



BULLSEYE GOLF CENTER

8212 MENAUL BLVD NE ALBUQUERQUE, NM

505-884-3454









Callaway **GBB Epic Driver**

GBB EPIC DRIVER | \$499.99

The GBB Epic Driver represents an epic shift in how the head and face behave to enhance power, spearheaded by Callaway's innovative Jailbreak Technology and Exo-Cage/triaxial carbon construction. Any golfer, from scratch players to high handicappers, should find more speed, distance and control with GBB Epic.

Callaway **GBB Epic Fairway**

GBB EPIC FAIRWAY | \$279.99

GBB Epic fairway woods incorporate Callaway's revolutionary and proprietary triaxial carbon composite material to enhance forgiveness, power and accuracy in a huge way. The triaxial carbon crown weighs just 5.8g, making it an incredible 78% lighter than a steel crown. The saved weight is redistributed into strategic locations within the head to maximize MOI and lower the CG, making Epic fairway woods extraordinarily easy to launch.



PRE-ORDER NOW

AVAILABLE 6/16

GBB EPIC HYBRID | \$279.99

Epic is the first hybrid to incorporate a crown consisting of Callaway's revolutionary and proprietary triaxial carbon composite material. Used in the GBB Epic driver and fairway woods, triaxial carbon is the thinnest and lightest composite material they've ever used. The substantial weight it saves is redistributed into strategic locations within the head to dramatically increase MOI and lower the CG, making the Epic hybrid exceptionally powerful, forgiving, accurate and easy to launch.

Callaway **Epic / Epic Pro Irons**

PRE-ORDER NOW

AVAILABLE 6/16

EPIC/EPIC PRO IRONS | \$249.99 STEEL \$279.99 GRAPHITE (PRICE PER IRON)

To develop Epic irons, Callaway pushed themselves in a way that they could elevate performance to the highest level they've ever achieved. It had to provide the absolute best combination of ball speed, distance, forgiveness, accuracy, control and feel. And to go beyond that standard, we had to be extremely meticulous, creative and committed to carefully crafting each material.

FEATURES

- Next-Generation 360 Face Cup Technology for Longer Average Distance
- Exo-Cage for Energy Lensing and Maximum COR
- Multi-Material Standing Wave To Optimize CG Location









Callaway MD Forged Wedges

MACK DADDY FORGED WEDGES | \$149.99

Callaway Mack Daddy Forged Chrome Wedges feature signature shaping and Tour performance in an ultra-premium forged design. These wedges were crafted by Roger Cleveland in collaboration with the best players in the world to help golfers of every skill level hit crisp, controlled shots that lead to lower scores.

Callaway **Big Bertha OS Irons**

BIG BERTHA OS IRONS | \$1099.99 STEEL \$1299.99 GRAPHITE

Big Bertha OS Irons promote more distance in an entirely new way, led by extraordinary light and strong Exo-Cage that allows Callaway to strategically position weight to increase forgiveness, and helps our industry-leading, next-generation 360 Face Cup produce even faster ball speeds and more distance.

Callaway XR OS Irons

XR OS IRONS | \$599.99 STEEL \$699.99 GRAPHITE

Easier To Hit, More Forgiving, and Long with Callaway's Industry-Leading Face Cup. The XR OS Irons are easier to hit, more forgiving, and long with their industry-leading 360 Face Cup technology and wider soles. They're easy to launch for a ball flight that leads to more distance.

Callaway XR OS Hybrid

XR OS HYBRID | \$149.99

Extreme Forgiveness, High Launch, and Callaway's Industry-Leading Face Cup For Distance. The XR OS Hybrids give you extreme forgiveness, high launch, and their industry-leading Hyper Speed Face Cup for distance. And they're designed to perfectly complement the XR OS Irons.

XR OS COMBO SET | \$699.99 STEEL \$799.99 GRAPHITE

The XR OS Combo Set gives you industry-leading 360 Face Cup technology and wider sole irons and hybrids with extreme forgiveness, high launch, and Callaway's industry-leading Hyper Speed Face Cup for distance — and they're designed to perfectly complement the XR OS Irons. Set comes with 2 hybrids and 6 irons.



Cobra KING OS Hybrid

KING OVERSIZE HYBRID | \$249.99

Leave no yard behind with Cobra's largest, oversized hybrid. PWRSHELL™ technology pairs forgiveness with precision to give you more distance and accuracy on every shot.

NON OFFSET

A non-offset design and a deep center of gravity delivers our straightest and highest launching hybrid for maximum distance and accuracy on approach shots.

OVERSIZED SETUP

An oversized club head shape at address increases MOI for straighter, extremely forgiving ball flights without sacrificing control.



Cobra KING LTD Driver

FEATURING

COBRA FCONNECT

MATTE BLACK DRIVER | \$449.99

KING LTD is back, sporting a brand new matte black finish and equipped with COBRA CONNECT, a seamlessly integrated grip sensor that automatically records your driver stats.

COBRA CONNECT

An integrated GPS device allowing you to Track Your DistanceTM, and analyze your driver stats from all your rounds.

BUY ANY KING F7 OR F7+ DRIVER

GET A FREE F7 FAIRWAY OR HYBRID

THRU JUNE 18TH. OVER \$200 VALUE (\$239 FWY/\$199 HYB)

Cobra KING F7 Metalwoods

DRIVER CODE \$349,99

The KING F7 Driver debut's as Cobra's first connected golf club, powered by Arccos technology. Equipped with 3 Center of Gravity settings for maximum distance.

COBRA CONNECT

An integrated GPS device allowing you to Track Your DistanceTM, and analyze your driver stats from all your rounds.

KING F7 FAIRWAY | \$239.99

The KING F7 Fairway is Cobra's longest & most forgiving adjustable fairway with both rails and adjustable front to back CG to maximize distance through optimized launch and spin.

KING F7 HYBRID | \$199.99

The F7 Hybrid is Cobra's first hybrid with rails technology for ultimate forgiveness. Features adjustable lofts to optimize distance.



COBRA FCONNECT

Powered by Arccos, golfers can automatically track the distance and accuracy of every drive. COBRA CONNECT users simply pair their club and phone with the free Arccos Driver smartphone app to receive their performance data, access rangefinder GPS distances for over 40,000 international courses.

CLUBS WITH COBRA CONNECT

KING F7+, KING F7 and KING LTD Black all come equipped with COBRA CONNECT $^{\text{TM}}$ club tracking technology.



Cobra KING F7 Variable Length

VARIABLE LENGTH MAKEUP FROM \$699.99 STEEL

The KING F7 Irons irons utilize COBRA's TECFLO construction to deliver a set that utilizes advanced construction technologies to optimize the performance characteristics of each iron.

allow each club in the set to

perform differently.



Cobra KING F7 One Length

ONE LENGTH MAKEUP

FROM \$699.99 STEEL \$799.99 GRAPHITE

Constant length irons have been reengineered for 7-iron weighting and are designed with optimized geometries for consistent trajectory and distance gapping on the course.



Cobra KING Oversize Irons

KING OVERSIZED | \$999.99 STEEL

\$1099.99 GRAPHITE

Cobra's largest iron face delivers the largest Sweet Zone $^{\text{\tiny TM}}$ ever for explosive distance across the entire face. The full hollow design delivers preferred sound and feel and lowers CG for improved consistency and distance.













Cleveland **588 Tour Action**

588 TOUR ACTION | \$79.99

With its timeless, versatile design, the Cleveland Golf 588 Tour Action wedge can help any player looking to improve short game performance.

The tour-validated 588 shape is made to enhance shots from sand bunkers and deep rough, and also provide confidence and consistency on full swings.

INCREASED GREENSIDE CONTROL

The 588 Tour Action wedge features USGA—conforming grooves with enhanced dimensions to maximize spin and increase control around the greens.

NO-GLARE TOUR SATIN

Minimize bright spots when you address the golf ball with the no-glare Tour Satin finish, which maintains a rich chrome look with less visual distraction.

Cleveland RTX-3 Blade

RTX-3 BLADE | \$129.99

The RTX-3 Blade gets you closer to the hole than any wedge Cleveland Golf has ever made. The blade shape design is ideal for maximizing all-around wedge performance.

Available Finishes: Tour Satin, Black Satin and Tour Raw

Standard Shaft: True Temper Dynamic Gold Wedge Flex

Cleveland — Womens RTX-3 Cavity Back

WOMEN'S CAVITY BACK | FROM \$129.99

The Women's RTX-3 Cavity Back gets you closer to the hole than any wedge Cleveland Golf has ever made. The larger cavity back shape and lightweight graphite shaft promote a high, easy launch.

