



# DIRECTV

## PARTNER WITH **DSI** AND BECOME **AN AUTHORIZED DIRECTV DEALER TODAY!**

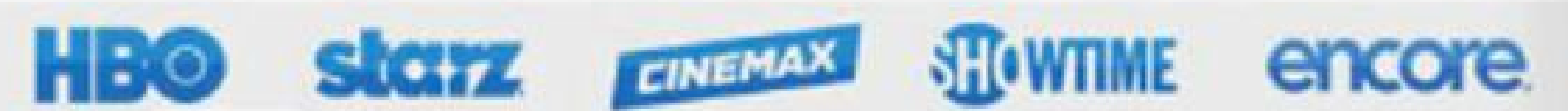
- Drive additional traffic to your retail location
- Be the local DIRECTV headquarters
- Make up to \$500 for every new customer
- Co-op program to assist with advertising cost
- Free in-store demo account with full programming package



• Every 8 seconds someone switched to DIRECTV  
 • Highest rating from the American Customer Satisfaction Index 8 consecutive years for satisfaction among satellite and cable TV companies | 14 years in the satellite industry  
 • The undisputed leader in sports programming  
 | Exclusive NFL Sunday Ticket and NFLST Max  
 • DIRECTV Cinema™ provides instant access to over 10,000 shows and movies  
 • World class technology - Anytime, anywhere you want it!

## PROGRAMMING

SELECT™	ENTERTAINMENT	CHOICE™	XTRA	ULTIMATE	PREMIER™
The most popular package 165+ Channels	The next-level package 150+ Channels	The package that beats cable 175+ Channels	Our most popular package 220+ Channels	The more-is-better package 240+ Channels	Our highest-tier package 215+ Channels
\$19.99 MO to 12 months	\$24.99 MO to 12 months	\$29.99 MO to 12 months	\$34.99 MO to 12 months	\$39.99 MO to 12 months	\$89.99 MO to 12 months



**Take your entertainment to the NEXT LEVEL!**  
 Watch your favorite movies and shows from your mobile device. Set your DVR from anywhere! Use your device as a remote control. iPad app allows for full control of DVR!

**Control your entire system with your VOICE!**  
 No more typing - VOICE ACTIVATED! Set your DVR from anywhere! Watch your favorite movies and shows from your mobile device. Hands-down the coolest feature.

**DIRECTV WOW**  
 Walk Out Watching

1. Sign up to be a DIRECTV customer
2. Get a DIRECTV ID number
3. Log in to the DIRECTV app
4. Begin watching content IMMEDIATELY!



# FlippingBook Quick Guide.

The FlippingBook platform you are currently using enables you to perform a few features to enhance your experience. All of the following features can be found in the toolbar displayed under the document window.



## Bookmark.

If you wish to bookmark a certain page for quick reference later, you can click the tag icon in the lower-left to bookmark the current page you're viewing. A sidebar will appear giving you the option to add notes before you add the bookmark to your existing pages.





## Zoom.

Clicking the magnifying glass icon will zoom into the document. A slider will also appear allowing you to adjust the degree in which you can zoom in or out.



## Download.

FlippingBook offers the option to download either the current page or entire document directly to your computer. In doing so, you can view the document without an internet connection. Click the download button and answer the prompt to download the document.



# AS EASY AS 1, 2, 3

## EARN UP TO \$500+ PER ACTIVATION!



1

### Activations

Completed orders

2

### Additional Bonus Opportunities

Quality customer metrics and volume

3

### Installation & Equipment Reimbursement

Up to 6 rooms - Non-fulfilment dealers only  
Dish, components, receivers



**DIRECTV**





**BUNDLE OPPORTUNITIES EVERYWHERE!**  
*Many others depending on the location.*



Door-to-Door



Events



Yard Signs



Direct Mailer



Call Center



Networking

## SUPPORT

1

[Co-op Co-op Guidelines](#) [Credit Marketing Guidelines](#)

### Co-op Claim Entry Form

Due to new requirements, only one advertisement can be entered per claim. Thanks for your cooperation!

DSI Dealer Number:

Contact Name: \*

Contact Phone: \*

Contact Email: \*

## Co-Op Program

Increase your advertising dollars! We'll show you how to take advantage of every opportunity.

2

## DIRECTV ONLINE SALES TRAINING

### DIRECTV LMS

*Learning Management System*

Complete the first online courses for \$500 FREE in Co-op money!

[salestraining.directv.com](http://salestraining.directv.com)

3

## Training Calendar

Instructions: Choose a Product, Category, and Market for the training that you're interested in. Your results are filtered based on your choices.

Product:



Category:



Market:



## DSI Dealer Training Calendar

Webinars including:

- Residential
- Commercial
- Latest Offer
- Sales 101
- Genie Ecosystem & Hardware
- DWS Order Entry
- Fees & Services

[dsisystemstraining.com](http://dsisystemstraining.com)

4

## Reporting

Your link to driving your operation. We can help direct you and show you how to best manage your business.





NOW AVAILABLE AT DSI  
**AT&T GoPhone®**



Bundle DIRECTV with AT&T Internet  
**Make More Per Activation**



**AT&T Fiber<sup>SM</sup>** (SELECT MARKETS)

Internet speeds  
**20 times faster**  
than the average  
cable customer<sup>2</sup>

**The future of the internet is here!**

Get ultra-fast internet starting with a 1000 Mbps connection.<sup>1</sup> Stream, surf and download worry-free with internet speeds 20 times faster than the average cable customer.<sup>2</sup> Stay connected to the things you love with expanded coverage and support for all your devices.

<sup>1</sup> Actual customer speeds may vary and are not guaranteed. Download speeds are typically up to 940 Mbps due to overhead capacity reserved to deliver the data. Speeds may also vary based on factors including site traffic, content provider server capacity, internal network management factors, and end user device capabilities. For more information, go to: [www.att.com/speed101](http://www.att.com/speed101). <sup>2</sup> 20 times faster based on max download speed of AT&T Internet 1000 vs weighted avg cable internet customers' speed of major U.S. cable providers per FCC 2015 Measuring Broadband America - Fixed Broadband Report.





# WHY PARTNER WITH **DSI**



Dedicated Territory Manager to call on you face to face



Innovation



Training



Marketing



Talk to a live person

DON'T FORGET TO JOIN THE



## **DSI** TechNetwork

- Access to a quality installation network
- Read real reviews from other dealers who have worked with the installer

# BECOME A DSI PARTNER TODAY!



Call Your Territory Manager

800-888-8876 | [www.dsisystemsinc.com](http://www.dsisystemsinc.com)

