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2017 LINCOLN  
MKC



BEAUTY IS TO BE  
FOUND ALL AROUND



AND IT EMANATES FROM WITHIN MKC

Look around. The world is filled with alluring destinations and fascinating sights just waiting to be discovered. When bringing MKC to life, the artisans of Lincoln took notice of this, finding their inspiration in the clean aesthetic of modern architecture and the graceful forms of nature. Innovative technologies harmonize with the beautifully sculpted exterior and exquisitely trimmed interior of MKC in a uniquely elegant way. Empowering you to live in your moment – and travel in style.



To ease your day, the engaging design is thoughtfully enhanced by features like the Hands-Free Liftgate! Simply kick your foot beneath the rear bumper to open or close it. Inside, MKC offers you a flat load floor, abundant space, and the flexibility of a 60/40 split-folding rear seat.

<sup>1</sup>Available feature.





**PRESENTATION MATTERS.**

Which is why MKC presents its controls to you in such a beautifully simple way – one that feels effortless every time you slide behind your hand-stitched Wollsdorf<sup>1</sup> leather-wrapped steering wheel. With its convenient memory<sup>1</sup> feature, MKC recalls your personalized settings for the driver's seat, sideview mirrors and more, each time you return. Choose from 7 hues of ambient lighting<sup>1</sup> for the doors, cupholders and footwells to match your personal style. A press of the push-button start brings the engine to life. And the Push-Button Shift Transmission displays each gear as a button of its own – making it easy for you to select Drive and be on your way.

<sup>1</sup>Available feature.





## TURBOCHARGE YOUR DRIVE IN TWO EFFICIENT WAYS

### STRESS LESS IN STOP-AND-GO.

Now there's no need to hold down the brake pedal for a long stoplight or extended wait. Just activate the new Auto Hold feature<sup>1</sup>, then come to a complete stop. Even on a hill, the system will hold your MKC in place until you press the accelerator.

### 2.0-LITER GTDI I-4 SETS THE STANDARD.

Get the kind of performance you might expect from a V6 in a 4-cylinder engine. With 253 net PS and 389 N·m of net torque<sup>2,3</sup> MKC delivers on command thanks to the boost of turbocharging, the precision of direct fuel injection, and the sophistication of twin independent variable camshaft timing (Ti-VCT). During stop-and-go city driving, Auto Start-Stop Technology<sup>4</sup> helps to optimize fuel consumption and reduce emissions. The system will shut off the engine when you come to a complete stop, and seamlessly restart it when you release the brake pedal or press the accelerator pedal. The result is powerful yet efficient performance.

The standard 6-speed SelectShift<sup>®</sup> automatic transmission puts the control of a manual shift at your fingertips. Just tap the steering wheel-mounted paddle shifters, and you can change gears if you choose.

### 2.3-LITER GTDI I-4 INCREASES POWER.

Offering 286 net PS and 409 N·m of net torque<sup>2</sup> the 2.3-liter GTDI I-4 engine<sup>3,4</sup> uses the turbocharging, direct fuel injection, and Ti-VCT technologies featured in the 2.0-liter engine to take performance to the next level.

The 2.3-liter is paired with Intelligent all-wheel drive (AWD)<sup>4</sup> and Lincoln Drive Control<sup>3</sup> featuring Continuously Controlled Damping (CCD) for inspiring performance all around. Use the Sport setting to tighten suspension tuning, firm up steering calibration, and enjoy a more powerful engine sound inside the cabin – all while feeling connected to the road.

<sup>1</sup>Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle.  
<sup>2</sup>Data as per GCC Standardization Organization certification. <sup>3</sup>Availability varies by market. <sup>4</sup>Available feature.



MANEUVER THROUGH LIFE ON YOUR TERMS

**WHILE ENJOYING EVERY DRIVE.**

Even the most tranquil road can surprise you with the unexpected. You'll be prepared with Lincoln Drive Control<sup>1</sup> featuring Continuously Controlled Damping (CCD). Using sophisticated sensors, the system reads the road and your driving input every 2 milliseconds. Then, it adjusts to help deliver a smooth ride and responsive handling. You can also switch between its 3 drive modes – Comfort, Normal or Sport – depending on your mood.



