.com](http://www.shawconferencecentre.com)

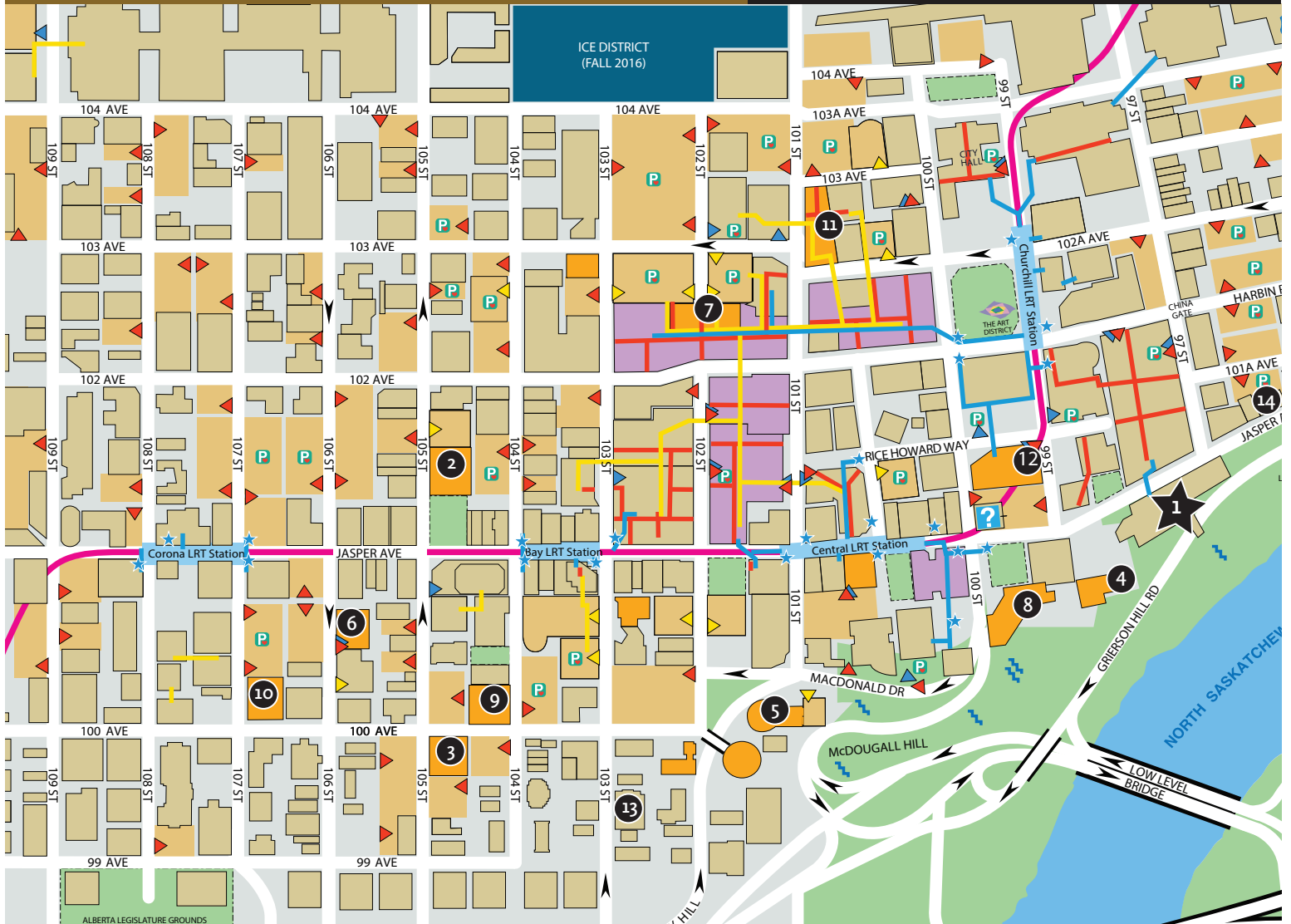


photo by Robert Lemermeyer

# Conference Options

**EDMONTON**  
**ORIGINAL** SINCE  
WAY  
BACK





# Downtown Hotel Map

## Location Key

- |    |                           |   |
|----|---------------------------|---|
| 1  | Shaw Conference Centre    | 9797 Jasper Avenue                            |
| 2  | Coast Edmonton Plaza      | 10155 - 105 Street                            |
| 3  | Comfort Inn and Suites    | 10425 - 100 Avenue                            |
| 4  | Courtyard by Marriott     | One Thornton Court, 99 Street & Jasper Avenue |
| 5  | Chateau Lacombe           | 10111 Bellamy Hill                            |
| 6  | Days Inn Downtown         | 10041 - 106 Street                            |
| 7  | Delta Centre Suite Hotel  | 10222 - 102 Street                            |
| 8  | Fairmont Hotel Macdonald  | 10065 - 100 Street                            |
| 9  | Holiday Inn Express       | 10010 - 104 Street                            |
| 10 | Matrix Hotel              | 10640 - 100 Avenue                            |
| 11 | Sutton Place Hotel        | 10235 - 101 Street                            |
| 12 | Westin Hotel              | 10135 - 100 Street                            |
| 13 | Alberta Place Suite Hotel | 10049 103 Street                              |
| 14 | Hyatt Place Hotel         | Opening 2015                                  |

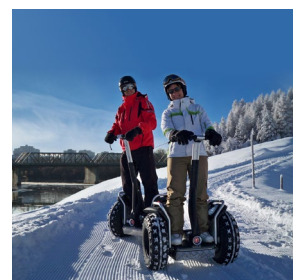


## *Why is Edmonton different?*

There are theories. Maybe it's our northern home, where for years we've learned to make our own fun. Perhaps it's our legacy of entrepreneurs dreaming up oddities: the continent's first, biggest and wildest Fringe theatre festival and a shopping mall that at one time had more submarines than the Canadian navy. Edmontonians have always been unusually keen to try, and build, something new.

