

SEASON 1936

SAVE YOU MONEY BUY YOUR LIQUOR HERE OUR BRAND OF LIQUOR IS OUR CREDIT

SLOPPY JOE'S COCKTAILS MANUAL

EQSOD

1936

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HAVANA, CUBA

This is not for sale



Sloppy Joe's

-Short Biography

R. José Abeal (Sloppy Joe) came from Spain to Cuba in the year 1904 and went to work as bartender on Galiano and Zanja Sts. Havana. where he worked for three years, and them, he gave up his job and sailed for New-Orleans. La. (U. S. A.) In this City he went on working as bartender for six years. From New-Orleans he went to Miami, Fla., and also worked in different Bars during and other six years.

In the year 1918 he returned to Havana and got a job as bartened at a Cafe named "Greasy Spoon" and six months after, he decided to go in business for himself and bought what was them an insignificant grocery store at the same corner now occupied by the famous Sloppy Joe's Bar.

WHILE operating this small grocery store, he was visited by several of his old friends from the States. It so happened, that while some of them were visiting him and seeing the poor appearance and filthy looking condition of the place, one of them said.

¿Why, Joe, this place is certainly sloppy, look at the filthy water running from under the counter.

ROM here on, the name Sloppy Joe stuck to José Abeal as part of his own life and was destined to make him and his business famous and internationally known.

Compagn tence add to be

Why is Sloppy Joe's Bar Famous and Internationally Known?

N the first place, because Joe made it a rule in his business always to give the best for the money. He never cared to handle any product that was not genuine, and always tried to serve his customers with whatever they wanted at the most reasonable prices. In order to fulfill this purpose, he bored to have his Bar sumplied with all the best liquer wherever produced, regardless of the cost, as long as he could meet the demands of his clients and please them.

Sloppy Joe's Ron Drinks

мојіто

1 Teaspoonful of sugar. One half a lime. 1 Part of Rum. Seltzer water. Leaves of Mint. Shell of lime.



Serve in a High Ball glass with Cracked ice.

RUM COLLINS

Teaspoonful of sugar. The juice of a lime.

Part of Rum.

Seltzer water.

Serve in a 10 oz. glass with cracked ice.



DAIQUIRI

1 Teaspoonful of sugar.

1 Part of Rum.

The juice of a lime.



Shake with cracked ice, and serve in manhattan glass.

SANTIAGO COCKTAIL

1 Teaspoonful of sugar.

1 Part of Rum.

The juice of a lime.

Drops of grenadine.



Shake with cracked ice, and serve In manhattan glass.

CUBAN PRESIDENT

1 Part of Rum.

1 Part of Noilly Prat. Vermouth.

Drops of Curacao.

Drops of Grenadine.



Stir put in cherry, a peel of Orange, and serve in a Manhattan glass.

SLOPPY JOE'S COCKTAIL

1 Part of Rum.

1 Part of Noilly Prat Vermouth.

The juice of a lime. Drops of Curacao.

Drops of Grenadine.



Shake with cracked ice, put in a cherry and serve in Manhattan glass.

MARY PICKFORD

1/2 of Pineapple juice.

1/2 of Rum.

Drops of Grenadine.

Drops of Marrasquino,

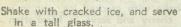
Shake with cracked ice, and serve in a tall glass.

KAL KATZ

1/3 of Rum. 1/3 of Noilly Prat Vermouth.

1/3 Pineapple Juice. Drops of Créme de

Menthe. Drops of Marrasquino.







PLANTER'S PUNCH

Drops Curacao.

I Part Jamaica Rum.

1/2 of lime juice.

Drops of Grenadine.

3/3 C 2 lines

thep sugar

Shake with cracked ice, and serve in menthe julep glass, with ice and fruits.

PARAMOUNT

2/3 Rum.

1/3 Rye Wisky

Drops of Grenadine.

. 1/2 of lime juice.

Shake with cracked ice, and serve in Manhattan glass.

GORDON DRY GINCOCKTAILS

MOJITO

The juice of a lime.

