

GE  
Industrial Solutions



Industrial Solutions  
*Reimagined*



## A message from **Stephanie Mains** CEO, Industrial Solutions

As one of more than 14,000 employees across the globe, you are part of an exciting time for Industrial Solutions. Together, we are reimagining our business and recreating our future with one goal in mind – delivering greater outcomes for our customers. Over the past few years, we've made significant investments in our products and solutions, advanced manufacturing and the customer experience. Now, we've taken a bold step to renew our purpose, outline a clear strategy and organize around our customers' needs.

This brochure includes our new purpose statement and strategy, as well as an overview of our product alignment. I encourage you to take a few minutes to read it carefully and consider how you will Be Preferred, Be Connected, Be Excellent, and Be Inspired in your role each day.

I believe in the power of this team as part of GE Energy Connections, and I know we will provide incredible value for our customers with your continued focus and commitment to the journey ahead.

Thanks for all you do to power and safeguard life's everyday moments. Let's turn the world on!

*Stephanie*

Our Purpose

We **connect** people  
and industries, **powering**  
and **safeguarding** life's  
everyday moments.



# Our Strategy



**Be Preferred**  
...with the best  
solutions  
and services



**Be Connected**  
...with customers  
and as one team



**Be Excellent**  
...at everything  
we do



**Be Inspired**  
...to make  
a difference  
every day

# Our Products

## Engineered Solutions

- Engineered Equipment
- Medium Voltage
- UPS Systems
- DC Power Systems
- Paralleling Switchgear
- IEC Enclosure Systems

## Product Solutions

- Breakers
- Controls
- Modular
- Automatic Transfer Switches
- Uninterruptible Power Supply Products

## Configured Solutions

- Switchboards, Lighting Panels and Power Panels
- Load Centers, Switches, Transformers, MCBs

## Embedded Solutions

- Board-mounted Power
- Front end Rectifiers
- Custom Power Supplies
- Surge Protection Devices

## Service Solutions

- Serving customers across Industrial Solutions globally
- Providing services and field expertise across the lifecycle of our product lines

# How we bring our Purpose to life.



## Be Preferred

Our strategy starts with being preferred. We will truly understand our customers, so we can offer solutions that deliver meaningful outcomes.



## Be Connected

Relationships will be our strength. When we connect with customers and each other as one team, we will win.



## Be Excellent

Excellence will be our measure for success. We will be the best at everything we do and accept nothing less.



## Be Inspired

Energy and action will propel our teams. We will empower and inspire each other to live our Purpose every day.