We're a big city with small town values, a vibrant urban centre in the heart of wilderness. From close encounters with free roaming bison to surfing indoors to taking your taste buds on a journey to some of the hottest craft beer taprooms, hyper-local bistros and indie bakeries in Canada, you'll find there's a uniqueness to how Edmontonians do ordinary things. And we want you to be a part of it.

One thing's for sure, if you're looking for an unforgettable, original experience, you'll find it here. Peruse our list of activities and poke around [ExploreEdmonton.com](http://ExploreEdmonton.com) for all the proof you need.





# EDMONTON CANADA

Gateway to  
Canada's north  
and Rocky  
Mountains

0%

provincial sales tax

172  
attractions

call Edmonton and area  
its home

It's only 3 hours to  
Jasper National Park

Alberta's capital is also  
Canada's fastest growing  
city, home to 1.1 million  
friendly residents

Edmonton is off the  
beaten track

## Fort Edmonton Park



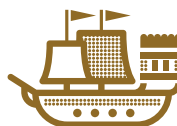
Step back 150 years to the original Edmonton. Ride the hand-carved carousel horses at the midway, catch a Klondike melodrama and spend a night in the past at the luxurious Hotel Selkirk. Who knew a time without tech could be so... invigorating?

## Edmonton Arena District

Gather in the city's hub and heart, the stunning Edmonton Arena District. A vibrant public plaza, Rogers place — a state-of-the-art sports, entertainment and event venue — and a four star hotel with 362 guest rooms and suites, a 9,500-square-foot ballroom and 24,000 square feet of meeting and conference space make it a destination unlike any other in North America.

## West Edmonton Mall

We call it a "mall". What it is really is North America's Mt. Everest of shopping, indoor entertainment and attractions. 800 shops and services. The world's largest indoor wave pool. Penguins. A casino. Still not interested? Chew on this: a full-sized pirate ship. As a bonus, there is no provincial sales tax, just the federal five percent Goods and Services tax.



## Majestic Aurora

Let Edmonton be your gateway to the magic of the Aurora Borealis in the spectacular North. Spend memorable evenings under the mesmerizing Northern Lights in prime viewing spots where the colourful sky dance unfolds.

