

BROWN & CO MACHINERY AUCTIONS

National farm machinery auctioneers, specialising
in on-site and online auctions throughout the UK



Residential. Commercial. Agricultural.

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BROWN & CO

BROWN&CO NATIONAL MACHINERY AUCTIONEERS, SPECIALISING IN FARM AND COLLECTIVE DISPERSAL SALES AND ONLINE AUCTIONS

We have a national auctioneering presence with a hard-earned reputation for holding extremely well attended auctions across the whole of the UK and Poland. Our auction team specialise in sales of plant and machinery, but are able to sell a wide range of items. We undertake auctions either on farm or at one of our regular collective auctions and use bespoke auction software managed by experienced administrators.



ON-SITE AUCTIONS

The on-site auction remains a popular way of disposing of farm plant and machinery, quickly, efficiently and with complete transparency. From the commencement of the sale catalogue to the clearance of the site following the sale the whole process can be undertaken in 4-6 weeks. It also retains the sense of occasion for those who are retiring from the industry.

With regular auctions across the country our dedicated team of auctioneers work closely with sellers and buyers to ensure a successful outcome. We promote auctions to our regular buyers database. Using this and our extensive auctioneering knowledge we are able to provide an efficient effective service to both sellers and buyers.

As well as private individuals we have conducted on-site sales on behalf of Insolvency Practitioners, Local Authorities and Statutory bodies and are able to tailor our services accordingly to meet our clients' needs.

Our experience and knowledge ensures sale proceeds are maximised and the whole auction is conducted in an efficient way. Our commission charges are flexible and competitive, and we account promptly with the auction proceeds.

Our clients use us because:

- We are a trusted firm with competitive fees
- We provide effective national marketing via all medias
- We hold a large database of UK and European buyers
- We are a professional and experienced auctions team
- We provide accurate, efficient auction day accounting
- We ensure prompt payment of funds to sellers
- We have a growing reputation in the sector

ONLINE TIMED AUCTIONS

Our online timed auction service for agricultural machinery gives our clients the opportunity to sell surplus farm machinery and equipment via a bespoke online auction service run through our website.

Since the inception of our online auctions they have proven to be an extremely popular method of dispersing of surplus equipment with the minimum of disruption to our client. We host quarterly collective online auctions throughout the year, but also tailor individual auctions to specific needs and requirements of particular clients. Each item will have its own detailed listing, alongside a series of photographs.

The auction runs over seven days to a timed deadline, during which time buyers can access lots via our website, view items and place their bid. At the end of the bidding period the item is sold and the buyer collects the item directly from the seller.



MACHINERY VALUATIONS

Borne out of our specialist auction department has been our ability to undertake machinery valuations on behalf of clients. In recent years there has been a marked increase in the need for specialist machinery valuations to be undertaken for a variety of reasons including accounting, transfer and dissolution purposes. It is likely this trend will continue and our experienced auctioneers, dealing day in day out, with plant and machinery in the agricultural and horticultural sectors, are well placed to provide this valuation service readily.



Expertise you can count on
Advice you can trust
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BROWN&CO KEY CONTACTS

FOR ON-SITE AND ONLINE FARM MACHINERY AUCTIONS AND VALUATIONS

"Our strategy in recent years has most definitely been to increase our national presence as auctioneers in the agricultural and horticultural plant and machinery sectors. Through increased on-site auction coverage across the country and allied by the new online concept we have developed, I am extremely proud of what our young auction team have achieved. Their success has been fuelled by their desire to provide a first class service to their clients, which they have readily achieved."

Charlie Bryant, Chairman, Brown&Co National Auctions Department.



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