1 Tenspoonful of sugar.

Leaves of Mint.

1 Part of Gin. Seltzer water.

A shell of a lime.

Serve in a High Ball glass, with ice.

GIN RICKEY

1/2 of lime juice.

1 Part of Gin.

Seltzer water.

Serve in a High Ball glass, with

ASK FOR SLOPPY JOE'S RON

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TOM COLLINS

The juice of a lime.

- 1 Teaspoonful of sugar.
- 1 Part of Gin.
- 2 Parts of Selter water.

Serve in a ten oz. glass, with ice.

SLOE GIN RICKEY

The juice of a lime.

1 Part of Sloe Gin.
Seltzer water.



Serve in a High Ball glass, with ice.

ASK FOR SLOPPY JOE'S RON

-15-

DRY MARTINI

1/2 of Noilly Prat

Vermouth.

1/2 of Gin.



Stir put in an olive and serve in Manhattan glass.

SWEET MARTINI

1/2 of Martini & Rossi Vermouth.

1/2 of Gin. A reamil to al



5tir put in a cherry and serve in Manhattan glass.

ASK FOR SLOPPY JOE'S RON

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GOLDEN FIZZ

The juice of a lime.

1 Teaspoonful of sugar.

1 Egg.

1 Part of Dry Gin.

f sugar.

Shake with ice, and serve in a tall glass.

GREEN FIZZ

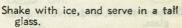
The juice of a lime.

1 Teaspoonful of sugar.

Drops of Creme de Menthe.

1 White of an egg.

1 Part of Dry Gin.





ROYAL FIZZ

The juice of a lime.

1 Teaspoonful of sugar.

Foo

1 Part of Gin

Drops Grenadine.

Shake with ice, and serve in a tall plass

NEW ORLEANS FIZZ

1 Teaspoonful of sugar 1 White of an egg.

1/2 Part of Cream.

1/2 Part of Gin.

Drops of kirsch.

Shake with ice, and serve in a tall glass.

RAIMUND'S GIN FIZZ

1 Teaspoonful of sugar.

1 White of an egg.

1 Part of Cream.

1 Part of Gin.

Drops of Grenadine.

1/2 of a lime juice.

Drops of orange blossom water.

Shake with ice, and serve in a tell glass.

SILVER FIZZ

1 Teaspoonful of sugar.

1/2 of a lime juice.

1 White of an egg.

Gordon Gin.

Shake with ice, and serve in a tall glass.

ASK FOR SLOPPY JOE'S RON

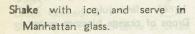
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GIN BLUE

Teaspoonful of sugar.

The juice of lime.

1/2 of Parfait Amour.



IDEAL

Teaspoonful of sugar.
4 of Grape Fruit juice.

1/2 of Gin. Spinit smil s

Vermouth.



Shake with ice, and serve in a tall glass.

DUBONET COCKTAIL

2/3 of Dubonet. 1/3 of Gordon Gin.

Shake with ice, and serve in a Manhattan glass with a peel of a lime.



ORANGE BLOSSOM

The juice of half an Orange.

1 Teaspoonful of sugar.

Gordon Gin.



Shake with ice, and serve in a tall glass.

ASK FOR SLOPPY JOE'S RON

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CLOVER LEAF

½ The juice of a lime.1 White of an Egg.1 Part of Gin.Drops of Grenadine.Drops of Curacao.



Shake with ice, put in a leaf of Mint, and serve in a tall glass.

CLOVER CLUB

½ The juice of a lime.1 Part of Gin.1 White of an Egg.Drops of Grenadine.Drops of Curacao.



Shake with ice, and serve in a tall glass.

ASK FOR SLOPPY JOF'S FON

MOS 2301, VA242 ROT HEA

SINGAPORE

I peel of a lime.

1/3 of Cherry Brandy.

1/3 of Benedictine.

1/3 of Gordon Gin.



Serve in a ten oz. glass, with cracked ice, and a bottle mineral water.

ALEXANDER

1/4 Cream.

1/4 Cream of Cocoa.