**AND STAYING ON TRACK.**

The steering is sharp, precise, and very well-weighted. This desired balance is the result of Electric Power-Assisted Steering (EPAS), which constantly adapts to changing road conditions and compensates for irregularities, so you don't have to.

**ESPECIALLY THROUGH THE CORNERS.**

Using advanced software and engineering, MKC offers Torque Vectoring Control that actively adjusts the speed between your front wheels for enhanced cornering agility.<sup>2</sup> Handle life's twists and turns with poise and confidence.

<sup>1</sup>Available feature. <sup>2</sup>Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.



AGILITY PUTS YOU AT AN ADVANTAGE

The easier it is to get around, the more amazing places you'll discover. That's why we made MKC so nimble. Riding on a fully independent suspension, it's a joy to drive down even the tightest city streets.

To help MKC perform at its best in all conditions, there's Intelligent AWD.<sup>1</sup> The fully automatic system constantly monitors and predicts traction, adjusting torque between the front and rear wheels as needed, typically before wheelslip can even occur. It's designed to effortlessly enhance handling and maximize traction.

<sup>1</sup>Available feature. <sup>2</sup>Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle.



#### EASE INTO PRIME POSITION.

Active Park Assist with Park Out Assist<sup>1,2</sup> helps take the guesswork and stress out of parallel parking. The system uses ultrasonic sensors to help identify a space that is the right size, then steers the vehicle into it. You simply follow the on-screen prompts, and operate the accelerator, brake and shifter as needed. It even provides assistance when pulling out of a parallel spot. And for additional guidance during parking maneuvers, the Forward<sup>1</sup> and Reverse Sensing Systems will emit beeping tones to alert you to objects near the front or rear of your vehicle.

THE DESIRE TO CONNECT IS HUMAN NATURE

| SYNC

What could be easier than speaking your mind? Our next generation of voice-activated technology – SYNC® 3 – connects you to the world around you with its straightforward new design and features.<sup>1</sup> Audio, phone, navigation<sup>2</sup> and other functions are concisely presented on the full-color LCD screen. Whether you command it using simple, everyday language, or swipe its capacitive touchscreen, SYNC 3 delivers high-speed performance. Plus, automatic updates over Wi-Fi<sup>3</sup> help keep it running at its best, so you can keep your eyes on the road and hands on the wheel.

**SYNC KEEPS YOU CONNECTED.**

Place and answer calls, and control music from your USB device or smartphone, all with simple voice commands. The Navigation System<sup>2</sup> lets you pinch-to-zoom maps and makes it easy to enter your destination, find a market, a particular shop or a new restaurant, and so much more.



THX

Every passenger inside MKC has a front-row seat to the concert, courtesy of its Enhanced THX® II Certified Audio System.<sup>4</sup> Its sound-processing technology distributes your music's bass evenly throughout the interior and, together with 14 speakers, brings the rich, full sound of the studio to your everyday commute.

<sup>1</sup>Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. Functionality varies by market. <sup>2</sup>Available feature. Late availability. <sup>3</sup>Optional Navigation Radio System map updates cannot be received via Wi-Fi and require a separate update. <sup>4</sup>Available feature.

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#### **OPEN SPACE IN AN INTIMATE PLACE.**

Gather your thoughts and find your focus inside MKC. Surrounded by the peaceful energy of its meticulously crafted interior, relax into your cooled<sup>1</sup> driver's seat, which features power-adjustable lumbar support and a convenient memory feature. Enjoy the feel of its Bridge of Weir Deepsoft™ leather<sup>1</sup> created exclusively for Lincoln. A premium, naturally milled leather made from the finest hides in northern Europe, it's chromium-free and offers a level of comfort typically reserved for luxury furniture. French seams on the seating and genuine wood<sup>1</sup> accents further elevate your experience.

Active Noise Control sends precise sound waves through the audio system to cancel out sounds it detects, keeping your interior calm. A particulate air filter traps pollen and other irritants to help you breathe easy. And the power panoramic Vista Roof<sup>®1</sup> offers up magnificent views, day after day.

