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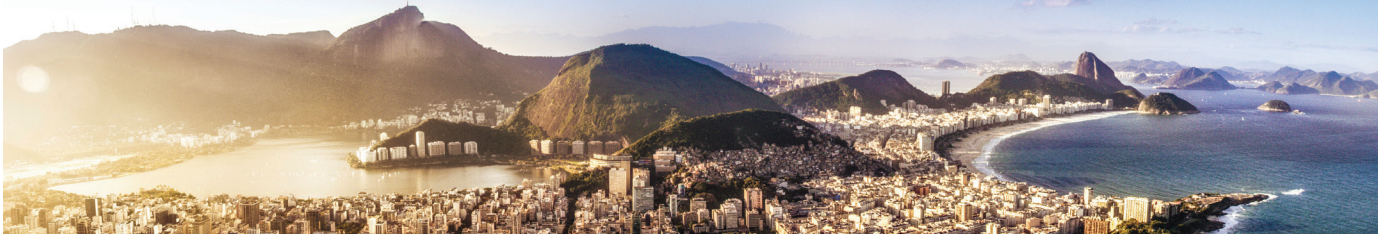




**PORTUGAL**  
**ESTORIL COAST**



**SPAIN**  
**SEVILLE**



**BRAZIL**  
**RIO DE JANEIRO**



**USA**  
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NEW YORK

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Abreu is a leading multinational Destination Management Company part of the Abreu Travel Group founded in 1840. The core of our company relays in sharing with our clients our experience/expertise, creativity and flexibility, associated with an incomparable financial stability and strength. Nonetheless it gives Abreu DMC the power of negotiating and finding the best solutions at competitive rates adding undeniable value for our clients across the globe.

Through our unique legacy and approach, Abreu DMC has acquired a dominant position in the marketplace in Portugal (Lisbon, Oporto, Algarve, Madeira and Azores Islands), in Spain since 1975 (Madrid and Barcelona), in Brazil since 1973 (Rio de Janeiro and Sao Paulo) and in the USA since 1976 (Orlando and New York).

Abreu PCO, in Portugal and in Brazil, was launched in 1978; we quickly become a specialist in the field as well as acquiring the ability of providing a range of high quality and efficient services condensed by a multilingual, dynamic and creative team. Abreu PCO has developed and created a state-of-the-art reservation system technology for congresses and or large conventions.

# ABOUT PORTUGAL



Medieval castles, cobblestone streets & white washed villages, captivating cities and golden sand beaches are just a few of the components of this intriguing country. Portugal's richness and culture can be seen in its historic cities featuring monuments of various architectural origins scattered around the country blended with unique and ever-changing landscapes. Outside the big cities along the coastline, Portugal's beauty unfolds in a verdant and stunning manner with deep valleys revealing picturesque stone-built villages. Whether you're unveiling Portugal's fairy-tale castles or relaxing in the countryside manor house sipping a glass of wine, you'll be charmed by the Portuguese beauty and endless ways of exploring this small yet fascinating country.

# TRADITIONS & CULTURE



The Portuguese culture is based on a rich history that throughout the years suffered influences from various countries, all leaving behind their traces in a unique legacy of archaeological remains and architectural buildings. It's unquestionable that every town speaks to us with its historical monuments and ancient churches ultimately preserving mysteries from the past. These cultural jewels are nestled in awe-inspiring landscapes that can only be found here.

It could be said that Fado is the authentic Portuguese soul; it's a unique Portuguese genre that was recently declared an Intangible Cultural Heritage by UNESCO. Its true origin is unknown, what still haven't change are its themes about destiny, betrayal in love, death and despair. The one element they all have in common is "saudade"..... Essentially Fado cannot be explained, it must be felt, seen and experienced.

# GASTRONOMY & WINE



The Portuguese gastronomy could never be described into one word or category; it's as rich and varied as its landscapes. Throughout our history we've been influenced by numerous cultures thus absorbing their culinary traditions and secrets. The Portuguese have also mastered the art of simple cooking; each region has its speciality with traditional ingredients resulting in an explosion of flavors in the palate. Wherever you're in Portugal there's a gastronomic surprise where the finest delicacies of the sea and land are combined in a delicious culinary creations.