Available Finish: Tour Satin

Standard Shaft Option: Women's Action Ultralite 50 Wedge Flex

Cleveland **Smart Sole 2.0**

SMART SOLE 2.0 C | FROM \$109.99

Eliminate the chunked wedge. The refined wide and forgiving sole promotes crisp and clean contact for more consistent chip shots from any lie around the green. This club also performs great on full shots from 125 yards and in.

SMART SOLE 2.0 S | FROM \$109.99

Never again will you have to endure the embarrassment of being stuck in the bunker for 2, 3, or 4 shots. The Cleveland Golf Smart Sole 2.0 Sand Wedge offers a forgiving sole with the right amount of bounce and loft to get the ball out of the bunker on your first swing.



*Offer applies to custom order of JPX 900 Tour and JPX 900 Forged irons ONLY. Purchase of 7 piece minimum custom order required. Promotion valid 5/15/17-6/18/17, or while supplies last. See Stores for details.



Mizuno **JPX 900 Forged Irons**

JPX 900 FORGED IRON | \$1199.99

Built on the foundation of the highly regarded JPX 850 Forged which was Mizuno's first integration of Boron, the JPX 900 Forged makes 'across the board' enhancements that improve the look, feel and distance, with new levels of ball speeds from a forged iron.

- Grain Flow Forged 1025 Boron
- Harmonic Impact Technology for soft, solid, consistent feel
- Reengineered CNC Milled Pocket For our thinnest forged face
- New CORTECH Design
- Power Frame



Mizuno **JPX 900 Tour Irons**

JPX 900 TOUR IRON | \$1199.99

The JPX 900 Tour combines the best attributes of Mizuno's Grain Flow Forged Player's irons, with the advanced weighting strategies, and aggressive styling of our JPX series, providing a compact, workable iron with a surprising level of playability.

- Grain Flow Forged 1025E
- Tour Proven Sole Design
- Power Frame
- Compact Head Size
- Mizuno Tour Level Feel





Srixon **Z565 Driver**

Z565 DRIVER | \$449.99

The Srixon Z 565 Driver is creating a Ripple Effect, delivering the most advanced innovation and best performance Srixon has ever made. The Srixon Z 565 driver promotes a higher launch with more forgiveness and slight draw bias.

NEW POWER WAVE SOLE

Advanced multi-step design allows the entire sole to flex, which enhances COR especially on low impacts.

NEW STRETCH FLEX CUP FACE

Face has been extended farther around crown and sole to create a larger sweet spot.

NEW LIGHTWEIGHT CROWN

About 4 grams have been removed from the crown and repositioned to enhance clubhead MOI and lower the center of gravity.



EX10 HYBRID | \$179.99

The EX10 hybrid features the forgiveness of our previous hybrids combined with superior technology — larger SlipStream sole, new cup face, deeper CG — in a classic hybrid shape.

The EX10 features a new Japanese high density, steel cup face - HT 980 high-tensile strength steel. This new steel can be engineered extremely thin producing higher CT levels all over the face. The steel cup face is combo brazed with a 450 SS hyper-steel body to produce Exotics legendary distance and forgiveness.

Engineers made substantial changes to the SlipStream sole, the channels between the rails are shallower and more compact overall to ensure minimal turf interaction.

A heavy rear sole pad, 19-grams, produces a deeper CG, and helps to easily get the ball in the air from any lie.

The EX10 hybrid also features Variable Face Thickness technology. The thin and thick compartments on the face are strategically positioned for optimal forgiveness in preparation for off-center hits.





The all-new M1 driver takes multi-material construction to the next level to deliver distance, forgiveness and complete personalization. Featuring a new 6-layer carbon crown and additional carbon toe panel, the 2017 M1 driver has 43% more carbon than last year's model. The additional focus on multi-material construction saves weight to enable lower CG for better launch conditions and allows for an expanded T-Track for improved adjustability.

2017 M1 FAIRWAY | \$299.99

The all-new M1 fairway delivers power and personalization through multi-material construction and improved adjustability. Constructed with a 450 stainless steel body and strong Ni-Co C300 face, the 2017 M1 fairway features the same 6-layer Carbon composite crown as the M1 driver. Completely redesigned and reshaped from last year's fairway, the new M1 fairway includes a more intuitive sliding weight system and a new open-channel Speed Pocket designed to deliver more ball speed & more forgiveness.

2017 M1 RESCUE | \$249.99

The 2017 M1 Rescue™ Hybrid features improved distance and versatility with the first-ever sliding weight track in a Rescue club. With a moderate size, Tour-proven shape, and a newly designed sole, the new M1 RescueTM Hybrid offers more playability from an increased variety of lies.



TaylorMade 2017 M2 Metalwoods

2017 M2 DRIVER | \$399.99

The 2017 M2 driver brings golfers a new level of distance and forgiveness through all-new GeocousticTM technology. Following in the footsteps of its predecessor, the M2 driver successfully raises the bar in design and engineering through reinvented multi-material construction and advanced geometric shaping. Along with the new Geocoustic design, the M2 driver houses a new Speed Pocket that is three times more flexible than it was in the original M2. Combined, the new M2 takes the #1 selling driver to the next level of performance for all players.

2017 M2 FAIRWAY | \$249.99

In the 2017 M2 fairway, the ultimate distance fairway has been made even more forgiving with the incorporation of a recessed 6-layer carbon composite crown, Inverted Cone Technology (for the first time in a TaylorMade fairway) and a new Geocoustic sole design. Additionally, a longer, more flexible Speed Pocket and lighter fluted hosel create a low CG that produces fast ball speeds for an incredibly long, high-launching, and low-spinning fairway.

2017 M2 RESCUE | \$199.99

The 2017 M2 Rescue™ Hybrid features the iconic two-tone crown of the M Metalwoods Family and new innovative performance technologies, creating a versatile Rescue club with exceptional sound and feel. The sole of the club houses a longer, more flexible Speed Pocket, which offers speed and forgiveness on low-face strikes.

My future rests firmly in my hands – that's why I choose TaylorMade. I've been around the game long enough and have tested most clubs on the market, but I have never been as excited about equipment as I am right now.

RORY MCILROY
TOUR PROFESSIONAL

WHAT'S IN THE BAG

'17 M2 Driver
'17 M2 Tour Fairways (3 & 5-wood)
P750 Irons (3 & 4)
Rors Proto Irons (5-9)
Milled Grind Wedges (48, 54, 60)
TP5x #22 Golf Ball
TaylorMade 2017 Staff Bag

MG wedges are all about perfection, which is what you want for your short game. The shaping is clean, the edges are sharp, and the look gives me the confidence to stay aggressive.

JASON DAY

TOUR PROFESSIONAL









TaylorMade **2017 M1 Irons**

2017 M1 | STEEL \$999.99 GRAPHITE \$1,199.99

M1 irons have been crafted to bring as much of the speed, forgiveness, and playability of the M2 irons, but deliver it to the player who prefers a slightly more refined look along with additional control and workability.

TaylorMade **2017 M2 Irons**

2017 M2 | STEEL \$799.99 GRAPHITE \$899.99

New to M2 irons, engineers incorporated Face Slots that help preserve ball speed on shots struck toward the heel or toe, giving golfers more distance and more control—making your mis-hits better and your best shots extraordinary.

TaylorMade **P770 Irons**

P770 IRONS | \$1,049.99 - \$1,199.99

P770 irons utilize an advanced forging process to create a pure and simple head shape that appeals to the better player's eye. Combined with precision-milled faces and grooves, P770 provides golfers with soft-solid feel at impact and performance that is both workable and forgiving.

In P770, engineers worked to deliver a true Tour iron for highly skilled players while simultaneously providing playability improvements that create a great playing experience.

TaylorMade Milled Grind Wedges

MILLED GRIND (MG) WEDGES | \$149.99

Milled Grind (MG) wedges use advanced surface milling techniques to ensure precise sole geometry, leading edges, and score lines. The result is a precisely crafted grind on each and every wedge that produces optimal turf interaction and consistent performance.