In order to provide this tranquil environment, the Lincoln Luxury Validation Center meticulously inspects the materials, craftsmanship, fit and finish, and function of each MKC that leaves our facility. They ensure that it meets Lincoln standards in every way, before you see that it meets yours.

<sup>1</sup>Available feature.

Bridge of Weir is a trademark of Bridge of Weir Leather Company Limited.



WHERE INSTINCT AND  
INTELLECT INTERSECT

#### STAY CENTERED.

If you start to drift out of your lane, the Lane-Keeping System<sup>1,2</sup> is there to help. Using a forward-facing camera to detect road lane markings, it can apply steering wheel torque and even alert you with a steering wheel vibration to help direct you to return to your lane. If it detects that you've crossed the lane or repeatedly drifted, it can prompt the Driver Alert System<sup>1</sup> to chime and display a coffee cup image to remind you that it's break time.

#### AND DON'T BE CAUGHT OFF GUARD.

Some vehicles may be out of your line of sight, but they can be detected by BLIS<sup>®</sup> (Blind Spot Information System) with cross-traffic alert!<sup>1</sup> If the system's radar sensors detect a vehicle in either blind spot while you're driving forward, the system can alert you with a light in the corresponding sideview mirror. While backing up, it can also detect a vehicle approaching from either side, then notify you with a warning light and an audible tone.



#### PLAN AHEAD.

When highway cruising, Adaptive Cruise Control and Collision Warning with Brake Support<sup>1</sup> is designed to eliminate the need for constant adjustments. You simply set the speed, and it can adjust to maintain a preset gap from the vehicle in front of you. If a potential collision is detected, it can alert you with visible and audible warnings and, if needed, precharge the brakes and increase brake sensitivity to help you reach full braking, faster.

<sup>1</sup>Available feature. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. <sup>2</sup>Lane-Keeping System does not control steering.

EACH GREETING IS LIKE  
A WARM EMBRACE



When you're away, your MKC patiently awaits your return, to welcome you, invite you in, and even illuminate your path in the darkness.

As you approach, MKC senses your key fob from up to 2.5 meters away and slowly raises its exterior LED signature lamps and HID headlamps. Then, it graciously casts a luminous welcome mat with the Lincoln logo upon the ground beneath each sideview mirror.

LED lights in the door handle pockets glow with an intensity that's fine-tuned to the exterior color. Once you close the door and relax into your seat, MKC deploys the autofold<sup>1</sup> sideview mirrors with memory according to your personalized settings. It's been expecting you.

<sup>1</sup>Available feature.

EXTERIOR FINISH

1 Black Velvet	2 Ingot Silver Metallic	3 Magnetic Gray Metallic	4 Burgundy Velvet Metallic Tinted Clearcoat <sup>1</sup>	5 White Platinum Metallic Tri-coat <sup>1</sup>	6 Ruby Red Metallic Tinted Clearcoat <sup>1</sup>	7 Palladium White Gold Metallic	8 Luxe Silver Metallic	9 Midnight Sapphire Blue Metallic	10 Diamond Black Metallic <sup>1</sup>

Colors are representative only. <sup>1</sup>Additional charge.

INTERIOR PALETTE

		ACCENT TRIM		
		PREMIERE Available with exterior colors 1-3, 5-9	SELECT Available with exterior colors 1-9	RESERVE Available with all exterior colors
		PREMIERE Available with exterior colors 1-3, 5-9	SELECT Available with exterior colors 1-9	RESERVE Available with all exterior colors
			SELECT Available with exterior colors 1-9	RESERVE Available with all exterior colors
				RESERVE Available with exterior colors 1-3, 5, 10

Interiors shown for color only. Actual interiors may vary. <sup>2</sup>Lincoln Soft Touch standard on Premiere. <sup>3</sup>Sonata Spin Aluminum standard on Premiere. Optional on Select and Reserve.

