



The BASA School Facilities and Safety Conference

March 9-10, 2016



WEDNESDAY, MARCH 9, 2016	THURSDAY, MARCH 10, 2016
<p>GENERAL SESSION: Keynote Speaker: Dr. Amy Klinger along with Amanda Klinger, Esq. Director of Programs, The Educator's School Safety Network <i>"Now What? Critical concerns for School Safety in a Dangerous World"</i></p> <p>The safety of students and staff has always been a concern of school administrators. In this school year, Ohio leads the nation in school based-bomb threat incidents. Given the dramatic rise in school bomb threats, shootings, and other violence, crisis management is more critical than ever.</p>	<p>SPECIAL GUEST SPEAKER- David M. Williamson, Executive Director, Ohio Facilities Construction Commission</p> <p>GENERAL SESSION: Keynote Speaker: Carole Dorn-Bell, Partner – Allerton Hill Consulting <i>"How to Avoid Disaster with Effective Crisis Communication"</i></p> <p>The state of your district's communication and outreach right now greatly impacts your ability to handle a crisis. Just as important, how you handle that crisis in the first few hours can make a difference between gaining credibility with your public or losing it...and it can even hurt your own career. The time to be ready is now!</p>
<p style="text-align: center;">SESSION 1</p>	<p style="text-align: center;">SESSION 1</p>
<ul style="list-style-type: none"> ◆ LED Lighting & Solar Lighting ◆ School Sustainability-Your Choices ◆ Voted Financing Alternatives ◆ From Corporate Facility to STEM School RE-Design ◆ The Social Media Threat in a Time of Terrorism: How Police and Schools Respond 	<ul style="list-style-type: none"> ◆ <i>Critical Communications: Anywhere-Anytime</i> ◆ <i>Master Planning: Your Roadmap to Establishing a Short and Long Term Facility Improvement Plan</i> ◆ <i>Joint Safety Planning with School and Community</i> ◆ <i>Communicating Need & Impact to Voters</i> ◆ <i>Financing School Facilities Projects</i>
<p style="text-align: center;">SESSION 2</p>	<p style="text-align: center;">SESSION 2</p>
<ul style="list-style-type: none"> ◆ <i>School Safety 2016 and Beyond</i> ◆ <i>Maintaining What You Have: Post Construction Issues and Maintenance Suggestions</i> ◆ <i>Unvoted Financing Alternatives, including COPS/Lease Purchase</i> ◆ <i>Building Envelope Maintenance & Energy: Thinking Outside the Box</i> ◆ <i>Cyber Content Filter Liability</i> 	<ul style="list-style-type: none"> ◆ <i>Leadership in a Devastating Crisis</i> ◆ <i>HB 153: The Easiest, Most Efficient Way to Tackle Facility Projects</i> ◆ <i>Anatomy of a Bond Issue</i> ◆ <i>Athletic Facilities: No Longer Just a Court and Field, But a Campus Asset to Leverage</i> ❖ <i>School Facilities Committee will meet in the Arena District Room from 10:00 – 12:00 p.m. with Tom Ash.</i>
<p style="text-align: center;">SESSION 3</p>	<p style="text-align: center;">Topics Legend</p>
<ul style="list-style-type: none"> ◆ <i>Now What? A follow-up discussion of critical concerns for school safety</i> ◆ <i>What's New with Energy Conservation?</i> ◆ <i>Real Property Issues for Schools</i> ◆ <i>Trauma Medical Care</i> ◆ <i>School Construction Law 101</i> 	<div style="border: 1px solid black; padding: 10px; text-align: center;"> <p>School Safety and Security</p> <p>Construction of Project</p> <p>Energy Conservation</p> <p>Financial Aspects</p> <p>Legal Issues</p> <p>Facilities</p> </div>
<p style="text-align: center;">SESSION 4</p>	<p style="text-align: center;">BASA Reception March 9th</p>
<ul style="list-style-type: none"> ◆ <i>Crisis Communications-When It Hits the Fan</i> ◆ <i>Educational Visioning</i> ◆ <i>Owner Representative Role for Construction Projects</i> ◆ <i>How to Respond to a Data Breach</i> ◆ <i>Goshen Schools Energy Story- More than Just Saving Dollars, A New Way of Thinking</i> 	<p style="text-align: center;">Fun! Food! Prizes!</p> <p style="text-align: center;">Join your colleagues at the BASA Reception on March 9th</p> <p style="text-align: center;">4:45 – 6:00 p.m.</p> <p style="text-align: center;">Win some great prizes & network with your peers.</p> <p style="text-align: center;">See You There!</p>
<p style="text-align: center;">SESSION 5</p>	<p style="text-align: center;">Note: School Facilities Committee Meeting</p>
<ul style="list-style-type: none"> ◆ <i>Contracts Have Consequences</i> ◆ <i>The Electronics of Construction</i> ◆ <i>School Procurement and Construction Issues</i> ◆ <i>Educational Visioning: Defining Next Educational Practices & Facilities Support</i> ◆ <i>School Emergency Panic System (SEAS)</i> 	<ul style="list-style-type: none"> ❖ <i>School Facilities Committee will meet in the Arena District Room from 10:00 – 12:00 p.m. with Tom Ash.</i>



Ohio's Superintendent Association

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PLEASE FAX OR MAIL YOUR REGISTRATION (WITH PURCHASE ORDER OR CHECK) TO: 614-846-4081 (FAX); BASA, 8050 North High Street, Suite 150, Columbus, OH 43235, or Register On-line at www.basa-ohio.org

Name: _____

Title: _____

District: _____

Address: _____

City/Zip: _____ Phone: _____

Fax: _____

Email: _____

Conference Fees & Payment:

\$295 First BASA member \$200 Add'l person from district \$395 Non-Member Purchase Order #: _____

Cancellation & Refunds:

Refunds or credit will be given only for cancellations made in writing (mail or fax) and received by the BASA office up to five business days prior to the event date. Cancellations 5 or less days prior to event date are subject to a 50% cancellation fee. No refunds will be given for "no-shows."

Hotel Information:

Reservation at the Doubletree Hotel must be made by **February 16, 2016** to get the reduced BASA rate of \$98/night. **HURRY!** Rooms will sell out **FAST! Doubletree/Columbus phone number (614) 885-3334.**

Questions? For additional information, contact BASA via email at events@basa.ohio.org or by phone at **614-846-4080.**

