

TYPHOON®

Homewares



POINT OF SALE

At Typhoon Homewares we are always looking for new ways to help our brands stand out in-store. Our Point of Sale is designed to supplement our products and provide the shopper with additional information which should be relevant and interesting for them.

It is also created to help our customers merchandise the products in their stores and encourage buyers, therefore, increasing sales. The displays aim to attract the attention of customers and alert them to current promotions, offers and deals and encourage them to buy the products on display.

MERCHANDISING STANDS

Complete the brand story with our unique merchandising units.

The Kilner® merchandiser units have been designed to elevate the brand and inject a certain personality and heritage into displays. The shabby chic, rustic display units give the range a sense of identity and will be certain to attract attention wherever they are positioned.

The Mason Cash merchandising units have been created especially to showcase the iconic Mixing Bowls and All-Purpose Bowls neatly in-store, showing the different colors and size ranges available. They are sure to help the brand stand out in retail environments.

The Price & Kensington units have been designed to show off the teapots and mugs as one display, taking up little space whilst showing the different colors and teapot sizes available at a glance.

POINT OF SALE

Supporting Point of Sale items help our customers tell the story visually in-store, giving our brands a stronger presence in the retail environment. POS can be supported additionally through digital and social media campaigns to include further seasonal imagery and customer collaborations to include activities such as competitions, giveaways and blogs etc.

All POS items can be found towards the back of the brand catalogs.

TYPHOON®

H o m e w a r e s



Point of Sale



Kilner® Merchandisers

Below are the Kilner® merchandising units available to order:



Kilner® Merchandiser

Approximately H77 x W35.4 x D18 inch

0208.572 Pack Qty 1

Any customer who places an order of \$750 worth of Kilner® product qualifies to receive the Merchandiser (0208.572) free of charge.



Kilner® Crate Unit

Approximately H57 x W51.6 x D13.7 inch

1402.004 Pack Qty 1

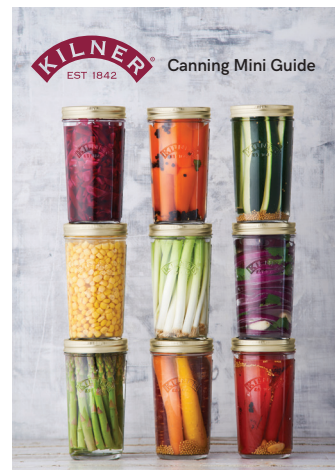
Any customer who places an order of \$1,000 worth of Kilner® product qualifies to receive the Crate Unit (1402.004) free of charge.

Kilner® POS

The Healthy Eating Guide provides a selection of our favorite recipes designed for the health conscious Kilner® consumer. The new Canning Mini Guide is an exciting sales aid; packed with canning tutorials, recipes and tips, there's something for any homemaker whether a beginner or at a more experienced level.



Kilner® A5 Mini Guide Dispenser
W8.23 x H9.37 inch
(to fit Canning Mini Guide)
6500.093



Kilner® A5 Canning Mini Guide
W5.8 x H8.3 inch
6500.090



Kilner® Healthy Eating Guide Dispenser
W11.65 x H11.65 inch
(to fit Healthy Eating Guide)
6505.026



Kilner® Healthy Eating Guide
W10.5 x H14.5 inch
6500.089

ENGLAND
MASON CASH

EST.  1800



Point of Sale



Merchandising Stands

Below are the Mason Cash merchandising units available to order:



Color Mix Mixing Bowl Display Stand
L21.6 x W21.6 x H73 inch
1402.421 / 1402.422 Pack Qty 1

Order both items together
(1402.422 + 1402.421) for a complete stand.



Color Mix All-Purpose Bowl Display Stand
L15.7 x W15.7 x H73 inch
1402.423 / 1402.424 Pack Qty 1

Order both items together
(1402.423 + 1402.424) for a complete stand.

The Color Mix Bowl Stand (1402.421 + 1402.422) and Color Mix All-Purpose Bowl Display Stand (1402.423 + 1402.424) are available to order for all customers who purchase at least one case pack of each size that fits in the rack.



Cane Mixing Bowl Display Stand
 L21.6 x W21.6 x H73 inch
 1402.406 / 1402.408 Pack Qty 1

All-Purpose Bowl Display Stand
 L15.7 x W15.7 x H73 inch
 1402.405 / 1402.407 Pack Qty 1

Order both items together
 (1402.406 + 1402.408) for a complete stand.

Order both items together
 (1402.405 + 1402.407) for a complete stand.

The Cane Mixing Bowl Stand (1402.406 + 1402.408) and All-Purpose Bowl Display Stand (1402.405 + 1402.407) are available to order for all customers who purchase at least one case pack of each size that fits in the rack. This includes mixing bowl sizes S9, S12, S8, S24, & S30 and pudding basin sizes S24, S30, S36, S42 & S48.

MASON CASH

Point of Sale

High quality display table with 2 lower shelves and table-top plinth for key display items.
Brand graphics slot easily into the panel to add impact to displays.



ENGLAND
MASON CASH
EST.  1800

Mason Cash Display Unit
Header Card
W 26.4 x H 7.45 inch
1402.430

Mason Cash Collection
Display Unit:
L 48 x W 31.25 x H 67 inch
1402.411 - 1402.412

The Mason Cash Collection Display Unit (1402.411 – 1402.412) is available to all customers free of charge on orders of \$1,500 or more on Mason Cash products, or by itself for \$250.

If placing an order for the Mason Cash Collection Display Unit, and customers need the header card, please remember to order all three items (1402.411 + 1402.412 + 1402.430) as they are listed as separate items.

The Cane Mixing Bowl and In The Forest Bowl A5 size strut cards will help to tell the story of the iconic bowls visually, whether positioned alongside a product display or on a shelf. The Mason Cash shelf strips will help create a cohesive branded space that is easily identifiable from a distance.



Mason Cash Merchandiser 1402.413U / 1402.414U

The Mason Cash Merchandiser (1402.413U / 1402.414U) is available to all customers free of charge on orders over \$500 and can fit 18 teapots, along with an assortment of mugs and espresso cups.



Mixing Bowl A5 POS
6504.003



In The Forest Mixing Bowl A5 POS
6504.016



In The Forest Range
A5 POS
6504.026

Shelf Strips W39.5 x H1.5 inch
6500.022



Price & Kensington®

RICH IN POTTERY HERITAGE • SINCE 1896



POINT OF SALE

MERCHANDISING STAND & POINT OF SALE

Below are the Price & Kensington merchandising units
and Point of Sale items available to order:



PRICE & KENSINGTON TEAPOT STAND

0056.999 • Pack Qty 1

Self assembly instore teapot stand.

Size when full:

78 (h) x 22.8 (w) x 22.8 inch (d)

Designed to display 36 teapots.

Price & Kensington branded header.

Full assembly instructions included.

The Teapot Stand (0056.999)

is available free of charge to all customers

who order \$500 or more worth of

Price & Kensington product.

PRICE & KENSINGTON A5 STRUT CARDS

Size: 8.26 (h) x 5.82 inch (w).

Quantity on request.



BRIGHTS TEAPOTS

6507.014





TYPHOON[®]

H o m e w a r e s

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