Wilson Staff

C200 | \$599.99 STEEL \$699.99 GRAPHITE

The Wilson Staff C200 irons push innovation to unforeseen limits. Designed for the Crossover player seeking a midsize head shape and moderate offset, the C200 yields distances not available from traditional irons, while still offering best-inclass feel. At the core of its design is the proprietary FLX Face Technology, which minimizes the contact points between the body and the thin face. These minimized contact points — combined with a series of Power Holes around the entire perimeter of the face - maximize face flex upon impact, resulting in increased ball speed and distance. These Power Holes, or literal holes that surround the head completely and provide the space for the face to flex, are filled with TEO31 Urethane to provide improved sound and outstanding feel.

Wilson Staff **D300 Driver**

D300 DRIVER | \$349.99

The D is D300 not only stands for distance, it defines it. The newly designed D300 driver combines Right Light Technology with Micro Vortex Generators to reduce the drag force leading to increased club head speeds and greater distance. Try your driver, and then try ours. You'll understand why your foursome calls you the Distance Machine.

Wilson Staff **D300 Fairway**

D300 FAIRWAY | \$219.99

The D in D300 not only stands for distance, it defines it. The newly designed D300 driver combines Right Light Technology with Micro Vortex Generators to reduce the drag force leading to increased club head speeds and greater distance. Designed for the Distance player needing power, accuracy and a confidence-inspiring look at address features a premium Carpenter Custom 455 maraging steel face insert which maximizes distance from the tee, fairway or rough.



Wilson Staff **Triton Driver**

TRITON DRIVER | \$299.99

The Triton is designed to make hitting the sweet spot intuitive and consistent. Two interchangeable sole plates and adjustable weights and allow customization to get the best results for each player. The 1:1 alignment aid helps players set up correctly every time and create a solid repeatable swing. Finally, the high MOI and low drag translates into both power and consistency. USGA Conforming









XXIO XXIO9

XXIO9 SERIES

The new XXIO9 series takes Dual Speed Technology to the next level! DST maximizes head and ball speed for greater distance. XXIO9 features a heavier head and lighter shaft with a higher balance point to optimize head path for improved speed at impact. These newly developed features result in improved swing efficiency for greater distance.

- OPTIMIZED HEAD PATH
- INCREASED SWING SPEED
- HIGHER HEAD SPEED
- HIGHER BALL SPEED

DRIVER | \$649.99 FAIRWAY | \$429.99 UTILITY | \$279.99 IRONS-5PC SET

\$1,049.99 GRAPHITE | \$849.99 STEEL

XXIO Prime

XXIO9 PRIME

To help you reach a new level of distance performance, XXIO introduces the new XXIO PRIME Series. Featuring advanced lightweight construction for faster head speed, new head design for faster ball speed and powerful draw-biased performance, XXIO PRIME is easy to hit with rewarding results.

- LUXURIOUS GOLD FINISHING
- FASTER BALL SPEED
- FASTER HEAD SPEED
- POWERFUL DRAW-BIASED PERFORMANCE

DRIVER | \$849.99
FAIRWAY | \$579.99
UTILITY | \$379.99
IRONS-4PC SET
\$1,039.99 GRAPHITE | NO STEEL

Ray Cook Men's Package Set

MEN'S SILVER PACKAGE SET | \$299.99

- DRIVER: 460 cc, oversized, hyper titanium driver
- FAIRWAY: Oversized, stainless steel fairway wood is also aerodynamically designed to reduce energy loss on the downswing and increase distance
- HYBRID: Optimum flex lightweight graphite shaft and soft feeling Pro Line grips add to a penetrating ball flight
- IRONS: Wide, undercut sole design keeping the weight low, enabling an easy launch towards the target
- PUTTER: Center shafted, mallet style
- STAND BAG: 9.5, 14 way, padded divider top providing graphite shaft protection

Bullet **B-52 Driver**

B-52 DRIVER | \$69.99

Our all new B-52 drivers not only look awesome, but wait until you see how long these things are! They have that traditional look and feel with all the high tech features that help you gain swing speed and reduce spin. Our graphite shaft gives you the optimum feel and distance! Looks - Feel - Distance...all at a great price!

FEATURES

- 10.5° Loft
- Uniflex, 45" Graphite Shaft
- Soft rubber pro-line grip
- · Headcover included



Cleveland **Huntington Beach Putters**

HUNTINGTON BEACH PUTTERS | \$99.99

The Cleveland Golf Huntington Beach Collection, is inspired by the beautiful setting of Cleveland Golf's North America headquarters. These putters feature the classic designs that have been revered for generations with modern innovations that can help any golfer improve their scoring. Available in six styles.



Cleveland **TFi 2135 Blade Style**

TFi 2135 PUTTERS | FROM \$129.99

Cleveland Golf's three TFi blade models feature 2135 Raised Alignment in traditional, tour-proven shapes. Each design is clean with few distractions to emphasize the raised sightline and focus the golfer's eyes on alignment.TRUE FEEL INNOVATION

New TFi (True Feel Innovation) face combines a milled, copper-infused face cap over a copolymer insert for the ultimate in feel and consistency across the face.



Odyssey White Hot RX Putters

WHITE HOT RX PUTTERS | STARTING AT \$159.99

The Odyssey White Hot RX #7 Putter is a progressive mallet with weighted alignment wings, an improved White Hot insert with our award-winning roll technology, a double-bend shaft and full-shaft offset.

7 Styles Available









Odyssey O Works '17 Putters

O WORKS '17 PUTTERS | \$229.99

The O-Works #1 Putter is a rounded heeltoe weighted blade with a crank-neck hosel, high contrast Versa alignment, Microhinge Face Insert, sole weights, fullshaft offset, and a Superstroke grip. 14 Styles Available

Ray Cook Silver Ray 600 Putter

SILVER RAY 600 PUTTER | \$39.99

Ray Cook has pulled out all the stops on our new line of 2017 Silver Ray Putters by adding several new styles, a striking black finish highlighted with red and white details as well as an eye appealing, super feeling mid-size grip. All of these awesome improvements to one of their most popular series will make you understand why Ray Cook putters have won over 200 PGA events as well as all four majors! These premium cast putters are precisely tour weighted and balanced to provide a soft feel and offer optimum putting consistency.

FEATURES

- Loft: 3*
- Lie: 70*
- Offset: Plumbers Neck Full Shaft Offset
- · Head weight: 360 Grams

TaylorMade **Spider Tour Putter**

SPIDER TOUR PUTTER | \$299.99

The Spider Tour Red delivers Tourproven performance to every golfer. With perimeter weighting for added stability and a removed sightline to zero in the player's focus, Spider Tour Red provides a stroke of confidence to help golfers drain more putts when they matter most. Available in Red and Black.

Titleist **Scotty Cameron Futura**

FUTURA PUTTERS | \$410 \$425 DUAL BALANCE

From rounded mid-mallets to high-tech, high-MOI larger mallets, the 2017* Futura family melds the best design characteristics of the previous generations with the result being a cohesive lineup of tour-proven shapes and configurations with enhanced stability and forgiveness, improved alignment features, and responsive feel and feedback.



MAY 19 - JUNE 18, 2017



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MAY 19 - JUNE 18, 2017



Bushnell **Tour V4 Patriot Pack**

TOUR V4 | \$274.99

The perfect combination of size, speed, accuracy, and ${\sf JOLT}$

KEY FEATURES

- PinSeeker with JOLT technology
- · Accurate to 1 yard
- Ranges 5-1,000 yards; 400+ yards to a flag
- 5x Magnification
- Fast focus system
- Ergonomic design with Stabi-Grip technology
- Posi-Thread battery door
- · Water resistant
- · 2 Year warranty
- 3-Volt CR2 battery and premium carry case included Orignally \$299.99



Bushnell **Tour V4 Shift Patriot Pack**

TOUR V4 SHIFT | \$349.99

The perfect combination of size, speed, accuracy, JOLT and Slope. Slope-Switch Technology lets the golfer easily toggle in and out of Bushnell's patented Slope function.

PinSeeker with JOLT Technology provides the golfer with short vibrating bursts to reinforce the laser has locked onto the flag.

The Tour V4 Shift is legal for tournament play when Slope Mode is disabled.

KEY FEATURES

- Slope-Switch Technology
- · Legal for Tournament Play
- PinSeeker with JOLT Technology
- Accurate to 1 Yard
- Ranges 5-1,000 Yds; 400+ Yds to a Flag
- 5X Magnification
- Fast Focus System
- Stable-Grip Technology

Originally \$399.99



PRO X2 RANGEFINDER | \$449.99

The Ultimate Laser Rangefinder for the Avid Golfer. The Pro X2 comes with Bushnell's new Slope-Switch Technology allowing the golfer to easily toggle between slope and tournament conforming. Metal Housing, Fully Waterproof, and accurate to within 1/2 a yard.