When it comes to wine the Douro region is the oldest demarcated wine region in the world with vine terraces sloping steeply down towards the Douro River. Enclosed with small villages of white



washed houses are spaced out through the valley, this scenario is seen throughout Portugal. On the Azores the vines planted into the rocks or volcanic soils resulting in a distinctive taste...



# FESTIVITIES



Portugal is a country that embraces and respects its own history in addition to ancient festivals that has been around for centuries. Nowadays the traditional festivities are still alive but there's also a more modern approach giving Portugal just the right amount of sassiness and uniqueness.

From North to South there's a festivity happening every month, but the special time is around May to September, starting with the blooming flowers of spring giving color to the country but in Madeira the spectacle luxurious with Flower Festival. Slowly leaving behind its scent for summer to prevail giving room to the jolliness of the saints that seem to spread their scent all over the country in June, Lisbon's traditional neighborhoods come to live with Saint Anthony.



Whereas in Porto Saint John is enticing the crowd with bonfires and boat rides, then the island of São Miguel continues to salute Saint John Festival with the Sanjoaninas parades.



# WHAT MAKES IT UNIQUE



Lisbon is a city that glows on its own with seven hills, a unique natural beauty with gothic cathedrals and majestic monasteries. Historic neighborhoods reveal dramatic monuments like the romantic gothic ruins, a captivating setting making your evening simply irresistible. Yet its outskirts treasure a Versailles-like palace with lavish gardens providing the perfect backdrop for remarkable occasion.

Porto, the notorious “cidade invicta” is a contemporary city with historic and vintage quarters by the riverside. Safeguarding extravagant secrets like a 19th century building with a splendid Arab hall that marries in perfection with a glass of Port wine. Unveil the marvels of the Douro in notorious cellars fulfilled with stories, as well as, enriching any gathering with its wines.



Paradisiac haven of Portugal is in the south, the Algarve features endless beaches and golden brown cliffs sculpting the coastline. The inland preserves their ancestors heritage with Moorish town featuring a staggering 11th century monument situated on a hilltop, perfect scenery

# WHAT MAKES IT UNIQUE



to sip a cocktail. Along with a fantastic neo-Arab style building that can certainly amaze every occasion.

Madeira Island is a conserved triumph with breathtaking hills and profuse smell of flowers creating thought-provoking sceneries. Funchal's historical roots include a 1569 religious monument featuring a stunning architecture easily molding your evening. Enhancing these roots with ancient train station situated on a hilltop with gorgeous views, sweeping you off your feet with a glass of wine.

The Azores islands have a sparkle of their own like a necklace each island resembles a precious stone staggeringly rich in heritage. São Miguel has a cosmopolitan edge mixed with historical flavors, like a coliseum conserving ancient traits is a



perfect scenario to tickle the senses. Awakening them even more with natural beauty of calm lake appreciate this scenery from a marquee with an aperitif as the night blooms.

# ABOUT SPAIN



Spain is a maze-like melting pot; each city expels its culture with majestic cathedrals, grand avenues featuring unique architecture, suddenly leading to a mysterious alleyway where in the end you're surprised with picture-perfect patio. Beyond these allurements Spain's has preserved remote yet fascinating villages set amidst a lavish natural setting... Travelling through this immense country is unveiling staggering and wild landscape mixed with Roman ruins, cathedrals and traits of Islamic influences enriching the country's history with great stories.

However there's a vanguard and avant-garde appealing to Spain left behind by rebellious spirits as Salvador Dalí, Pablo Picasso, Antonio Gaudí. Here grandiose monuments from the past coexist alongside with architectural creations of such daring extent resulting in an original imprint that can only be found here...

# CULTURE & TRADITION



The big cities have a modernity and aura of its own with bubbling streets where cultural eras are blended. But if you want to experience, live and breathe the Spanish essence, its picturesque villages have been safeguarding these jewels. Each region has its trait like the famous “pueblos blancos” (white villages) with their ruined hilltop castles and small somnolent churches. Or fairy-tale fortresses enclosed by small cities with roman influences to magnificent places that have condensed three cultural influences for centuries behind walls leading to a cultural legacy in form of churches, palaces, fortresses, mosques and synagogues. Many of these magical cities are protected by UNESCO as a world heritage sites...