1/2 Cordon Gin.



Shake with cracked ice and serve in a tall glass.

BROWNS

1 Teaspoonful of sugar.
The Juice of half an
Orange.

1/2 Gin.

74 of Noilly Prat

1/4 of Martini &

Rossi Vermouth.

Shake with ice, and serve in a tall glass.



MORNING GLORY

1/2 of a lime juice.

1 Egg.

7 Part of Gin.

Drops of Creme of Menthe.

Shake with ice, and serve in a tall glass.



SEIBERLING

2/3 of Gin.
1/3 of Brocchi
Vermouth.
1 White of an Egg.
The juice of a lime.
Drops of Marrasquino.



Shake with cracked ice, and serve in a tall glass.

AUNT EMILY COCKTAIL

V4 of Orange Juice.
Drops Grenadine.
V4 Apple Jack.
V4 Gin.
V4 Apricot Brandy.



Shake with cracked ice, and serve in a tall glass.

JOAN BLONDELL COCKTAIL

1/2 Part Gin.

Vermouth.

1/4 Benedictine.

Drops Angostura Bitters.

Drops Absinthe.

Shake with cracked ice an serve in a Manhattan glass.

BLUE MOON

2/3 Glass of Gordon Gin.

1/3 Glass of Parfait Amour.

Shake with cracked ice an serve in a Manhattan glass.

MARTINI & ROSSI DRINKS

COLONIAL

1 Teaspoonful of sugar.
1/3 Part Gin.
2/3 of Martini &
Rossi Vermouth.
Drops of Curacao.
Drops of Angostura Bitters.
Serve with ice, mint leaves and fruits in Old Fashioned glass.

AMERICAN VERMOUTH

1 Part of Martini Rossi Vermouth.

Drops of Amer Picon.

Drops of Curacao.

Stir with ice and serve with a cherry in a Manhattan glass.

ASK FOR SLOPPY JOE'S RON

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VERMOUTH

COCKTAIL

Part of Vermouth

Brocchi.

Drops of Amer Picon.

Drops of Angostura Bitters.



Shake with ice, and serve in a Manhattan glass, with a cherry.

SHERRY FLIP

3 Oz. Dry Sherry.

1 Egg.

1 Teaspoonful of sugar. Shake well with cracked ice and serve in 10 oz. glass.



COGNAC COCKTAILS

PICK ME UP

1/2 Glass of Martell Cognac.

1/2 Glass of Dubbnet. Drops of Ojen.

1 White of an Egg.

Shake with cracked ice and serve in a tall glass.



The juice of a lime.

2/3 Glass of Martell Cognac.

1/3 Glass of Cointreau

Shake with cracked ice and serve in a Manhattan glass.





STINGER

1/2 Glass of Martell Cognac.

1/2 Glass of
White Menthe.
Shake with cracked ice
and serve in a

Manhattan glass.



BETTY ROSS

1/2 Glass of Fundador Cognac.

1/2 Glass of Oporto Wine.

Drops of Curacao.
Drops of Angostura
Bitters.



Shake with cracked ice and serve in a Manhattan glass.

TAKE YOUR FRIENDS A REAL GIFT



In this delightful island grows the mild and fragrant leaf for the filler of the SLOPPY JOE'S CIGARS



If you want to be Invite you SLOPPY JOE



GOLD

Before you go home don't to SLOPPY JO This Ron is guaranteed to Right r Friends with S Ron cocktail

OE'S Rat



WHITE orget to take a bottle of DE'S RON o be over 12 years old

TAKE YOUR FRIENDS A REAL GIFT



The same fine tobacco that makes this islands tamous are blended to your taste in SLOPPY JOE'S CIGARS

JACK ROSE

1/2 The Juice of a lime 1 Part of Apple Jack. Drops Grenadine.

Drops Grenadine.

Shake with cracked ice and serve in a Manhattan glass.



EGG NOGG

1/2 of Brandy.

1 Egg.

Teaspoonful of sugar.

Shake well with cracked ice and serve in 10 oz. glass.