KEY FEATURES

Pro X2

- Slope-Switch Technology
- Rubber Armored Metal Housing
- IPX7 Fully Waterproof
- PinSeeker with JOLT Technology
- Accurate to a 1/2 yard
- Ranges 5-1,300 Yds; 450+ Yds to a Flag
- Dual Display Technology
- 6X Magnification
- 2nd Generation E.S.P.
- Fast Focus System
- · Stable-Grip Technology

Originally \$499.99



MAY 19 - JUNE 18, 2017



MAY 19 - JUNE 18, 2017







Bushnell **NEO iON**

NEO ION | \$149.99

Small, sleek comfortable design with long battery life.

Preloaded with over 35,000 courses in more than 30 countries, no downloads and no membership fees ever.

KEY FEATURES

- Pre-loaded with 35,000+ courses in more than 30 countries
- Long battery life play three full rounds between charges
- Auto course recognition and auto hole advance
- Easy-to-read front/center/back distances
- Hazard/Layup distances (up to 4 per hole)
- · Comfortable dual injected silicone sports band
- · Round odometer
- · Shot distance calculator
- USB charging/sync cable included
- · No membership or download fees

Originally \$199.99

Bushnell **NEO Ghost**

NEO GHOST | \$49.99

Pocket sized, easy-to-use Golf GPS.

Preloaded with over 35,000+ courses. Easy-to-read front/center/back distances and up to four hazard distances per hole. No downloads and no membership fees ever.

KEY FEATURES

- Preloaded with 35,000+ courses
- Long battery life Play 3 full rounds before recharging
- Auto course recognition
- · Auto hole advance
- Easy-to-read front/center/back distances
- Hazard distances Up to 4 per hole
- Easy-to-use interface
- Multi-function clip and USB charging cable included Originally \$79.99

Bushnell **Excel GPS Watch**

EXCEL GPS WATCH | \$249.99

Distance Made Simple—Wireless Course Updates and Smartphone Notifications Directly on the Device.

COLORS: Charcoal, Black, White



JUNE 1 - JULY 9, 2017







GolfBuddy **Voice 2**

VOICE 2 | \$99.99

With a simple push of a button on the GolfBuddy Voice 2, the golfer can get distance to the center of the green as well as the front and back. This easy-to-use taking GPS is perfect for the golfer who wants the yardage information without the hassle. It also boasts a battery life of up to 14 hours and can be used on back-to-back 18-hole rounds and is also water resistant. A bonus feature available is the ability to switch between a male and female voice for distance readings depending on the golfer's preference.

Originally \$129.99

GolfBuddy LR7: Laser Rangefinder with Pin Finder with Vibration

LR7 LASER RANGEFINDER WITH PIN FINDER WITH VIBRATION | \$199.99

GolfBuddy continues to improve their laser rangefinder line. The ergonomically designed LR7, weighing just under 8 oz, features four different targeting modes: standard, scan, pin, and pin finder with vibration. With the one-click-scan mode, the laser will continuously scan for 10 seconds with no need to hold down the button. The pin finder with vibration will give the golfer a noticeable vibration to indicate that the pin has been found and targeted.

GolfBuddy LR7S: Laser Rangefinder with Slope & Pin Finder with Vibration

LR7S LASER RANGEFINDER WITH SLOPE & PIN FINDER WITH VIBRATION | \$249.99

GolfBuddy continues to improve their laser rangefinder line. The ergonomically designed LR7S, weighing just under 8 oz, features four different targeting modes: standard, scan, pin, and pin finder with vibration. With the one-click-scan mode, the laser will continuously scan for 10 seconds with no need to hold down the button. The pin finder with vibration will give the golfer a noticeable vibration to indicate that the pin has been found and targeted. The LR7S also provides slope-adjusted distances for various elevations which can be turned on and off.





WT6 SIMPLE GOLF GPS WATCH | \$129.99

GolfBuddy's wearable GPS line takes you one step further — introducing the new GolfBuddy WT6. With a popular design and comfortable fit to your wrist, you can fully utilize features with simple press-and-hold buttons. The GolfBuddy WT6 is a fully functional digital wristwatch with a rechargeable battery.



GolfBuddy WTX Smart Golf GPS Watch

WTX SMART GOLF GPS WATCH | \$179.99

GolfBuddy's WTX golf GPS watch brings fashion and function to your everyday lifestyle. The slim watch design offers both golf GPS and smart watch features that you can wear on and off the course with Bluetooth capabilities to update software and sync courses through GolfBuddy's smartphone app. The WTX is also equipped with GolfBuddy's advanced features to improve your game: full target and hazard information, Dynamic Green View, and Pin Placement.



GolfBuddy is very excited to launch the WTX - the industry's first golf GPS smart watch. We wanted to create something innovative that can be integrated in any golfer's everyday lifestyle and with the WTX, that integration will be seamless. Another golf GPS watch we are launching is the WT6 the simplest golf GPS watch out there. With a push of one button, you can start your round!

Shaun Hansen, Senior VP, GolfBuddy



NOW THRU JUNE 30







Precision Pro Golf **NX7 Rangefinder**

NX7 RANGEFINDER | \$169.99 AFTER MAIL IN REBATE

The perfect combination of Accuracy, Performance, and Durability.

The NX7 features (TAG) Target Acquisition Technology to ensure you get accurate distances to the target, not what's behind the target. The 1 yard accuracy gives you the confidence to pull the correct club.

The compact design and ergonomic no-slip grip increases steadiness in your hand, reducing vibrations, while the extended 2-Year Warranty means the NX7 will be covered down the road.

Promotion good thru June 30th Originally \$199.99

ScoreBand PULSE Compact Rangefinder

PULSE COMPACT RANGEFINDER | \$159.99

ScoreBand PULSE is the super compact, high-quality, lightweight laser rangefinder that gives you precisely what you need to go low. Sleek and practical. Flag-Lock technology ignores background objects to pinpoint exact distance to the flag. Scan mode provides distances to hazards and other objects. Comes with battery (CR2 3 volt), carrying case, and lens cloth. Economical price. Premium performance.

- 400 Yard General Range
- 250 Yard Range To Flag
- Accurate +/- 1 Yard
- 6x Magnification
- Yard/Meter Measure Option
- · Crosshair/Flag-Lock Display
- · Low Battery Indicator
- General Mode/Flag-Lock Mode
- Auto Shut-Off
- Dimensions: 4" x 3" x 1.5"
- Weight: 5.5 ounces

ScoreBand LOOP Smartwatch

LOOP SIMPLE SMARTWATCH FOR GOLF | \$99.99

Put that smartphone down and use your favorite golf app right from your wrist! Comfortable, convenient and seamless integration.

- Bluetooth LE syncs to smartphone golf apps
- Displays hole summary (Hole #, Par, Handicap)
- Displays GPS distances to green and hazards
- · Easy entry of scores and statistics
- Pace-of-Play update after each hole
- Syncs round data to Golf App for review and analysis
- Water Resistant (3 ATM)
- Long life rechargeable battery
- E-Paper style screen for easy outdoor viewing



SkyCaddie LINX GT Gametracker Edition

LINX GT GAMETRACKING EDITION | \$299.99

Golf's first gps rangefinder watch, shot tracking system, mobile gps app, all in one!

Preloaded with 35,000 TrueGround golf course and accurate distance to bunkers, carries, water, creeks and many more. IntelliGreen displays the true shape of the green, rotated by your angle of approach.

For those looking to get the most from their game, SmartTags are used to identify how far you hit every club, where you hit each shot, resulting in better game man-agement and lower scores. 15 SmartTags, Smart Divot Tool included.

SkyCaddie LINX GT Tour Edition

LINX GT TOUR EDITION | \$249.99

The LINX GT Tour combines our latest GPS watch with the SkyCaddie Mobile GPS app on your smart phone. Preloaded with 35,000 TrueGround course maps and accurate distance to bunkers, carries, water, and IntelliGreen.

Both Linx GT watches use Bluetooth to pair your smartphone to the watch so you can use the SkyCaddie Mobile GPS app. HD images of the golf hole for when you need to see the layout.

Go Tagless, the LINX GT tracks the location and distance, of each shot automatically.

SkyCaddie **Touch**

TOUCH | \$249.99

The SkyCaddie TOUCH, features a 3 inch hi-resolution touchscreen with Bluetooth connectivity.