## Convention Spaces

Marvel at one of the best convention views in town at the Shaw Conference Centre, overlooking the beautiful North Saskatchewan River Valley, and able to accommodate events of any size or scope. The Edmonton Exposition and Conference Centre is a little bit of high-tech features with a lot of flexible, indoor space, with enough room to accommodate the biggest conferences and special events west of Toronto.

## River Valley Adventure Co.

What better way to explore North America's longest urban parkland than by Segway? Summer or winter, wind your way through our river valley trails, taking in the scenic landmarks and breathtaking vistas at a leisurely yet exhilarating 15 km/hr.





## FORT EDMONTON PARK

Go back in time more than 150 years and walk through the days of the fur trade, and the pioneer years of 1885, 1905 and 1920. At Fort Edmonton Park costumed interpreters bring the past to life, answer your questions and invite you to experience the best of the period. Take a ride on a steam train, play pioneer games, bake bread the old-fashioned way, shop 'til you drop, or hit the Midway for rides, games and more fun. Don't forget to get your old-timey picture taken at Ernest Brown, see "Northern Light" at the Capitol Theatre or stay for lunch at the Hotel Selkirk.

Fort Edmonton Park—the largest living history museum in Canada—is located in the beautiful North Saskatchewan River Valley and is 10 minutes from the world famous West Edmonton Mall. The park is open to the public from the May long weekend to the end of September, as well as for a variety of holidays and special occasions year round. From murder mysteries, to chilling Spooktacular events, to special Christmas festivities, Fort Edmonton Park is yours to explore!

Admission Prices	2014	2015	2016
Adult	\$15.00	\$15.00	\$16.50
Child/Youth/Senior	\$11.20	\$11.20	\$12.30
Family	\$52.45	\$52.45	\$57.70
Unlimited Ride Passes	NA	\$8.70	\$9.55



### BOOKING CONTACT

Kim Fulton  
780.423.5066  
kimberly.fulton@fortedmontonpark.ca

### More to Discover:

We offer guided tours, customized meal plans and entertainment packages, subject to demand and price. Other languages are available for guests.

### New

Large scale conceptual plans have been developed to build a new world-class First Nations exhibit and commercial block between the Hotel Selkirk and the Capitol Theatre. Fort Edmonton Park expanded the 1920s Midway with two new rides in 2014: the Chair-O-Planes and fun house.



## KITCHEN BY BRAD

Get hands on, transforming local ingredients into mouth-watering dishes at KITCHEN by Brad. Set the theme: Will you wander around Italy tasting pasta, pizza, and porchetta? Or will you visit the old country with rustic Ukraine dishes? Working with Brad Smoliak, you'll lay out a five-course menu using the finest of local ingredients that he'll bring to life in front of you, followed by tips and tricks for helping you master the craft in your own kitchen. You'll also learn about the Edmonton food scene from one of the leaders within it. Both cooking classes and immersive dining experiences in a private downtown location make KITCHEN a must visit for anyone with a culinary interest.

On her last Royal Visit to Edmonton in 2005, the Queen of England dined on Brad's specially prepared, uniquely Edmonton, culinary delights! In short, he's a chef, culinary master, TV personality and entrepreneur who manages to stand way out in a city bursting with high-quality, innovative and wildly popular eateries. But the best thing about Brad is that when you walk into KITCHEN, he's all yours.

### What you will experience:

- 5 items that are prepared with Brad Smoliak, right in front of you and your clients
- Family style tasting and sampling of every creation
- The sharing of tips and tricks of the trade so you can be a more confident cook
- A glass of prosecco and two glasses of wine per person
- Coffee, tea and sparkling water
- Printed recipes to take home for every item created



### BOOKING CONTACT

**Brad Smoliak**  
780.757.7705  
brad@kitchenbybrad.ca  
[www.KitchenByBrad.com](http://www.KitchenByBrad.com)

	2014 Group Net Rate	2015 Group Net Rate	2016 Group Net Rate
Groups	\$135.00	\$135.00	\$135.00

#### Terms & Conditions:

- Group Rates based on 10 guest minimum. Pricing per person.
- 5% GST will be added to rates
- Group admission rates are available to F.I.T. (fully independent traveler) customers
- Groups must book in advance a minimum of 2 days prior to arrival date to receive group rate
- FIT must book in advance a minimum of 2 days prior to arrival date to receive rate
- Rates valid to December 31, 2016, but are subject to change