NIGHT CAP

1/2 of a lime juice.

1/3 Brandy. Jost alggA

1/3 Creme Cacao.

1/3 Dry Gin.

Drops of Absinthe.



Shake with cracked ice and serve in Manhattan glass.



WHISKY DRINKS

MENTHE JULEP

Marsh up menthe leaves and sugar add.

1 Glass of Borbon Whisky.



Shake and serve in a Menthe Julep glass with frappe ice and menthe leaves.

OLD FASHION

1 Part of Rye Whisky.
1 Teaspoonful of sugar.
Drops of Angostura
Bitters.
Drops of Curacao.
1 Slice of Lime.
1 Slice of Pineapple.
1 Slice of Orange.
Full the glass with ice.
Serve with a cherry in an Old
Fashioned glass.

MILK PUNCH

1 Teaspoonful of sugar 1/3 of Rye Whisky.
2/3 of Cream.



Shake with cracked ice and serve in a ten oz. glass.

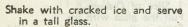
MILLIONAIRE

I Glass of Rye Whisky.

White of an Egg.

Drops of Grenadine.

Drops of Curacao.



APPLE JACK

1 Glass of Apple Jack.

Teaspoonful of sugar ½ of lime juice.

Drops of Curacao.

Shake with cracked ice and serve in a Manhattan glass.

HORSES NECK

- 1 Glass of Gordon Dry Gin.
- 1 Peel of a lime in spiral shape.



Serve in a ten oz. glass, with ice, and a bottle of Ginger Ale.

ASK FOR SLOPPY JOE'S RON

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FOX MOVIETONE NEWS

1/2 of a lime juice.
1/3 Scotch Whisky.
1/3 Italian Vermouth.
1/3 Cointreau.
Drops of Curacao.



Shake with cracked ice and serve in Manhattan glass.



ABSINTHE DRINKS

ABSINTHE DRIP

3/4 Glass of Absinthe. 1/4 Glass of Anissette.

Serve with ice a French Absinthe glass.



SWEESES

Teaspoonful of sugar.

1 White of Egg.



2/3 Part of absinthe.
1/3 Part of Noilly Prat Vermouth.
Shake with cracked ice and serve in a Champagne glass with Creme de Menthe in the bottom and a Cherry covering the Menthe.

ABSINTHE FRAPPE

1/4 Glass of Anisette.
3/4 Glass of Absinthe.

Shake with cracked ice, serve in a tall glass.





POUSSES

RAINBOW PLUS

Serve in a Cordial-glass, carefully pouring each ingredient with a Tea spoon.

1/7 Glass of Granadine.

1/7 Glass Anisette M. B. 1/7 Glass of Perfect

Y

Amour.

1/7 Glass of Green Menthe.

1/7 Glass of Curacao.

1/7 Glass of Yellow Chartreux.

1/7 Glass of Jamaica Rum.

Burn upon serving.

POUSSE CAFE

1/7 Creme Cocoa.

1/7 Glass of Benedictine

1/7 Glass of Anissette.

1/7 Glass of White cream menths.

3/7 Glass of Martell Brandy.

Stir with ice, and serve in a Cordial glass.





SPECIAL COCKTAILS

THOMAS COOK

1/4 Glass of Martell Cognac.

1/4 Glass of Noilly Prat

1/2 Glass of Dry Gin. Drops of Grenadine Drops of Curação.

The juice of a lime.



Shake with cracked ice, and serv in a Manhattan glass.

MIAMI

1/2 of Gin. 1/2 of Pineapple Juice.

Shake with cracked ice. and serve in a tall glass.



HELEN TWELVETREES

1/2 of Gordon Dry Gin.
1/2 of Pineapple Juice.

Drops of Parfait Amour.



Shake with cracked ice and serve in a tall glass.

DOCTOR SPECIAL

Drops Orange Bitters.
Drops of Grenadine.
2/3 of Gin.
1/3 Apple Jack.



Stir and serve in a Manhattan glass with a peel of lime.