Preloaded with 35,000 TrueGround high-definition golf courses, clear superiority over its competition.

Bluetooth wireless capabilities allows you to download the most accurate and up-to-date course maps in the game.

Dynamic RangeVue displays multiple yard-age arc distances overlaid on fairway and greens with NEW Club Recommendations. Allowing you to select the best club for every shot much more guickly.



NOW THRU JULY 4





He consistently wins, consistently smiles and consistently relies on Bridgestone Golf. He even played the Tour B330S to win his Olympic medal — a tried and true American classic.



Bridgestone **B330 Golf Balls**

B330 & B330S | \$44.99

Engineered by Tour Professionals for swing speeds above 105 mph seeking maximum TOUR SPIN.

The NEW TOUR B330 and B330S feature firmer TOURcore designed to increase ball speed for longer distance. The NEW patented SlipRes cover produces maximum greenside performance, higher friction for more spin from the rough and less spin off the driver for increased distance.

B330RX & B330RXS | \$39.99

Tour Performance engineered from 300,000+ Ball Fittings for swing speeds under 105 mph seeking maximum TOUR DISTANCE.

The NEW TOUR B330RX and B330RXs feature softer AMATOURcore designed to maximize compression for longer distance. The NEW patented SlipRes cover produces maximum greenside performance, higher friction for more spin from the rough and less spin off the driver for increased distance.



NOW THRU JULY 4



Bridgestone **e6Soft Golf Balls**

E6 SOFT | 2 for \$40

The Bridgestone e6 SOFT is a high performance ball with an incredible soft feel. It is designed to produce low driver and long iron spin for incredible STRAIGHT DISTANCE. The advance mantle and cover work in unison to provide incredible approach and greenside performance.

Promotion good thru July 4^t Originally \$28.99 each



Callaway **SuperSoft**

SUPERSOFT '17 | \$21.99

The new Supersoft Golf Ball is super long, super straight, and super soft with our lowest compression ball, a soft cover, and our new Premium HEX Aerodynamics. Available in White, Yellow, Multi Color, Pink



Callaway Chrome Soft X

CHROME SOFT X | \$39.99

Chrome Soft X Golf Balls feature our Dual SoftFast Core that has completely redefined golf ball performance by elevating speed and feel for an unbeatable combination of distance, soft feel and control, along with a piercing and workable ball flight, and an advanced mantle to regulate spin.

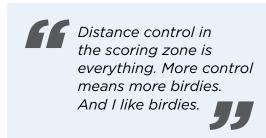
Available in White, Yellow, Truvis, Truvis Yellow

CHROME SOFT '16 | \$39.99

Exceptional Distance, More Control Into The Green, And Incredibly Soft Feel. The Chrome Soft Golf Ball is designed for Tour Proven performance with exceptional feel. The 4-piece construction and Dual SoftFast Core provide higher ball speeds and optimal spin rates to maximize performance through the bag.

Available in White, Yellow, Truvis, Truvis Yellow

FREE GOLF BALL PERSONALIZATION
ON CHROME SOFT AND CHROME SOFT X
APRIL 1 - JUNE 30, 2017



PHIL MICKELSON

PGA Tour Player

FATHER'S DAY SPECIAL (WHILE SUPPLIES LAST)



Srixon Soft Feel

SOFT FEEL - 24 BALL SUPER SLEEVE | \$29.99

Now in its 10th generation, the new Srixon Soft Feel golf ball provides even better feel on all shots, improved greenside spin and incredible distance and accuracy from tee to green.



Srixon **Marathon**

MARATHON 15 PACK | \$14.99

The Marathon is engineered for distance and durability. The large, highly resilient Energetic Gradient Growth core delivers extreme distance and the strong ionomer cover protects the ball for longer performance. Now available in a 15-pack.

SWING SPEED: ALL LAUNCH: MID-HIGH GREENSIDE SPIN: MID



TaylorMade TP5 / TP5 x

TP5 / TP5 x | \$44.99

TP5: 5-layer ultra-soft core construction, softer feel with long distance on all shots, 83 compression.

TP5X: 5-layer ultra-soft core construction, high launch and low spin for extremely long distance on all shots, 90 compression.

5 LAYERS, ZERO COMPROMISES.

Feature a Tri-Fast Core and Dual-Spin Cover that combine for a 5-layer golf ball construction that is specifically engineered to perform with every club in your bag.

TRI-FAST CORE

The unique 3-layer core system in TP5 and TP5x features progressive compression, enabling maximum energy transfer and generating massive speed on full shots.

DUAL-SPIN COVER

The contrast of an ultra-soft cast urethane cover and a semi-rigid inner-cover creates maximum interaction between the cover and club grooves, resulting in exceptional spin performance with full wedge shots and pinpoint control from around the green.

CUSTOM PLAY NUMBERS 00, 1-99

No additional charge. See Stores for details Valid thru 6/15/2017

DOUBLE DOWN ON DUO

Available while supply lasts. Cannot be combined with any other offers, no 2-ball packs applies. Valid thru 8/31/2017







Titleist Pro V1 / Pro V1x

PROV1 - PINK SIDESTAMP & NUMBER | \$47.99

With the new Titleist Pro V1, you will experience even longer distance on all shots with lower long game spin and even more consistent flight, along with Drop-and-Stop greenside control, very soft feel and long lasting durability.

PLAYER BENEFITS

- NEW Longer Distance
- Lower long game spin
- NEW More consistent flight
- Drop-and-Stop greenside control
- Very soft feel
- · Long lasting durability

Wilson Staff **DUO**

DUO | 2 for \$30

With its groundbreaking 29 compression, the new and improved Wilson Staff DUO is the World's Softest golf ball. Designed for the Distance player seeking less spin off the tee and a soft feel around the greens, the DUO is the industry leader in low compression technology. Take the challenge and prove it to yourself why DUO is longer and softer than any ball you've ever played.

Available in White, Yellow, Orange

Wilson Staff **DUO Spin**

DUO SPIN | 2 for \$35

The 35 compression DUO Spin golf ball from Wilson Staff is the World's Softest Multilayer ball. Featuring similar distance and soft feel characteristics inherent in the DUO, the DUO Spin presents the added benefit of more greenside spin for the Control player demanding action in the scoring zone. Take the challenge and prove it to yourself why the DUO and DUO Spin are longer and softer than any balls within their construction categories.

TOP-LOK TECHNOLOGY

Bag Boy Launches New Generation of Bagto-Cart Attachment System, TOP-LOK™ Technology, at 2017 PGA Merchandise Show Richmond, VA - The Bag Boy Company, has been engineering a new bag-to-cart attachment system, TOP-LOK™ Technology, on new 2017 models of certain Bag Boy carts and bags. These products, along with the new TOP-LOK™ Technology attachment system was revealed at the PGA Show in Orlando, Florida January 25-27, 2017.

TOP-LOK™ Technology is an innovative bag-to-cart attachment system designed to securely lock a Bag Boy bag onto a Bag Boy push cart. "This patented design prevents the bag from twisting or turning, eliminating the need for cart straps," said Pat Gallagher, Product Manager for Bag Boy. "We wanted to create a secure attachment that was lacking in the traditional brackets and straps method. The benefit with TOP-LOK™ is your bag will no longer twist and turn, requiring readjustment in the middle of your round."

TOP-LOK™ works by opening the upper bag bracket paddles on the Bag Boy push cart. Then lift up the Bag Boy bag and slide it from the top down into the upper cart bracket. That's it! The patented design of the TOP-LOK™ bag bracket fits like a puzzle piece into the cart's upper bag bracket.

The newest models of the Bag Boy push carts (2016+), the Tri Swivel II, Compact 3 and Quad XL, and bags (2017+) Chiller Cart Bag and Chiller Hybrid Stand Bag, include the patented TOP-LOK™ Technology. Any cart or stand bag can fit on a newer Bag Boy push cart with TOP-LOK™, however the traditional bracket and straps would need to be used.

LEARN MORE >>



BagBoy Chiller Hybrid Stand Bag

CHILLER HYBRID STAND BAG | \$179.99

The Chiller hybrid stand bag is a cooler way to carry your drinks. Combining the functionality of a cart bag with the portability of a stand bag, the Chiller Hybrid Stand Bag features a removable insulated cooler. Equipped with eight specialized zippered pockets including two oversized apparel pockets and a fleece lined valuables pocket.

