An Online Company Store Built & Managed by TRAY for you!



EMPLOYEES LIKE A SENSE OF BELONGING WITHIN THEIR COMPANY. LOYAL CUSTOMERS LIKE TO SHOWCASE THE BRANDS THEY LOVE. BRANDED APPAREL AND PROMOTIONAL ITEMS GIVE THOSE THINGS TO BOTH EMPLOYEES AND CUSTOMERS. TRAY'S **STOREFRONT** ONLINE COMPANY STORE SHOWCASES YOUR BRAND ON THE WEB, WHERE EMPLOYEES AND OTHERS CAN BROWSE AND ORDER YOUR BRANDED ITEMS.

BRANDED ITEMS BOTH INCREASE AND MAINTAIN MEMBERSHIP FOR ASSOCIATIONS AND OTHER MEMBER ORGANIZATIONS. TRAY CAN BUILD A **STOREFRONT** ONLINE STORE FOR YOU TO CREATE EXCITEMENT AND PASSION AMONG MEMBERS AND OTHERS, AS THEY CAN ORDER AND PROUDLY DISPLAY BRANDED ITEMS THEY ACQUIRE FROM YOUR STORE.

STOREFRONT

Simplicity, from Idea to Build to Bam You're Live!

- You tell us what logo/branded items you want to showcase on the site. Need a logo or new branding idea? Our Graphics Team can create or augment a logo for you. They can assist with the layout of your logo on items, so the items best represent your brand. Need ideas for items? Our Promotional Products Team can match the best items to your brand and identity.
- We create your **Storefront** online Company Store for your Branded Items, which can be seamlessly linked to your existing website.
- We Procure, Receive, Inventory, and Maintain your Branded items. Simplicity is your value here!!! We manage the inventory and let you know what's moving off the shelf, what's not moving, and when to reorder items.
- We Process and Fulfill orders from your Storefront Store; from order to checkout to transaction processing to shipping, we literally deliver for you!
- It's your **Storefront** Store, so make it what you want it to be: Public site or private site. Charge or don't charge for items.

Contact Tray today for more info!

Enhance your company's or organization's brand.

Build pride and loyalty among your employees,

customers, members and others.