SLOPPY JOE'S

1/3 of Pineapple juice.
1/3 of Martell Cognac.
1/3 of Port Wine.

A few drops of Grenadine and Curacao,



Shake with cracked ice, and serve in a tall glass.

HAVANA

1/3 of Pineapple Juice. 1/3 of Cointreau. 1/3 Rum.

Shake with cracked ice, and serve in a tall glass.



JOAN BENNET

1/4 of Pineapple Juice.

1/2 of Rum.

1/4 of Perfect Amour.



*Shake with cracked ice, and serve in a tall glass.

LAVIN

Juice of 1/2 Lime.

1/2 of Noilly Prat

A few drops of Curação and Grenadine.

Shake with cracked ice, and serve in a tall glass.



GRACE LINE

1/2 Dry Gin. 1/2 of Noilly Prat Vermouth.

1 White of an Egg.

A few drops of Cassis.

Shake with cracked ice, and serve in a tall glass.

MANUEL SPECIAL

1/3 Part of Martell Cognac.

2/3 Parts of Ama Vermouth.



shake with cracked ice, (put in one cherry and a peel of lime) and serve in a Manhattan glass.

AROUND THE WORLD

1/2 of Pineapple Juice.
1/4 Part of Green.
Creme de Menthe.
1/4 Part of Gin.



Shake with cracked ice, and serve in a tall glass.

KENTUCKY

1/2 of Pineapple Juice.

1/2 of Rye Whisky.



Shake with cracked ice, and serve in a tall glass.

NEW YORK

1/2 of Martell Cognac.

1/2 of Pineapple Juice.



Shake with cracked ice, and serve in a tall glass.

VALDES

1/2 of Pineapple Juice.

1/2 of Gin.

A few drops of Bitters.



Shake with cracked ice, and serva in a tall glass.

ASK FOR SLOPPY JOE'S RON

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DOUGLAS FAIRBANKS

2/3 of Gin.1/3 of Apricot Brandy.The juice of a lime.1 White of an Egg.



Shake with cracked ice, and serve in a tall glass.



ASK FOR SLOPPY JOE'S RON
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(For Six Pensons)

1 Glass of Marrasquine,

2 Glass of Martell Cognac.

1 Glass of Red

Bottle of Champagne.

One quarter bottle of Mineral water.

Add the peel of four limes and also fruits.

Sweeten to taste and serve in a Champagne glass.

CHAMPAGNE COCKTAIL

Put a lump of sugar in a Champagne glass.

The peel of a lime.

A few drops of Bitters

Full the glass with Champagne.



CIDER PUNCH

1 Glass of

2 Glass of Martell Cognac.

1 Glass of Red Curacao.

1 Bettle of Cider.

Add the peel of four limes and also fruits.

One quarter bottle of Mineral water.

Sweeten to taste and serve in a Champagne glass.

CIDER COCKTAIL

Put a lump of sugar in a Champagne glass. (The peel of a lime. Mint leaves.

A few drops of
Bitters and Curacao.
Full the glass with Cider



FANCY DRINKS AMERICAN GIRL

Juice of ½ Lime. 1/3 Italian Vermouth. 2/3 Cognac. Drops of Amer Picon.

Drops of Cointreau.

Shake with cracked ice and serve in hollow stemmed glass, the base filled with Creme de Menthe and corked with a cherry.

SOPHISTICATE

Juice of ½ Lime. 2/3 Brandy. 1/3 Creme de Cacao.

White of an Egg.



Shake with cracked ice and serve in hollow stemmed glass, the base filled with Parfait Amour and corked with a cherry.

HAPPY NIGHT

Julee of 1 Lime. 2/3 Gin. 1/3 Apple Jack. White of an Egg.



1 Teaspoonful of sugar. Orops of Creme de Menthe

Shake with cracked ice and serve in hollow stemmed glass, the base filled with Grenadine and corked with an olive.



MEMORANDUM

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Swiss
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and the second s
Barrier Committee Committe

MEMORANDUM

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MEMORANDUM

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WELCOME TO HAVANA