TOP: 14-way; full-length individual dividers POCKETS: 10 STRAPS: 1

KEY FEATURES:

- Removable insulated cooler bag holds four 12-ounce cans
- Soft-grip oversized putter well for oversized grip
- Ergonomic single shoulder strap with strap holder
- Umbrella holder and matching rain hood included

TOP-LOK TECHNOLOGY

BagBoy Quad XL Push Cart

QUAD XL PUSH CART | \$199.99

The Quad XL has a sleek aluminum frame, four wheels offer superior stability with 9.5 inch front and 11.5 inch rear wheels. Stand and cart bag friendly upper bag bracket featuring Top-Lok. Room for your gear in the full feature, extra deep scorecard console with golf ball storage, and extra-large accessory bag. The Quad XL is super compact for storage and transport.

WEIGHT: 16 lbs.

FOLDED DIMENSIONS: 24" x 17" x 16"

KEY FEATURES:

- Easy one-step handle adjustment accommodates golfers of all heights
- Extra-large accessory bag
- · Handle mounted parking brake
- Mobile device holder, beverage holder and tee and ball marker integrated into the scorecard console
- Lightweight, solid maintenance free tires

TOP-LOK TECHNOLOGY



BagBoy T-750 Travel Cover

T-750 TRAVEL COVER | \$99.99

The T-750 is the #1 golf travel cover for the features and value; is weather and tear resistant with an extra thick padded top on all four sides for maximum club protection, room for an 48-inch driver and fits most stand and cart bags.

KEY FEATURES:

- Extra thick 4-sided padded top with high density foam and impact resistant PVC for maximum club protection
- Ergonomic Neoprene handle for easy maneuvering
- Deluxe in-line skate wheels provide smooth rolling action
- Reinforced corners for extra protection
- Oversized shoe pocket
- Fits up to a 48-inch driver and most stand and cart bags
- Internal compression strap
- Deluxe Skid bars on back with durable skid resistant PVC base



Datrek Lite Rider II Cart Bag

LITE RIDER II CART BAG | \$159.99

The Lite Rider II is the second generation of our top selling cart bag, with a sleek design and complete organization for your clubs and accessories. This "cart bag with everything" is the ideal choice for the player who most often uses a cart but still wants a lightweight bag, working equally well on a motorized cart or with a push cart. Comes in eight popular color combinations.

KEY FEATURES:

- 15-way organizer top with full-length individual dividers
- Soft-grip oversized putter well
- Over-molded soft-grip lift assist handles integrated into bag top
- Seven pockets provide ample storage including two oversized apparel pockets, a large ball pocket and fleece lined valuables pocket
- Oversized insulated cooler pocket
- Cart strap loop
- Rubberized tee holder
- IDS patch and Velcro® glove holder
- Umbrella holder
- · Rainhood included
- · Weight: 5.5 lbs.



Datrek DG Lite II Cart Bag

DG LITE II CART BAG | \$139.99

DG Lite II is the second generation of lightweight and affordable cart bags without sacrificing features. Weighing in at only 4.25 pounds, and designed with cart use in mind; all pockets are forward-facing and accessible while the golf bag is on the cart. Available in five modern color combinations.

Top: 15-way with full length individual dividers. Pockets: 7. Strap: 1

FEATURES:

- Soft-grip lift assist handles integrated into bag top
- Soft-grip oversized putter well fits a iumbo grip
- Seven total pockets provide ample storage including two oversized apparel pockets, a large ball pocket and fleece lined valuables pocket
- Oversized insulated cooler pocket



Datrek Go Lite Hybrid Stand Bag

GO LITE HYBRID STAND BAG | \$139.99

The lightweight Go Lite Hybrid Stand Bag is Datrek's bestselling stand bag, and is built with multiple features and dividers to keep your clubs and gear organized without weighing you down. The Go Lite Hybrid is the second generation combining the functionality of a cart bag with the portability of a stand bag. Available in nine modern color combinations.

Top: 14-way with full length individual dividers. Pockets: 5. Strap: 2

FEATURES:

- NEW soft-grip oversized putter and driver wells integrated into bag top
- Large ergonomic handle integrated into bag top
- Five total pockets for specialized storage including a large apparel pocket, oversized ball pocket and large fleece lined valuables pocket
- Insulated beverage sleeve and NEW cart strap sleeve
- Ergonomic padded double shoulder strap and hip pad for walking comfort
- Riding and push cart compatible base



Hot Z Flag Cart Bag

FLAG CART BAG | \$139.99

The Hot Z Golf Flag Cart Bag is much more than just an incredible priced bag, it has all the features you need in a lightweight cart bag.

FEATURES

- 14-way graphite friendly separator top
- Top handles for easy lifting
- 6 zippered pockets
- Cooler bottle compartment
- Padded carry strap
- · Rain hood cover
- · Lightweight nylon material



RJ Sports **Venice Cart Bag**

VENICE CART BAG | \$108.99

- 9" Cart Bag
- 14 Way Divided Top
- 1 Oversize Putter Tube
- 7 Easy Access Pockets
- Velcro Glove Attachment / Towel Ring
- Shoulder Strap
- Rain Hood
- WT: 7lbs



Sun Mountain **Speed Cart GT**

SPEED CART GT | \$209.99

Speed Cart® is one of the most revolutionary products in golf. Prior to Speed Cart's introduction in 1999, three-wheeled, ergonomically efficient folding push carts did not exist in the marketplace. New for 2017 the Speed Cart GT has numerous improvements including an updated upper bag bracket and console tray.

Sun Mountain Cooler Tube

COOLER TUBE | \$24.99

This insulated nylon pack is designed to attach to the Speed Cart GT and Micro-Cart GT and also comes with an accessory knob you can attach to any cart with 1" tubing. The Cooler Tube holds a large water bottle or several 12oz cans. Zipper closure.



Sun Mountain 4.5 LS Stand Bag

4.5 LS STAND BAG | \$209.99

New for 2017, the 4.5 LS is a lightweight, mid-sized stand bag. Weighing just 4.5 pounds and incorporating the E-Z Fit Dual Strap System, the 4.5 LS is built for carrying yet has numerous cart-friendly features. A cart-strap pass-through runs behind the clothing pocket so the bag can be secured to a cart without hindering pocket access. A leg lock system and cart-friendly bottom make the 4.5 LS the complete package in a golf bag.

TOP: 9.0", 4-WAY POCKETS: 8

STRAP: E-Z FIT® DUAL STRAP SYSTEM

Sun Mountain **3.5 LS Carry Bag**

3.5 LS CARRY BAG | \$299.99

Weighing 3.5 pounds, the 3.5LS is designed for the golfer who lovers our hugely popular 2Five but wants a few more features. Like the 2Five, the 3.5 LS is constructed with lightweight nylon fabric, high-strength-to-weight plastic and carbon fiber legs. Adding a pound allowed us to use a thicker strap, a more cushioned hip pad and to add three more pockets.

TOP: 9.0", 4-WAY
POCKETS: 7
STRAP: X-STRAP® DUAL STRAP
SYSTEM

WINNER OF THE GOLF DIGEST EDITORS' CHOICE AWARD CARRY BAG 2018



Sun Mountain Phantom Cart Bag

PHANTOM CART BAG | \$199.99

The Phantom is a mid-sized, full-featured, riding cart bag. For convenience, all pockets are front-facing so they are accessible when the bag is on a cart and the top has two integrated lift-assist handles for lifting the golf bag on and off the cart.

TOP: 10.0", 15-WAY POCKETS: 7 STRAP: SINGLE STRAP



TaylorMade Flextech Single Strap

FLEXTECH SINGLE STRAP CARRY STAND BAG | \$189.99

TaylorMade's new FlexTech bag line features a patented smooth release system and collapsible base system to improve ease of use and prevent club crowding. The FlexTech Golf Bag also includes our Dual-Density Comfort Strap for a more convenient and stable carry.

FEATURES:

- 4-Way Organizational Top
- Two easily accessible insulated water bottle pockets
- No club crowding with full-length dividers
- · Zip-off pockets for embroidery
- Water-resistant valuables pocket with micro-suede lining
- Keeps valuables protected from weather and scratching



Adidas **Performance Polo**

PERFORMANCE POLO | \$69.99

Simply put, the adidas performance polo is an essential garment for anyone with a flair for winning — whether on the scorecard, in the clubhouse or back at the office. Its lightweight jersey fabric ensures comfort and breathability with its moisture-wicking design, while the UPF 30+ protection keeps you protected from the sun on even the hottest days.