The Spanish fervor is strongly felt in Flamenco dancing with expressive postures and rhythmic stamping of the foot blended with a contagious and emotional intensity. Complemented by guitarist and singer that all together they'll somehow touch your soul in a mysterious way... Just like its past, it's uncertain where the flamenco originated but it has spread all over Spain, quickly conquering its place in Intangible Cultural Heritage by UNESCO.



# GASTRONOMY & WINE



The immense cultural influences throughout the years have carefully matured each region of the country with a unique, tasty and diversified cuisine. Generally in Spain eating is a genuine way of life, is much more than just sitting down to eat it's truly enjoying and savoring each dish like it's your last. With a diverse landscape composed of mountains, lush pastures, fertile farmlands, extensive coastline and so much more, together they provide a variety and extensive amount of fresh products. Throughout the country there are various modern and ancient food markets that are a pleasure for the senses with its intoxicating smell and vivid products. The Spanish have a divine wine culture sprinkled around the country however La Rioja is the most cherished region with beautiful



landscapes peppered with medieval traits and stunning monasteries. Its beauty is enhanced with a dramatic and colorful natural setting giving this region a distinctive flair and notorious wines.



# FESTIVITIES



The Spanish festivity is as lively and vivid as their people; throughout the year the country vibrates with celebrations mainly for religious or historical meanings, some are grand and others modest but they all have one thing in common showcase the best of Spanish culture. It could be said that this country is the land of "fiestas" in every single city, town or village there's a festivity of some kind, getting people out to the streets to celebrate with their neighbors, friends and family. Although the summer festivals have an extra amount of audacity and intensity felt in the air, giving character to the country's festivities and traditions. Starting with the blossoming of spring Seville becomes bubbly with " La Feria de Abril", July comes ferocious with adrenaline rush of San Fermín bull race in Pamplona,



August long summer days can give color to your day with La Tomatina in the streets of Valencia.

# WHAT MAKES IT UNIQUE



Seville has the power to awake the senses with its culture, monuments, traditions and artistic heritage. Whether is the passionate sound of flamenco to mesmerizing the eyes with traits from the Moorish influence in lavish a palace with staggering gardens sculpting the night into unforgettable one. To then stupefying the senses with vanguard creations in the historical center providing astonishing views that can be easily appreciate with a glass of wine.

Valencia is simply unique with a rich history capturing the essence of its ancestors and blending it in its monuments. On the other hand, the city has an edgy and innovative appeal seen in its architectural spaces one to such daring extent it has ability to revolutionize any occasion. But don't think the treasures of the past has lost its value, grandiose and classical



building overlooking the Mediterranean can take your evening up-a-notch.

# WHAT MAKES IT UNIQUE



Madrid is a vibrant city a crossroad for art, music and gastronomy, certainly becoming a cosmopolitan center that has preserved its traditions and heritage. The past and present have left their imprint on the city with a neobaroque palace close by emblematic landmarks overcoming your expectations as the night unfolds itself. Whereas the sassiness of the present can be seen and felt in an industrial building that cherishes its jewels with a touch of uniqueness.

The Catalan capital has a unique aura with its singular and avant-garde style that's been blended and scattered around the city quarters. Barcelona has the most beautiful and daring creations of Gaudi in form of monuments adding character to the city's skyline, these creations can unveil its magic molding your night into a memorable evening. Along with a magnificent



landmark of the city, an 18th century gothic building that can easily amaze your night with its splendor.

# ABOUT BRAZIL



Brazil is one of the most fascinating places in the world, with intriguing cities, powdery white-sand beaches, wild rainforests, breathtaking views across the country and a rich culture.

Brazil's beauty unfolds itself in various ways whether is canoeing in the Amazon Rainforest, horseback riding in the Pantanal, experiencing the unique energy of the Iguazu falls, surfing in pristine and mind-blowing beaches of Fernando de Noronha or simply relaxing on the marvelous Copacabana beach having a caipirinha. However its beauty doesn't stop here, there are beautifully preserved mining towns like Lençóis with cobblestone streets, brightly painted 19th century buildings surrounded with appealing museums and restaurants. That's enhanced with thought-provoking landscapes safeguarding authentic natural jewels. These jewels are cherished by the Brazilians and recognized by UNESCO as world heritage sites...