## STANDARD FEATURES

<b>Power and Handling</b>
2.0-liter GTDI I-4 <sup>1</sup> (Auto Start-Stop Technology included on FWD, available on AWD)
253 net PS (186 net kW) @ 5,500 rpm <sup>2</sup> 389 N•m of net torque @ 2,500 rpm <sup>2</sup>
Estimated Fuel Economy (km/L)
Standard FWD 14.1 (with Auto Start-Stop Technology)
Optional AWD 12.0
Available AWD 12.9 (with Auto Start-Stop Technology) <sup>1</sup>
6-speed SelectShift <sup>®</sup> automatic transmission with paddle activation
Active Grille Shutters
Electric-assist parking brake
Electric Power-Assisted Steering (EPAS)
Front-wheel drive (FWD)
Power disc brakes with Anti-Lock Brake System (ABS)
Torque Vectoring Control
Traction control

<b>Driver-Assist Technology</b>
Autolamp
Hill start assist
Reverse Sensing System
SYNC <sup>®</sup> 3 with 8" color LCD capacitive touchscreen in center stack with swiping capability and 2 smart-charging USB ports

<b>Exterior</b>
Body-color rear spoiler
Bright roof-rack side rails
Dual bright exhaust tips
Easy Fuel <sup>®</sup> capless fuel filler
HID headlamps with LED signature lamps
LED taillamps
Lincoln split-wing grille with chrome surround and satin bars
Power, heated, body-color sideview mirrors with memory and integrated blind spot mirrors

<b>Lincoln Experiences</b>
Approach Detection
Fade-up ambient lighting (not available on Premiere)
Illuminated exterior door handle pockets
Lincoln logo welcome mat
Lincoln signature fade-on/-off exterior lighting

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<b>Driver Controls</b>
Auto Hold
Dual-zone electronic automatic temperature control
Intelligent Access with push-button start
Message center with compass
Push-button shift transmission
Remote Start System
Steering wheel-mounted controls for cruise and audio

<b>Audio System</b>
Lincoln Premium Sound System with AM/FM stereo/single-CD player, MP3 capability and 9 speakers

<b>Interior</b>
12-volt powerpoints (4)
Active Noise Control
Leather-wrapped steering wheel (Wollsdorf leather on Select and Reserve)
Particulate air filter
Power windows with one-touch-up/-down for all 4 windows
Smoker's Package

<b>Seating</b>
10-way power driver's seat with 2-way power lumbar and memory feature
60/40 split-fold-flat rear seat with recline

<b>Safety and Security</b>
Personal Safety System™ for driver and front passenger with dual-stage front airbags <sup>3</sup> safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
Driver's knee airbag <sup>3</sup>
Front-seat side airbags <sup>3</sup>
Side-curtain airbags <sup>3</sup> with roll-fold technology
AdvanceTrac <sup>®</sup> with RSC <sup>®</sup> (Roll Stability Control™)
LATCH (Lower Anchors and Tether Anchors for Children)
MyKey <sup>®</sup>
Perimeter alarm
Rear view camera
SecuriCode™ invisible keypad
SecuriLock <sup>®</sup> Passive Anti-Theft System
SOS Post-Crash Alert System™
Tire Pressure Monitoring System (excludes spare)

<b>PREMIERE</b>
<b>SELECT</b>
<b>RESERVE</b> (late availability)
<b>Power and Handling</b>
2.3-liter GTDI I-4 engine <sup>1</sup> (available Summer 2016)
286 net PS (210 net kW) @ 5,500 rpm <sup>2</sup> 409 N•m of net torque @ 2,500 rpm <sup>2</sup>
Estimated fuel economy (km/L)
AWD 11.4
Intelligent all-wheel drive (AWD) <sup>1</sup> (includes Lincoln Drive Control featuring Continuously Controlled Damping [CCD])
Lincoln Drive Control featuring Continuously Controlled Damping (CCD) (FWD only; included with AWD)
<b>Driver-Assist Technology</b>
BLIS <sup>®</sup> (Blind Spot Information System) with cross-traffic alert <sup>4</sup>
<b>Exterior</b>
Autofold sideview mirrors with turn signal indicators and auto-dimming driver's side feature
Configurable daytime running lamps
Hands-Free Liftgate
Power liftgate