- · Rib-knit collar
- Lightweight jersey fabric for moisture-wicking comfort and breathability
- UPF 30+
- · adidas brandmark on right sleeve
- Available in 37 colors



Adidas Ultimate 365 Solid Short

ULTIMATE 365 SOLID SHORT | \$64.99

When it comes to performance apparel, full comfort and mobility are essential. The adidas ultimate short gives you both, along with a water-resistant finish, stretch waistband, and moisture-wicking fabric. Plus, the snag-free micromesh pocket bags allow for superior airflow and breathability, even when conditions are too hot for your competitors to handle.

- Stretch waistband for mobility and comfort
- Silicone 'adidas' printed gripper to keep shirts tucked in
- Moisture-wicking stretch fabrication for range of motion
- Water resistant finish for easy care and durability
- Snag-free micromesh pocket bags for airflow and breathability
- 10" inseam
- UPF 50+
- 88% Polyester / 12%Elastane water repellent finish
- · Available in 29 colors



Adidas Powerband Boa Boost

POWERBAND BOA BOOST | \$179.99

New generation of adidas® branding and shoe construction powered by scientific and biomechanical research and testing boost™ midsole cushioning for walking comfort and energy return

- Features new L6 BOA® closure system conveniently located on top center tongue for more customizable micro adjustability 6-spike TPU outsole construction with strategically placed secondary lugs for tour-proven grip and stability climaproof® stretch microfiber leather offers durability and lightweight comfort with easy care
- New competition last features a slightly rounded toe shape and wider forefoot for increased overall volume, improved comfort, and exceptional stability bounce foam in forefoot for long-lasting cushioning and soft comfort
- POWERCAGE saddle connected by soft wire through 360LOOP guide to BOA® closure system for preventing power leaks and strengthening lateral stability on upper fitfoam® PU sockliner provides great cushioning, support, and comfort
- New low profile thintech® EXP cleat offers improved stability, traction, durability, and green friendliness

With Powerband, I finish my round and my feet are not as tired and I feel like I could walk another 18 holes and be fine. When you're walking 4-5 miles a day, that difference in weight makes a difference in the way your legs and feet feel when you finish the round. Comfort has never been an issue with my adidas shoes. One thing that surprises a lot of people is I'll wear some brand new shoes on Wednesday or Thursday of a tournament and people will ask me how I can be wearing a brand new shoe right before a tournament. I tell them that I don't even think about it. I wear brand new shoes pretty much every month or every 2-3 weeks. I've never had a blister in 18 years.

Sergio Garcia,

Masters Champion











Greg Norman Microlux Short

MICROLUX SHORT SEE STORE FOR PRICE

90% POLYESTER / 10% SPANDEX

- · Moisture wicking
- 4way stretch
- UPF 50+
- 21 inch length
- · Easy care
- Colors: Bamboo, Sandstone, Maritime, Dark Navy, Silver Mist, Steel, Black, Indigo, Dolphin.



Greg Norman Classic Pro-Fit Short

CLASSIC PRO-FIT SHORT SEE STORE FOR PRICE

100% MICROFIBER POLYESTER

- Moisture wicking
- Shark tab on back right
- · Comfort stretch
- UPF 50+
- · Easy care
- 21 inch length
- Colors: Black, Dark Navy, Steel, Bamboo, Sandstone



Greg Norman Classic Pro-Fit Single Pleat Short

SINGLE PLEAT SHORT SEE STORE FOR PRICE

100% MICROFIBER POLYESTER

- · Moisture wicking
- Shark tab on back right
- Comfort stretch
- UPF 50+
- · Easy care
- 21 inch length
- Colors: Bamboo, Sandstone

SAMBOO SANDSTONE

Greg Norman Classic Pro-Fit Pant

CLASSIC PRO-FIT PANT SEE STORE FOR PRICE

100% MICROFIBER POLYESTER

- · Moisture wicking
- · Shark tab on back right
- · Comfort stretch
- UPF 50+
- · Easy care
- Colors: Black, Dark Navy, Steel, Bamboo, Sandstone











Puma Evoknit Seamless Polo

POUNCE PANT | \$74.99

Breakthrough EVOKNIT designs feature seamless, body-mapped ventilation and engineered stretch construction for unrestricted range of motion. You've never worn a shirt like it.

Available in: Peacoat, Quarry, Lapis Blue

Puma Essential Pounce Polo

POUNCE POLO | \$54.99

Go subtle or opt for color. This go-to top provides moisture wicking properties and dryCELL technology to keep you comfortable and dry for a long day on the links. While your competition brings the heat, UV resistant threads will protect you from the sun's radiation.

Available in: Quarry (shown), Beetroot Purple, French Blue, Bright White, True Blue, Peacoat, Andean Toucan, Puma Black, High Risk Red, Vibrant Orange, Surf the Web, Green Gecko, Bright Plasma, Blazing Yellow, Bluefish

Puma Essential Pounce Golf Short

POUNCE GOLF SHORT | \$64.99

The Essential Pounce Golf Short brings a functional fit and feel to your game. dryCELL Technology works to keep you cool on the course, while mechanical stretch fabrics provide full freedom of movement. Durable enough for your active lifestyle, these versatile shorts are suitable for on and off course wear. 100% Polyester

Available in: French Blue (shown), Puma Black, Bright White, True Blue, Peacoat, Andean Toucan, Quarry, Vibrant Orange, White Pepper, High Risk Red

Puma IGNITE Spikeless Sport

TITANTOUR IGNITE DISC | \$139.99

Comfort Never Quits. An innovative, sporty mesh upper combines with premium leather for a super modern silhouette designed to step up your fashion game on and off the course. Take your shoe game to a new level. Full length IGNITE Foam midsole is guaranteed to provide an extremely comfortable ride. Awesome style is guaranteed to provide extreme amount of compliments. And by the way, it's WATERPROOF, too.

Available in: Black-Silver, Peacoat-White, Smoked Pearl-Green Gecko, Black-Quarry, Smoked Pearl-Cathay Spice, Chestnut-Green Gecko



Sun Mountain **Thermaflex Vest**

THERMALFLEX VEST | \$69.99

This soft, quiet, lightweight vest, made with Sun Mountain's popular ThermalFlex fabric is the perfect addition for your layering needs. Whether you wear it over your Second Layer or under your Tour Series, the 4-way stretch and thermal qualities of the fabric add warmth without adding bulk.



Sun Mountain **Second Layer**

SECOND LAYER | \$69.99

The Second Layer is comfortable and functional due to its flat-seam construction, considerable 4-way stretch, moisture-management properties and soft hand. A best seller, it's perfect for layering with the ThermalFlex vest.







Skechers GO GOLF Elite 2™

GO GOLF Elite 2 (54502 WGBL) | \$99.99

Skechers GO GOLF Elite 2[™] unites our premium GO GOLF PRO 2[™] upper with a spikeless designed, comfort traction outsole. Waterproof with a durable TPU plate and 5GEN® midsole for traction control so you can play your best.

DETAILS

- Waterproof premium smooth leather upper
- Skechers® H2GO Shield seam-sealed waterproof protection
- Low drop design to keep your foot low to the ground in a neutral position
- High performance 5GEN® cushioned insole
- Durable grip TPU bottom plate
- Heel lock design for a secure and stable fit
- Weight: 10.25 oz. per shoe in a men's size 9

CONSTRUCTION

- Smooth waterproof leather upper
- · Stitching accents
- · Side S logo
- Lace up front
- Padded collar and tongue
- Translucent spikeless TPU traction outsole

Skechers GO GOLF Focus™

GO GOLF Focus (54506 WBRD) | \$149.99

The Skechers GO GOLF Focus™ keeps you sturdy and comfortable so you can play your best. A dynamic fit upper combines with full contact TPU bottom design for maximum stability and comfort.

CONSTRUCTION

- Skechers® H2GO Shield seam-sealed waterproof protection
- Dynamic Upper Fit design that secures your foot
- Sleek, low to the ground, full contact bottom design
- TPU material outsole cradle secures your foot for maximum stability
- 5Gen® midsole material for lightweight shock absorption
- Replaceable Softspikes® for turf traction
- Smooth 3D print synthetic overlays
- Side S logo detail
- Lace up front
- Soft fabric shoe lining
- Weight: 14.2 oz. per shoe in a men's size 9

Skechers **GO GOLF Pro 2**

GO GOLF Pro (54509 WGBL) | \$149.99

The next generation of the Skechers GO GOLF Pro 2 builds on success with even better comfort, support and performance. It combines a classic design with replaceable spikes and complete Skechers® H2GO Shield water-proof protection to keep you stable on every swing from tee to green.