# CULTURE & TRADITIONS



The immense Brazilian coast features major cities with skyscraper buildings, busy avenues and a fast pace lifestyle. To truly savor its juice, Brazil safeguards frozen-in-time colonial towns scattered around the country, towns with scenic mountainous landscapes, cobblestone streets with whitewashed houses with blue or yellow painted window frames, red-tile roofs and baroque style churches. Or northern European-like towns with a strong cultural heritage well conversed architecture and traditions surrounded by lavish green sceneries, giving an original and unique flavors to this country.

Capoeira is a martial art infused dance thought to have originated in the 16th century in Brazil, brought by slaves who were taken from West Africa to Brazil by the Portuguese colonists. Prohibited from celebrating their cultural customs, capoeira is thought to have emerged as a way to bypass it. Hidden in the musical and rhythmical movements, slaves carefully transformed violent kicks into passionate dance movements. Today capoeira is a unique form of art capturing the world's attention as well as being UNESCO Intangible Cultural Heritage.



# GASTRONOMY & WINE



Brazil is a melting pot of cultures, customs, colors and traditions its cuisine couldn't be any different. Travelling through Brazil is like unveiling a new country each region has its speciality and manner of exploiting the succulent flavors of ingredients creating mouthwatering dishes. In the north there are strong indigenous traits, as you start travelling along the coast peculiar African influences are enchanting, reaching the south juicy meats are savored, finally peaking inland where lovely smell of stews are found. Brazilian wines comes as a surprise to many, the southern region countryside has ever-ending shades of green with splendid sceneries. The "Serra Gaúcha" is a cool, damp and hilly region where the major wineries rest; it's also a region with a high number of Italian



immigrants. However the sunny and arid area of the "Vale de São Francisco" in the northeast also has its wonders producing delicious wines.

# FESTIVITIES

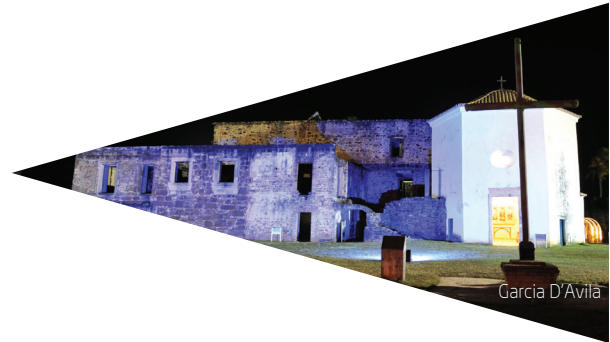
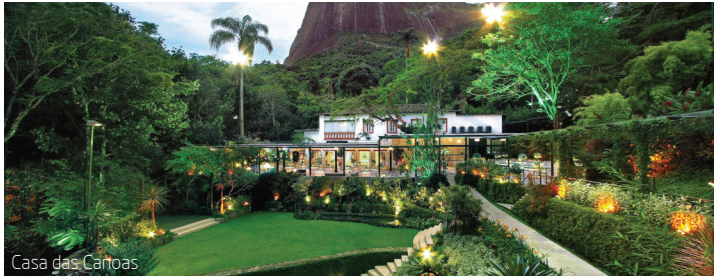


The vast cultural beliefs blended with different ethnicities translate into unique and colorful festivities, each holding a meaning with spiritual, religious or secular significance. Throughout the year there's a blend between these celebrations, starting with "Festa de Iemanjá" a spiritual gathering, where believers prepare special offerings placing them in boats and setting them off at sea for Iemanjá. To delightful and bubbly arrival of "Carnaval" where the country vibrates with the rhythmical beats of samba, magnificent customs and Rio's Sambadrome becomes the world's biggest runway. The arrival of the Brazilian winter warms up the northeast with forró in "Festas Juninas" paying tribute to St. Anthony, St. John, St. Peter and St. Paul. Whereas in the Amazon regional folklore festival of Paratins



lights up the chilly days with a competition of storytelling of an old legend in form of dance, singing and daring customs. Finishing the year in Copacabana beach where our eyes are mesmerized by dancing lights of fireworks and the contagious energy of the Brazilians joie de vivre.