<b>Audio and Navigation Systems</b>
Enhanced THX <sup>®</sup> II Certified Audio System with 14 speakers, 700 watts of power, and a 14-channel amplifier with Distributed Bass Technology™
Voice-activated Navigation System (late availability)

<b>Interior</b>
230-volt power outlet (late availability)
All-weather floor mats
Cargo area protector
Genuine wood accents on the instrument panel and door panels
Interior cargo cover
Manual-tilt/-telescoping steering column
Panoramic Vista Roof <sup>®</sup> with power sunshade
Power-tilt/-telescoping steering column with memory feature
Premium reversible cargo mats
Sonata Spin aluminum accents on the instrument panel and door panels

<b>PREMIERE</b>
<b>SELECT</b>
<b>RESERVE</b> (late availability)
<b>Seating</b>
4-way power front-passenger seat
10-way power front-passenger seat
Heated and cooled front seats
<b>Packages</b>
<b>Class II Trailer Tow Package</b> (includes 230-volt power outlet on Select [late availability]; 1,360 kg max.)
<b>Select Plus Package (late availability):</b> voice-activated Navigation System and BLIS (Blind Spot Information System) with cross-traffic alert <sup>4</sup>
<b>Sonata Spin Aluminum Trim Package</b> (Ebony interior only)
<b>Technology Package:</b> Adaptive Cruise Control and Collision Warning with Brake Support, Active Park Assist with Park Out Assist, Forward Sensing System, and Lane-Keeping System with Driver Alert System (includes Auto Start-Stop Technology on 2.0-liter AWD) <sup>1</sup>

<b>Ford Genuine Parts &amp; Service</b>
Keep your vehicle in optimum operating condition with scheduled maintenance service. Ford and Lincoln Dealership technicians know your vehicle inside and out. They are continuously trained by Ford Motor Company and the parts they use are specifically designed for your vehicle.

<b>Delivering On The Commitment</b>
Lincoln is committed to providing you with the best ownership experience. We have ensured that your vehicle underwent an exhaustive inspection process in order to fulfill our promise to you of a high performance vehicle. Because we took the time to guarantee that your driving needs are met, all you have to do is sit back and enjoy the classic Lincoln elegance, features and benefits which truly make Lincoln an award winning luxury vehicle.

<b>Customer Relationship Center</b>
If you have questions about your Lincoln vehicle or the Lincoln Commitment <sup>®</sup> please contact your dealer or visit our website <a href="http://me.lincoln.com">me.lincoln.com</a> . For additional help, you're invited to call our Customer Relationship Center at +971-800-LINCOLN or +97143326084, Sunday to Thursday, 9.00 – 18.00, excluding public holidays.

Discover more at <b>ME.LINCOLN.COM</b>
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Comparisons based on competitive models (class is Luxury Small Utilities based on Lincoln segmentation), publicly available information and Ford certification data at time of printing. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Lincoln Dealer is the best source of the most up-to-date information on Lincoln vehicles.

<sup>[1]</sup> Availability varies by market.

<sup>[2]</sup> Data as per GCC Standardization Organization certification.

<sup>[3]</sup> Always wear your safety belt and secure children in the rear seat.

<sup>[4]</sup> BLIS replaces standard integrated blind spot mirrors.

WHEEL AVAILABILITY



18" Painted Aluminum  
Standard  
PREMIERE



18" Painted Aluminum  
Standard  
SELECT



18" Bright Machined Aluminum  
with Dark Stainless-Painted Pockets  
Standard  
RESERVE



19" Premium Painted Aluminum  
Optional  
RESERVE (FWD only)



19" Premium Painted  
5-Spoke Aluminum  
Optional  
RESERVE (AWD only)



20" Polished Aluminum  
with Ebony-Painted Pockets  
Optional  
RESERVE (2.3-liter AWD only)



LINCOLN ACCESSORIES

You appreciate the finer things in life. But have you ever yearned for a level of distinction all your own? Lincoln Accessories enable you to express your personal preference in style, convenience and protection. For a complete list of available Lincoln Accessories for your MKC, please see your Lincoln Dealer.



See your Lincoln Dealer for limited warranty information on Lincoln Original Accessories. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. LLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Dealer for details and/or a copy of all limited warranties.