DETAILS

- Skechers® H2GO Shield seam-sealed waterproof design
- Dynamic diamond-design traction plate outsole to ensure maximum grip
- Sleek, low profile, quick release, full contact outsole design
- Midfoot support technology
- Heel lock feature for added stability
- 5GEN® lightweight and responsive shock absorbing midsole
- Replaceable Softspikes®
- Spikes are replaceable using Softspikes® Stealth PIN system
- Smooth leather upper

CONSTRUCTION

- · Leather and synthetic overlay trim
- Skechers H2GO Shield seam-sealed waterproof design
- Side stitching detail trim
- Lace up front
- Soft fabric shoe lining
- Cushioned comfort insole
- Weight: 14.85 oz. per shoe in a men's size 9









Town Talk **Golf Saying Cap**

GOLF SAYING CAP (0899) | \$15.99

Say what you really think about Golf!

- Assorted golf sayings
- Unstructured Cap
- Garment Washed Cotton Twill
- Self-Strap and slide Buckle

COLORS: Tan, Black, Navy, White

Town Talk USA Cap

USA CAP (0676) | \$19.99

Show your USA Pride!

- Unstructured cap
- U.S.A. Puff embroidery on front
- Adjustable hook and loop closure COLORS: Navy, White

Town Talk 4" Brim USA Visor

4" BRIM USA VISOR (5216) | \$18.50

Made in the USA for the USA!

- USA top panel ribbon
- 4" Brim
- Poly/Cotton Twill fabric
- · Adjustable twisted cord closure
- MADE IN USA

COLORS: Red, White, Navy

Town Talk **3" Brim USA Visor**

3" BRIM USA VISOR (5416) | \$18.50

Made in the USA for the USA!

- USA top panel ribbon
- 3" Brim
- Poly/Cotton Twill fabric
- Adjustable twisted cord closure
- MADE IN USA

COLORS: Red, White, Navy



Frogger (ProActive Sports) **Bag Latch-It**

BAG LATCH-IT (DLI001) | \$12.99

Attach and detach your favorite golf tools to your golf bag and belt. The magnet technology is well-designed, easy-to-use and practically out of sight. Ball towels, brushes or phones. Bag Latch-It makes it all accessible.



Frogger (ProActive Sports)

Trax Towel w/Catch Latch

TOWEL LATCH-IT (MGT915) | \$26.99

Enjoy Trax Towel, the first-ever golf towel with Catch Latch technology, a magnetic fastening system to help manage your golf accessories. This premium microfiber golf towel made from non-abrasive, highly absorbent poly fiber is strong enough to clean clubs, and safe enough to use on glasses. Equipped with the convenient and secure magnetic fastening system, golfers can quickly and easily attach and detach the TRAX golf towel to their bag.

Available in Gray, Blue, Red



Frogger (ProActive Sports) Phone Latch-It

PHONE LATCH-IT (DLI002) | \$22.99

Where's your phone? No more digging through the compartments on your golf cart or having to search your bag pockets to check your messages, sports scores, or to get a yardage from your gps app. Phone Latch-It securely attaches your smart phone to golf carts for easy access. Powered by Catch Latch Magnetic Fastening Technology to provide the ultimate in secure convenience with powerful self-aligning magnets, a dynamic lock for motion, and a roto lock for security.



Frogger (ProActive Sports) Rangefinder Latch-It

RANGEFINDER LATCH-IT (DLI003) | \$17.99

Where do you keep your rangefinder when you golf? No more fumbling through golf cart compartments, digging through bag pockets, or struggling with clips or cases. Range Finder Latch-It securely attaches your rangefinder to golf carts for quick, easy access.

Tempercraft, the #1 vacuum insulated drinkware on tour, announces Masters success in 2017. 4 of the top 10 finishers in Augusta had Tempercraft in their bags. 6 out of the top 15 players and a total of 18 players in the field stayed hydrated with Tempercraft sport bottles.





Gem-Dandy Accessories Greg Norman Golf Belt

GREG NORMAN (#6941500) | \$26.99

- 35mm multi-color braided "stretch elastic"
- Full grain leather tabs
- Lightweight, carved out buckle in silver finish
- · No point holes makes for "Easy fit"
- Size range from 32-44

Gray/black/blue (#037) Khaki/beige/cream (#297) Gray/navy/black (#036) Black/white/gray (#006)

ProActive Sports Cigar Holder

STAGE V CLINGER CIGAR HOLDER (DLJ007) | \$5.99

- Holds your Cigar while you are Golfing, Boating or Working
- on the Car
- Industrial Strength Neodymium Magnetic Grip
- High Yield Spring Steel Construction is Designed to Last
- Fits All Common Cigar Sizes without Damage
- Harmless to Boats, Cars, Golf Carts, and Firearms



ProActive Sports **Tempercraft® Drinkware**

TEMPERCRAFT® DRINKWARE | STARTING AT \$23.99

Temper your thirst as you hike the trails of Mt. Rainier, hug the old growth of the Sierra's, ski the slopes of The Rockies or play 18 at Bandon Dunes. Tempercraft keeps you hydrated with a piping hot or icy cold drink. All day! Coffee, tea, beer, water or a beverage of your own making, we help you do it in your personal style and at the perfect temperature. Choose from a variety of conveniently sized bottles and tumblers perfectly suited for your personal outing.

Double-Wall | Vacuum-Insulated | Stainless Steel

Many style options and sizes: Sport Bottles, Hot Bottles, Tumblers, Pints and Growlers

The adventure is yours, Tempercraft makes it just right. #temperyourthirst







Team Effort **Set of 3 Headcovers**

SET OF 3 HEADCOVERS | \$44.99

Headcover Matching System® consists of Driver, Fairway, and Hybrid headcovers. Features expandable sock that provides maximum shaft protection. Embroidered with collegiate trademarks.

Team Effort **Microfiber Towel**

MICROFIBER TOWEL | \$24.99

19"x41" waffle weave microfiber towel with 8" center slit cleans without scratching club finish. Embroidered collegiate trademark.

Team Effort Individual Headcovers

INDIVIDUAL HEADCOVERS | STARTING AT \$19.99

Headcover Matching System® consists of Driver, Fairway, and Hybrid headcovers. Front of the headcover is embroidered with two collegiate trademarks. Back of the headcover features the mascot name in raised embroidery.

Available sizes: Driver, Fairway, Hybrid

Other Available Teams:

Alabama
Arizona
Arizona State
Arkansas
Auburn
Baylor
Boise State
Boston College
BYU
Centr Florida
Cincnnati

Clemson
Colorado
Connecticut
Duke
ECU
Florida
Florida State
Georgia
Georgia Tech
Houston
Illinois

Indiana Iowa Iowa State Kansas K-State Kentucky Louisville LSU Maryland Memphis Miami MIchigan Michigan State MInnesota Mississippi Mississippi State Missouri Montana Montana State Nebraska Nevada North Carolina NC State
North Dakota
NDSU
Northern Iowa
Northwestern
Notre Dame
Ohio State
Oklahoma
Oklahoma State
Oregon
Oregon State

Penn State
Pitt
Purdue
Rutgers
San Diego State
South Carolina
South Florida
Stanford
Syrause
Tennessee
Texas

Texas A&M TC Texas Tech UC Berkeley UCLA USC Utah Vanerbilt Virginia Virginia Tech Wake Forest

Washington Washington State West Virginia Wichita State Wisconsin



Team Golf **Vintage Single Headcover**

VINTAGE SINGLE HEADCOVER | \$39.99

This throwback headcover will be sure to draw attention on the course! Features include a form fitting design, 2 tone color, and superb embroidery.



Team Golf **Vintage Fairway Headcover**

VINTAGE FAIRWAY HEADCOVER | \$29.99

This traditional style headcover will jazz up any of your hybrid clubs. Features include a form fitting design, 2 tone color, superb embroidery, and an adjustable number tag indicator.



Tin Cup **Golf Ball Markers**

GOLF BALL MARKER | \$19.99

- Hammer it!
- Tranquility
- Lucky 7
- Stache





Lamkin New Z5 Grips

The new Z5 from Lamkin features five distinctive grip zones scientifically engineered to promote proper hand placement and the ideal light-pressure grip with every swing. The grip's multicompound foundation is combined with a functional network of textures and patterns to deliver enhanced grip comfort, control and consistency.



CLICK FOR 2017 CATALOG