# WHAT MAKES IT UNIQUE



Salvador has an energy and beauty that few cities have with strong African influences blended with a quaint historical center that's considered a UNESCO World Heritage Site. As you're unwinding these cobblestones streets you'll be surprised by a magnificent convent built in 1586, extremely well-preserved with a picture-perfect patio ideal for an evening drink. Outside the city there's an impressive ruins with a great historical value featuring enormous green gardens complimenting the blue waters in the horizon creating a unique natural setting for a social gathering.

Rio de Janeiro has unbeatable landscapes with green mountainous areas and golden beaches, rhythmical samba nights, and notorious monuments. These lavish hills safeguards treasures from the past, lays a sophisticated Brazilian colonial



architecture with exuberant gardens acting as a perfect backdrop for a memorable evening. Closer to the beach, there's a picturesque French neo-classical building from 1920 featuring a rich façade, expanding to its interior where the glamour and splendor is predominant in every room molding itself for any occasion.



# WHAT MAKES IT UNIQUE



São Paulo, the city of skyscrapers with a fertile cultural life that's enhanced by innumerable museums, restaurants, bars and cinemas, not to mention its diverse ethnicity. In the heart of São Paulo there's a notorious building from 1926 considered to be a historical heritage of the city, its grandiose setting can be seen in its façade but interior expels a essence that blends in perfection with a glamorous dinner. Close by, there's a symbolic building that has kept its original red brick façade from the 20's featuring three emblematic chimneys, this industrial yet modern appeal invades the interior creating a bubbly scene for a cocktail.



Iguazu falls has a thought-provoking natural setting with powerful waterfalls, immense green and a triple border impossible not to be impressed by its majesty. This fascinating and unspoiled marvel cherishes a splendid

Portuguese colonial architecture building where it's backyard are the notorious falls providing a thrilling scenario for an outdoors event. To fully feel adrenaline you can always hop on a boat becoming face-to-face with the Devil's Throat...

# ABOUT THE USA



The United States is a place of stunningly diverse beauty and heart-stopping landscapes; this nation as a whole is a shining jewel with mouth-dropping national parks featuring delightful views in Crater Lake, Yellowstone, Yosemite or the notorious Grand Canyon. As well as, paradisiac white sand beaches along the East and West Coast offering dream-like sceneries like the crystal blue waters of Key West, sophisticated ambiance of the Hamptons to mesmerizing beaches of Hawaii.

A country with big metropolises and global icons like the Statue of Liberty, Empire State Building, Hollywood Sign, Golden Gate Bridge, Las Vegas Strip and the White house. However there are rural and at times secluded areas that are cherishing traits from the past like New Mexico and Oklahoma with their rich Native American Historic Sites. To more rural and outdoor experience states like Wyoming, the cowboy state, combines in perfection rural beauty with a rustic culture or Montana, a region with unbelievable and unspoiled landscapes...



# CULTURE & TRADITIONS



A country filled with so many wonders and relics, cities with well-preserved landmarks and notable monuments that together are telling the story of the United States. To have a taste of this history the notorious Historic Triangle in Virginia is a unique open-air museum consisting of three colonial sites Jamestown, Williamsburg and Yorktown together these towns form a unique "Disneyland" of the Revolutionary War. Or Boston, the oldest city in America with cobblestone streets somehow giving space for its history unfolds itself, from the first public school to the city first public library to incredible historical sites along Freedom trail.

A unique American genre is country music supposedly originated in the rural areas of Southern United States in the 1920's. It's said that country music came to America in pieces of folk tradition from England and on slave ships from Africa. It stayed isolated in the mountains of Appalachia; slowly making its way to the rural south mingling in the plains and desert of Texas - eventually making it's way from coast to coast. The music sounded a little different from region to region, but the truth is, it's tied to stories of the past wherever you went making it a tradition.