## RAPID FIRE THEATRE

Yuk it up, bust a gut, laugh your socks off! If you like your belly full of laughs you'll love Rapid Fire Theatre's barrage of improvised humour! Catch two weekly shows at Zeidler Hall: Theatresports—a hilarious comic competition complete with judges, and CHIMPROV—long form improvisation. You're also invited to the monthly throw-down, MAESTRO. With eleven improvisers on stage, and a spot saved for one lucky audience member, the cast competes for their chance at stardom and the winning title of Maestro. Is one night of improv not enough? Laugh yourself silly at funny-bone festivals such as BONFIRE, the Wildfire Festival for gutsy high school students, and the annual, international 10-day Improvaganza, Canada's biggest improv comedy celebration.

It's all laughs all the time for Edmonton's longest running improv comedy company. But don't just take our word for it—see for yourself! We've been dishing out guffaws for more than three decades in the form of high-energy improvisation, collaborations, theatre for young audiences, full-length plays and comedy workshops, and we have a drawer full of international awards to show for it.



### BOOKING CONTACT

780-433-6044  
[www.RapidFireTheatre.com](http://www.RapidFireTheatre.com)



## RIVER VALLEY ADVENTURE CO.

Discover our beautiful Edmonton river valley as you glide effortlessly through the park on an amazing Segway. Explore Edmonton's scenic river valley—North America's largest urban parkland—with River Valley Adventure Co.! Guided Tours run all year long so you can enjoy our blooming spring buds, breathtaking, lush summer greenery, colorful fall foliage or our winter wonderland. Whether you are looking for a workout or just want to enjoy a leisurely ride, our top of the line Rocky Mountain bikes or MSR Snowshoes Tours allow you to explore over 480 km of trails throughout the river valley. Our very popular guided walking tours offer an informative and entertaining amble through nature.

Located downtown along the North Saskatchewan River and the spectacular TransCanada Trail, the longest continuous trail in North America, River Valley Adventure Co. makes for the perfect starting point to explore Edmonton's river valley. Our guides are the top Segway trainers in Canada and strive to ensure your tour experience is safe, fun, memorable and the highlight of your visit.

Services Offered	Retail 2014	Net 2014	Retail 2015/2016*	Net 2015/2016*
30 minute segway clinic	\$29.99/PP	\$25.00/PP	\$35.99/PP	\$25.20/PP
60 minute segway tour	\$49.99/PP	\$40.00/PP	\$59.99/PP	\$42.00/PP
90 minute segway tour	\$74.99/PP	\$60.00/PP	\$89.99/PP	\$63.00/PP
60 minute winter segway tour	\$49.99/PP	\$40.00/PP	\$59.99/PP	\$42.00/PP
60 minute snowshoe tour	\$20.00/PP	\$16.00/PP	\$25.00/PP	\$17.50/PP
90 minute bike tour	\$25.00/PP	\$20.00/PP	\$35.00/PP	\$24.50/PP
60 minute walking tour	\$20.00/PP	\$16.00/PP	\$25.00/PP	\$17.50/PP
Tour Guide Services				
	3 hour tour	Additional by the hour	Meet and Greet, Hospitality Desks, or other services (3 hour min. applies)	
English	\$200.00	\$50.00	\$35.00	
Other languages	\$225.00	\$55.00	\$40.00	



### BOOKING CONTACT

Chris Szydowski  
or Jana Szydowski  
780.995.7347  
Toll free: 1.877.433.7347  
chris@rivervalleyadventure.com  
[www.Rivervalleyadventure.com](http://www.Rivervalleyadventure.com)

\* Rates are subject to change

#### Terms & Conditions:

- Segway tours: participants must be 14+ years of age, over 60lbs and accompanied by an adult.
- Bike Tours: no children's bikes available for rental or tours.
- Taxes – 5%
- Minimum number of 2 participants
- For full details, please contact River Valley Adventure Co. directly.