



RICARDO NADAL

HOME BUYING & SELLING SYSTEM

Call Ricardo Today...and Start Packing! 770-630-0606

Your Home Sold
GUARANTEED
Or I'll Buy It!*

*Seller and Ricardo Nadal must agree on price and closing date

'HOME'WARD BOUND

More Than Real Estate News

Vol 10, Issue 8

August 2017

'YOUR' Life Matters...

In the news right now there are crazy things going on. Protests, police getting shot, politics with heated rhetoric, seems daily news breaks that breaks hearts.

Black Lives Matter, Blue Lives Matter, All Lives Matter shouts one group or another. It is difficult to absorb and much of it dividing.

I took the opportunity last week at our company's monthly day long training event to make sure everyone was aware of our mission statement. To sum it up for you here in this Month's Homeward Bound: **Your Life Matters.**

We get up each day and approach work and life with a mission of putting OTHERS first. I told my team "whoever you are talking to, looking at, thinking about, whoever it is, in your mind say to yourself about them... **your life matters**". In fact, you may have heard or watched this mission in action if you have attended any of our webinar presentations on Servant Leadership.



In This Issue:

- ⇒ Your Life Matters. (Servant Leadership Mission Statement).
- ⇒ How Your Referrals Help the Kids
- ⇒ ...and More!!

Thank You to Everyone Who has Referred
Family, Friends & Neighbors to Help Us Reach Our Goal !!

ESCUELA DE ARTES Y HUMANIDADES



LUIS TERROR DIAS

Yes! We love selling real estate, but the reason we do it better than most, I believe, is because we approach everyone and each other with that mission in mind: Your Life Matters. This way of thinking means we must go beyond what is required. One of my favorite restaurants, Chic-Fil-A, calls it 2nd Mile Service. I call it a better way to work and live.

This may help explain why we also do things differently than other real estate companies, like donating portions of our income to worthy causes.

And speaking of worthy causes...

**WE ARE STILL ON A MISSION THIS YEAR TO RAISE \$5,000
FOR ESCUELA DE ARTES Y HUMANIDADES LUIS TERROR DIAS!**

The reason is because they do very good work on helping kids overcome poverty and other life threatening situations. In fact, kids under their care are 300% more likely to finish school and live a productive life. BUT, the School survives on Sponsorships and Donations.

And this is where YOU come in! YOUR REFERRALS HELP THE KIDS...



**Oscar Lopez Nuñez, Founder
Escuela de Artes y Humanidades Luis Terror Dias
Bonaó, Dominican Republic**

Who do you know considering buying or selling a home you could refer to my real estate sales team?

Not only will they benefit from our award winning service, but we donate a portion of our income on every home sale to Escuela de Artes y Humanidades LUIS TERROR DIAS.

I want to make it easy to refer your friends, neighbors, associates or family members considering making a move, so here are your options:

1. You can fill out the enclosed response card with who you know considering a move and mail back to me.
2. You can pass along our business card to them, I have enclosed a couple here for that purpose.
3. You can go to www.TNTRealtyReferralRewards.com and enter their contact info on line or forward the link to who you know considering a move.
4. Of course you can always call me direct as well at 770-630-0606.



You and your referrals mean more than ever to my team and I. As we move forward, please know we are extremely thankful for you and you being a special part of our business.

With all my appreciation.

A handwritten signature in blue ink, appearing to be 'RN' or similar initials.

Ricardo Nadal
Optimus Real Estate Brokers

P.S. The story of this young person enclosed may cause you to look at your loved ones differently. It did me. Check it out.



It's easy to refer those you know considering buying or selling a home. Here are the 4 Options Again:

1. You can fill out the enclosed response card with who you know considering a move and mail back to me.
2. You can pass along our business card to them, I have enclosed a couple here for that purpose.
3. You can go to www.TNTRealtyReferralRewards.com and enter their contact info online or forward the link to who you know considering a move.
4. Of course you can always call me direct as well at 770-630-0606.

Contact Us!

Your Home Sold, **Guaranteed** or I'll buy it for Cash.*

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IMPACTFUL REAL ESTATE NEWS

Why I Support Escuela de Artes y Humanidades LUIS TERROR DIAS.

I was born and raised in Santo Domingo, Capital of the Dominican Republic. There, more than 40% of the population lives below the poverty line. Children suffer the consequences of living in poverty, most notably with regards to health, education and work. Three years ago, a friend of mine name Oscar Lopez Nunez called me and told me about this school and its mission. I immediately started to ask my family members and closest friends for their support. The donation of clothes, toys and the funds made a big difference. My teenage son and daughter made a trip to the D. R. and visited "La Escuela de Artes y Humanidades LUIS TERROR DIAS and brought them the donations that we were able to collect. They were also giving of their time by teaching English classes and helping the students with their class work. That trip completely impacted their lives more than I could ever imagined. My team is devoted on raising money and donating a portion of our income to help these kids. My team and I are committed to providing outstanding results for Buyer and Sellers referred to us by our past clients. I have discovered that our contribution help to change the world of others. And since this school survives on sponsorships and donations we are happy to play a part and proudly support them..



Ricardo Nadal