# GASTRONOMY & WINE



The United States can be considered the melting pot of the world due to the country's heritage that was carefully sculpted by immigrants of various backgrounds. It could be said that the American gastronomy shares a close resemblance to the history of its people. Travelling across the country prepare your tasting buds for the most varied dishes, New England's Johnny cakes or its endless seafood dishes. The southern states are known for its home-style cooking with its fried-chicken and peach-berry cobblers. Southwestern states have a more spicy gastronomy with barbecue and chili based dishes, whereas the Pacific Northwest is famous for its king crab and pacific salmon, not to mention hunting. Finishing with California, the richest farmland in the US, as well as being the most diverse cultural state with dishes like sourdough bread, cioppino or typical Mexican dishes.



The rolling hills with blooming orchards, vivid flowers and budding vines under blue skies topped with a mild weather all year round makes California the best wine region in the United States. Napa and Sonoma valley are the most famous regions with divine wines that are neck-to-neck with the French wines.

# FESTIVITIES



The diversity of United States with different cultural and ethnical groups has shaped the nation beliefs. The best way to feel the essence of the American culture is by experiencing its festivities some with a religious background, others are paying tribute to its ancestors. Starting with the 1st of January when the New Year's bell rings, at that moment all the attention goes to New York Times Square to watch the iconic "ball drop". Crossing over to the sassy town of New Orleans and mingle in their lively street parades with the famous Mardi Gras (carnival celebrations). As soon as summer comes, the country stops to celebrate Independence Day on the 4th of July, marked by fireworks and barbecues. Finishing the autumn season, with Thanksgiving, the most American holiday, dates back to colonial times to celebrate the



harvest season with a delicious meal.

# WHAT MAKES IT UNIQUE



New York is the trendsetter city of the US, is the culinary capital of the world, the epicenter of fashion and of world-icon museums. As the night falls the city is taken by dancing and shining lights of skyscrapers and the notorious Times Square, setting the ambience for festive occasions in art galleries, to having a delightful rooftop cocktail to finishing the night in a gourmet restaurant. However, one can appreciate the stunning beauty of the Big Apple by navigating the waters of the Hudson River with a glamorous evening on a boat.

Miami is a vibrant city with a tropical feel featuring with crystal blue waters and white sand beaches, sprinkled with the world's trendiest hot spots. This vivid atmosphere running through the city's veins attracted various renowned international cuisines, prestigious art galleries, designer shops



all topped with a unique architectural style. Miami is an unmistakable joie de vivre that opens its heart by offering bubbly evenings against a beautiful beach backdrop.

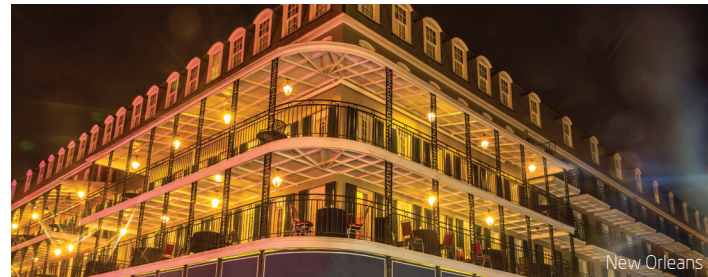


# WHAT MAKES IT UNIQUE



San Francisco will cast a spell on you with its seducing appeal mixed with historic buildings and a modern vibe. Wind through the city on a cable car passing by enticing neighborhoods and postcard landmarks, to walking along the beautiful Fisherman's Wharf or loosing yourself into charming alleys around Grant Street. Wow your soul with the freshest and trendiest restaurants in the country, avant-garde and tasteful art scene with galleries and museums, waiting to embrace your event making it unforgettable.

New Orleans is a unique city with the power of mesmerizing our senses with its iconic architecture, sassy music peaking from alleyways and our stomach with its gastronomy. This lively city is an open museum; its quarters are expelling its history. Hop on a streetcar along St. Charles Avenue to admire



unique stately mansions, to then feeling and unveiling the essence of the city in French Quarter and its charming streets. New Orleans will stamp your soul with a delightful gastronomy and a musicality that can only be savored and heard here.



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